



**NORTH LAKE TAHOE MARKETING COOPERATIVE MEETING**

**Agenda**

**Wednesday, March 9th, 2022 3 – 5pm**

Join Zoom Meeting

<https://us02web.zoom.us/j/86848519409?pwd=YjFZVlh4eXFJVElVVWhOQ2p0YW9FQT09>

Meeting ID: 868 4851 9409

Passcode: 666884

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**The March meeting of the North Lake Tahoe Marketing Coop Committee will be held on Wednesday, March 9<sup>th</sup>, 2022 at 3pm via Zoom.**

**PUBLIC COMMENTS**—Public comment will be at the beginning and end of the meeting and is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. Agenda items may be taken out of order, may be combined for consideration by the Board, and may be removed from the Agenda at any time. Members of the public desiring to speak must complete a “Request to Speak” form and return it to the clerk at the meeting. Public comments may not be accepted after the chairman closes any period for public comment.

- |                 |   |                       |
|-----------------|---|-----------------------|
|                 | A. Call to Order  | Chair                 |
|                 | B. Public Comment (Pursuant to NRS 241.020)                       | Chair                 |
|                 | C. Roll Call  | Chair                 |
|                 | <b>D. Motion: Approval of Agenda</b>                              | <b>Chair</b>          |
| <i>Page:1</i>   | <b>E. Motion: Approval of Jan 12th, 2022 Coop Meeting Minutes</b> | <b>Chair</b>          |
| <i>Page:3</i>   | <b>F. Motion: Summer Media Recommendations &amp; Discussion</b>   | <b>Augustine Team</b> |
| <i>Page: 17</i> | <b>G. Update on Expanded Spring Media Markets</b>                 | <b>Augustine/Mahk</b> |
| <i>Page:20</i>  | <b>H. January 2022 Coop Financials Update</b>                     | <b>Van Siclen</b>     |
|                 | I. New Business   | Chair                 |
|                 | J. Old Business   | Chair                 |

K. Adjournment

Chair

Physically disabled persons desiring to attend this meeting should contact Anna Atwood at 530-581-8722

Public Posting

[www.GoTahoeNorth.com](http://www.GoTahoeNorth.com)

[www.NLTRA.org](http://www.NLTRA.org)

Nevada Public Meeting Notice Website