

**Committee Members:**

**Chair: Samir Tuma**, Kila Properties | **Vice Chair: Sarah Coolidge**, Coolidge Consulting  
**Alyssa Bettinger**, TRPA | **Kim Boyd**, Tahoe City PUD  
**Teresa Crimmens**, Sierra Community House | **Pat Fraser**, Palisades Tahoe | **Linda Meckel**, WSP | **Alyssa Reilly**, NTBA  
**Kane Schaller**, Dickson Realty/KJM Team | **Sara Van Siclen**, TNT/TMA | **Dave Wilderotter**, Tahoe Daves  
**Kristina Kind**, Mountain Housing Council | **Scott Zumwalt**, Bridgetender/West Shore Market  
**Placer County Appointed Advisory Seats: Stephanie Holloway and Shawna Purvines**

**NLTRA Mission**

North Lake Tahoe Resort Association (NLTRA) promotes and manages visitation and collaborates to achieve economic health, community vitality, and environmental sustainability to benefit our residents, businesses and visitors.

**Instruction for Public Participation:**

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**AGENDA**

- |                  |    |   |
|------------------|----|---|
| <b>2:00 p.m.</b> | 1. | Call to Order – Establish Quorum  |
| <b>2:05 p.m.</b> | 2. | Public Forum-Any person wishing to address the Board of Directors on items of interest to the Board not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes since no action may be taken by the Board on items addressed under Public Forum. |
| <b>2:10 p.m.</b> | 3. | <b>Agenda Amendments and Approval</b>   |
| 2:15 p.m.        | 4. | <b>Approval of TOT Committee meeting minutes from Oct 24, 2022</b> <b>Page 1</b>  |
| 2:20 p.m.        | 5. | Final Review of Grant Project Process to Recommend for Board of Directors Approval (Action) – Erin Casey  |
| 3:30 p.m.        | 6. | Adjournment   |

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**1. Call to Order – Establish Quorum**

Chair Samir Tuma called the meeting to order via Zoom at 12:03 PM.

Committee members attending were Samir Tuma, David Wildrotter, Kim Boyd, Linda Meckel, Sarah Coolidge, Pat Fraser, Alyssa Bettinger, Kristina Kind, and Stephanie Holloway. A quorum was established.

Committee members not present were Kane Schaller, Alyssa Reilly, Scott Zumwalt, Sara Van Siclen, and Teresa Crimmens.

Staff in attendance were Tony Karwowski, Anna Atwood, Kim Brown, and Francois Cazalot. Also present were consultant Erin Casey and Nick Martin.

**2. Public Forum**

There were no comments on items not on today’s agenda.

**3. Agenda Amendments and Approval**

**Motion to approve today’s agenda as presented. COOLIDGE/WILDEROTTER/UNANIMOUS**

**4. Approval of TOT Committee meeting minutes from Oct 7, 2022**

**Motion to approve the minutes as presented. MECKEL/BOYD/UNANIMOUS**

**5. Update on Grant Project Process – Erin Casey**

Casey presented a concept for TOT grant allocations. This presentation will also be given to the TBID Advisory and Zone 1 Committees for feedback. Casey noted the goals for grant funding, as gleaned from meetings with the Ad Hoc Committee, staff, and the County. She reviewed the role of each Committee and the allocations each oversees.

Casey proposed three buckets of funds, including one for long-term recurring projects, one for one-time needs, and an “opportunity fund” for projects that can be considered out-of-cycle. She described the buckets and recommended a percentage of the total funds that could be allocated to each one.

Casey recommended surveying the assessed businesses to gauge the needs and how the community would like to see the dollars spent, noting the TBID must be renewed in about four years.

Discussion followed as the recommendations were clarified and suggestions offered to further refine the process. The group considered how these funds fit into the overall dollars available from TBID and TOT. There was consensus to approve the general program concept, but stressed that flexibility will be important.

The Committee considered various needs in the community and discussed strategies to make a real difference, particularly in housing, but also in transportation and other programs. Again, there are different pots of money that may be more appropriate for some requests. The criteria for each Committee needs to be narrowed.

Casey asked each Committee member for final thoughts. Meckel asked to see an overall timeline of when the process needs to be completed. Wilderotter noted the need for a quality person to guide the process. Coolidge would like to see the public more engaged in these meetings. Boyd suggested consolidating documents to identify regional priorities. Kind agreed that setting long- and short-term criteria is important. Bettinger suggested setting goals with flexible criteria to consider the best projects to be funded at any given time and be aware of community needs. Tuma agreed the framework is on track. Now is the time to finalize details and get the first round launched. Holloway agreed, saying move forward and educate, educate, educate so informed decisions are made.

## **6. Adjournment**

There being no further business to come before the Committee, the meeting adjourned at 1:35 PM.

Respectfully submitted,

Judy Friedman  
Recording Secretary  
THE PAPER TRAIL SECRETARIAL & BUSINESS SOLUTIONS