

Board of Directors:

Chair: | **Vice Chair:** Sue Rae Irelan, Placer County Appointee
Treasurer: Dan Tester, Squaw Valley Business Assoc. | **Secretary:** Ray Villaman, Northstar Business Assoc.
Past Chair: Samir Tuma, Tahoe City Lodge
Mike DeGroff, Palisades Tahoe | **Amy Ohran**, Northstar California Resort | **Harry Hirsch**, Homewood Mountain Resort
Manfred Steuerwald, Resort at Squaw Creek | **Colin Perry**, Ritz-Carlton, Lake Tahoe
Jill Schott, Tahoe Moon Properties | **Stephanie Hoffman**, Tahoe Luxury Properties
Jim Phelan, Tahoe City Marina | **Dave Wilderotter**, Tahoe Dave's | **Melissa Siig**, TCDA | **Alyssa Reilly**, NTBA
Advisory members: Stephanie Holloway, Placer County Executive Office | Jeff Cowen, TRPA

Instruction for Public Participation:

Members of the public may attend the Zoom teleconference by telephone, computer or mobile device or in-person. To participate via Zoom, join the meeting from the link: <https://bit.ly/3VOJW5g>
Pre-registration is required, and members of the public will be admitted into the meeting as an attendee, with audio and video controls disabled. If you wish to make a public comment, use the "Raise Hand" feature in Zoom or *9 on your telephone. You will be called upon and unmuted when it is your turn to provide comment. Comments must be 3 minutes or less and limited to one comment per item.

8:30 a.m. 1. Call to Order – Establish Quorum

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2. Approval of Resolution 2022.11

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE NORTH LAKE TAHOE RESORT ASSOCIATION PROCLAIMING A LOCAL EMERGENCY, RATIFYING THE PROCLAMATION OF A STATE OF EMERGENCY BY GOVERNOR NEWSOM'S ORDER DATED MARCH 4, 2020 AND AUTHORIZING REMOTE TELECONFERENCE MEETINGS OF THE LEGISLATIVE BODIES OF THE NORTH LAKE TAHOE RESORT ASSOCIATION FOR THE PERIOD NOV 2, 2022 TO DEC 1, 2022 PURSUANT TO BROWN ACT PROVISIONS. **[ACTION]**

8:32 a.m. 3. Public Forum – Any person wishing to address the Board of Directors on items of interest to the Board not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes since no action may be taken by the Board on items addressed under Public Forum.

8:35 a.m. 4. Agenda Amendments and Approval **[ACTION]**

5. Open board seat appointments: **[ACTION]**

Bylaws Article 4 Sec. 6: Any elected director vacancy occurring on the Board shall be filled by the affirmative vote of a majority of the remaining directors at a meeting at which there is a quorum of directors present.

- A. Appointment Amy Ohran to the Northstar California Resort NLTRA board seat per request from Vail Resorts
- B. Appointment of Harry Hirsch to the Homewood Ski Resort NLTRA board seat per request form Homewood Ski Resort

- C. Appointment of Manfred Steuerwald to the Resort at Squaw Creek board seat per request from Resort at Squaw Creek
- D. Appointment of open At Large F&B seat
- E. Appointment of potential open seat

6. Election of NLTRA board officer position(s) **[ACTION]**

8:50 a.m.

7. Consent Calendar – **[ACTION]** All items listed under the consent calendar are considered to be routine and/or have been or will be reviewed by the Board and approved by one motion. There will not be a separate discussion of these items unless a Board member or staff person requests a specific item be removed from the consent calendar for separate consideration. Any item removed will be considered after the motion and vote to approve the remainder of consent calendar motions.

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- A. NLTRA Board Meeting Minutes from Oct 5, 2022 [Link to preliminary online document](#)
- B. Review and Approval of CEO’s Expense Report for Aug, 2022 (No expense report for Sept)
- C. NLTRA Financial Statements, Aug & Sept 2022
- D. The Committee Action Summary is provided for informational purposes only. Minutes are available as finalized at www.nltra.org
 - Finance Committee Meeting Oct 28, 2022
 - TOT Committee Meeting, Oct 24, 2022
 - TBID Advisory Committee Meeting, Oct 26, 2022
 - Zone 1 Committee Meeting, Oct 26, 2022
 - Tourism Development Committee Oct 25, 2022
 - In-Market Tourism Development Committee Sept 27, 2022

9:00 a.m.

8. Action Item:

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- A. Moving January 4, 2023 BOD meeting to January 11, 2023 - Tony Karwowski
- B. Approval of 2023 Audi FIS Ski Men’s World Cup Event Sponsorship taking place at Palisades Tahoe in the amount of \$45k - Kim Brown

9:20 a.m.

9. Informational Updates/Verbal Reports:

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- A. TOT/TBID Committee grant process update - Erin Casey
- B. Housing Hub project update - Erin Casey
- C. Winter Media Plan Presentation - Augustine Agency

10:50 a.m.

10. Reports/Back up – The following reports are provided on a monthly or periodic basis by staff and can be pulled for discussion by any Board member.

- A. Destimetrics Report, Sept 2022
- B. Conference Revenue Statistics Report, Sept 2022
- C. Tourism Development Report on Activities, Sept 2022
- D. Reno Tahoe Airport Report, Aug 2022
- E. Visitor Information Center Report, Sept 2022
- F. North Lake Tahoe Marketing Coop Financial Statements, Aug and Sept 2022

10:51 a.m.

11. CEO and Staff Updates

10:53 a.m.

12. Directors Comments

10:55 a.m.

13. Meeting Review and Staff Direction

10:57 a.m.

14. Closed Session

11:00 a.m.

13. Adjournment

Posted online at nltra.org