

Mission of the North Lake Tahoe Chamber of Commerce

“To take specific actions to help improve the opportunity for local businesses to achieve and sustain success: to promote business, tourism, and the economic, cultural and civic welfare of the greater North Lake Tahoe community.”

Committee Members:

Chair: Caroline Ross, Palisades Village Neighborhood Company | **Vice Chair: Alyssa Reilly**, NTBA
Stephen Lamb, PlumpJack Inn | **Katie Biggers**, Tahoe City Downtown Association | **Sahra Otero**, Heartwood Floristry & Planetarium
Lindsay Thayer, LT Marketing | **Greg Long**, Incline Village Crystal Bay Visitors Bureau | **Paul Raymore**, IVGID/Diamond Peak Ski Resort
Linda Offerdahl, IVCBA | **Julia Bjorkman**, Northstar California
North Lake Tahoe Resort Association Board Member: **Jim Phelan**
Placer County Representative: **Nicholas Martin**

Join Zoom Meeting

<https://us02web.zoom.us/j/88930886046?pwd=TUFwZjQ2bUgyWDITdEVSMmxaUHRxQT09>

as authorized by AB 361

Meeting ID: 889 3088 6046

Passcode: 573463

Dial by your location

+1 669 900 9128 US (San Jose)

AGENDA

1. Call to Order – Establish Quorum
2. Public Forum-Any person wishing to address the BACC on items of interest to the committee not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes since no action may be taken by the committee on items addressed under Public Forum.
3. **Agenda Amendments and Approval – MOTION**
4. **Approval of Meeting Minutes**
 - a. **Thursday, Aug 11, 2022 – MOTION (Page 1)**
5. [Event Calendar Link](#)
6. NLT Gift Card Update

7. Partnership /Sponsored Event Funding
8. Business Survey
9. Committee Member Updates
 - a. NLTRA BOD Update - Jim Phelan
 - b. NLTRA – Kimberly Brown
 - c. Palisades Village Neighborhood Company: Caroline Ross, Steve Lamb
 - d. Northstar Village: Julia Bjorkman
 - e. Kings Beach/NTBA: Alyssa Reilly, Lindsay Thayer
 - f. Tahoe City/TCDA: Katie Biggers, Sahra Otero
 - g. Incline Village: Greg Long /Paul Raymore/Linda Offerdahl
10. **Placer County Economic Development Update –Nick Martin (10 minutes)**
11. Adjournment

Posted online at www.nltra.org