

**Mission of the North Lake Tahoe Chamber of Commerce**

“To take specific actions to help improve the opportunity for local businesses to achieve and sustain success: to promote business, tourism, and the economic, cultural and civic welfare of the greater North Lake Tahoe community.”

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**Committee Members:**

**Chair: Caroline Ross**, Squaw Valley Business Association | **Vice Chair: Alyssa Reilly**, NTBA

**Stephen Lamb**, PlumpJack Inn | **Katie Biggers**, Tahoe City Downtown Association | **Sahra Otero**, Heartwood Floristry & Planetarium  
**Lindsay Thayer**, LT Marketing | **Greg Long**, Incline Village Crystal Bay Visitors Bureau | **Paul Raymore**, IVGID/Diamond Peak Ski Resort

**Linda Offerdahl**, IVCBA | **Patrick Lacey**, Homewood Mountain Resort

North Lake Tahoe Resort Association Board Member: **Jim Phelan**

Placer County Representative: **Nicholas Martin**

Join Zoom Meeting

<https://us02web.zoom.us/j/82877604144?pwd=QTZLb1pFRWVzcjhFQkVCS29kMTY4UT09>

as authorized by AB 361

Meeting ID: 828 7760 4144

Passcode: 935547

Dial by your location

+1 669 900 9128 US (San Jose)

1. Call to Order – Establish Quorum
2. Public Forum-Any person wishing to address the BACC on items of interest to the committee not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes since no action may be taken by the committee on items addressed under Public Forum.
3. **Agenda Amendments and Approval – MOTION**
4. **Approval of Meeting Minutes**
  - a. **Thursday, February 10, 2022 – MOTION {Page 1}**
5. NLTRA Organizational Update - Amber Burke **{Page 3}**
6. NLT Gift Card Update - Amber Burke
7. Event Update Roundtable

8. Committee Member Updates
  - a. NLTRA BOD Update - Jim Phelan
  - b. NLTRA – Amber Burke
  - c. Olympic Valley/SVBA & The Village at Palisades Tahoe: Caroline Ross, Steve Lamb
  - d. Northstar Village:
  - e. Kings Beach/NTBA: Alyssa Reilly, Lindsay Thayer
  - f. Tahoe City/TCDA: Katie Biggers, Sahra Otero
  - g. Incline Village: Greg Long / Paul Raymore / Linda Offerdahl
  - h. West Shore: Patrick Lacey

9. **Placer County Economic Development Update –Nick Martin (10 minutes)**

10. Adjournment

*Posted online at [www.nltra.org](http://www.nltra.org)*