



NORTH LAKE TAHOE MARKETING COOPERATIVE MEETING

Agenda

Wednesday, January 12th, 2022 3 – 5pm
Join Zoom Meeting

<https://us02web.zoom.us/j/85118622461?pwd=NWNPd3Q2Vkh0VIFCcTJrRIRPTFVWZz09>

Meeting ID: 851 1862 2461

Passcode: 793664

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The January meeting of the North Lake Tahoe Marketing Coop Committee will be held on Wednesday, January 12th, 2022 at 3pm via Zoom.

PUBLIC COMMENTS—Public comment will be at the beginning and end of the meeting and is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. Agenda items may be taken out of order, may be combined for consideration by the Board, and may be removed from the Agenda at any time. Members of the public desiring to speak must complete a “Request to Speak” form and return it to the clerk at the meeting. Public comments may not be accepted after the chairman closes any period for public comment.

- A. Call to Order Chair
- B. Public Comment (Pursuant to NRS 241.020) Chair
- C. Roll Call Chair
- D. **Motion: Approval of Agenda** **Chair**
- Page:1* E. **Motion: Approval of April 14^h, 2021 Coop Meeting Minutes** **Chair**
- Page:4* F. **Motion: Approval of Oct 20th, 2021 Coop Meeting Minutes** **Chair**
- Page:7* G. **Motion: Spring Media Recommendation & Discussion** **Amber/Augustine**
- Page:28* H. November 2021 Financial Reports Van Siclen
- I. Mid-Winter Paid Media Update Mahk
- J. Mid-Winter PR/Communication Update Augustine

Page:36	K	Leisure/Conference Sales Update	Peterson
	L.	IMM New York Media Event Update	Chapman
	M.	New Business	Chair
	N.	Old Business	Chair
	O.	Adjournment	Chair

Physically disabled persons desiring to attend this meeting should contact Anna Atwood at 530-581-8722

Public Posting

www.GoTahoeNorth.com

www.NLTRA.org

Nevada Public Meeting Notice Website