

## DESTINATION LEVEL RESERVATIONS ACTIVITY SUMMARY

Produced by Inntopia. Presented as a community service by the North Lake Tahoe DestiMetrics subscribing organization



# north lake tahoe

Destination: North Lake Tahoe

Period: Bookings as of Aug 31, 2022

### Executive Summary - Year over Year Variance and Analysis

Data based on a sample of up to 10 properties in the North Lake Tahoe destination, representing up to 1,494 Units ('DestiMetrics Census'\*) and 46.3% of 3,229 total units in the North Lake Tahoe destination ('Destination Census'\*\*)

**MARKET OVERVIEW:** As August is wrapped up and the final peak month of our summer season is in the books, we see some changes in booking patterns, as well as economic indicators, leading into the upcoming shoulder season. An increase in booking pace in August compared to both August 2021 and 2019, which is a reversal of the long negative trend in pace since the start of the year, is a positive move in the data. While some of this booking pace increase can be drawn to the surge in COVID-19 cases last year, keeping consumers from booking arrival dates in August and September, the increase is a heavy-handed 41.4 percent, leaving us to surmise that the increase cannot be attributed only to a lack of business last year. More importantly, an increase in pace of more than 5 percent versus pre-pandemic 2019 supports this position. This year, media coverage of a potential increase in COVID-19 cases leading into the summer, as well as the uncertainty (still) surrounding economic conditions largely played into consumer considerations when looking at traveling. Though economic conditions are changing, the potential COVID-19 surge came and went quietly, and consumers have recognized this. The Consumer Confidence Index (CCI) increased since last month, up 8.3 percent, to 103.2 (1985=100), the first month-over-month increase since April. After analyzing responses from consumers in the survey, Lynn Franco, Senior Director of Economic Indicators at The Conference Board shared, "..... vacation intentions reached an 8-month high. Looking ahead, August's improvement in confidence may help support spending, but inflation and additional rate hikes still pose risks to economic growth in the short term." While year-over-year inflation declined from 8.5 to 8.3 percent in August, actual prices increased from July, which has had a strong negative impact on financial markets. Though seemingly contradictory, this is a great example of the complexities around economic metrics. In the same realm of inflationary increases is our cost per barrel of crude oil, which directly influences the cost of travel, regardless of the method of transport. Oil prices decreased -11.1 percent in August, now standing at \$90.09 per barrel. This level is also still quite high as a similar analysis of 2011 to 2021 monthly prices shows an average price of \$68.38 (not adjusted for inflation) per barrel, a -24.1 percent decrease from current levels. While these are high levels, consumers have found a way to make it work, and have continued to travel to their favorite destinations, absorbing all the costs along the way, one of which is continued record-high Average Daily Lodging Rates (ADR). ADR continues to climb to the detriment of occupancy rate. August ADR notched \$413, up 5.0 percent versus last summer, and up a whopping 37.0 percent versus August 2019. While ADR was up, occupancy was down -5.0 percent versus last year, and -9.7 percent vs 2019. Though as noted in the past, this isn't the worst thing for property managers who have been struggling to hire staff since mid-pandemic reopening. A decrease in the overall number of guests at the property means less staff is needed to provide adequate services, and so far, the ADR increases have worked to meet revenue goals for most months prior to August, with RevPAR down a very slight -0.2 percent versus last year, while up 23.3% vs 2019. Will this tactic remain in place and remain profitable into the winter season and beyond is the (multi) million-dollar question. Expectations are that at some point a price ceiling will be met as a larger majority of consumers are priced out of the market, though it doesn't appear to be imminent as we saw booking pace jump in August. Overall, consumers are affirming their desire to travel in the upcoming months, and they have no problems paying the high rates, helping keep revenues flat versus last year, positive in the long run. Locally, North Lake Tahoe occupancy was up +21.6 percent in August versus 2021, accompanied by an increase in rate of -0.3 percent. North Lake Tahoe occupancy for the past six months (March - August) was up +7.7 percent compared to the same period last year, accompanied with an increase in rate of +2.9 percent. Bookings taken in August for arrival in August were up an undefined amount compared to bookings taken in August 2021, as last year had negative fill (not shown).

		Year over Year		
		2022/23	2021/22	% Diff
<b>a. Last Month Performance: Current YTD vs. Previous YTD</b>				
Occupancy Rates during last month (August, 2022) were up (21.6%) compared to the same period last year (August, 2021), while Average Daily Rate was down (-0.3%).	Occupancy (August) :	59.3%	48.7%	21.6%
	ADR (August) :	\$499	\$501	-0.3%
<b>b. Next Month Performance: Current YTD vs. Previous YTD</b>				
Occupancy Rates for next month (September, 2022) are up (43.9%) compared to the same period last year, while Average Daily Rate is also up (13.0%).	Occupancy (September) :	51.3%	35.7%	43.9%
	ADR (September) :	\$370	\$328	13.0%
<b>c. Historical 6 Month Actual Performance: Current YTD vs. Previous YTD</b>				
Occupancy Rates for the previous 6 months (March - August) are up (7.7%) compared to the same period last year, while Average Daily Rate is also up (2.9%).	Occ - 6 Month Historic	55.5%	51.6%	7.7%
	ADR - 6 Month Historic	\$446	\$433	2.9%
<b>d. Future 6 Month On The Books Performance: Current YTD vs. Previous YTD</b>				
Occupancy Rates for the upcoming 6 months (September - February) are up (10.9%) compared to the same period last year, while Average Daily Rate is also up (8.5%).	Occ % - 6 Month Future	24.6%	22.2%	10.9%
	ADR - 6 Month Future	\$402	\$370	8.5%
<b>e. Incremental Pacing - % Change in Rooms Booked last Calendar Month: Aug. 31, 2022 vs. Previous Year</b>				
Rooms Booked during last month (August, 2022) compared to Rooms Booked during the same period last year (August, 2021) for all arrival dates are up by "(0.0%)."	Booking Pace (August):	6.1%	-1.9%	0.0%

**LOOKING FORWARD:** We enter the shoulder season with some momentum from the positive shift in booking pace in August. With an eight-month decline streak versus both 2021 and 2019 now broken, we'll look with interest on whether the gains can be sustained into the fall. Room rates, meanwhile, are picking up where they left off last winter, with double-digit gains on-the-books for each of the winter months ahead when compared to last year, and the large 30 percent - plus gains versus 2019 securing revenue wins over the long-term. Interestingly, the month that saw the largest benefit of the booking surge in August was January 2023, with a remarkable 38 percent increase in bookings for arrival in that month compared to pre-pandemic 2019. However, December remains soft - at least in terms of occupancy, largely the result of the shift in school breaks in the two weeks before the holiday, creating a sharp decline in occupancy for those days - but also an opportunity to fill in the blanks in the weeks ahead. And though we're feeling optimistic about much of the data, our concern around how consumers will respond to the dramatic declines on Wall St in response to the new inflation data are probably justified. Locally, North Lake Tahoe on-the-books occupancy for September 2022 is up +43.9 percent compared to 2021, accompanied with an increase in rate of +13.0 percent. Occupancy on-the-books for the upcoming six months (September - February) is up +10.9 percent compared to the same period last year, with an increase in rate of +8.5 percent. North Lake Tahoe bookings taken in August for arrival August - January are up an undefined amount compared to the same period last year, as last year's pacing was negative.

<b>For more information:</b>			
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## Monthly Report Aug 2022

### CONFERENCE REVENUE STATISTICS

#### North Shore Properties

#### Year to Date Bookings/Monthly Production Detail FY 22/23

Prepared By: Anna Atwood, Office Manager

	<u>FY 22/23</u>	<u>FY 21/22</u>	<u>Variance</u>
Total Revenue Booked as of 8/31/22:	\$1,134,668	\$1,670,835	-32%
Number of Room Nights:	4,787	8044	-40%
Number of Delegates:	2231	3629	-39%
Annual Revenue Goal:	\$2,000,000	\$2,000,000	0%

Monthly Detail/Activity	<u>August-22</u>	<u>August-21</u>	
<u>Number of Groups Booked:</u>	2	0	
Revenue Booked:	\$91,595	\$0	
Room Nights:	514	0	
Number of Delegates:	425	0	
	1 CA Assoc., 1		
Booked Group Types:	Corp.	0	
Lost Business, # of Groups:	15	0	

<u>Arrived in the month</u>	<u>August-22</u>	<u>August-21</u>	
Number of Groups:	1	2	
Revenue Arrived:	\$45,903	\$208,360	-78%
Room Nights:	100	795	-87%
Number of Delegates:	50	330	
Arrived Group Types:	1 Corp.	2 Assoc.	

Monthly Detail/Activity	<u>July-22</u>	<u>July-21</u>	
<u>Number of Groups Booked:</u>	2	1	
Revenue Booked:	\$145,856	\$45,903	218%
Room Nights:	465	100	365%
Number of Delegates:	544	50	
Booked Group Types:	2 CA Assoc.	1 Corp.	
Lost Business, # of Groups:	18	22	

<u>Arrived in the month</u>	<u>July-22</u>	<u>July-21</u>	
Number of Groups:	3	2	
Revenue Arrived:	\$190,117	\$208,360	-9%
Room Nights:	630	795	-21%
Number of Delegates:	455	330	
	1 CA Assoc., 1		
	Mtg. Planner. 1		
Arrived Group Types:	Corp.	2 Assoc.	

	<u>Current Numbers</u>	<u>Goals</u>
For 2023/24:	\$107,204	\$2,000,000

For 2024/25:	\$89,550	\$2,000,000
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NUMBER OF LEADS Generated as of 8/31/22:	23
YTD 8/31/21:	19
YTD 8/31/20:	15

**Total Number of Leads Generated in Previous Years:**

2021/2022	123
2020/2021	90
2019/2020	252
2018/2019	320
2017/2018	302
2016/2017	244
2015/2016	194
2014/2015	175
2013/2014	172
2012/2013:	171
2011/2012:	119
2010/2011:	92
2009/2010:	107
2008/2009:	151
2007/2008:	209
2006/2007:	205



## north lake tahoe

August 2022

Meetings & Conventions Report

### **TURNED DEFINITE**

1. California Coalition for Adequate School Housing - CASH July 2022 Quarterly Board of Directors Meeting - 7/7/22-7/9/22, 24 rooms, 25 people
2. Mountain Mikes Pizza - 2023 Convention - 10/13/23-10/16/23

### **NEW MEETINGS & RFPs DISTRIBUTED**

3. HPN - 86825 - Team Retreat - 12/12/22-12/15/22, 42 rooms, 15 people
4. Black Writers Collective - Writeful Retreats - 4/6/23-4/9/23, 100 rooms, 25 people
5. HPN - 85674V2 - Fast Start Incentive 2023 - 6/3/23-6/7/23, 91 rooms, 40 people
6. Ed-Ventures, Inc. - NKT23 - Incentive Group - 8/2/23-8/6/23, 80 rooms, 40 people
7. HPN - 85595 - BTI - Breakthrough August 2023 - 8/9/23-8/16/23, 807 rooms, 250 people
8. HPN - 86772 - Succos 2023 Sep - 9/28/23-10/8/23, 1250 rooms, 325 people
9. Aerospace Employees Trave Club - Friends & Family Annual Winter Experience - 3/14/24-3/18/24, 140 rooms, 50 people
10. Fire District Association of California - 2024 FDAC Annual Conference - 4/8/24-4/11/24, 212 rooms, 120 people
11. Association of National Park Rangers - Ranger Rendezvous - 10/1/24-10/8/24, 325 rooms, 75 people

### **NEW INQUIRIES**

1. American Association for Agricultural Education - 2025 AAAE Annual Meeting West - 5/17/25-5/22/25, 445 rooms, 200 people
2. Medtronic - Diabetes U.S. Sr. Leadership Meeting - 9/19/22-9/21/22, 30 rooms, 10 people
3. Insight Direct USA - Insight 2023 Lenovo Incentive Group - 6/7/23-6/20/23, 121 rooms, 80 people
4. California Seed Association - Ca. Seed Assoc / Annual / 2024 - 3/10/24-3/13/24, 315 rooms, 150 people
5. Western Conference of Teamsters Pension Trust - WCT Pension Trust - Board of Trustees Meeting 2024 - 7/7/24-7/8/24, 77 rooms, 60 people
6. Dairy Farmers of America - July 2023 Board & Strategic Information Meeting - 7/8/23-7/15/23, 458 rooms, 125 people
7. California and Nevada Credit Union League - 2023 - Summit Roundtable SRT - 8/7/23-8/11/23, 113 rooms, 65 people

### **TRADESHOWS**



- Connect Marketplace August 8-10 in Detroit MI. NLT staff held (28) Corporate appointments and (21) Association appointments. Meeting notes were distributed to NLT conference partners. RFP's from this event to date:
  - a. Aerospace Employees Trave Club - Friends & Family Annual Winter Experience - 3/14/24-3/18/24, 140 rooms, 50 people. Site visit scheduled for Sept. 18-19.
  - b. Equipment and Tool Institute - ToolTech2023 - 4/24/23-4/28/23, 383 rooms, 150 people

### **CONFERENCE SALES PROJECTS**

- Key Projects:
  - Bi-Annual DOS Meeting August 15th to outline proposed sales travel schedule, CVB incentives and marketing opportunities
  - Midwest sales rep Denise Cmiel conducted site visits at all NLT conference properties 8/15-8/17
  - DOS survey sent to partners to gather feedback for FY22/23 strategy
  - Call with ConferenceDirect to discuss the annual marketing partnership
  - Review the annual agreement with HPN - Hospitality Provider Network
  - MCC newsletter was distributed on 8/26 to 8,437 planners and is currently at a 30% open rate
  - Registered for CalSAE Seasonal Spectacular and renewed annual membership

### **SITE VISITS & SALES CALLS**

- None in August

### **Chicago Rep Efforts**

Sales calls and presentations:

- AMC (Presentation to the entire team which included virtual attendees),
- Am College of Foot and Ankle Surgeons
- Soc of Actuaries – Luncheon for team
- Am Bar Assn – Presentation to the entire sourcing team members
- Augeo/Wellington – Luncheon and presentation to the regional team director
- Emergency Nurses presentation
- Am Soc of Derm Surgeons – Presentation
- AAO Maxillofacial Surgeons
- Am Hospital Assn – Presentation
- Int'l Food Manufacturing Assn – Luncheon

Attended Meetings and Incentives Worldwide Summit & Tradeshow – Met with 30 plus planners



## north lake tahoe

August 2022  
Tourism Development Report

### **KEY MEETINGS & PROJECT WORK**

- Key Meetings:
  - Call with Ecomadic 8/4 to discuss sustainability destination promotion
  - Call with Kind Traveler 8/10 for product development
  - Call with Terra Herbst of Bonotel for product development
  - SkiTops domestic ski wholesale networking mixer at Gar Woods 8/23
  - Bi-Annual DOS Meeting August 15th to outline proposed sales travel schedule
  - Call with Reach Global Marketing to discuss representation services in Canada
  - Call with DCI to discuss representation services in Canada
  
- Key Projects:
  - Visit California CA Star newsletter was sent on 8/1 listed North Lake Tahoe as their partner spotlight where we highlighted the Summers Official Playground and Traveler Responsibility Pledge
  - Sportvac Lifestyle Magazine 2022-2023 content submission
  - NLT Leisure newsletter was distributed on 8/31 to 2,791 product managers and travel agents and is currently at a 28% open rate
  - Building itinerary for French influencer couple and their baby (@onmetlesvoiles) on a High Sierra road trip from September 26th - 28th
  - High Sierra Visitor Council's request for video content for new Tik Tok channel fulfilled
  - Planning FAM w/Volaris Airlines top selling agents and Travel Nevada for September 11th
  - Scheduled ski.com webinar for Sept 15th
  - Planning Fall campaign with Expedia
  - Reviewing 2022-2023 Ski.com COOP Brochure opportunity

### **VISA VUE DATA**

- Domestic Data - January - June 2022
  - Top Cities - Visitor Origin:
    - SF, Sacramento, Reno, San Jose, LA, Santa Rosa, San Diego, Santa Cruz, NY/NJ, Fresno
    - Key spending findings on these cities:
      - SF is down by 0% YoY
      - Sacramento -5%% YoY
      - Reno +25% YoY
      - San Jose/Sunnyvale/Santa Clara +5%
      - LA/Long Beach/Anaheim -1% YoY
  
    - Santa Rosa -4% YoY

- San Diego +13% YoY
- Santa Cruz 0% YoY
- New York +34% YoY
- Total spend: \$276.5 M (all) and \$177.8M (non-resident)
- Top spend by market:
  - Restaurants 19.6%
  - Food & Grocery 19.42%
  - Retail 3.1%
  - Hotels & Lodging 16.6%
- International Data - January - June, 2022
  - Total spend: \$2.1M
  - Estimated visitors: 7.6K
  - Top countries by spend
    - Canada 356k
    - UK 260k
    - China Mainland 122k
    - Mexico 152k
    - Australia 135k
    - Germany 90k
    - France 79k
  - Top spend by markets:
    - Restaurants & Dining 28.26%, 594
    - Hotels & Lodging 19.85%, 417k
    - Retail 14.6%, 307

## **EXPEDIA DATA**

### QTD (Beginning Jul 1)

YOY Room Night Share +23%

YOY ADR -5%

Avg ADR \$413

Avg Booking Window- 51 Days

Cancel Rate 30%

### YTD (Beginning Jan 1)

YOY Room Night Share -27%

YOY ADR +7%

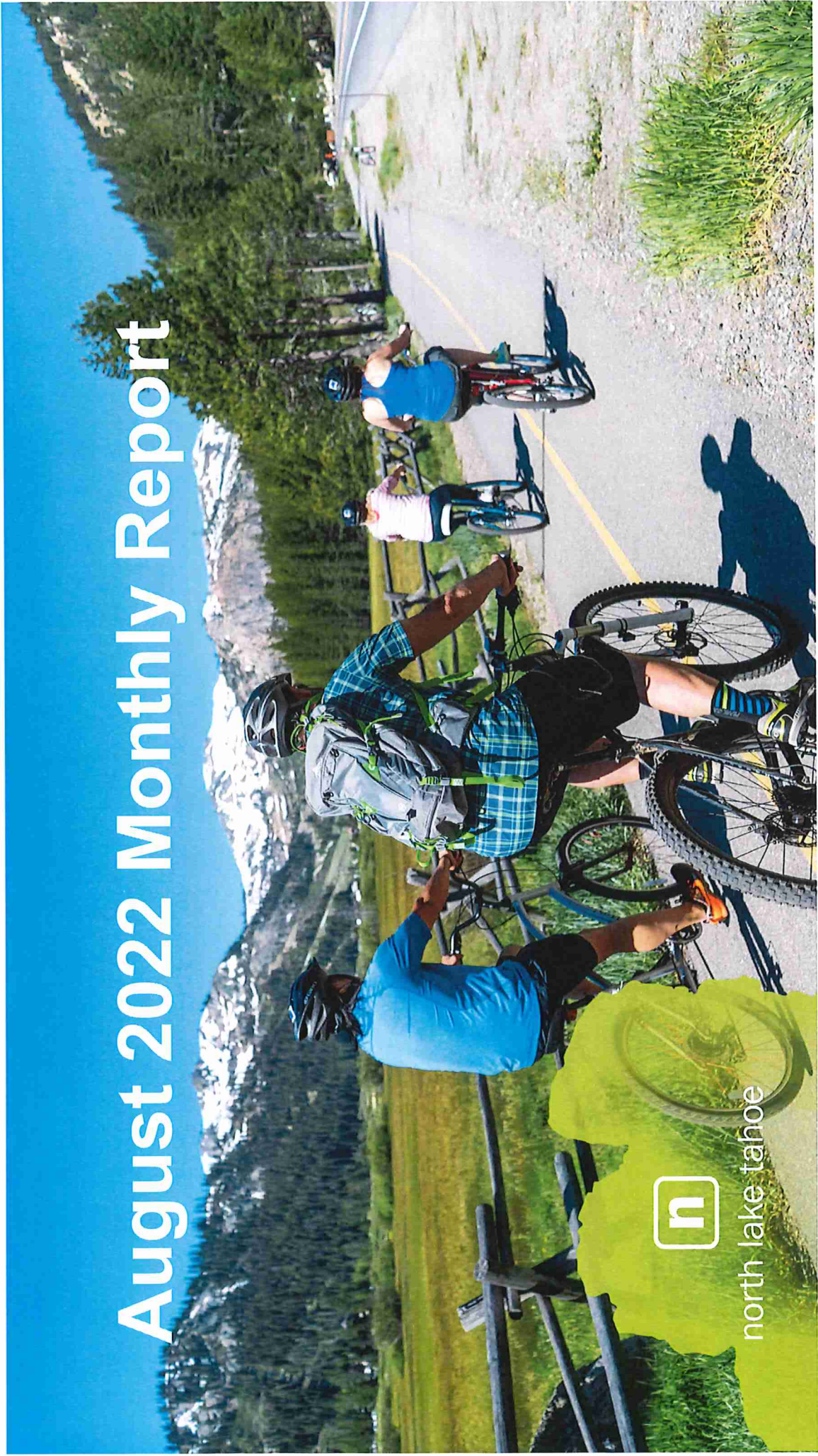
Avg ADR \$384

Avg Booking Window- 52 Days

Cancel Rate 34%



# August 2022 Monthly Report



north lake tahoe



## August Executive Summary – Consumer Campaign

- In August, North Lake Tahoe concluded the Summer campaign and transitioned to the Fall Campaign earlier than expected starting 8/25. The change was due to appealing to visitors looking to plan ahead for the fall season.
- With that transition, certain tactics phased out for the Summer campaign, which meant overall less impressions. This was true for the Los Angeles Search spend, which was reduced by 30% from July. However, certain tactics optimized spend with Paid Social serving a 213% increase in impressions and winning 7,000 additional clicks from July. TOS conversions rose 278% to 545 for a good launch into the Fall campaign.
- Sustainability, High Value and Retargeting creative earned very high amounts of TOS conversions. All three generational audiences performed similarly to previous months with around 26 conversions each.



## August Executive Summary – National Paid Search Campaign

- The national Google paid search campaign continued into August focusing on “Lake Tahoe” keywords. Keywords were broken out into four campaigns to include “Stay,” “Plan,” “Dine” and “Play” in correlation with site structure and searches.
- Although all campaigns performed well, the “Plan” and “Dine” campaigns performed best, producing a combined 3,000+ clicks and having 10.99% and 11.72% respective CTRs.
- The campaign captured a 9.82% CTR, down slightly from July, but overall very high above the industry average of 4.68%.



## August Executive Summary – MCC Campaign

- August spent a minimal additional \$813 from July with the introduction of new creative. With only \$800 more in spend, the campaign earned 23% more clicks.
- However, due to more impressions, there was a slight decrease in CTR by 0.23%. The campaign earned an additional 48 TOS conversions with a drop in cost per conversion of \$25.
- Similar to July, August's Social earned the most conversions (36 TOS sessions).
  - August YouTube ran 57% of total impressions while Social ran only 18% of impressions.
  - The "Audio-Visual" creative earned 83% of Social TOS conversions. This creative significantly outperformed all others for a second month in a row.



## August Executive Summary - Website

- There were over 95K visitors to GoTahoeNorth.com in August. This was a 3.16% increase from July 2022, with the majority of traffic coming from organic search (68.9%).
- The average session duration was 1:12 (industry average is 1 minute). Users were up 28.5% and sessions were up 9.1% when comparing YoY.
- Top locations were similar to previous months and in line with paid media campaign target markets, including Los Angeles driving the highest amount of visitors to the site than any other city.
- Similar to previous months, the homepage had the most amount of pageviews followed by the webcams page and summer activities. The lodging and events pages continue to be among the highest visited, edging out informational pages.





## August Executive Summary - Content

- There were three blogs this month posted including one on EV charging stations and close by activities, a blog on camping and another on team building activities.
- Two enewsletters were sent out in the month of August. The first highlighted summer sunsets, EV stations and fall's secret season. The second promoted weddings, vow renewals and anniversary celebrations in the region as well as the NLT Challenge and camping. Both had high open rates at 27.1% and 26.2% (industry average is 16%).
- CrowdRiff metrics were down a bit this month as summer closed out.



## August Executive Summary – PR Coverage

- Reporters nationwide and top-tier publications have name recognition of Lake Tahoe and are starting to see branding of North Lake Tahoe.
- There were 25 clips with 1.97B estimated digital monthly visits and 2M estimated digital coverage views. There was also one TV segment with 3.29M estimated views that was broadcasted multiple days.
- Coverage featured the best places to see fall foliage, incredible things to do in Tahoe (besides skiing), golfing in North Lake Tahoe, dog-friendly hotels, ski resorts with thriving summer scenes, best swimming spots, best camping spots and the Labor Day Drone Light Show.
- Pitching efforts primarily focused on Labor Day camping and fishing spots, luxury ski resort destination, National Golf Month, fall destinations that feel like summer, what to do while your EV charges, human powered sports, where to see fall foliage, fall mountain biking and spring 2023 travel destinations.



## August Executive Summary – Organic Social Media

- Top Facebook posts included scenic summer views and dining. The post with the highest lifetime engagements featured a hiking view in Incline Village. Facebook content generated over 57K engagements and an overall engagement rate of 2.8% (benchmark 0.30%).
- Instagram content promoted summer events, lodging and dining. Content generated over 371K impressions. There was an increase due to video content promoted on Reels. Top posts included summer events and landscape views. Custom content featured a scenic views promoting NLT and Me reel, which generated 66.9K views and 5.1K engagements.



## Consumer Paid Media Executive Summary

- Fall creative began serving as early as 8/25 on some platforms. The early launch aimed to drive more bookings in fall and flights shifted so the heavier spend landed on the beginning of the Fall campaign. August reporting also includes Fall target markets and video creatives in addition to Summer campaign metrics.
- Los Angeles Search spend was reduced by 30% since July as the Summer campaign came to a close. The channel earned 389 fewer TOS conversions. The slight drop was a result of less spend since August's lower cost per conversion (-\$1.41) indicated more effective results this month.
- Sustainability, High Value and Retargeting earned high amounts of TOS conversions. All three generational audiences performed similarly to previous months with around 26 conversions each.
- Paid Social served a 213% increase in impressions and won 7,000 additional clicks from July. TOS conversions rose 278% to 545 for a good launch into the Fall campaign.





## MCC Paid Media Executive Summary

- August spent an additional \$813 than July, likely due to launch times for creative. With only \$800 more in spend, Meetings earned 23% more clicks but decreased the CTR by 0.23%.
  - Meetings earned an additional 48 TOS conversions with a drop in cost per conversion of \$25.
  - Similar to July, August's Social earned the most conversions (36 TOS sessions).
    - August YouTube ran 57% of total impressions while Social ran 18% of impressions.
    - The "Audio-Visual" creative earned 83% of Social TOS conversions. This creative significantly outperformed all others for a second month in a row.



## PR August Recap

- Pitching efforts primarily focused on Labor Day camping and fishing spots, luxury ski resort destination, National Golf Month, fall destinations that feel like summer, what to do while your EV charges, human powered sports, where to see fall foliage, fall mountain biking and spring 2023 travel destinations.
- Augustine also collaborated on several articles, including one with *Roadtrippers and The New York Times*, continued to partner with Visit California and continued to coordinate fall FAM tours.
- Secured 24 clips with 1.5B estimated digital monthly visits and 2M estimated digital coverage views.
- Secured one TV segment with estimated views of 3.29M that was broadcast multiple days.



## Industry Insights

- Demand is not waning as we head into the fall season, with **90% of American Travelers still reporting plans to go somewhere within the next six months**. Concerns about one's own personal finances greatly impacting their decision to travel has dropped a significant 8 points (from 31% to 23%) in just two months. **Similarly, concerns about gas prices greatly impacting one's decision to travel have dropped a tremendous 16 points since July (from 43% to 27%)**. The economy tops the list of biggest causes of hesitation to travel with 61% reporting inflation; 38% **COVID-19**; 34% flight delays/cancellations; and only 22% reporting no hesitations whatsoever about traveling at this time! (Note: new data on monkeypox and crime). **Top of the list of fall activities travelers plan to engage in this fall are: Visiting friends and relatives (56%), taking a road trip (43%), and visiting national/state parks (28%)**. (Travel Vertical, "Good News: Fuel Prices Down, Travel Sentiment Steps On the Gas")



## Industry Insights

- American leisure travelers are most excited to take family trips and romantic getaways in the next 12 months. Their top travel priorities are spending time with loved ones, visiting new places they haven't been before, having fun, relaxing and being happy. Luxury travel is also on trend for leisure travelers, with 37% of American travelers reporting that luxury travel experiences are typically important components of their leisure trips. They also prefer visiting new places (53%) and having "active time" vacations (45%). Travel transportation preferences remained the same compared to last month, with almost half of travelers reporting they prefer road trips (46%). One-quarter prefer trips on a commercial airline (26%) and 12% say they prefer taking a cruise line. (Destination Analyst, "State of the American Traveler – September 2022")





**DATE:** August 31, 2022

**SUBJECT:** September 2022 Flight Schedule

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In September 2022, Reno-Tahoe International Airport (RNO) will offer 1,717 scheduled departures, a decrease of 14.0% versus September 2021, and a decrease of 17.5% when compared to the September 2019 schedule. The monthly scheduled seat capacity is down 0.2% at 237,268 versus September 2021, and down 6.2% when compared to the September 2019 schedule. RNO will offer 23 non-stop destinations on 12 airlines in September 2022.

JSX offers non-stop flights from RNO to Orange County, Las Vegas and Burbank using a 30-seat Embraer 135/145 aircraft. JSX operates out of Stellar Aviation, a private Fixed Base Operator, located at 485 South Rock Blvd.

On August 10, 2022, Spirit Airlines began twice daily non-stop flights between RNO and Las Vegas.

On September 1, 2022, Sun Country Airlines will begin non-stop flights between RNO and Minneapolis as a once-a-week service.

On September 10, 2022, Delta Air Lines will begin non-stop flights between RNO and Minneapolis as a once-a-week service.

### September 2022 RNO Flight Schedule

Destination	Airlines	Total Departures	Details
Austin	American	30	Daily
Burbank	Southwest	27	Daily - no flights on 10, 17, 24
Chicago-O'Hare	United	5	Daily 1 - 5, suspended for the season after that
Dallas-Love	Southwest	1	One flight on Sep 3
Dallas/Fort Worth	American	119	Four daily
Denver	Southwest	82	Three daily. Two daily Sep 1-5 and Sat
	United	93	Three daily
Guadalajara	Volaris	22	Five weekly. Mon - Fri
Houston-Intercontinental	United	22	Five weekly. Mon, Thu, Fri, Sat, Sun
Las Vegas	Allegiant	10	Twice weekly. Thu, Sun
	Frontier	13	Three weekly. Mon, Fri, Sat
	Southwest	223	Seven to eight flights daily
	Spirit	60	Twice daily
Long Beach	Southwest	53	Twice daily. Once daily on Sat, Sun
Los Angeles	Alaska	6	Daily 1 - 6
	American	15	Daily 1, 2, 7, 8. Twice daily 3. Three daily 4 - 6
	Delta	92	Three daily
	JetBlue	18	Four weekly Mon, Thu, Fri, Sun
	Southwest	53	Twice daily. Once daily on Sat, Sun
	United	52	Twice daily. Once daily on Thu, Sun
Minneapolis/St. Paul	Delta	3	Once a day on 10, 17, 24
	Sun Country	4	Once a day arrival on Thu and departure on Sun
New York-JFK	JetBlue	30	Daily
Newark	United	2	Once daily on 4 and 5
Oakland	Southwest	52	Twice daily. Once daily on Sat, Sun
Phoenix	American	78	Three daily. Twice daily on Tue, Wed, Sat
	Southwest	64	Twice daily. Three daily 1, 2, 4, 5
Portland	Alaska	45	Twice daily. Once daily Mon, Tue, Wed, Fri
Salt Lake City	Delta	118	Four daily
San Diego	Southwest	60	Twice daily
San Francisco	United	125	Four Daily. Five to six daily 1 - 5
San Jose	Southwest	30	Daily
Seattle	Alaska	111	Three to four daily
	Multiple airlines in a market		

8.25.2022

## Reference

Airline Codes		Airport Codes	
EV	aha!/ExpressJet	ATL	Atlanta, GA
AA	American Airlines	AUS	Austin, TX
AS	Alaska Airlines	BOI	Boise, ID
B6	JetBlue Airways	CLT	Charlotte, NC
DL	Delta Air Lines	DEN	Denver, CO
F9	Frontier Airlines	DFW	Dallas/Ft. Worth, TX
G4	Allegiant Air	DAL	Dallas Love Field, TX
MQ	Envoy, Air	EUG	Eugene, OR
OO	SkyWest Airlines	FAT	Fresno, CA
QX	Horizon Air	GDL	Guadalajara, MX
UA	United Airlines	IAH	Houston, TX
WN	Southwest Airlines	IDA	Idaho Falls, ID
YV	Mesa Airlines	JFK	New York City, NY
Y4	Volaris Airlines	LAS	Las Vegas, NV
SY	Sun Country	LGB	Long Beach, CA
NK	Spirit Airlines	LAX	Los Angeles, CA
Operating Days		MDW	Chicago, IL (Midway)
1	Monday	MFR	Medford, OR
2	Tuesday	MSP	Minneapolis, MN
3	Wednesday	OAK	Oakland, CA
4	Thursday	ONT	Ontario, CA
5	Friday	ORD	Chicago, IL (O'Hare)
6	Saturday	PDX	Portland, OR
7	Sunday	PHX	Phoenix, AZ
Equipment Codes		PSC	Pasco, WA
319	Airbus A319	PSP	Palm Springs, CA
320	Airbus A320	RDM	Redmond, OR
733, 735, 738, 73G	Boeing 737 (all variants)	SAN	San Diego, CA
757	Boeing 757	SEA	Seattle, WA
CRJ, CR7, CR9	Canadair Regional Jet (all variants)	SFO	San Francisco, CA
DH4	DeHavilland Dash 8 Q400	SLC	Salt Lake City, UT
M80, M83	McDonnell Douglas MD-80	SJC	San Jose, CA
ERD, ERJ	Embraer Regional Jet	SNA	Orange County, CA
		GEG	Spokane, WA



## Peak Day Non-Stop Departures (including less than daily flights)

**September 2022**

Airport	Code	Alaska	Allegiant	American	Delta	Frontier	JetBlue	Southwest	Spirit	Sun Country	United	Volaris	Totals	Percent of Total	Total Seats
Austin, TX	AUS			1		0							1	2%	76
Burbank, CA	BUR							1					1	2%	143
Denver, CO	DEN					0		3			3		6	10%	959
Dallas/Ft. Worth, TX	DFW			4									4	6%	688
Guadalajara, MX	GDL											1	1	2%	186
Houston, TX	IAH										1		1	2%	150
New York City, NY	JFK						1						1	2%	162
Las Vegas, NV	LAS		1			1		8	2				12	19%	1,914
Long Beach, CA	LGB							2					2	3%	318
Los Angeles, CA	LAX	0		0	3		1	2			2		8	13%	848
Minneapolis, MN	MSP				1					1			2	3%	318
Oakland, CA	OAK							2					2	3%	318
Portland, OR	PDX	2											2	3%	152
Phoenix, AZ	PHX			3				2					5	8%	790
San Diego, CA	SAN							2					2	3%	350
Seattle, WA	SEA	4			0			0					4	6%	508
San Francisco, CA	SFO										4		4	6%	471
Salt Lake City, UT	SLC				4								4	6%	382
San Jose, CA	SJC	0						1					1	2%	143
<b>Total</b>		<b>6</b>	<b>1</b>	<b>8</b>	<b>8</b>	<b>1</b>	<b>2</b>	<b>23</b>	<b>2</b>	<b>1</b>	<b>10</b>	<b>1</b>	<b>63</b>	<b>100%</b>	<b>8,876</b>

Not included above

RNO - Dallas Love Field flight will operate only on September 3

RNO - Newark flights will operate only on September 4 and 5

**Peak Day Non-Stop Departures (including less than daily flights)**

Airline/Destination	Code	September 2022	August 2022	September 2021	Change vs Prior Month	Change vs Prior Year	% Change vs Prior Month	% Change vs Prior Year	September 2022	August 2022	September 2021	Change vs Prior Month	Change vs Prior Year	% Change vs Prior Month	% Change vs Prior Year
		<b>Flights</b>							<b>Seats</b>						
<b>aha! - (EV)</b>		<b>0</b>	<b>11</b>	<b>0</b>	<b>-11</b>	<b>0</b>	<b>-100.0%</b>	<b>-</b>	<b>0</b>	<b>550</b>	<b>0</b>	<b>-550</b>	<b>0</b>	<b>-100.0%</b>	<b>-</b>
Boise, ID	BOI	0	1	0	-1	0	-100.0%	-	0	50	0	-50	0	-100.0%	-
Eugene, OR	EUG	0	1	0	-1	0	-100.0%	-	0	50	0	-50	0	-100.0%	-
Fresno, CA	FAT	0	1	0	-1	0	-100.0%	-	0	50	0	-50	0	-100.0%	-
Idaho Falls, ID	IDA	0	1	0	-1	0	-100.0%	-	0	50	0	-50	0	-100.0%	-
Medford, OR	MFR	0	1	0	-1	0	-100.0%	-	0	50	0	-50	0	-100.0%	-
Ontario, CA	ONT	0	1	0	-1	0	-100.0%	-	0	50	0	-50	0	-100.0%	-
Pasco, WA	PSC	0	1	0	-1	0	-100.0%	-	0	50	0	-50	0	-100.0%	-
Palm Springs, CA	PSP	0	1	0	-1	0	-100.0%	-	0	50	0	-50	0	-100.0%	-
Santa Rosa, CA	STS	0	1	0	-1	0	-100.0%	-	0	50	0	-50	0	-100.0%	-
Spokane, WA	GEG	0	1	0	-1	0	-100.0%	-	0	50	0	-50	0	-100.0%	-
Redmond, OR	RDM	0	1	0	-1	0	-100.0%	-	0	50	0	-50	0	-100.0%	-
<b>Alaska - (AS)</b>		<b>6</b>	<b>6</b>	<b>9</b>	<b>0</b>	<b>-3</b>	<b>0.0%</b>	<b>-33.3%</b>	<b>660</b>	<b>622</b>	<b>888</b>	<b>38</b>	<b>-228</b>	<b>6.1%</b>	<b>-25.7%</b>
Los Angeles, CA	LAX	0	1	2	-1	-2	-100.0%	-100.0%	0	76	152	-76	-152	-100.0%	-100.0%
Portland, OR	PDX	2	2	2	0	0	0.0%	0.0%	152	152	152	0	0	0.0%	0.0%
Seattle, WA	SEA	4	3	5	1	-1	33.3%	-20.0%	508	394	584	114	-76	28.9%	-13.0%
<b>Allegiant - (G4)</b>		<b>1</b>	<b>1</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>-50.0%</b>	<b>156</b>	<b>156</b>	<b>312</b>	<b>0</b>	<b>-156</b>	<b>0.0%</b>	<b>-50.0%</b>
Las Vegas, NV	LAS	1	1	1	0	0	0.0%	0.0%	156	156	156	0	0	0.0%	0.0%
<b>American Airlines (AA)</b>		<b>8</b>	<b>9</b>	<b>16</b>	<b>-1</b>	<b>-6</b>	<b>-11.1%</b>	<b>-50.0%</b>	<b>1,236</b>	<b>1,356</b>	<b>1,794</b>	<b>-120</b>	<b>-558</b>	<b>-8.8%</b>	<b>-31.1%</b>
Austin, TX	AUS	1	1	1	0	0	0.0%	0.0%	76	76	76	0	0	0.0%	0.0%
Charlotte, NC	CLT	0	0	1	0	-1	-	-100.0%	0	0	128	0	-128	-	-100.0%
Dallas/Ft. Worth, TX	DFW	4	4	4	0	0	0.0%	0.0%	688	688	600	0	88	0.0%	14.7%
Los Angeles, CA	LAX	0	1	4	-1	-4	-100.0%	-100.0%	0	76	260	-76	-260	-100.0%	-100.0%
Chicago, IL (O'Hare)	ORD	0	0	2	0	-2	-	-100.0%	0	0	300	0	-300	-	-100.0%
Phoenix	PHX	3	3	4	0	-1	0.0%	-25.0%	472	516	430	-44	42	-8.5%	9.8%
<b>Delta Airlines (DL)</b>		<b>8</b>	<b>7</b>	<b>8</b>	<b>1</b>	<b>0</b>	<b>14.3%</b>	<b>0.0%</b>	<b>730</b>	<b>592</b>	<b>758</b>	<b>138</b>	<b>-28</b>	<b>23.3%</b>	<b>-3.7%</b>
Atlanta, GA	ATL	0	0	0	0	0	-	-	0	0	0	0	0	-	-
Los Angeles, CA	LAX	3	3	3	0	0	0.0%	0.0%	216	210	210	6	6	2.9%	2.9%
Salt Lake City, UT	SLC	4	4	5	0	-1	0.0%	-20.0%	382	382	548	0	-166	0.0%	-30.3%
Seattle, WA	SEA	0	0	0	0	0	-	-	0	0	0	0	0	-	-
Minneapolis, MN	MSP	1	0	0	1	1	-	-	132	0	0	132	132	-	-
<b>Frontier Airlines (F9)</b>		<b>1</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0.0%</b>	<b>186</b>	<b>186</b>	<b>186</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0.0%</b>
Las Vegas, NV	LAS	1	1	1	0	0	0.0%	0.0%	186	186	186	0	0	0.0%	0.0%
<b>JetBlue Airways (B6)</b>		<b>2</b>	<b>2</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0.0%</b>	<b>324</b>	<b>324</b>	<b>324</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0.0%</b>
Los Angeles, CA	LAX	1	1	1	0	0	0.0%	0.0%	162	162	162	0	0	0.0%	0.0%
New York City, NY	JFK	1	1	1	0	0	0.0%	0.0%	162	162	162	0	0	0.0%	0.0%
<b>Southwest Airlines (WN)</b>		<b>23</b>	<b>24</b>	<b>20</b>	<b>-1</b>	<b>3</b>	<b>-4.2%</b>	<b>15.0%</b>	<b>3,609</b>	<b>3,752</b>	<b>3,020</b>	<b>-143</b>	<b>589</b>	<b>-3.8%</b>	<b>19.5%</b>
Burbank, CA	BUR	1	1	1	0	0	0.0%	0.0%	143	143	143	0	0	0.0%	0.0%
Dallas Love Field, TX	DAL	0	1	0	-1	0	-100.0%	-	0	175	0	-175	0	-100.0%	-
Denver, CO	DEN	3	2	3	1	0	50.0%	0.0%	493	350	525	143	-32	40.9%	-6.1%
Houston, TX	HOU	0	0	0	0	0	-	-	0	0	0	0	0	-	-
Las Vegas, NV	LAS	8	8	7	0	1	0.0%	14.3%	1,208	1,208	1,001	0	207	0.0%	20.7%
Long Beach, CA	LGB	2	2	1	0	1	0.0%	100.0%	318	318	175	0	143	0.0%	81.7%
Los Angeles, CA	LAX	2	2	1	0	1	0.0%	100.0%	318	318	175	0	143	0.0%	81.7%
Chicago, IL (Midway)	MDW	0	0	1	0	-1	-	-100.0%	0	0	143	0	-143	-	-100.0%
Oakland, CA	OAK	2	2	1	0	1	0.0%	100.0%	318	286	143	32	175	11.2%	122.4%
Orange County, CA	SNA	0	0	0	0	0	-	-	0	0	0	0	0	-	-
Phoenix, AZ	PHX	2	3	2	-1	0	-33.3%	0.0%	318	525	286	-207	32	-39.4%	11.2%
San Diego, CA	SAN	2	2	2	0	0	0.0%	0.0%	350	286	286	64	64	22.4%	22.4%
San Jose, CA	SJC	1	1	1	0	0	0.0%	0.0%	143	143	143	0	0	0.0%	0.0%
<b>Spirit Airlines (NK)</b>		<b>2</b>	<b>2</b>	<b>0</b>	<b>-4</b>	<b>-6</b>	<b>0.0%</b>	<b>-</b>	<b>364</b>	<b>364</b>	<b>0</b>	<b>0</b>	<b>364</b>	<b>0.0%</b>	<b>-</b>
Las Vegas, NV	LAS	2	2	0	0	2	0.0%	-	364	364	0	0	364	0.0%	-

**Peak Day Non-Stop Departures (including less than daily flights)**

Airline/Destination	Code	September 2022	August 2022	September 2021	Change vs Prior Month	Change vs Prior Year	% Change vs Prior Month	% Change vs Prior Year	September 2022	August 2022	September 2021	Change vs Prior Month	Change vs Prior Year	% Change vs Prior Month	% Change vs Prior Year
<b>Sun Country (SY)</b>		<b>1</b>	<b>0</b>	<b>0</b>	<b>-3</b>	<b>-5</b>	<b>-</b>	<b>-</b>	<b>186</b>	<b>0</b>	<b>0</b>	<b>186</b>	<b>186</b>	<b>-</b>	<b>-</b>
Minneapolis, MN	MSP	1	0	0	1	1	-	-	186	0	0	186	186	-	-
<b>United Airlines (UA)</b>		<b>10</b>	<b>12</b>	<b>13</b>	<b>-2</b>	<b>-3</b>	<b>-16.7%</b>	<b>-23.1%</b>	<b>1,239</b>	<b>1,244</b>	<b>1,040</b>	<b>-5</b>	<b>199</b>	<b>-0.4%</b>	<b>19.1%</b>
Denver, CO	DEN	3	3	4	0	-1	0.0%	-25.0%	466	450	512	16	-46	3.6%	-9.0%
Houston, TX	IAH	1	1	1	0	0	0.0%	0.0%	150	126	76	24	74	19.0%	97.4%
Los Angeles, CA	LAX	2	2	3	0	-1	0.0%	-33.3%	152	100	176	52	-24	52.0%	-13.6%
Chicago, IL (O'Hare)	ORD	0	1	1	-1	-1	-100.0%	-100.0%	0	126	76	-126	-76	-100.0%	-100.0%
San Francisco, CA	SFO	4	5	4	-1	0	-20.0%	0.0%	471	442	200	29	271	6.6%	135.5%
<b>Volaris Airlines (Y4)</b>		<b>1</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0.0%</b>	<b>186</b>	<b>186</b>	<b>174</b>	<b>0</b>	<b>12</b>	<b>0.0%</b>	<b>6.9%</b>
Guadalajara, MX	GDL	1	1	1	0	0	0.0%	0.0%	186	186	174	0	12	0.0%	6.9%
<b>AIRPORT TOTALS</b>		<b>63</b>	<b>76</b>	<b>72</b>	<b>-13</b>	<b>-9</b>	<b>-17.1%</b>	<b>-12.5%</b>	<b>8,876</b>	<b>9,332</b>	<b>8,496</b>	<b>-456</b>	<b>380</b>	<b>-4.9%</b>	<b>4.5%</b>



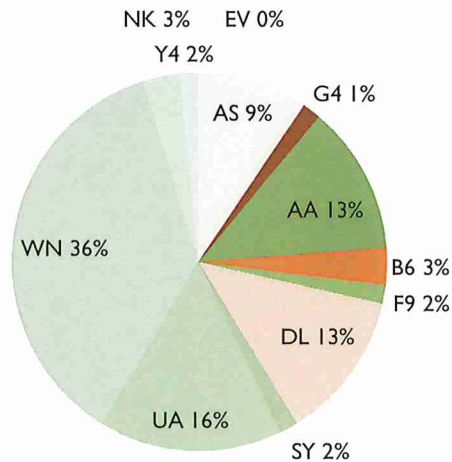
**Peak Day Non-Stop Departures (including less than daily flights)**

Airline/Destination	Code	September 2022	August 2022	September 2021	Change vs Prior Month	Change vs Prior Year	% Change vs Prior Month	% Change vs Prior Year	September 2022	August 2022	September 2021	Change vs Prior Month	Change vs Prior Year	% Change vs Prior Month	% Change vs Prior Year		
<b>AIRLINES TOTALS</b>		<b>Flights</b>								<b>Seats</b>							
ahal	EV	0	11	0	-11	0	-100.0%	-	0	550	0	-550	0	-100.0%	-		
Alaska Airlines	AS	6	6	9	0	-3	0.0%	-33.3%	660	622	888	38	-228	6.1%	-25.7%		
Allegiant Air	G4	1	1	2	0	-1	0.0%	-50.0%	156	156	312	0	-156	0.0%	-50.0%		
American Airlines	AA	8	9	16	-1	-8	-11.1%	-50.0%	1,236	1,356	1,794	-120	-558	-8.8%	-31.1%		
Delta Air Lines	DL	8	7	8	1	0	14.3%	0.0%	730	592	758	138	-28	23.3%	-3.7%		
Frontier Airlines	F9	1	1	1	0	0	0.0%	0.0%	186	186	186	0	0	0.0%	0.0%		
JetBlue Airways	B6	2	2	2	0	0	0.0%	0.0%	324	324	324	0	0	0.0%	0.0%		
Southwest Airlines	WN	23	24	20	-1	3	-4.2%	15.0%	3,609	3,752	3,020	-143	589	-3.8%	19.5%		
Spirit Airlines	NK	2	2	0	0	2	0.0%	-	364	364	0	0	364	0.0%	-		
Sun Country Airlines	SY	1	0	0	1	1	-	-	186	0	0	186	186	-	-		
United Airlines	UA	10	12	13	-2	-3	-16.7%	-23.1%	1,239	1,244	1,040	-5	199	-0.4%	19.1%		
Volaris Airlines	Y4	1	1	1	0	0	0.0%	0.0%	186	186	174	0	12	0.0%	6.9%		
<b>Grand Total - All Airlines</b>		<b>63</b>	<b>76</b>	<b>72</b>	<b>-13</b>	<b>-9</b>	<b>-17.1%</b>	<b>-12.5%</b>	<b>8,876</b>	<b>9,332</b>	<b>8,496</b>	<b>-456</b>	<b>380</b>	<b>-4.9%</b>	<b>4.5%</b>		
<b>TOTALS BY CITY</b>		<b>Flights</b>								<b>Seats</b>							
Austin, TX	AUS	1	1	1	0	0	0.0%	0.0%	76	76	76	0	0	0.0%	0.0%		
Atlanta, GA	ATL	0	0	0	0	0	-	-	0	0	0	0	0	-	-		
Boise, ID	BOI	0	1	0	-1	0	-100.0%	-	0	50	0	-50	0	-100.0%	-		
Bakersfield, WA	BFL	0	0	0	0	0	-	-	0	0	0	0	0	-	-		
Burbank, CA	BUR	1	1	1	0	0	0.0%	0.0%	143	143	143	0	0	0.0%	0.0%		
Carlsbad, CA	CLD	0	0	0	0	0	-	-	0	0	0	0	0	-	-		
Charlotte, NC	CLT	0	0	1	0	-1	-	-100.0%	0	0	128	0	-128	-	-100.0%		
Denver, CO	DEN	6	5	7	1	-1	20.0%	-14.3%	959	800	1,037	159	-78	19.9%	-7.5%		
Dallas/Ft. Worth, TX	DFW	4	4	4	0	0	0.0%	0.0%	688	688	600	0	88	0.0%	14.7%		
Dallas Love Field	DAL	0	1	0	-1	0	-100.0%	-	0	175	0	-175	0	-100.0%	-		
Eugene, OR	EUG	0	1	0	-1	0	-100.0%	-	0	50	0	-50	0	-100.0%	-		
Eureka, CA	ACV	0	0	0	0	0	-	-	0	0	0	0	0	-	-		
Fresno, CA	FAT	0	1	0	-1	0	-100.0%	-	0	50	0	-50	0	-100.0%	-		
Guadalajara, MX	GDL	1	1	1	0	0	0.0%	0.0%	186	186	174	0	12	0.0%	6.9%		
Houston, TX	HOU	0	0	0	0	0	-	-	0	0	0	0	0	-	-		
Houston, TX	IAH	1	1	1	0	0	0.0%	0.0%	150	126	76	24	74	19.0%	97.4%		
Idaho Falls, ID	IDA	0	1	0	-1	0	-100.0%	-	0	50	0	-50	0	-100.0%	-		
Las Vegas, NV	LAS	12	12	9	0	3	0.0%	33.3%	1,914	1,914	1,343	0	571	0.0%	42.5%		
Jackson Hole, WY	JAC	0	0	0	0	0	-	-	0	156	0	-156	0	-100.0%	-		
Long Beach, CA	LGB	2	2	1	0	1	0.0%	100.0%	318	318	175	0	143	0.0%	81.7%		
Los Angeles, CA	LAX	8	10	14	-2	-6	-20.0%	-42.9%	848	942	1,135	-94	-287	-10.0%	-25.3%		
Chicago, IL (Midway)	MDW	0	0	1	0	-1	-	-100.0%	0	0	143	0	-143	-	-100.0%		
Oakland, CA	OAK	2	2	1	0	1	0.0%	100.0%	318	286	143	32	175	11.2%	122.4%		
Ontario, CA	ONT	0	1	0	-1	0	-100.0%	-	0	50	0	-50	0	-100.0%	-		
Orange County, CA	SNA	0	0	1	0	-1	-	-100.0%	0	0	0	0	0	-	-		
Chicago, IL (O'Hare)	ORD	0	1	3	-1	-3	-100.0%	-100.0%	0	126	376	-126	-376	-100.0%	-100.0%		
Medford, OR	MFR	0	1	0	-1	0	-100.0%	-	0	50	0	-50	0	-100.0%	-		
Minneapolis, MN	MSP	2	0	0	2	2	-	-	318	0	0	318	318	-	-		
New York City	JFK	1	1	1	0	0	0.0%	0.0%	162	162	162	0	0	0.0%	0.0%		
Palm Springs, CA	PSP	0	1	0	-1	0	-100.0%	-	0	50	0	-50	0	-100.0%	-		
Pasco, WA	PSC	0	1	0	-1	0	-100.0%	-	0	50	0	-50	0	-100.0%	-		
Portland, OR	PDX	2	2	2	0	0	0.0%	0.0%	152	152	152	0	0	0.0%	0.0%		
Phoenix, AZ	PHX	5	6	6	-1	-1	-16.7%	-16.7%	790	1,041	716	-251	74	-24.1%	10.3%		
Redmond, OR	RDM	0	1	0	-1	0	-100.0%	-	0	50	0	-50	0	-100.0%	-		
San Diego, CA	SAN	2	2	2	0	0	0.0%	0.0%	350	286	286	64	64	22.4%	22.4%		
Seattle, WA	SEA	4	3	5	1	-1	33.3%	-20.0%	508	394	584	114	-76	28.9%	-13.0%		
San Francisco, CA	SFO	4	5	4	-1	0	-20.0%	0.0%	471	442	200	29	271	6.6%	135.5%		
Santa Rosa, CA	STS	0	1	0	-1	0	-100.0%	-	0	50	0	-50	0	-100.0%	-		
Salt Lake City, UT	SLC	4	4	5	0	-1	0.0%	-20.0%	382	382	548	0	-166	0.0%	-30.3%		
Spokane, WA	GEG	0	1	0	-1	0	-100.0%	-	0	50	0	-50	0	-100.0%	-		
San Jose, CA	SJC	1	1	1	0	0	0.0%	0.0%	143	143	143	0	0	0.0%	0.0%		
<b>Grand Total - All Cities</b>		<b>63</b>	<b>76</b>	<b>72</b>	<b>-13</b>	<b>-9</b>	<b>-17.1%</b>	<b>-12.5%</b>	<b>8,876</b>	<b>9,332</b>	<b>8,496</b>	<b>-456</b>	<b>380</b>	<b>-4.9%</b>	<b>4.5%</b>		

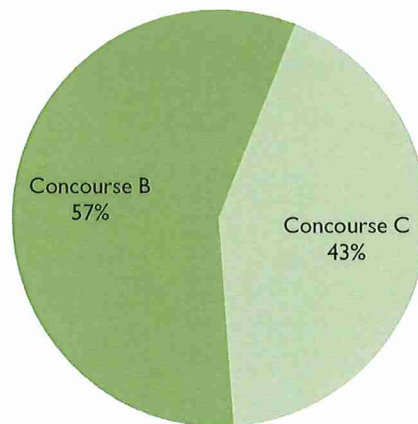


Peak Day Non-Stop Departures (including less than daily flights) by Concourse							
September 2022							
Airline	Code	Daily Flights	Concourse	Airport	Daily Seats	Concourse	Airport
aha!	EV	0	0.0%	0.0%	0	0.0%	0.0%
Delta	DL	8	22.2%	12.7%	730	14.0%	8.2%
Frontier	F9	1	2.8%	1.6%	186	3.6%	2.1%
JetBlue	B6	2	5.6%	3.2%	324	6.2%	3.7%
Southwest	WN	23	63.9%	36.5%	3,609	69.2%	40.7%
Spirit	NK	2	5.6%	3.2%	364	7.0%	4.1%
<b>B-Concourse</b>		<b>36</b>	<b>100.0%</b>	<b>57.1%</b>	<b>5,213</b>	<b>100.0%</b>	<b>58.7%</b>
Alaska	AS	6	22.2%	9.5%	660	18.0%	7.4%
Allegiant	G4	1	3.7%	1.6%	156	4.3%	1.8%
American	AA	8	29.6%	12.7%	1,236	33.7%	13.9%
Sun Country	SY	1	3.7%	1.6%	186	5.1%	2.1%
United	UA	10	37.0%	15.9%	1,239	33.8%	14.0%
Volaris	Y4	1	3.7%	1.6%	186	5.1%	2.1%
<b>C-Concourse</b>		<b>27</b>	<b>100.0%</b>	<b>42.9%</b>	<b>3,663</b>	<b>100.0%</b>	<b>41.3%</b>
<b>Grand Total</b>		<b>63</b>	<b>100.0%</b>	<b>100.0%</b>	<b>8,876</b>	<b>100.0%</b>	<b>100.0%</b>

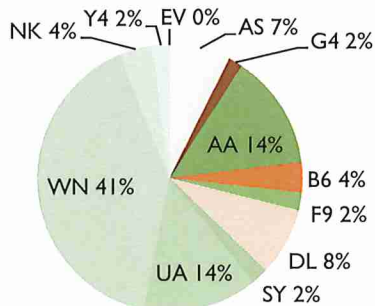
Percent of Scheduled Flights by Airlines



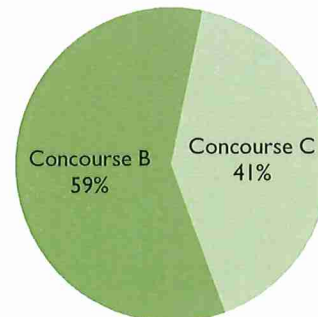
Percent of Scheduled Flights by Concourse



Percent of Scheduled Seats by Airline



Percent of Scheduled Seats by Concourse



## Non-Stop Arrivals

September 2022

Marketing Airline	Operating Airline	Origin	Destination	Flight	Aircraft	Seats	Departure Time	Arrival Time	Days of Operation
WN	WN	LAS	RNO	428	73H	175	0610	0730	.....7
WN	WN	LAS	RNO	428	73W	143	0615	0735	12345..
WN	WN	LAS	RNO	428	73W	143	0630	0750	.....6.
WN	WN	SJC	RNO	565	7M8	175	0800	0900	12345..
AS	QX	SEA	RNO	2123	E75	76	0722	0908	1234567
DL	OO	SLC	RNO	3505	E7W	70	0838	0915	1234567
WN	WN	DEN	RNO	291	73H	175	0825	0940	123456.
UA	OO	LAX	RNO	5696	E7W	76	0815	0948	.....67
WN	WN	OAK	RNO	1009	73H	175	0855	0950	12345..
WN	WN	SAN	RNO	634	7M8	175	0815	0950	.....7
UA	OO	SFO	RNO	5394	CRJ	50	0838	0951	12345..
UA	OO	SFO	RNO	5394	CRJ	50	0847	1000	.....67
WN	WN	DEN	RNO	1955	73W	143	0850	1010	.....7
WN	WN	LAS	RNO	3061	73W	143	0855	1015	.....6.
WN	WN	LAS	RNO	3061	73W	143	0855	1020	12345..
WN	WN	LAS	RNO	3061	73W	143	0900	1025	.....7
WN	WN	LAX	RNO	3110	73H	175	0900	1025	.....6.
AA	AA	DFW	RNO	2722	738	172	0904	1035	1234567
WN	WN	LGB	RNO	2649	73W	143	0945	1100	12345..
WN	WN	PHX	RNO	382	73H	175	0905	1100	12345..
WN	WN	SJC	RNO	2773	73W	143	1010	1110	.....6.
AS	QX	PDX	RNO	2171	DH4	76	0950	1126	....5..
AS	OO	PDX	RNO	3464	E75	76	1000	1129	1234.67
WN	WN	PHX	RNO	1386	73H	175	0935	1130	.....6.
NK	NK	LAS	RNO	2514	32N	182	1015	1145	1234567
WN	WN	PHX	RNO	2	73W	143	0950	1145	.....7
UA	OO	LAX	RNO	5696	E7W	76	1015	1149	12345..
AA	AA	PHX	RNO	2725	738	172	1004	1159	1234567
DL	OO	LAX	RNO	3501	E7W	70	1030	1201	1234567
WN	WN	LAS	RNO	692	738	175	1040	1205	.....7
DL	DL	SLC	RNO	2666	738	160	1140	1211	1234567
WN	WN	LAS	RNO	737	73W	143	1055	1220	12345..
UA	UA	DEN	RNO	2141	320	150	1115	1238	1234567
WN	WN	LAX	RNO	3110	73W	143	1115	1240	.....7
Y4	Y4	GDL	RNO	998	32N	186	1057	1248	12345..
WN	WN	BUR	RNO	1143	73W	143	1200	1320	.....7
AS	AS	SEA	RNO	475	73H	159	1140	1330	.....7
AS	AS	SEA	RNO	475	739	178	1140	1330	.2.....
AS	AS	SEA	RNO	475	73J	178	1140	1330	1.3456.
DL	DL	MSP	RNO	2726	319	132	1132	1331	.....6.
AA	AA	DFW	RNO	2391	738	172	1220	1347	1234567
WN	WN	LAS	RNO	1224	73W	143	1230	1350	.....6.
WN	WN	SAN	RNO	2226	73W	143	1220	1350	12345..
WN	WN	LAS	RNO	1224	73H	175	1300	1425	12345..
WN	WN	LAS	RNO	2912	73W	143	1305	1430	.....7
WN	WN	LGB	RNO	872	73H	175	1330	1450	.....6.
WN	WN	SJC	RNO	1368	73W	143	1355	1455	.....7
UA	UA	DEN	RNO	554	320	150	1340	1503	1.345.7
UA	UA	DEN	RNO	554	739	179	1340	1503	.....6.

## Non-Stop Arrivals

September 2022

Marketing Airline	Operating Airline	Origin	Destination	Flight	Aircraft	Seats	Departure Time	Arrival Time	Days of Operation
UA	UA	DEN	RNO	554	739	179	1348	1511	.2.....
WN	WN	LAX	RNO	1516	73H	175	1405	1525	12345..
UA	OO	SFO	RNO	5707	E7W	76	1418	1527	12..56.
UA	OO	SFO	RNO	5707	E7W	76	1434	1541	..3....
AA	AA	PHX	RNO	1926	319	128	1354	1544	1..45.7
UA	OO	SFO	RNO	5707	E7W	76	1435	1544	...4...
UA	OO	SFO	RNO	5707	E7W	76	1437	1546	.....7
DL	OO	LAX	RNO	3755	E7W	76	1430	1558	1234567
WN	WN	LAS	RNO	2231	73H	175	1440	1600	12345..
AS	OO	PDX	RNO	3488	E75	76	1445	1613	...4.6.
AS	QX	PDX	RNO	2598	E75	76	1445	1613	.....7
WN	WN	BUR	RNO	2871	73W	143	1455	1615	12345..
WN	WN	LGB	RNO	1811	73H	175	1500	1620	.....7
AA	MQ	AUS	RNO	4227	E75	76	1450	1626	.....6.
WN	WN	DEN	RNO	2296	73W	143	1510	1630	.....7
WN	WN	SAN	RNO	634	73W	143	1500	1635	.....6.
WN	WN	SAN	RNO	827	73W	143	1510	1645	.....7
WN	WN	LGB	RNO	872	73H	175	1535	1650	12345..
DL	OO	SLC	RNO	3653	E7W	76	1625	1656	12345.7
WN	WN	LAS	RNO	1467	73H	175	1600	1720	12345..
AS	QX	SEA	RNO	2144	E75	76	1545	1729	12345.7
G4	G4	LAS	RNO	302	319	156	1610	1733	...4..7
B6	B6	LAX	RNO	942	320	162	1629	1752	1..45.7
NK	NK	LAS	RNO	2516	32N	182	1634	1804	1234567
SY	SY	MSP	RNO	1273	738	186	1700	1835	...4...
WN	WN	DEN	RNO	2313	73W	143	1730	1855	12345..
WN	WN	LAS	RNO	2667	73W	143	1730	1855	.....6.
AA	AA	PHX	RNO	1926	738	172	1711	1900	.23..6.
AA	AA	DFW	RNO	2448	738	172	1737	1903	.23..6.
F9	F9	LAS	RNO	2175	320	180	1739	1909	...5..
F9	F9	LAS	RNO	2175	32N	186	1739	1909	.....6.
UA	UA	SFO	RNO	1742	738	166	1827	1930	1234567
WN	WN	LAS	RNO	1499	73W	143	1825	1950	.....7
WN	WN	LAS	RNO	1499	73W	143	1830	1955	12345..
AA	MQ	AUS	RNO	4227	E75	76	1821	1957	12345.7
WN	WN	DEN	RNO	222	73W	143	1840	2005	.....6.
UA	UA	DEN	RNO	2115	319	126	1910	2032	...5..
UA	UA	DEN	RNO	2115	738	166	1910	2032	1234.67
WN	WN	SAN	RNO	2267	7M8	175	1900	2035	.....7
F9	F9	LAS	RNO	2175	32N	186	1911	2040	1.....
UA	OO	LAX	RNO	5716	E7W	76	1920	2050	12.45.7
WN	WN	SAN	RNO	2267	73W	143	1930	2100	12345..
DL	OO	LAX	RNO	3860	E7W	70	1940	2108	.....6.
WN	WN	OAK	RNO	1731	73W	143	2005	2110	.....7
WN	WN	OAK	RNO	2579	73W	143	2015	2110	.....6.
AA	AA	DFW	RNO	2448	738	172	1956	2120	1..45.7
DL	OO	SLC	RNO	3833	E7W	76	2120	2149	.....6.
WN	WN	LAS	RNO	172	7M8	175	2030	2150	.....6.
WN	WN	OAK	RNO	784	73W	143	2055	2150	12345..



## Non-Stop Arrivals

September 2022

Marketing Airline	Operating Airline	Origin	Destination	Flight	Aircraft	Seats	Departure Time	Arrival Time	Days of Operation
WN	WN	LAX	RNO	2399	7M8	175	2050	2210	12345..
WN	WN	PHX	RNO	1452	73W	143	2020	2210	.....6.
AA	AA	PHX	RNO	1424	738	172	2022	2212	1..45.7
UA	UA	IAH	RNO	2031	320	150	2025	2219	..34567
WN	WN	LAS	RNO	172	73W	143	2100	2220	.....7
DL	OO	LAX	RNO	3860	E7W	70	2058	2223	12345.7
WN	WN	LAS	RNO	48	73W	143	2120	2240	12345..
AA	AA	DFW	RNO	1273	738	172	2135	2300	.23..6.
B6	B6	JFK	RNO	81	320	162	2000	2302	1234567
WN	WN	DEN	RNO	3777	73W	143	2205	2320	.....7
WN	WN	PHX	RNO	1452	73W	143	2135	2320	1..45..
WN	WN	PHX	RNO	3150	73W	143	2135	2320	.23....
AS	AS	SEA	RNO	827	73J	178	2135	2325	1234567
DL	OO	SLC	RNO	3833	E7W	76	2300	2330	12345.7
WN	WN	DEN	RNO	2933	73W	143	2210	2330	12345..
AA	AA	DFW	RNO	1273	738	172	2225	2351	1..45.7
WN	WN	LAS	RNO	3042	73W	143	2230	2355	.....7
WN	WN	PHX	RNO	3150	73W	143	2210	2355	.....7
UA	UA	SFO	RNO	1696	319	126	2250	2359	.....6.
UA	UA	SFO	RNO	1696	7M9	179	2250	2359	12345.7



## Non-Stop Departures

September 2022

Marketing Airline	Operating Airline	Origin	Destination	Flight	Aircraft	Seats	Departure Time	Arrival Time	Days of Operation
WN	WN	LAS	RNO	428	73H	175	0610	0730	.....7
WN	WN	LAS	RNO	428	73W	143	0615	0735	12345..
WN	WN	LAS	RNO	428	73W	143	0630	0750	.....6.
AS	QX	SEA	RNO	2123	E75	76	0722	0908	1234567
WN	WN	SJC	RNO	565	7M8	175	0800	0900	12345..
UA	OO	LAX	RNO	5696	E7W	76	0815	0948	.....67
WN	WN	SAN	RNO	634	7M8	175	0815	0950	.....7
WN	WN	DEN	RNO	291	73H	175	0825	0940	123456.
DL	OO	SLC	RNO	3505	E7W	70	0838	0915	1234567
UA	OO	SFO	RNO	5394	CRJ	50	0838	0951	12345..
UA	OO	SFO	RNO	5394	CRJ	50	0847	1000	.....67
WN	WN	DEN	RNO	1955	73W	143	0850	1010	.....7
WN	WN	LAS	RNO	3061	73W	143	0855	1015	.....6.
WN	WN	LAS	RNO	3061	73W	143	0855	1020	12345..
WN	WN	OAK	RNO	1009	73H	175	0855	0950	12345..
WN	WN	LAS	RNO	3061	73W	143	0900	1025	.....7
WN	WN	LAX	RNO	3110	73H	175	0900	1025	.....6.
AA	AA	DFW	RNO	2722	738	172	0904	1035	1234567
WN	WN	PHX	RNO	382	73H	175	0905	1100	12345..
WN	WN	PHX	RNO	1386	73H	175	0935	1130	.....6.
WN	WN	LGB	RNO	2649	73W	143	0945	1100	12345..
AS	QX	PDX	RNO	2171	DH4	76	0950	1126	....5..
WN	WN	PHX	RNO	2	73W	143	0950	1145	.....7
AS	OO	PDX	RNO	3464	E75	76	1000	1129	1234.67
AA	AA	PHX	RNO	2725	738	172	1004	1159	1234567
WN	WN	SJC	RNO	2773	73W	143	1010	1110	.....6.
NK	NK	LAS	RNO	2514	32N	182	1015	1145	1234567
UA	OO	LAX	RNO	5696	E7W	76	1015	1149	12345..
DL	OO	LAX	RNO	3501	E7W	70	1030	1201	1234567
WN	WN	LAS	RNO	692	738	175	1040	1205	.....7
WN	WN	LAS	RNO	737	73W	143	1055	1220	12345..
Y4	Y4	GDL	RNO	998	32N	186	1057	1248	12345..
UA	UA	DEN	RNO	2141	320	150	1115	1238	1234567
WN	WN	LAX	RNO	3110	73W	143	1115	1240	.....7
DL	DL	MSP	RNO	2726	319	132	1132	1331	.....6.
AS	AS	SEA	RNO	475	73H	159	1140	1330	.....7
AS	AS	SEA	RNO	475	739	178	1140	1330	.2.....
AS	AS	SEA	RNO	475	73J	178	1140	1330	1.3456.
DL	DL	SLC	RNO	2666	738	160	1140	1211	1234567
WN	WN	BUR	RNO	1143	73W	143	1200	1320	.....7
AA	AA	DFW	RNO	2391	738	172	1220	1347	1234567
WN	WN	SAN	RNO	2226	73W	143	1220	1350	12345..
WN	WN	LAS	RNO	1224	73W	143	1230	1350	.....6.
WN	WN	LAS	RNO	1224	73H	175	1300	1425	12345..
WN	WN	LAS	RNO	2912	73W	143	1305	1430	.....7
WN	WN	LGB	RNO	872	73H	175	1330	1450	.....6.
UA	UA	DEN	RNO	554	320	150	1340	1503	1.345.7
UA	UA	DEN	RNO	554	739	179	1340	1503	.....6.

## Non-Stop Departures

September 2022

Marketing Airline	Operating Airline	Origin	Destination	Flight	Aircraft	Seats	Departure Time	Arrival Time	Days of Operation
UA	UA	DEN	RNO	554	739	179	1348	1511	.2.....
AA	AA	PHX	RNO	1926	319	128	1354	1544	1..45.7
WN	WN	SJC	RNO	1368	73W	143	1355	1455	.....7
WN	WN	LAX	RNO	1516	73H	175	1405	1525	12345..
UA	OO	SFO	RNO	5707	E7W	76	1418	1527	12..56.
DL	OO	LAX	RNO	3755	E7W	76	1430	1558	1234567
UA	OO	SFO	RNO	5707	E7W	76	1434	1541	..3....
UA	OO	SFO	RNO	5707	E7W	76	1435	1544	...4...
UA	OO	SFO	RNO	5707	E7W	76	1437	1546	.....7
WN	WN	LAS	RNO	2231	73H	175	1440	1600	12345..
AS	OO	PDX	RNO	3488	E75	76	1445	1613	...4.6.
AS	QX	PDX	RNO	2598	E75	76	1445	1613	.....7
AA	MQ	AUS	RNO	4227	E75	76	1450	1626	.....6.
WN	WN	BUR	RNO	2871	73W	143	1455	1615	12345..
WN	WN	LGB	RNO	1811	73H	175	1500	1620	.....7
WN	WN	SAN	RNO	634	73W	143	1500	1635	.....6.
WN	WN	DEN	RNO	2296	73W	143	1510	1630	.....7
WN	WN	SAN	RNO	827	73W	143	1510	1645	.....7
WN	WN	LGB	RNO	872	73H	175	1535	1650	12345..
AS	QX	SEA	RNO	2144	E75	76	1545	1729	12345.7
WN	WN	LAS	RNO	1467	73H	175	1600	1720	12345..
G4	G4	LAS	RNO	302	319	156	1610	1733	...4..7
DL	OO	SLC	RNO	3653	E7W	76	1625	1656	12345.7
B6	B6	LAX	RNO	942	320	162	1629	1752	1..45.7
NK	NK	LAS	RNO	2516	32N	182	1634	1804	1234567
SY	SY	MSP	RNO	1273	738	186	1700	1835	...4...
AA	AA	PHX	RNO	1926	738	172	1711	1900	.23..6.
WN	WN	DEN	RNO	2313	73W	143	1730	1855	12345..
WN	WN	LAS	RNO	2667	73W	143	1730	1855	.....6.
AA	AA	DFW	RNO	2448	738	172	1737	1903	.23..6.
F9	F9	LAS	RNO	2175	320	180	1739	1909	....5..
F9	F9	LAS	RNO	2175	32N	186	1739	1909	.....6.
AA	MQ	AUS	RNO	4227	E75	76	1821	1957	12345.7
WN	WN	LAS	RNO	1499	73W	143	1825	1950	.....7
UA	UA	SFO	RNO	1742	738	166	1827	1930	1234567
WN	WN	LAS	RNO	1499	73W	143	1830	1955	12345..
WN	WN	DEN	RNO	222	73W	143	1840	2005	.....6.
WN	WN	SAN	RNO	2267	7M8	175	1900	2035	.....7
UA	UA	DEN	RNO	2115	319	126	1910	2032	....5..
UA	UA	DEN	RNO	2115	738	166	1910	2032	1234.67
F9	F9	LAS	RNO	2175	32N	186	1911	2040	1.....
UA	OO	LAX	RNO	5716	E7W	76	1920	2050	12.45.7
WN	WN	SAN	RNO	2267	73W	143	1930	2100	12345..
DL	OO	LAX	RNO	3860	E7W	70	1940	2108	.....6.
AA	AA	DFW	RNO	2448	738	172	1956	2120	1..45.7
B6	B6	JFK	RNO	81	320	162	2000	2302	1234567
WN	WN	OAK	RNO	1731	73W	143	2005	2110	.....7
WN	WN	OAK	RNO	2579	73W	143	2015	2110	.....6.

## Non-Stop Departures

### September 2022

Marketing Airline	Operating Airline	Origin	Destination	Flight	Aircraft	Seats	Departure Time	Arrival Time	Days of Operation
WN	WN	PHX	RNO	1452	73W	143	2020	2210	.....6.
AA	AA	PHX	RNO	1424	738	172	2022	2212	1..45.7
UA	UA	IAH	RNO	2031	320	150	2025	2219	..34567
WN	WN	LAS	RNO	172	7M8	175	2030	2150	.....6.
WN	WN	LAX	RNO	2399	7M8	175	2050	2210	12345..
WN	WN	OAK	RNO	784	73W	143	2055	2150	12345..
DL	OO	LAX	RNO	3860	E7W	70	2058	2223	12345.7
WN	WN	LAS	RNO	172	73W	143	2100	2220	.....7
DL	OO	SLC	RNO	3833	E7W	76	2120	2149	.....6.
WN	WN	LAS	RNO	48	73W	143	2120	2240	12345..
AA	AA	DFW	RNO	1273	738	172	2135	2300	..23..6.
AS	AS	SEA	RNO	827	73J	178	2135	2325	1234567
WN	WN	PHX	RNO	1452	73W	143	2135	2320	1..45..
WN	WN	PHX	RNO	3150	73W	143	2135	2320	..23....
WN	WN	DEN	RNO	3777	73W	143	2205	2320	.....7
WN	WN	DEN	RNO	2933	73W	143	2210	2330	12345..
WN	WN	PHX	RNO	3150	73W	143	2210	2355	.....7
AA	AA	DFW	RNO	1273	738	172	2225	2351	1..45.7
WN	WN	LAS	RNO	3042	73W	143	2230	2355	.....7
UA	UA	SFO	RNO	1696	319	126	2250	2359	.....6.
UA	UA	SFO	RNO	1696	7M9	179	2250	2359	12345.7
DL	OO	SLC	RNO	3833	E7W	76	2300	2330	12345.7



### Reno-Tahoe International Airport

Hourly schedule arrivals, departures, and related seats

Sample: 19th - 25th September 2022

C o n c o u r s e	Hourly schedule arrivals, departures, and related seats																																														
	Monday						Tuesday						Wednesday						Thursday						Friday						Saturday						Sunday										
	Seats	Arr	Time	Dep	Seats	Seats	Arr	Time	Dep	Seats	Seats	Arr	Time	Dep	Seats	Seats	Arr	Time	Dep	Seats	Seats	Arr	Time	Dep	Seats	Seats	Arr	Time	Dep	Seats	Seats	Arr	Time	Dep	Seats	Seats	Arr	Time	Dep	Seats	Seats						
0	0	0000	0	0	0	0	0000	0	0	0	0	0000	0	0	0	0	0000	0	0	0	0	0	0000	0	0	0	0	0000	0	0	0	0	0	0000	0	0	0	0	0	0000	0	0					
0	0	0100	0	0	0	0	0100	0	0	0	0	0100	0	0	0	0	0100	0	0	0	0	0	0100	0	0	0	0	0100	0	0	0	0	0	0100	0	0	0	0	0	0100	0	0					
0	0	0200	0	0	0	0	0200	0	0	0	0	0200	0	0	0	0	0200	0	0	0	0	0	0200	0	0	0	0	0200	0	0	0	0	0	0200	0	0	0	0	0	0200	0	0					
0	0	0300	0	0	0	0	0300	0	0	0	0	0300	0	0	0	0	0300	0	0	0	0	0	0300	0	0	0	0	0300	0	0	0	0	0	0300	0	0	0	0	0	0300	0	0					
0	0	0400	0	0	0	0	0400	0	0	0	0	0400	0	0	0	0	0400	0	0	0	0	0	0400	0	0	0	0	0400	0	0	0	0	0	0400	0	0	0	0	0	0400	0	0					
0	0	0500	1	143	0	0	0500	1	143	0	0	0500	1	143	0	0	0500	1	143	0	0	0500	1	143	0	0	0500	2	286	0	0	0500	2	286	0	0	0500	2	286	0	0	0500	2	318			
0	0	0600	5	680	0	0	0600	5	680	0	0	0600	5	680	0	0	0600	5	680	0	0	0600	5	680	0	0	0600	3	394	0	0	0600	3	394	0	0	0600	2	219	0	0	0600	2	219			
143	1	0700	1	70	143	1	0700	1	70	143	1	0700	1	70	143	1	0700	1	70	143	1	0700	1	70	143	1	0700	2	213	175	1	0700	2	213	175	1	0700	3	356	175	1	0700	3	356			
0	0	0800	1	143	0	0	0800	1	143	0	0	0800	1	143	0	0	0800	1	143	0	0	0800	1	143	0	0	0800	1	143	0	0	0800	1	143	0	0	0800	1	143	0	0	0800	1	175			
595	4	0900	0	0	595	4	0900	0	0	595	4	0900	0	0	595	4	0900	0	0	595	4	0900	0	0	595	4	0900	0	0	245	2	0900	0	0	245	2	0900	0	0	245	2	0900	0	0			
143	1	1000	5	738	143	1	1000	5	738	143	1	1000	5	738	143	1	1000	5	738	143	1	1000	5	738	143	1	1000	2	245	318	2	1000	2	245	318	2	1000	3	388	318	2	1000	3	388			
500	3	1100	2	318	500	3	1100	2	318	500	3	1100	2	318	500	3	1100	2	318	500	3	1100	2	318	500	3	1100	2	318	500	3	1100	2	318	500	3	1100	2	318	500	3	1100	2	318			
373	3	1200	2	252	373	3	1200	2	252	373	3	1200	2	252	373	3	1200	2	252	373	3	1200	2	252	373	3	1200	2	252	230	2	1200	4	570	548	4	1200	3	395	548	4	1200	3	395			
143	1	1300	2	303	143	1	1300	2	303	143	1	1300	2	303	143	1	1300	2	303	143	1	1300	2	303	143	1	1300	2	303	275	2	1300	1	160	143	1	1300	3	478	143	1	1300	3	478			
175	1	1400	1	143	175	1	1400	1	143	175	1	1400	1	143	175	1	1400	1	143	175	1	1400	1	143	175	1	1400	2	275	286	2	1400	1	143	286	2	1400	1	143	286	2	1400	1	143			
251	2	1500	1	175	251	2	1500	1	175	251	2	1500	1	175	251	2	1500	1	175	251	2	1500	1	175	251	2	1500	1	175	76	1	1500	1	175	76	1	1500	2	286	76	1	1500	2	286			
569	4	1600	3	394	569	4	1600	3	394	569	4	1600	3	394	569	4	1600	3	394	569	4	1600	3	394	569	4	1600	3	394	143	1	1600	1	76	537	4	1600	1	76	537	4	1600	1	76			
337	2	1700	3	426	337	2	1700	3	426	337	2	1700	3	426	337	2	1700	3	426	337	2	1700	3	426	337	2	1700	3	426	0	0	1700	1	143	162	1	1700	4	537	162	1	1700	4	537			
325	2	1800	3	519	325	2	1800	3	519	325	2	1800	3	519	325	2	1800	3	519	325	2	1800	3	519	325	2	1800	3	519	325	2	1800	1	182	182	1	1800	2	344	182	1	1800	2	344			
143	1	1900	1	143	143	1	1900	1	143	143	1	1900	1	143	143	1	1900	1	143	143	1	1900	1	143	143	1	1900	2	323	186	1	1900	1	186	143	1	1900	0	0	143	1	1900	0	0			
186	1	2000	1	143	0	0	2000	1	143	0	0	2000	1	143	0	0	2000	1	143	0	0	2000	1	143	0	0	2000	1	143	143	1	2000	0	0	175	1	2000	1	143	175	1	2000	1	143			
286	2	2100	2	329	286	2	2100	1	143	286	2	2100	1	143	286	2	2100	1	143	286	2	2100	1	143	286	2	2100	1	143	464	4	2100	0	0	143	1	2100	1	143	464	4	2100	1	143			
388	3	2200	0	0	388	3	2200	0	0	388	3	2200	0	0	388	3	2200	0	0	388	3	2200	0	0	388	3	2200	0	0	143	1	2200	0	0	213	2	2200	0	0	213	2	2200	0	0			
524	4	2300	1	162	524	4	2300	1	162	524	4	2300	1	162	524	4	2300	1	162	524	4	2300	1	162	524	4	2300	1	162	162	1	2300	1	162	667	5	2300	1	162	667	5	2300	1	162			
5,081	35		35	5,081	4,733	33		33	4,733	4,733	33		33	4,733	4,895	34		34	4,895	5,075	35		35	5,075	3,528	25		25	3,528	4,306	31		31	4,306	4,306	31		31	4,306	4,306	31		31	4,306			
C o n c o u r s e	Hourly schedule arrivals, departures, and related seats																																														
	Monday						Tuesday						Wednesday						Thursday						Friday						Saturday						Sunday										
	Seats	Arr	Time	Dep	Seats	Seats	Arr	Time	Dep	Seats	Seats	Arr	Time	Dep	Seats	Seats	Arr	Time	Dep	Seats	Seats	Arr	Time	Dep	Seats	Seats	Arr	Time	Dep	Seats	Seats	Arr	Time	Dep	Seats	Seats	Arr	Time	Dep	Seats	Seats						
0	0	0000	0	0	0	0	0000	0	0	0	0	0000	0	0	0	0	0000	0	0	0	0	0	0000	0	0	0	0	0000	0	0	0	0	0000	0	0	0	0	0	0000	0	0	0	0	0	0000	0	0
0	0	0100	0	0	0	0	0100	0	0	0	0	0100	0	0	0	0	0100	0	0	0	0	0	0100	0	0	0	0	0100	0	0	0	0	0100	0	0	0	0	0	0100	0	0	0	0	0	0100	0	0
0	0	0200	0	0	0	0	0200	0	0	0	0	0200	0	0	0	0	0200	0	0	0	0	0	0200	0	0	0	0	0200	0	0	0	0	0200	0	0	0	0	0	0200	0	0	0	0	0	0200	0	0
0	0	0300	0	0	0	0	0300	0	0	0	0	0300	0	0	0	0	0300	0	0	0	0	0	0300	0	0	0	0	0300	0	0	0	0	0300	0	0	0	0	0	0300	0	0	0	0	0	0300	0	0
0	0	0400	0	0	0	0	0400	0	0	0	0	0400	0	0	0	0	0400	0	0	0	0	0	0400	0	0	0	0	0400	0	0	0	0	0400	0	0	0	0	0	0400	0	0	0	0	0	0400	0	0
0	0	0500	2	322	0	0	0500	2	322	0	0	0500	2	322	0	0	0500	2	322	0	0	0500	2	322	0	0	0500	2	322	0	0	0500	2	322	0	0	0500	2	322	0	0	0500	2	351			
0	0	0600	2	351	0	0	0600	2	351	0	0	0600	2	351	0	0	0600	2	351	0	0	0600	2	351	0	0	0600	2	351	0	0	0600	2	351	0	0	0600	3	427	0	0	0600	2	298			
0	0	0700	4	502	0	0	0700	4	502	0	0	0700	4	502	0	0	0700	4	502	0	0	0700	4	502	0	0	0700	3	426	0	0	0700	3	426	0	0	0700	3	426	0	0	0700	3	426			
0	0	0800	1	150	0	0	0800	0	0	0	0	0800	0	0	0	0	0800	1	150	0	0	0800	1	150	0	0	0800	1	150	0	0	0800	1	150	0	0	0800	1	150	0	0	0800	1	150			
126	2	0900	2	242	126	2	0900	2	242	126	2	0900	2	242	126	2	0900	2	242	126	2	0900	2	242	126	2	0900	2	242	152	2	0900	2	202	152	2	0900	2	242	152	2	0900	2	242			
172	1	1000	1																																												



### Reno-Tahoe International Airport

Hourly schedule arrivals, departures, and related seats

Sample: 19th - 25th September 2022

Airport Totals	Monday				Tuesday				Wednesday				Thursday				Friday				Saturday				Sunday																			
	Seats	Arr	Time	Dep	Seats	Arr	Time	Dep	Seats	Arr	Time	Dep	Seats	Arr	Time	Dep	Seats	Arr	Time	Dep	Seats	Arr	Time	Dep	Seats	Arr	Time	Dep	Seats	Arr	Time	Dep												
	0	0	0000	0	0	0	0	0000	0	0	0	0	0000	0	0	0	0	0000	0	0	0	0	0000	0	0	0	0	0000	0	0	0	0	0000	0	0	0	0	0000	0	0				
0	0	0100	0	0	0	0	0100	0	0	0	0	0100	0	0	0	0	0100	0	0	0	0	0100	0	0	0	0	0100	0	0	0	0	0100	0	0	0	0	0100	0	0	0	0	0100	0	0
0	0	0200	0	0	0	0	0200	0	0	0	0	0200	0	0	0	0	0200	0	0	0	0	0200	0	0	0	0	0200	0	0	0	0	0200	0	0	0	0	0200	0	0	0	0	0200	0	0
0	0	0300	0	0	0	0	0300	0	0	0	0	0300	0	0	0	0	0300	0	0	0	0	0300	0	0	0	0	0300	0	0	0	0	0300	0	0	0	0	0300	0	0	0	0	0300	0	0
0	0	0400	0	0	0	0	0400	0	0	0	0	0400	0	0	0	0	0400	0	0	0	0	0400	0	0	0	0	0400	0	0	0	0	0400	0	0	0	0	0400	0	0	0	0	0400	0	0
0	0	0500	3	465	0	0	0500	3	465	0	0	0500	3	494	0	0	0500	3	465	0	0	0500	3	465	0	0	0500	3	465	0	0	0500	4	608	0	0	0500	4	669	0	0	0500	4	617
0	0	0600	7	1,031	0	0	0600	7	1,031	0	0	0600	7	1,031	0	0	0600	7	1,031	0	0	0600	7	1,031	0	0	0600	6	821	0	0	0600	6	821	0	0	0600	6	821	0	0	0600	6	821
143	1	0700	5	572	143	1	0700	5	572	143	1	0700	5	572	143	1	0700	4	496	143	1	0700	5	572	143	1	0700	5	639	175	1	0700	6	782	175	1	0700	6	782					
0	0	0800	2	293	0	0	0800	1	143	0	0	0800	1	143	0	0	0800	2	293	0	0	0800	2	293	0	0	0800	2	293	0	0	0800	2	293	0	0	0800	2	293	0	0	0800	2	293
721	6	0900	2	242	721	6	0900	2	242	721	6	0900	2	242	721	6	0900	2	242	721	6	0900	2	242	721	6	0900	2	242	397	4	0900	2	202	397	4	0900	2	242					
315	2	1000	6	788	315	2	1000	6	788	315	2	1000	6	788	315	2	1000	6	788	315	2	1000	6	788	315	2	1000	6	788	540	4	1000	3	321	508	4	1000	5	650					
824	6	1100	3	490	824	6	1100	3	490	824	6	1100	3	490	824	6	1100	3	490	824	6	1100	3	490	824	6	1100	4	540	748	5	1100	4	540	573	4	1100	3	365					
709	5	1200	5	576	709	5	1200	5	576	709	5	1200	5	576	709	5	1200	5	576	709	5	1200	5	576	709	5	1200	5	576	380	3	1200	6	818	698	5	1200	5	643					
493	3	1300	3	453	493	3	1300	3	453	493	3	1300	3	453	493	3	1300	3	453	493	3	1300	3	453	493	3	1300	3	453	625	4	1300	2	310	493	3	1300	4	628					
175	1	1400	4	679	175	1	1400	4	679	175	1	1400	4	679	175	1	1400	4	679	175	1	1400	4	679	175	1	1400	4	679	175	1	1400	4	625	286	2	1400	3	493					
605	5	1500	1	175	605	4	1500	1	175	477	4	1500	1	175	605	5	1500	1	175	605	5	1500	1	175	605	5	1500	1	175	331	3	1500	1	175	459	4	1500	2	286					
569	4	1600	5	598	569	4	1600	4	470	569	4	1600	4	470	645	5	1600	5	598	569	4	1600	5	598	295	3	1600	2	152	613	5	1600	3	280										
413	3	1700	3	426	251	2	1700	3	426	251	2	1700	3	426	569	4	1700	4	502	413	3	1700	3	426	0	0	1700	2	219	394	3	1700	5	613										
325	2	1800	4	595	325	2	1800	3	433	325	2	1800	3	433	511	3	1800	5	751	325	2	1800	4	595	325	2	1800	1	182	182	1	1800	4	576										
385	3	1900	1	143	729	5	1900	1	143	729	5	1900	1	143	385	3	1900	1	143	385	3	1900	2	323	696	4	1900	1	186	385	3	1900	0	0										
428	3	2000	2	309	242	2	2000	2	309	166	1	2000	2	309	242	2	2000	2	309	202	2	2000	2	309	309	2	2000	1	166	417	3	2000	2	309										
458	3	2100	2	329	286	2	2100	1	143	286	2	2100	1	143	458	3	2100	1	143	458	3	2100	1	143	464	4	2100	0	0	315	2	2100	1	143										
550	4	2200	0	0	388	3	2200	0	0	538	4	2200	0	0	710	5	2200	0	0	710	5	2200	0	0	293	2	2200	0	0	535	4	2200	0	0										
1,053	7	2300	1	162	1,053	7	2300	1	162	1,053	7	2300	1	162	1,053	7	2300	1	162	1,053	7	2300	1	162	638	4	2300	1	162	1,196	8	2300	1	162										
<b>8,176</b>	<b>58</b>		<b>59</b>	<b>8,326</b>	<b>7,729</b>	<b>55</b>		<b>55</b>	<b>7,700</b>	<b>7,774</b>	<b>55</b>		<b>55</b>	<b>7,729</b>	<b>8,558</b>	<b>61</b>		<b>59</b>	<b>8,296</b>	<b>8,280</b>	<b>59</b>		<b>59</b>	<b>8,320</b>	<b>6,359</b>	<b>46</b>		<b>47</b>	<b>6,419</b>	<b>7,626</b>	<b>56</b>		<b>56</b>	<b>7,683</b>										



north lake tahoe

Chamber | CVB | Resort Association

# North Lake Tahoe Visitor Information Center Visitor Report: Aug 2022

## VISITORS SERVED:

### July 2022

Total TC & KB Walk-ins 9,134  
Total Phone Calls: 272  
Total 9,406

### Aug 2021

Total TC & KB Walk-ins 4,190  
Total Phone Calls: 368  
Total 4,558

### Aug 2022

Total TC&KB Walk-ins: 7,582  
Total Phone Calls: 272  
Total 5,854

## REFERRALS GIVEN TO VISITORS:

<b>Restaurants</b>  <b>658</b>	<b>Lodging</b>  <b>98</b>	<b>Historic / Museum</b>  <b>293</b>	<b>Events</b>  <b>322</b>
<b>Tours</b>  <b>68</b>	<b>Surrounding Towns (SLT / Truckee)</b>  <b>178</b>	<b>Retail</b>  <b>243</b>	<b>Transportation</b>  <b>160</b>
<b>Services –Weather, bathroom, events etc</b>  <b>938</b>	<b>Activities Mountain / Trails</b>  <b>948</b>	<b>Activities / Lake</b>  <b>1131</b>	<b>Maps / Directions</b>  <b>1606</b>

**TOTAL 6,649 = 215 referrals per day**

## August Highlights

- Visitor Center, Kings Beach and Farmers market increased referrals 18% from last July.
- Visitor Center visitors up 22% YTD
- Visitors services in Kings Beach up 10% YTD
- Business and Activity referrals from TC, KB and Events are up 47% YTD
- Our department (The Visitor Center, KB and Event) referrals averaged 215/day
- Advertised Tahoe Nalu, Bluesdays, KB Music, Labor Day Drone Extravaganza
- Sold Tahoe Nalu shirts and hats
- Participated at the Farmers market.
- Kings Beach in total operation daily in August
- Added Dirk Yuricich as a monthly artist
- Reinstated several vendors that we had on hold: Tahoe Toffee, About a Boy, Woodluck
- Helped with Directions for confused visitors during the Tahoe Triathlon
- Participated with a booth at Concours d’Elegance for the first time – successful and fun