

October Standing Reports

Monthly Report Oct 2022

CONFERENCE REVENUE STATISTICS

North Shore Properties

Year to Date Bookings/Monthly Production Detail FY 22/23

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	<u>FY 22/23</u>	<u>FY 21/22</u>	<u>Variance</u>
Total Revenue Booked as of 10/31/22:	\$1,407,306	\$1,747,110	-19%
Number of Room Nights:	6,291	8177	-23%
Number of Delegates:	3052	3874	-21%
Annual Revenue Goal:	\$2,000,000	\$2,000,000	0%

Monthly Detail/Activity	<u>October-22</u>	<u>October-21</u>	
<u>Number of Groups Booked:</u>	4	4	
Revenue Booked:	\$241,848	\$121,383	99%
Room Nights:	1100	579	90%
Number of Delegates:	596	390	53%

Booked Group Types:
 Lost Business, # of Groups:

2 Mtg. Planner,
 1 Assoc., 1 Non-Profit
 13 10

Arrived in the month

	<u>October-22</u>	<u>October-21</u>	
Number of Groups:	4	5	
Revenue Arrived:	\$279,048	\$352,682	-21%
Room Nights:	1115	1144	-3%
Number of Delegates:	431	1047	-59%
Arrived Group Types:	2 Corp, 2 Assoc.	2 Corp., 2 Assoc., 1 SMF	

Monthly Detail/Activity	<u>September-22</u>	<u>September-21</u>	
<u>Number of Groups Booked:</u>	4	0	
Revenue Booked:	\$127,050	\$0	
Room Nights:	891	0	
Number of Delegates:	430	0	
Booked Group Types:	1 Corp., 1 Assoc., 1 CA		
Lost Business, # of Groups:	13	10	

Arrived in the month

	<u>September</u>	<u>September-22</u>	
Number of Groups:	7	4	
Revenue Arrived:	\$200,928	\$111,814	80%
Room Nights:	968	718	35%
Number of Delegates:	590	255	

Arrived Group Types:	4 Corp, 1 Assoc., 2 Non- Profit	1 Govt, 1 SMF, 1 Asspc., 1 MP
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Monthly Detail/Activity	<u>August-22</u>	<u>August-21</u>
<u>Number of Groups Booked:</u>	2	0
Revenue Booked:	\$91,595	\$0
Room Nights:	514	0
Number of Delegates:	425	0
Booked Group Types:	1 CA Assoc., 1 Corp.	0
Lost Business, # of Groups:	15	0

<u>Arrived in the month</u>	<u>August-22</u>	<u>August-21</u>	
Number of Groups:	2	2	
Revenue Arrived:	\$66,677	\$208,360	-68%
Room Nights:	163	795	-79%
Number of Delegates:	66	330	
Arrived Group Types:	1 Corp., 1 Mtg. Planner	2 Assoc.	

Monthly Detail/Activity	<u>July-22</u>	<u>July-21</u>	
<u>Number of Groups Booked:</u>	2	1	
Revenue Booked:	\$145,856	\$45,903	218%
Room Nights:	465	100	365%
Number of Delegates:	544	50	
Booked Group Types:	2 CA Assoc.	1 Corp.	
Lost Business, # of Groups:	18	22	

<u>Arrived in the month</u>	<u>July-22</u>	<u>July-21</u>	
Number of Groups:	3	2	
Revenue Arrived:	\$190,117	\$208,360	-9%
Room Nights:	630	795	-21%
Number of Delegates:	455	330	
Arrived Group Types:	1 CA Assoc., 1 Mtg. Planner. 1 Corp.	2 Assoc.	

	<u>Current Numbers</u>	<u>Goals</u>
For 2023/24:	\$194,704	\$2,000,000
For 2024/25:	\$89,550	\$2,000,000

NUMBER OF LEADS Generated as of 10/31/22:	39
YTD 10/31/21:	24
YTD 10/31/20:	35

Lodging Book Now Referrals - 10/1/22-10/31/22	Total Events	Unique Events
Granlibakken Tahoe	124	117
Natural Retreats – North Lake Tahoe	109	107
Cedar Crest Cottages	81	79
Granlibakken Tahoe Ski Area	75	68
Hyatt Regency Lake Tahoe Resort Spa & Casino	71	67
Resort at Squaw Creek	62	62
The Ritz-Carlton, Lake Tahoe	59	55
Northstar California Resort	47	44
Tahoe Vacation Rentals	45	44
The Village at Palisades Tahoe	45	43
East West Hospitality at Tahoe	44	21
Frog Lake Backcountry Huts	39	38
Northstar Lodge by Vacation Club Rentals	39	39
Cedar Glen Lodge	35	34
Mourelatos Lakeshore Resort	30	28
PlumpJack Inn	27	27
West Shore Cafe & Inn	23	21
Tahoe Luxury Properties	21	18
Tahoma Meadows Cottages	21	21
Constellation Residences at Northstar	16	14
Sunnyside Restaurant & Lodge	16	16
Lake Tahoe Accommodations	14	14
Brockway Springs Resort	13	12
Parkside Inn at Incline	13	12
Hauserman Rental Group	12	11
Tahoe Rental Company	12	12
PepperTree Inn	10	9
Agate Bay Realty Vacation Rentals	9	8
Franciscan Lakeside Lodge	9	7
Tahoe Real Estate Group	9	9
Tahoe Signature Properties	9	9
Waters of Tahoe Properties	7	7
First Accommodations, Inc.	6	6
Red Wolf Lodge at Olympic Valley	6	6
SellMyTimeShareNow.com	6	6
Sun Bear Realty & Vacation Rentals	6	6
Gar Woods Grill & Pier	5	5
Tahoe Donner Golf Course	5	5
Tahoe Getaways Vacation Rentals	5	5
Tahoe Vistana Inn	5	5
West Lake Properties at Tahoe	5	4
Americas Best Value Inn Tahoe City	4	3

Firelite Lodge	4	4
Incline Vacation Rentals	4	4
Tahoe Accommodations	4	4
Tahoe Woodside Vacation Rentals	4	4
Vacasa	4	4
Holiday House	3	2
Caliente! Lake Tahoe	2	2
Goldfish Properties	2	2
Sierra Mountain Properties	2	2
Vacation Station, Inc.	2	2
Tahoe Donner Cross Country Ski Center	1	1
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Lodging Referrals - 10/1/22-10/31/22	Total Events	Unique Events
AvantStay	167	154
Hyatt High Sierra Lodge, A Hyatt Residence Club	141	136
Natural Retreats – North Lake Tahoe	106	103
Cedar Crest Cottages	79	77
Hyatt Regency Lake Tahoe Resort Spa & Casino	68	65
Basecamp Hotel Tahoe City	56	53
Granlibakken Tahoe	55	54
The Ritz-Carlton, Lake Tahoe	51	48
Frog Lake Backcountry Huts	47	45
Cottage Inn at Lake Tahoe	43	42
Donner Lake Village	43	43
Tahoe Truckee Factory Stores	42	37
The Inn at Boatworks	42	36
River Ranch Lodge and Restaurant	36	34
East West Hospitality at Tahoe	33	23
Red Wolf Lakeside Lodge	32	31
Tahoe Mountain Properties	32	27
Resort at Squaw Creek	31	30
Tahoe Time Vacation Rental	31	31
Northstar Lodge by Vacation Club Rentals	29	27
Olympic Village Inn	28	28
North Tahoe Rental Company	27	15
Cedar Glen Lodge	26	23
Tahoe Rental Company	26	26
Tahoe Vacation Rentals	26	26
Sunnyside Restaurant & Lodge	24	23
Tahoma Meadows Cottages	24	24
The Village at Palisades Tahoe	24	24
Northstar California Resort	23	22
Rockwood Lodge	23	23
Meeks Bay Resort & Marina	22	22
Mourelatos Lakeshore Resort	22	20
Tahoe Luxury Properties	21	18
Tahoe Vista Lodge and Cabins	20	19
Chaney House	19	16
West Shore Cafe & Inn	19	18
Agate Bay Realty Vacation Rentals	16	15
Stay In Lake Tahoe	16	14
Sun Bear Realty & Vacation Rentals	16	16
Gar Woods Grill & Pier	15	15
LakeFrontHouse.com	14	14
Stevenson's Holliday Inn	14	11

Waters of Tahoe Properties	14	14
VACAY North Tahoe	13	11
Crown Motel & Family Resort	12	11
Tahoe Real Estate Group	12	12
Brockway Springs Resort	11	11
Constellation Residences at Northstar	11	9
Hauserman Rental Group	11	10
Incline Vacation Rentals	11	11
Tahoe Exclusive Vacation Rentals	11	11
Lake Tahoe Deluxe Vacation Rentals	10	10
Tahoe Signature Properties	10	10
BEST. VACATION. EVER... InvitedHome.com	9	9
Castle Peak Vacation Rentals	9	9
Donner Summit Rentals	9	8
Parkside Inn at Incline	9	9
PlumpJack Inn	9	9
Rustic Cottages	9	9
Tahoe Rentals by Wells and Bennett Realtors	9	9
West Lake Properties at Tahoe	9	8
Franciscan Lakeside Lodge	8	7
Martis Valley Associates Property Rentals	8	6
Squaw Valley Lodge	8	8
Tahoe Moon Properties	8	8
The Hotel at Sugar Bowl	8	8
Lake Tahoe Accommodations	7	7
Sierra Mountain Properties	7	7
Tahoe Donner Cross Country Ski Center	7	6
Vacation Station, Inc.	7	7
Club Tahoe Resort	6	5
Tahoe Getaways Vacation Rentals	6	6
Tahoe Sands Resort	6	6
The Border House at Crystal Bay Casino	6	6
The Lodge at Obexers	6	6
Vacation Tahoe by O'Neal Brokers	6	6
Americas Best Value Inn Tahoe City	5	4
First Accommodations, Inc.	5	5
Goldfish Properties	5	5
Holiday House	5	5
Martis Valley Vacation Rentals	5	5
SellMyTimeShareNow.com	5	5
Tahoe Accommodations	5	5
Christy Lodge	4	4
Mother Natures Inn	4	4

Red Wolf Lodge at Olympic Valley	4	4
Tahoe Marina Lodge	4	4
Tahoe North Shore Lodge	4	4
Pullen Realty Group	3	3
Tahoe Edgelake Beach Club	3	3
Tahoe Tavern Properties	3	3
Tahoe Woodside Vacation Rentals	3	3
West Shore Sports	3	3
Caliente! Lake Tahoe	2	2
Palisades Tahoe Lodge	2	2
PepperTree Inn	2	2
Tahoe Donner Golf Course	2	2
Tahoma Lodge	2	2
Vacasa	2	2
Chinquapin / Packard Realty	1	1
Firelite Lodge	1	1
Sandy's Pub at the Resort at Squaw Creek	1	1
Tahoe Vistana Inn	1	1
Tamarack Lodge	1	1
The Cedar House Sport Hotel	1	1
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