



**BUSINESS ASSOCIATION AND
CHAMBER COLLABORATIVE (BACC)**

Date: Thursday, August 8, 2022

Time: 1:00pm

Location: Zoom

Mission of the North Lake Tahoe Chamber of Commerce

“To take specific actions to help improve the opportunity for local businesses to achieve and sustain success: to promote business, tourism, and the economic, cultural and civic welfare of the greater North Lake Tahoe community.”

Committee Members:

Chair: Caroline Ross, Squaw Valley Business Association | **Vice Chair: Alyssa Reilly**, NTBA

Stephen Lamb, PlumpJack Inn | **Katie Biggers**, Tahoe City Downtown Association | **Sahra Otero**, Heartwood Floristry & Planetarium
Lindsay Thayer, LT Marketing | **Greg Long**, Incline Village Crystal Bay Visitors Bureau | **Paul Raymore**, IVGID/Diamond Peak Ski Resort

Linda Offerdahl, IVCBA | **Patrick Lacey**, Homewood Mountain Resort

North Lake Tahoe Resort Association Board Member: **Jim Phelan**

Placer County Representative: **Nicholas Martin**

Join Zoom Meeting

<https://us02web.zoom.us/j/89231305068?pwd=VkRrZTgxQ2twZXR6ZTVBRTF3VEY3QT09>

as authorized by AB 361

Meeting ID: 892 3130 5068

Passcode: 511012

Dial by your location

+1 669 900 9128 US (San Jose)

1. Call to Order – Establish Quorum
2. Public Forum-Any person wishing to address the BACC on items of interest to the committee not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes since no action may be taken by the committee on items addressed under Public Forum.
3. **Agenda Amendments and Approval – MOTION**
4. **Approval of Meeting Minutes**
 - a. **Thursday, June 9, 2022 – MOTION {Page 1}**
5. NLTRA Staffing and Organizational Update – Kimberly Brown/Tony Karwowski **{Page 4}**
6. NLT Gift Card Update – Kimberly Brown
7. Event Update Roundtable

8. Committee Member Updates
 - a. NLTRA BOD Update - Jim Phelan
 - b. NLTRA – Kimberly Brown
 - c. Olympic Valley/SVBA & The Village at Palisades Tahoe: Caroline Ross, Steve Lamb
 - d. Northstar Village:
 - e. Kings Beach/NTBA: Alyssa Reilly, Lindsay Thayer
 - f. Tahoe City/TCDA: Katie Biggers, Sahra Otero
 - g. Incline Village: Greg Long / Paul Raymore
 - h. West Shore: Patrick Lacey
9. **Placer County Economic Development Update –Nick Martin (10 minutes)**
10. Adjournment

Posted online at www.nltra.org