

Board of Directors:

Chair: Adam Wilson, Northstar Business Assoc. | **Vice Chair:** Sue Rae Irelan, Placer County Appointee
Treasurer: Dan Tester, Squaw Valley Business Assoc. | **Secretary:** Ray Villaman, Tahoe Restaurant Group
Mike DeGross, Palisades Tahoe | **Amy Ohran**, Northstar California Resort | **Harry Hirsch**, Homewood Mountain Resort
Manfred Steuerwald, Resort at Squaw Creek | **Colin Perry**, Ritz-Carlton, Lake Tahoe
Jill Schott, Tahoe Moon Properties | **Stephanie Hoffman**, Tahoe Luxury Properties
Jim Phelan, Tahoe City Marina | **Dave Wilderotter**, Tahoe Dave’s | **Melissa Siig**, TCDA | **Alyssa Reilly**, NTBA
Advisory members: **Stephanie Holloway**, Placer County Executive Office | **Jeff Cowen**, TRPA

Instruction for Public Participation:

Members of the public may attend the Zoom teleconference by telephone, computer or mobile device or in-person. To participate via Zoom, join the meeting from the link: <http://bit.ly/3IkTyk0>
Pre-registration is required, and members of the public will be admitted into the meeting as an attendee, with audio and video controls disabled. If you wish to make a public comment, use the “Raise Hand” feature in Zoom or *9 on your telephone. You will be called upon and unmuted when it is your turn to provide comment. Comments must be 3 minutes or less and limited to one comment per item.

8:30 a.m. 1. Call to Order – Establish Quorum

Page: 1

2. Approval of Resolution 2023.1

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE NORTH LAKE TAHOE RESORT ASSOCIATION PROCLAIMING A LOCAL EMERGENCY, RATIFYING THE PROCLAMATION OF A STATE OF EMERGENCY BY GOVERNOR NEWSOM’S ORDER DATED MARCH 4, 2020 AND AUTHORIZING REMOTE TELECONFERENCE MEETINGS OF THE LEGISLATIVE BODIES OF THE NORTH LAKE TAHOE RESORT ASSOCIATION FOR THE PERIOD JAN 10, 2023 TO FEB 9, 2023 PURSUANT TO BROWN ACT PROVISIONS. **[ACTION]**

8:32 a.m. 3. Public Forum – Any person wishing to address the Board of Directors on items of interest to the Board not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes since no action may be taken by the Board on items addressed under Public Forum.

8:35 a.m. 4. Agenda Amendments and Approval **[ACTION]**

8:40 a.m. 5. Consent Calendar – All items listed under the consent calendar are considered to be routine and/or have been or will be reviewed by the Board and approved by one motion. There will not be a separate discussion of these items unless a Board member or staff person requests a specific item be removed from the consent calendar for separate consideration. Any item removed will be considered after the motion and vote to approve the remainder of consent calendar motions.

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A. NLTRA Board Meeting Minutes from Dec 7, 2022 [Link to preliminary online document](#)

Page: 8

B. Review and Approval of CEO’s Expense Report for Nov 2022

Page: 15

C. NLTRA Preliminary Financial Statements, Nov 2022

D. The Committee Action Summary is provided for informational purposes only. Minutes are available as finalized at www.nltra.org

- Finance Committee Meeting Jan 4 2022
- TOT Committee Meeting, Nov 21, 2022
- TBID Advisory Committee Meeting, Nov 16, 2022
- Zone 1 Committee Meeting, Nov 16, 2022
- Tourism Development Committee Nov 29, 2022
- In-Market Tourism Development Committee Nov 29, 2022

8:45 a.m.

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6. Action Item:

- A. NLTRA Appointment of Jim Phelan and Ron Parson to the NLTRA appointed Capital Advisory Projects (CAP) Committee Seats - Tony Karwowski
- B. Appointment of Harry Hirsch to NLTRA finance committee - Francois Cazalot

9:00 a.m.

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7. Informational Updates/Verbal Reports:

- A. Palisades Tahoe World Cup Update on Parking/Transportation/Traffic mitigation – Mike Martin
- B. NTCA Rebrand Update - Kirstin Guinn
- C. Board Election Update - Tony Karwowski
- D. Housing Hub Concept and mini-workshop - Erin Casey

10:45 a.m.

8. Reports/Back up – The following reports are provided on a monthly or periodic basis by staff and can be pulled for discussion by any Board member.

- A. Destimetrics Report, Nov 2022
- B. Conference Revenue Statistics Report, Nov 2022
- C. Tourism Development Report on Activities, Nov 2022
- D. Reno Tahoe Airport Report, Nov 2022
- E. Visitor Information Center Report, Nov 2022
- F. North Lake Tahoe Marketing Cooperative Financials, Nov 2022

10:46 a.m.

9. CEO and Staff Updates

10:53 a.m.

10. Directors Comments

10:55 a.m.

11. Meeting Review and Staff Direction

10:57 a.m.

12. Closed Session

11:00 a.m.

13. Adjournment

Posted online at nltra.org



north lake tahoe

Chamber | CVB | Resort Association

MEMORANDUM

Date: 1/11/2023

TO: NLTRA Board of Directors

FROM: Tony Karwowski, CEO

RE: Resolution Proclaiming a Local Emergency and Authorizing Remote Teleconference Meeting

Action(s) Requested:

North Lake Tahoe Resort Association (NLTRA) board approval of Resolution No. 2023.01 as **A RESOLUTION OF THE BOARD OF DIRECTORS OF THE NORTH LAKE TAHOE RESORT ASSOCIATION PROCLAIMING A LOCAL EMERGENCY, RATIFYING THE PROCLAMATION OF A STATE OF EMERGENCY BY GOVERNOR NEWSOM'S ORDER DATED MARCH 4, 2020 AND AUTHORIZING REMOTE TELECONFERENCE MEETINGS OF THE LEGISLATIVE BODIES OF THE NORTH LAKE TAHOE RESORT ASSOCIATION FOR THE PERIOD JAN 11, 2023 TO FEB 10, 2023 PURSUANT TO BROWN ACT PROVISIONS.**

Background:

The NLTRA Board of Directors has been conducting virtual Board of Directors meetings since April 1, 2020 under the provisions of the Governor of California's Executive Order N-29-20 in response to the COVID -19 pandemic. That order expired on September 30, 2021. On September 16, 2021, the Governor signed into law AB 361 which amends the Brown Act to allow continued flexibility for conducting public meetings. A subsequent Executive Order N-15-21 gave AB361 an application date of October 1, 2021. The provisions of AB 361 regarding remote meetings can only be used in the event there is a Governor issued state of emergency that is active under the California Emergency Services Act that impacts our area. The Governor's state of emergency enacted on March 4, 2020 remains in effect.

Under AB 361 the board is required to vote and adopt a resolution finding that meeting in person during the state of emergency would pose imminent risk to the health and safety of attendees. That resolution is attached. This resolution would need to be renewed every 30 days should the board desire to hold another meeting under the modified remote meeting rules.

Fiscal Impact:

None.

Attachments:

Resolution 2023.01

RESOLUTION NO. 2023.01

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE NORTH LAKE TAHOE RESORT ASSOCIATION PROCLAIMING A LOCAL EMERGENCY, RATIFYING THE PROCLAMATION OF A STATE OF EMERGENCY BY GOVERNOR NEWSOM'S ORDER DATED MARCH 4, 2020 AND AUTHORIZING REMOTE TELECONFERENCE MEETINGS OF THE LEGISLATIVE BODIES OF THE NORTH LAKE TAHOE RESORT ASSOCIATION FOR THE PERIOD JAN 11, 2023 TO FEB 10, 2023 PURSUANT TO BROWN ACT PROVISIONS.

WHEREAS, the North Lake Tahoe Resort Association ("NLTRA") is committed to preserving and nurturing public access and participation in meetings of the Board of Directors; and

WHEREAS, all meetings of the NLTRA's legislative bodies organized and meeting for purposes of the North Lake Tahoe Tourism & Business Improvement District ("NLTTBID") are open and public, as required by the Ralph M. Brown Act (Cal. Gov. Code 54950 – 54963), so that any member of the public may attend, participate, and watch the NLTRA's legislative bodies conduct their business; and

WHEREAS, the Brown Act, Government Code section 54953(e), makes provisions for remote teleconferencing participation in meetings by members of a legislative body, without compliance with the requirements of Government Code section 54953(b)(3), subject to the existence of certain conditions; and

WHEREAS, a required condition is that a state of emergency is declared by the Governor pursuant to Government Code section 8625, proclaiming the existence of conditions of disaster or of extreme peril to the safety of persons and property within the state caused by conditions as described in Government Code section 8558; and

WHEREAS, a proclamation is made when there is an actual incident, threat of disaster, or extreme peril to the safety of persons and property within the jurisdictions that are within the NLTRA's boundaries, caused by natural, technological, or human-caused disasters; and

WHEREAS, it is further required that state or local officials have imposed or recommended measures to promote social distancing, or the legislative body meeting in person would present imminent risks to the health and safety of attendees; and

WHEREAS, such conditions now exist in the NLTRA, specifically, the State of Emergency declared by Governor Newsom on March 4, 2020, due to COVID-19; and

WHEREAS, the Board of Directors does hereby find that the increase in SARS-CoV-2 Delta Variant has caused, and will continue to cause, conditions of peril to the safety of persons within the NLTRA that are likely to be beyond the control of services, personnel, equipment, and facilities of the NLTRA, and desires to proclaim a local emergency and ratify the proclamation of state of emergency by the Governor of the State of California; and

WHEREAS, as a consequence of the local emergency, the Board of Directors does hereby find that the legislative bodies of North Lake Tahoe Resort Association organized and meeting for purposes of the NLTTBID shall conduct their meetings without compliance with paragraph (3) of subdivision (b) of Government Code section 54953, as authorized by subdivision (e) of section 54953, and that such legislative bodies shall comply with the requirements to provide the public with access to the meetings as prescribed in paragraph (2) of subdivision (e) of section 54953; and

WHEREAS, the NLTRA enacted virtual meeting protocols on April 01, 2020, which include options for public participation.

NOW, THEREFORE, THE BOARD OF DIRECTORS OF THE NORTH LAKE TAHOE RESORT ASSOCIATION DOES HEREBY RESOLVE AS FOLLOWS:

1. Recitals. The Recitals set forth above are true and correct and are incorporated into this Resolution by this reference.
2. Proclamation of Local Emergency. The Board hereby proclaims that a local emergency now exists throughout the NLTRA, and COVID-19 has caused, and will continue to cause, conditions of peril to the safety of persons within the NLTRA that are likely to be beyond the control of services, personnel, equipment, and facilities of the NLTRA.
3. Ratification of Governor's Proclamation of a State of Emergency. The Board hereby ratifies the Governor of the State of California's Proclamation of State of Emergency, effective as of its issuance date of March 4, 2020.
4. Remote Teleconference Meetings. The General Manager and Board of Directors of the North Lake Tahoe Resort Association are hereby authorized and directed to take all actions necessary to carry out the intent and purpose of this Resolution including, conducting open and public meetings in accordance with Government Code section 54953(e) and other applicable provisions of the Brown Act.
5. Effective Date of Resolution. This Resolution shall take effect immediately upon its adoption and shall be effective until the earlier of (i) June 30, 2022, or such time the Board of Directors adopts a subsequent resolution in accordance with Government Code section 54953(e)(3) to extend the time during which the legislative bodies of Tahoe City Public Utility NLTRA may continue to teleconference without compliance with paragraph (3) of subdivision (b) of section 54953.

PASSED AND ADOPTED by the Board of Directors of the North Lake Tahoe Resort Association Tahoe this 1st day of June 2022 by the following vote:

NORTH LAKE TAHOE RESORT ASSOCIATION

BY:

ATTEST:

Adam Wilson, Chair

Dan Tester, NLTRA Secretary

Board of Directors – Draft Meeting Minutes – December 7, 2022

Board of Directors:

Chair: Adam Wilson, Northstar Business Assoc. | Vice Chair: Sue Rae Irelan, Placer County Appointee
Treasurer: Dan Tester, Squaw Valley Business Assoc. | Secretary: Ray Villaman, Tahoe Restaurant Group
Mike DeGross, Palisades Tahoe | Amy Ohran, Northstar California Resort | Harry Hirsch, Homewood Mountain Resort
Manfred Steuerwald, Resort at Squaw Creek | Colin Perry, Ritz-Carlton, Lake Tahoe
Jill Schott, Tahoe Moon Properties | Stephanie Hoffman, Tahoe Luxury Properties
Jim Phelan, Tahoe City Marina | Dave Wilderotter, Tahoe Dave's | Melissa Siig, TCDA | Alyssa Reilly, NTBA
Advisory members: Stephanie Holloway, Placer County Executive Office | Jeff Cowen, TRPA

1. Call to Order at 8:33 AM – Establish Quorum

Board members in attendance (in person or electronically)

Adam Wilson, Samir Tuma, Manfred Steuerwald, Jim Phelan, Amy Ohran, Sue Rae Irelan, Melissa Siig, Ray Villaman, Dan Tester, Dave Wilderotter, and Harry Hirsch. A quorum was established. Stephanie Hoffman and Alyssa Reilly joined at 8:38 AM. Jill Schott arrived at 8:41 AM. Also participating were Advisory members Stephanie Holloway and Jeff Cowen.

Board members absent

Colin Perry and Mike DeGross

Staff Members in attendance

Tony Karwowski, Anna Atwood, Derek Vaughan, Kimberly Brown, and Kirstin Guinn

Others in attendance

Included Katie Biggers and Erin Casey. There may have been others attending who did not identify themselves.

2. Approval of Resolution 2022.12

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE NORTH LAKE TAHOE RESORT ASSOCIATION PROCLAIMING A LOCAL EMERGENCY, RATIFYING THE PROCLAMATION OF A STATE OF EMERGENCY BY GOVERNOR NEWSOM'S ORDER DATED MARCH 4, 2020 AND AUTHORIZING REMOTE TELECONFERENCE MEETINGS OF THE LEGISLATIVE BODIES OF THE NORTH LAKE TAHOE RESORT ASSOCIATION FOR THE PERIOD DEC 6, 2022 TO JAN 5, 2023 PURSUANT TO BROWN ACT PROVISIONS.

Motion to adopt Resolution 2022.12. PHELAN/TUMA/Motion carried unanimously by Roll Call vote.

3. Public Forum

Wilson welcomed new Board members Harry Hirsch, Amy Ohran, and Manfred Steuerwald.

4. Agenda Amendments and Approval [ACTION]

Motion to approve today's agenda as presented and take items out of order if needed. IRELAN/TUMA/Motion carried unanimously by Roll Call vote.

5. Consent Calendar – All items listed under the consent calendar are considered to be routine and/or have been or will be reviewed by the Board and approved by one motion. There will not be a separate discussion of these items unless a Board member or staff person requests a specific item be removed from the consent calendar for separate consideration. Any item removed will be considered after the motion and vote to approve the remainder of consent calendar motions.

- A. NLTRA Board Meeting Minutes from Nov 2, 2022 Link to preliminary online document
- B. Review and Approval of CEO's Expense Report for Oct 2022
- C. NLTRA Preliminary Financial Statements, Oct 2022
- D. Approval of Event Partnership Funding Recommendations (9 events) at a total of \$50,000 Finance Committee Meeting Oct 28, 2022
 - TOT Committee Meeting, Oct 24, 2022
 - TBID Advisory Committee Meeting, Oct 26, 2022
 - Zone 1 Committee Meeting, Oct 26, 2022
 - Tourism Development Committee Oct 25, 2022
 - In-Market Tourism Development Committee Sept 27, 2022
- E. Approval of Event Sponsorship for the 2023 Highlander Event in the amount of \$25,000
- F. Approval of Event Sponsorship for the 2023 Lake Tahoe Concours D'Elegance in the amount of \$10,000
- G. The Committee Action Summary is provided for informational purposes only. Minutes are available as finalized at www.nltra.org
 - Finance Committee Meeting Nov 30, 2022
 - TOT Committee Meeting, Nov 21, 2022
 - TBID Advisory Committee Meeting, Nov 16, 2022
 - Zone 1 Committee Meeting, Nov 16, 2022
 - Tourism Development Committee Nov 29, 2022
 - In-Market Tourism Development Committee Nov 29, 2022

Motion to approve the items on the consent Calendar. TUMA/SIIG/ Motion carried unanimously by Roll Call vote.

6. Action Item:

A. Approval of Event Sponsorship for the 2023 Winter Wondergrass music festival in the amount of \$65,000 – Kim Brown

Brown presented the sponsorship request for the March 30 – April 3, 2023 event. This will be its seventh year at Palisades. Brown gave statistics from past events and described the value of the sponsorship. In response to a question, Brown said a committee is working on transportation. Event producer Scotty Stoughen was on the call for this portion of the meeting and provided more detail, including the budget. He noted the ask this year is higher because of increased event costs. The three non-profits to benefit from the event are Tahoe Food Hub, Shane McConkey Foundation, and Arts for the Schools. The Tourism Development Committee recommends approval.

Motion to approve the \$65,000 sponsorship request for the 2023 Winter Wondergrass music festival. TUMA/HOFFMAN/Motion carried by Roll Call vote with Tester abstaining

B. Approval of Event Sponsorship for the 2023 Broken Arrow Skyrace in the amount of \$65,000 – Kim Brown

Brown said event organizer Brendan Madigan, who was on today's call, presented this request to the Tourism Development Committee. The event is scheduled for June 16 – 18, 2023 and has grown over the years. Registration for several groups have already sold out. This year the event will be live-streamed. Discussion followed as details were clarified, including how the NLTRA sponsorship will be featured and the plans to live-stream. Villaman asked that a "score card" be developed to track the results of sponsorships.

Motion to approve the \$65,000 sponsorship request for the 2023 Broken Arrow Skyrace. IRELAN/TUMA/ Motion carried by Roll Call vote with Tester abstaining

C. Approval of the North Tahoe Business Association FY 22/23 Agreement and SOW in the amount of \$150,000 – Kim Brown

Brown presented the FY 2022/23 agreements and scope of work between NLTRA and the North Tahoe Business Association and Tahoe City Downtown Association (Item 6.D. below). Included in today's recommendation is changing reporting procedures from bi-annual written reports to monthly meetings. Also, given the complexity of the agreements and the time it has taken to develop what is being presented today, it is recommended a consultant be brought on to craft next year's agreements to consider better efficiencies for all parties.

Discussion followed as the agreements and scope of work was clarified. Tuma noted the need for the three organizations to work together to best serve the community. He said this is a collaboration and the consultant should be a facilitator, not a mediator.

Motion to approve the North Tahoe Business Association FY 2022/23 Agreement and Scope of Work in the amount of \$150,000. IRELAN/SIIG/Motion carried by Roll Call vote with Reilly abstaining

D. Approval of the Tahoe City Downtown Association FY 22/23 Agreement and SOW in the amount of \$150,000 – Kim Brown

Motion to approve the Tahoe City Downtown Association FY 2022/23 Agreement and Scope of Work in the amount of \$150,000. IRELAN/PHELAN/Motion carried unanimously by Roll Call vote

E. Approval of Election Committee – Tony Karwowski

Karwowski said Phelan, DeGroff, and Alex Mourelatos are nominees for this year’s Election Committee. He reviewed the five seats that will be on the ballot and election process.

Motion to approve the 2023 Election Committee recommendations as presented. HOFFMAN/SIIG/Motion carried unanimously by Roll Call vote

F. Approval of new Tourism Development Committee Members - Kirstin Guinn

Guinn noted the three candidates for five available seats. She will continue to solicit for the remaining two seats.

Motion to appoint Wade Machon, DJ Ewan, and Katie Biggers to the Tourism Development Committee. PHELAN/HIRSCH/Motion carried unanimously by Roll Call vote

G. Final Grant Process Review and Recommendation of Approval to Placer County Board of Supervisors - Tony Karwowski/Erin Casey

Casey presented the NLTRA Economic Sustainability and Community Vitality Investment Program. She and Karwowski explained how it was developed and updated based on feedback from the CAP Committee, TBID Committees, NLTRA Board, County staff, and Supervisor Gustafson. One of the main changes is the addition of a fourth bucket for Reserve funds.

Casey described the overall goals of the grants from each Committee and guiding documents. She discussed the workflow, approval process, and reporting requirements for each bucket of funds. Included in her presentation was the Committee Focus Area Comparison showing what funds each Committee oversees, the priority areas, and approval process for each. Casey recommends convening a meeting of all Committee members and a facilitator to clarify how each Committee fits into the overall structure, including similarities and differences. Also, Casey recommends a community survey, designed by a consultant, to ensure the goals of the TBID and community priorities are being addressed through the granting process.

The next steps to implementing the Program are for the NLTRA Board to approve it and the Placer County Board of Supervisors approve the components dealing with TOT dollars. A consultant for the survey should be brought on in December to get that process started. The joint Committee meeting could be scheduled for February after results of the survey have been compiled.

Discussion followed as details of the Program, goals for funding recommendations, and Casey’s recommendation were clarified.

Motion to recommend the Placer County Board of Supervisors approve the NLTRA Economic Sustainability and Community Vitality Investment Program as presented. TUMA/PHELAN/Motion carried unanimously by Roll Call vote

H. CAP Committee FY 22/23 Project Recommendations - Tony Karwowski

Karwowski presented the CAP Committee recommendations included in today’s meeting packet, including the project descriptions, the requested funding, and the Committee’s recommendations. The Committee recommended funding for eight projects totaling approximately \$4.5 million, which leaves about \$2.7 million unallocated. Phelan, Chair of the CAP

Committee explained how the recommendations were made. He acknowledged Karwowski and County staff for guiding the process so efficiently.

There was a discussion explaining the history and responsibility of the CAP Committee, changes to its scope given the Measure A language regarding the 2% TOT, and the deliberation process. Ireland noted that although housing can now be considered, there is no plan or strategy about how that will be supported. Wilson noted the recommendations traditionally have come to this Board before going to the Placer County Board of Supervisors for approval. However, no action is requested today as these recommendations have already been submitted to the Supervisors.

7. Informational Updates/Verbal Reports

A. NTCA rebrand update presentation- Kirstin Guinn

Guinn presented the visual components of the branding for the new name, the North Tahoe Community Alliance. The final platform and messaging strategy will be presented to this Board next month for the roll-out in January.

8. Reports/Back up – The following reports are provided on a monthly or periodic basis by staff and can be pulled for discussion by any Board member.

A. Destimetrics Report, Oct 2022

B. Conference Revenue Statistics Report, Oct 2022

C. Tourism Development Report on Activities, Oct 2022

D. Reno Tahoe Airport Report, Sept 2022

E. Visitor Information Center Report, Oct 2022

9. CEO and Staff Updates

Karwowski thanked his staff for jumping into their positions so quickly. Almost everyone is new and doing a great job.

AB 361 has allowed groups subject to the Brown Act to meet remotely because of COVID, but it expires February 1, 2023. Karwowski explained meetings will have to be in person, but Board members can join virtually within strict guidelines.

There was an article in Fodor's that included Tahoe as a "do not go" destination because of environmental concerns. Within 24-hours of the article coming out, the local DMOs convened a meeting to discuss strategies to counteract that message and respond to inquiries. The response focuses on responsible travel and the stewardship platform.

10. Directors Comments

Tuma announced tomorrow's Planning Commission meeting. The Commission is expected to make a recommendation to the Board of Supervisors regarding the amendments to the Tahoe Basin Area Plan.

11. Meeting Review and Staff Direction

12. Closed Session

Closed Session was not convened.

13. Adjournment

There being no further business to come before the Board, the meeting adjourned at 11:39 AM.

Respectfully submitted,

Judy Friedman

Recording Secretary


THE PAPER TRAIL SECRETARIAL & BUSINESS SOLUTIONS

NORTH LAKE TAHOE RESORT ASSOCIATION (NLTRA)
Employee Expense Report

Month*Yr November 2022
Employee Tony Karwowski


POSTING DATE	DOC REF	VENDOR	RECEIPT OR INVOICE #	PURPOSE	PAID BY CC	OUT OF POCKET	BUDGET CODE
	A	Rosles Café	23	Lunch with Board member - Jim Phelan	70.72		
	B	Ikron Pass	1997875	Health and wellness benefit 22/23		\$400.00	
	C						
	D						
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	X						
	Y						
	Z						
MILEAGE REIMBURSEMENT							
	Attach 1		Mileage	See Attached Mileage Report		\$20.00	
				Mileage Reimbursed Through Payroll			
TOTAL - CREDIT CARD EXPENSES					\$70.72		
TOTAL - EXPENSES TO BE REIMBURSED (OUT OF POCKET)						\$420.00	

Signed By: Tony Karwowski 
Tony Karwowski (Jan 6, 2023 14:09 PST)

Approved By: 

Date: 11/27/2022

Date: Jan 6, 2023

ACCOUNTING				
DATE RECEIVED	DATE ENTERED	Accounting Manager APPROVAL	Accounting Manager APPROVAL DATE	DATE SCANNED
11/27/2022	11/27/22	 <small>Derek Vaughan (Jan 6, 2023 14:33 PST)</small>	1-6-23	

\$239.00

22/23 IKON PASS

GRIFFIN KARWOWSKI

Child (Ages 5-12) \$339.00

Child Discount - \$100.00

\$239.00

22/23 IKON PASS

DANIELLE KARWOWSKI

Adult (Age 23+) \$1,079.00

\$1,079.00

BILLING & PAYMENT

SHIPPING ADDRESS

10417 Royal Crest Drive
Truckee, California
United States, 96161
+1 (530) 448-3908

BILLING ADDRESS

PO Box 1312
Truckee, California
United States, 96160
+1 (530) 448-3908

PAYMENT METHOD

MASTER ENDING IN 3323
EXPIRES 10/25

ORDER SUMMARY



USD / EN



- Shop passes
- Destinations
- FAQ

Welcome, Tony!

- **USD / EN**
- English / FRANÇAIS
- Privacy Policy
- Web Terms of Use

-
-
-

[Back to Order History](#)

ORDER #1997875

April 21, 2022 18:56 PM

22/23 IKON PASS

TONY KARWOWSKI

Adult (Age 23+)	\$1,079.00
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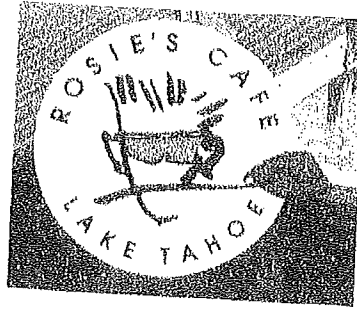
\$1,079.00

22/23 IKON PASS

SETH KARWOWSKI

Child (Ages 5-12)	\$339.00
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Child Discount	- \$100.00
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Everything Is Rosie
 571 N Lake Blvd
 Tahoe City, CA 96145
 530-583-8504

Server: Lindsey L
 Check #23
 Guest Count: 3
 Ordered: 11/7/22 12:05 PM

Table 14

Input Type C (EMV Chip Read)
 MASTERCARD xxxxxxxx4849
 Time 12:40 PM

Transaction Type Sale
 Authorization Approved
 Approval Code 013094
 Payment ID hLfdyLmmjj7m
 Application ID A0000000041010
 Application Label MASTERCARD
 Terminal ID
 Card Reader MAGTEK_DYNAMO

Amount \$58.72
 + Tip: 12.00
 = Total: 70.72

X
 ANTHONY KARWOWSKI

Suggested Tip:
 20%: (Tip \$11.74 Total \$70.46)
 18%: (Tip \$10.57 Total \$69.29)
 15%: (Tip \$8.81 Total \$67.53)
 Tip percentages are based on the check price after taxes.

Customer Copy

Powered by Toast

IMPORTANT INFORMATION ABOUT THIS STATEMENT

Payments. You must pay at least the "Amount Due" by the "Payment Due Date." Charges, payments and credits received after the "Closing Date" will be included in your next statement. The letters "CR" following the "New Balance" amount indicate a credit balance - do not pay this amount. Payments must reach our BankCard Center during our regular business day in order to be credited on that date. Payments received after the cutoff times of 6:00 p.m. on a Friday (or Thursday if we are closed on Friday) or 4:00 p.m. on any other business day that we are open, or on a day we are not open, or at a branch open on Saturday, Sunday or bank holiday, are credited as of the following business day. Later cutoff times generally apply at branches with extended hours. Business days shall mean Monday through Friday, except for bank holidays. If you fail to properly make payments, crediting such payments may be delayed.

Order of Application. We will apply your payments first to any membership fee or other fees, next to any finance charge or late charge, next to any Cash Advances included in your "Previous Balance," then to Purchases in your "Previous Balances."

Unauthorized Use. In the event of possible loss, theft or unauthorized use, Company agrees to notify us immediately. Company may be liable for the unauthorized use of any Card issued under the Corporate Credit Card Agreement. If 10 or more cards are issued pursuant to the Corporate Credit Card Agreement, Company shall be strictly liable for any unauthorized use. If fewer than 10 Cards are issued pursuant to the Corporate Credit Card Agreement, Company will not be liable for unauthorized use of the Card which occurs after it notifies us orally at 1-866-432-8161, or in writing at BANKCARD CENTER, PO BOX 84043, COLUMBUS, GA 31908-4043 of loss, theft, or possible unauthorized use, and Company's liability for unauthorized use of the Card will not exceed \$50.00 per Card for use of a Card by anyone other than an Employee prior to notice to us. However, a Card in the possession and control of an Employee, even after his or her authority to use the Card has been revoked by Company, is not considered lost or stolen, and its use by such Employee is not unauthorized. Company must recover the Card from the Employee. Company agrees to assist us in determining the facts and circumstances relating to any unauthorized use of a Card.



BANK OF THE WEST
BNP PARIBAS

BANKCARD CENTER
PO BOX 84043
COLUMBUS GA 31908-4043

MEMO STATEMENT

Account Number	XXXX-XXXX-0183-4849
Statement Date	NOV 28, 2022
Total Activity	\$70.72

**** MEMO STATEMENT ONLY ****
DO NOT REMIT PAYMENT

ANTHONY KARWOWSKI
N LAKE TAHOE RESORT
ATTN: DEWITT VN SICLEN
100 N LAKE BLVD
N LAKE TAHOE RESORT ASSOC
TAHOE CITY CA 96145-2273

ACCOUNT MESSAGES

Your Bank of the West Mastercard includes an additional benefit: Mastercard ID Theft Protection with access to complimentary Identity Theft resolution services. The benefit also helps prevent identity theft by monitoring the Internet to identify compromised and potentially damaging use of personal information. To enroll your card, please visit: <https://mastercardus.idprotectiononline.com>.

ACCOUNT SUMMARY

ANTHONY KARWOWSKI XXXX-XXXX-0183-4849	Purchases & Other Debits	+	Cash Advances	-	Credits	=	Total Activity
Account Total	\$70.72		\$0.00		\$0.00		\$70.72

ACCOUNT ACTIVITY

Posting Date	Transaction Date	Reference Number	Transaction Description	Amount
11-08	11-07	55432862312209583067256 Tax ID: 454168768 Mer Ref: 00008588009247003 Mer Zip: 98145	TST* Everything is Ros Tahoe City CA	70.72

For Customer Service, Call: 1-866-432-8161	Account Number	XXXX-XXXX-0183-4849	Account Summary	
	Statement Date	NOV 28, 2022	Purchases & Other Charges	\$70.72
Send Billing Inquiries to: BANKCARD CENTER PO BOX 84043 COLUMBUS GA 31908-4043	Credit Limit	\$10,000	Cash Advances	\$0.00
	Disputed Amount	\$0.00	Fees	\$0.00
			Credits	\$0.00
			Payments	\$0.00
		Total Activity	\$70.72	












Tony Karwowski ExpRepNov22

Final Audit Report

2023-01-06

Created:	2023-01-06
By:	FRANCOIS CAZALOT (francois@gotahoenorth.com)
Status:	Signed
Transaction ID:	CBJCHBCAABAAQKhY-XdKrM9e7H-JczkbYpuzinU7_Nds

"Tony Karwowski ExpRepNov22" History

-  Document created by FRANCOIS CAZALOT (francois@gotahoenorth.com)
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2023-01-06 - 10:12:39 PM GMT

North Lake Tahoe Resort Association

Preliminary

Financial Statements for the Period Ending

November 30, 2022

Balance Sheet - PY Comparison

North Lake Tahoe Resort Association

For the Five Months Ending Wednesday, November 30, 2022

1 of 2
12/31/2022
10:51 AM

	YTD		
	Nov 2022	Nov 2021	Variance
	2022	2021	
Current Assets			
Cash - TBID Disbursements	3,413,595	0	(3,413,595)
Cash - TBID Funding	3,184,855	1,697,348	(1,487,508)
Special Event Funding	1,514	39,803	38,289
Cash Flow Reserve	101,122	100,976	(146)
Marketing Reserve	50,401	50,356	(45)
Payroll Reserve	46,633	68,102	21,469
Cash in Drawer	4,633	139	(4,494)
Petty Cash	158	158	0
Accounts Receivable	5,000	1,000	(4,000)
Accounts Receivable - TBID	1,470,399	0	(1,470,399)
Accounts Receivable - TOT	0	432,499	432,499
Accounts Receivable - Chamber	(286)	0	286
Accounts Receivable - Membership Dues	44,155	17,025	(27,130)
Accounts Receivable - Membership Activities	470	985	515
Allowance for Doubtful Accounts	(794)	(9,632)	(8,837)
Accounts Receivable - NLTMC	965	5,932	4,967
Accounts Receivable - Other	10,015	2,442	(7,574)
Inventory Asset	23,864	26,867	3,003
Gift Cards Outstanding	18	18	0
Prepaid Expenses	5,119	6,500	1,381
Prepaid Postage	100	100	0
Prepaid Insurance	2,754	2,689	(65)
Deposits	1,672	1,150	(522)
Total Current Assets	8,366,363	2,444,456	(5,921,906)
Fixed Assets			
Furniture & Fixtures	43,330	43,330	0
Accumulated Depreciation - Furnitures & Fixtures	(43,330)	(43,330)	0
Computer Equipment	11,013	11,013	0
Accumulated Depreciation - Computer Equipment	(5,208)	(3,222)	1,986
Computer Software	6,206	6,206	0
Accumulated Depreciation - Computer Software	(6,206)	(6,206)	0
Leasehold Improvements	24,284	24,284	0
Accumulated Depreciation - Leasehold Improvements	(24,284)	(24,284)	0
Total Fixed Assets	5,805	7,791	1,986
Total Assets	\$8,372,168	\$2,452,247	(\$5,919,921)
Liabilities			
Current Liabilities			
Accounts Payable	215,332	69,892	145,440
Accounts Payable - Other	23,835	22,140	1,695
Salaries & Wages Payable	8,558	41,223	(32,665)
Incentives Payable	53,615	44,055	9,560
PTO Payable	35,798	62,280	(26,482)
401k Payable	1,391	1,218	173
Employer Tax Payable	4,090	3,379	710
Retail Payable	6,603	0	6,603
Accrued Expenses	70,417	200,350	(129,933)
Deferred Revenue - Membership Dues	17,525	20,827	(3,302)
Deferred Revenue - TMBC	1,290	1,290	0
Due To/From BOTW CC	(19,775)	0	(19,775)
Due To/From County	1,195,474	1,480,803	(285,329)
<i>Suspense (may include rounding)</i>	<i>(16,092)</i>	<i>0</i>	<i>(16,092)</i>
Total Current Liabilities	1,598,061	1,947,457	349,397
Sales Tax Payable	274	2,877	(2,603)
Use Tax Payable	25	1,418	(1,393)
Total Tax Payable	299	4,295	3,996
Long-Term Debt			
Total Liabilities	1,598,360	1,951,752	353,393
Marketing Reserve	0	50,018	(50,018)
Cash Flow Reserve	0	100,839	(100,839)
Designated Marketing Reserve	0	331,856	(331,856)
Unrestricted Net Assets	17,493	17,781	(288)
TBID Reserve	4,884,687	0	4,884,687
Net Income	1,871,628	0	1,871,628
Total Equity	6,773,808	500,495	(6,273,313)

Balance Sheet - PY Comparison

North Lake Tahoe Resort Association

For the Five Months Ending Wednesday, November 30, 2022

2 of 2
12/31/2022
10:51 AM

	YTD		
	Nov 2022	Nov 2021	Variance
	2022	2021	
Liabilities & Shareholder Equity	<u>\$8,372,168</u>	<u>\$2,452,247</u>	<u>(\$5,919,921)</u>

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:SUMMARY Summary of All Units

1 of 14
12/31/2022
11:19 AM

	Nov 2022			Fiscal 2022		
	Actual	Budget	Variance	Actual	Budget	Variance
Revenues						
Revenues	432,275	432,275	0	2,847,138	2,847,138	0
Chamber Revenue - Member Dues	0	0	0	24,058	20,000	4,058
Retail Revenue	8,387	4,000	4,387	52,075	39,000	13,075
Retail Revenue - Merchandise Sales	100	0	100	1,267	0	1,267
Revenue - Other	60	0	60	60	0	60
Revenue - Interest & Investments						
Total Revenues	440,822	436,275	4,547	2,924,598	2,906,138	18,461
Cost of Goods Sold	4,098	2,375	1,723	26,248	11,875	14,373
Freight & Shipping Costs	224	0	224	459	0	459
POS Inventory Adjustments	0	0	0	13	0	13
Artist of the Month - Consignment E...	0	0	0	524	0	524
Total Cost of Goods Sold	4,322	2,375	1,947	27,245	11,875	15,370
Gross Profit	436,500	433,900	2,600	2,897,354	2,894,263	3,091
Salaries & Wages	72,539	115,644	(43,105)	364,222	578,221	(213,999)
P/R - Tax Expense	5,905	11,523	(5,618)	30,899	57,614	(26,715)
P/R - Health Insurance Expense	10,584	21,414	(10,830)	32,384	107,072	(74,688)
P/R - Workmans Comp	0	4,086	(4,086)	0	20,428	(20,428)
401(k)	1,760	4,279	(2,519)	9,613	21,395	(11,783)
Other Benefits & Expenses	132	407	(275)	1,508	2,033	(526)
Rent	13,300	13,931	(631)	67,736	69,655	(1,918)
Rent - Other	437	0	437	874	0	874
Utilities	1,191	1,677	(486)	4,630	8,384	(3,755)
Repairs & Maintenance	6,835	1,331	5,504	9,743	6,653	3,090
Telephone & Internet	540	1,644	(1,104)	2,890	8,218	(5,328)
Supplies	471	0	471	848	0	848
Supplies - Office	2,770	1,200	1,570	6,072	6,186	(114)
Supplies - Computer	2,665	0	2,665	11,479	12,700	(1,221)
Mail	0	559	(559)	11,281	2,797	8,483
Mail - USPS	386	0	386	661	0	661
Mail - Fedex/UPS	133	0	133	133	0	133
Taxes, Licenses, Fees	2,677	8,771	(6,094)	15,725	43,854	(28,129)
Credit Card Fees	200	125	75	514	625	(111)
Dues & Subscriptions	1,985	1,317	669	6,338	6,583	(246)
Insurance/Bonding	5,163	1,250	3,913	7,789	6,250	1,539
Associate Relations	0	567	(567)	830	2,833	(2,004)
Training/Seminars	0	692	(692)	4,200	3,458	742
Travel	0	342	(342)	0	1,708	(1,708)
Automobile Expenses	429	417	13	810	2,083	(1,274)
Meals & Meetings	574	633	(59)	621	3,167	(2,546)
Board Functions	5,561	4,000	1,561	14,288	20,000	(5,713)
Professional Fees	17,947	5,750	12,197	47,248	28,750	18,498
Professional Fees - Attourney	1,956	2,500	(544)	6,641	12,500	(5,859)
Professional Fees - Accountant	1,995	25,000	(23,005)	8,620	25,000	(16,380)
Equipment Support & Maintenance	2,852	2,917	(65)	13,317	14,583	(1,266)
Equipment Rental/Leasing	172	718	(546)	802	2,839	(2,037)
Depreciation	0	153	(153)	153	764	(611)
Event Sponsorships	0	0	0	4,000	140,000	(136,000)
Special Event Partnership Funding	0	50,000	(50,000)	1,250	50,000	(48,750)
NLTMC Contributions	50,495	50,495	0	219,834	378,933	(159,099)
Non-NLTMC Marketing	9,150	8,917	233	35,400	44,583	(9,183)
In-Market/Tourism	10,840	0	10,840	33,763	0	33,763
Media/Collateral/Production	938	0	938	1,313	0	1,313
Additional Opportunities	0	155,078	(155,078)	42,550	775,390	(732,840)
Chamber Activities	0	832	(832)	4,750	4,159	591
Chamber Activities - Membership M...	0	0	0	0	4,500	(4,500)
Chamber Activities - TMBC	0	250	(250)	0	1,250	(1,250)
Chamber Activities - Community Aw...	0	0	0	0	30,000	(30,000)
Allocated Administrative Overhead	0	96,715	(96,715)	0	414,441	(414,441)
Total Operating Expenses	232,584	595,130	(362,547)	1,025,726	2,919,612	(1,893,886)
Net Operating Income	203,917	(161,231)	365,147	1,871,628	(25,349)	1,896,977

PL - Budget vs Actual

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:SUMMARY Summary of All Units

2 of 14
12/31/2022
11:19 AM

	Nov 2022			Fiscal 2022		
	<u>Actual</u>	<u>Budget</u>	<u>Variance</u>	<u>Actual</u>	<u>Budget</u>	<u>Variance</u>
Other Expense/<Income>						
Net Income	<u>203,917</u>	<u>(161,231)</u>	<u>365,147</u>	<u>1,871,628</u>	<u>(25,349)</u>	<u>1,896,977</u>

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:01 Marketing

3 of 14
12/31/2022
11:19 AM

	Nov 2022			Fiscal 2022		
	Actual	Budget	Variance	Actual	Budget	Variance
Revenues						
Revenues	226,945	226,944	1	1,494,748	1,494,747	1
Revenue - Interest & Investments						
Total Revenues	226,945	226,944	1	1,494,748	1,494,747	1
Gross Profit	226,945	226,944	1	1,494,748	1,494,747	1
Salaries & Wages	18,812	34,999	(16,187)	84,935	174,996	(90,061)
P/R - Tax Expense	1,438	3,500	(2,061)	6,981	17,500	(10,518)
P/R - Health Insurance Expense	3,435	7,023	(3,588)	8,411	35,115	(26,703)
P/R - Workmans Comp	0	1,227	(1,227)	0	6,135	(6,135)
401(k)	337	1,327	(990)	2,058	6,633	(4,575)
Other Benefits & Expenses	0	137	(137)	12	683	(671)
Rent	2,227	2,529	(302)	11,135	12,646	(1,511)
Utilities	90	452	(362)	572	2,259	(1,686)
Telephone & Internet	0	468	(468)	125	2,342	(2,217)
Supplies - Office	0	50	(50)	0	436	(436)
Supplies - Computer	0	0	0	134	5,000	(4,866)
Mail	0	126	(126)	0	631	(631)
Taxes, Licenses, Fees	0	63	(63)	0	313	(313)
Dues & Subscriptions	731	125	606	1,381	625	756
Associate Relations	0	83	(83)	63	417	(353)
Travel	0	58	(58)	0	292	(292)
Automobile Expenses	0	83	(83)	0	417	(417)
Meals & Meetings	0	42	(42)	0	208	(208)
Equipment Rental/Leasing	0	241	(241)	0	954	(954)
Event Sponsorships	0	0	0	3,500	140,000	(136,500)
Special Event Partnership Funding	0	50,000	(50,000)	1,250	50,000	(48,750)
NLTMC Contributions	50,495	50,495	0	219,834	378,933	(159,099)
Non-NLTMC Marketing	9,150	6,833	2,317	26,250	34,167	(7,917)
In-Market/Tourism	10,728	0	10,728	21,014	0	21,014
Additional Opportunities	0	35,340	(35,340)	0	176,701	(176,701)
Allocated Administrative Overhead	58,429	36,139	22,290	273,841	154,864	118,977
Total Operating Expenses	155,872	231,341	(75,469)	661,499	1,202,265	(540,766)
Net Operating Income	71,073	(4,397)	75,470	833,249	292,483	540,767
Other Expense/<Income>						
Net Income	71,073	(4,397)	75,470	833,249	292,483	540,767

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:02 Zone 1

4 of 14
12/31/2022
11:19 AM

	Nov 2022			Fiscal 2022		
	Actual	Budget	Variance	Actual	Budget	Variance
Revenues						
Revenues	63,977	63,977	0	421,377	421,376	0
Revenue - Interest & Investments						
Total Revenues	63,977	63,977	0	421,377	421,376	0
Gross Profit	63,977	63,977	0	421,377	421,376	0
Salaries & Wages	1,385	3,831	(2,446)	6,976	19,155	(12,179)
P/R - Tax Expense	106	383	(277)	556	1,916	(1,359)
P/R - Health Insurance Expense	0	616	(616)	0	3,078	(3,078)
P/R - Workmans Comp	0	134	(134)	0	672	(672)
401(k)	55	153	(98)	291	766	(475)
Other Benefits & Expenses	0	10	(10)	0	50	(50)
Rent	396	174	222	1,980	870	1,109
Utilities	0	33	(33)	0	165	(165)
Telephone & Internet	0	34	(34)	0	171	(171)
Supplies - Office	0	83	(83)	0	417	(417)
Supplies - Computer	0	0	0	134	700	(566)
Taxes, Licenses, Fees	0	25	(25)	0	125	(125)
Dues & Subscriptions	0	17	(17)	0	83	(83)
Associate Relations	0	17	(17)	0	83	(83)
Automobile Expenses	0	42	(42)	0	208	(208)
Meals & Meetings	0	83	(83)	0	417	(417)
Equipment Rental/Leasing	0	18	(18)	0	70	(70)
Non-NLTMC Marketing	0	417	(417)	0	2,083	(2,083)
Additional Opportunities	0	68,348	(68,348)	30,100	341,738	(311,638)
Allocated Administrative Overhead	1,164	10,188	(9,024)	4,332	43,657	(39,324)
Total Operating Expenses	3,106	84,605	(81,499)	44,369	416,425	(372,056)
Net Operating Income	60,871	(20,628)	81,500	377,008	4,952	372,056
Other Expense/<Income>						
Net Income	60,871	(20,628)	81,500	377,008	4,952	372,056

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:03 Visitors Center

5 of 14
12/31/2022
11:19 AM

	Nov 2022			Fiscal 2022		
	Actual	Budget	Variance	Actual	Budget	Variance
Revenues						
Revenues	31,556	31,556	0	207,841	207,841	0
Retail Revenue	8,387	4,000	4,387	52,075	39,000	13,075
Retail Revenue - Merchandise Sales	100	0	100	1,267	0	1,267
Revenue - Interest & Investments						
Total Revenues	40,043	35,556	4,487	261,184	246,841	14,343
Cost of Goods Sold	4,098	2,375	1,723	26,248	11,875	14,373
Freight & Shipping Costs	224	0	224	459	0	459
POS Inventory Adjustments	0	0	0	13	0	13
Artist of the Month - Consignment E...	0	0	0	524	0	524
Total Cost of Goods Sold	4,322	2,375	1,947	27,245	11,875	15,370
Gross Profit	35,721	33,181	2,540	233,939	234,966	(1,027)
Salaries & Wages	8,967	13,002	(4,034)	70,017	65,010	5,008
P/R - Tax Expense	686	1,259	(573)	6,665	6,293	372
P/R - Health Insurance Expense	0	2,013	(2,013)	85	10,065	(9,980)
P/R - Workmans Comp	0	487	(487)	0	2,435	(2,435)
401(k)	359	337	22	2,070	1,684	386
Other Benefits & Expenses	0	40	(40)	15	200	(185)
Rent	6,650	6,848	(198)	33,250	34,238	(988)
Utilities	0	465	(465)	460	2,325	(1,865)
Telephone & Internet	50	137	(87)	150	685	(535)
Supplies	471	0	471	848	0	848
Supplies - Office	613	458	154	621	2,292	(1,670)
Supplies - Computer	0	0	0	294	0	294
Mail	0	17	(17)	0	83	(83)
Taxes, Licenses, Fees	0	25	(25)	0	125	(125)
Credit Card Fees	200	125	75	514	625	(111)
Dues & Subscriptions	0	17	(17)	0	83	(83)
Associate Relations	0	42	(42)	118	208	(90)
Automobile Expenses	201	83	118	201	417	(215)
Meals & Meetings	542	8	534	542	42	501
Equipment Rental/Leasing	0	71	(71)	139	279	(141)
Non-NLTMC Marketing	0	417	(417)	0	2,083	(2,083)
Additional Opportunities	0	15,101	(15,101)	0	75,505	(75,505)
Allocated Administrative Overhead	11,236	5,025	6,211	47,640	21,533	26,107
Total Operating Expenses	29,975	45,975	(16,000)	163,630	226,210	(62,580)
Net Operating Income	5,746	(12,794)	18,540	70,309	8,756	61,553
Other Expense/<Income>						
Net Income	5,746	(12,794)	18,540	70,309	8,756	61,553

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:04 Business Support

6 of 14
12/31/2022
11:19 AM

	Nov 2022			Fiscal 2022		
	Actual	Budget	Variance	Actual	Budget	Variance
Revenues						
Revenues	23,775	23,775	0	156,592	156,593	0
Chamber Revenue - Member Dues	0	0	0	0	20,000	(20,000)
Revenue - Interest & Investments						
Total Revenues	23,775	23,775	0	156,592	176,593	(20,000)
Gross Profit	23,775	23,775	0	156,592	176,593	(20,000)
Salaries & Wages	1,385	10,856	(9,471)	7,175	54,280	(47,105)
P/R - Tax Expense	106	1,086	(980)	545	5,428	(4,883)
P/R - Health Insurance Expense	0	2,869	(2,869)	0	14,347	(14,347)
P/R - Workmans Comp	0	381	(381)	0	1,903	(1,903)
401(k)	55	384	(329)	285	1,921	(1,636)
Other Benefits & Expenses	0	43	(43)	0	217	(217)
Rent	464	904	(440)	2,320	4,522	(2,202)
Utilities	0	143	(143)	0	716	(716)
Telephone & Internet	175	149	27	175	743	(568)
Supplies - Office	0	150	(150)	0	750	(750)
Supplies - Computer	0	0	0	268	700	(432)
Taxes, Licenses, Fees	0	25	(25)	0	125	(125)
Dues & Subscriptions	780	17	763	2,730	83	2,647
Associate Relations	0	42	(42)	0	208	(208)
Automobile Expenses	138	42	96	138	208	(71)
Meals & Meetings	0	83	(83)	0	417	(417)
Equipment Rental/Leasing	0	77	(77)	0	303	(303)
Non-NLTMC Marketing	0	417	(417)	9,150	2,083	7,067
Additional Opportunities	0	0	0	12,450	0	12,450
Chamber Activities	0	832	(832)	4,750	4,159	591
Chamber Activities - Membership M...	0	0	0	0	4,500	(4,500)
Chamber Activities - TMBC	0	250	(250)	0	1,250	(1,250)
Chamber Activities - Community Aw...	0	0	0	0	30,000	(30,000)
Allocated Administrative Overhead	1,861	3,589	(1,728)	5,591	15,381	(9,790)
Total Operating Expenses	4,964	22,338	(17,374)	45,577	144,244	(98,667)
Net Operating Income	18,811	1,437	17,374	111,015	32,349	78,667
Other Expense/<Income>						
Net Income	18,811	1,437	17,374	111,015	32,349	78,667

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:05 Economic Development

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12/31/2022
11:19 AM

	Nov 2022			Fiscal 2022		
	Actual	Budget	Variance	Actual	Budget	Variance
Revenues						
Revenues	32,853	32,853	0	216,383	216,382	0
Revenue - Interest & Investments						
Total Revenues	32,853	32,853	0	216,383	216,382	0
Gross Profit	32,853	32,853	0	216,383	216,382	0
Salaries & Wages	1,385	7,429	(6,044)	6,976	37,143	(30,167)
P/R - Tax Expense	106	743	(637)	556	3,714	(3,158)
P/R - Health Insurance Expense	0	1,490	(1,490)	0	7,448	(7,448)
P/R - Workmans Comp	0	260	(260)	0	1,302	(1,302)
401(k)	55	297	(242)	291	1,486	(1,195)
Other Benefits & Expenses	0	23	(23)	0	117	(117)
Rent	569	406	163	2,846	2,031	815
Utilities	0	77	(77)	0	386	(386)
Telephone & Internet	0	80	(80)	0	400	(400)
Supplies - Office	0	42	(42)	0	208	(208)
Supplies - Computer	0	0	0	134	1,750	(1,616)
Taxes, Licenses, Fees	0	25	(25)	0	125	(125)
Dues & Subscriptions	0	17	(17)	0	83	(83)
Associate Relations	0	17	(17)	0	83	(83)
Automobile Expenses	0	42	(42)	0	208	(208)
Meals & Meetings	0	42	(42)	0	208	(208)
Equipment Rental/Leasing	0	41	(41)	0	163	(163)
Non-NLTMC Marketing	0	417	(417)	0	2,083	(2,083)
Additional Opportunities	0	28,299	(28,299)	0	141,497	(141,497)
Allocated Administrative Overhead	1,268	5,232	(3,964)	4,689	22,418	(17,729)
Total Operating Expenses	3,383	44,977	(41,594)	15,492	222,854	(207,362)
Net Operating Income	29,470	(12,124)	41,594	200,890	(6,472)	207,362
Other Expense/<Income>						
Net Income	29,470	(12,124)	41,594	200,890	(6,472)	207,362

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:06 Sustainability/Mitigation

8 of 14
12/31/2022
11:19 AM

	Nov 2022			Fiscal 2022		
	Actual	Budget	Variance	Actual	Budget	Variance
Revenues						
Revenues	14,265	14,265	0	93,956	93,956	0
Revenue - Interest & Investments						
Total Revenues	14,265	14,265	0	93,956	93,956	0
Gross Profit	14,265	14,265	0	93,956	93,956	0
Salaries & Wages	1,385	6,095	(4,711)	6,976	30,476	(23,500)
P/R - Tax Expense	106	610	(504)	556	3,048	(2,492)
P/R - Health Insurance Expense	0	1,036	(1,036)	0	5,182	(5,182)
P/R - Workmans Comp	0	214	(214)	0	1,069	(1,069)
401(k)	55	244	(188)	291	1,219	(928)
Other Benefits & Expenses	0	17	(17)	0	83	(83)
Rent	458	290	168	2,289	1,451	838
Utilities	19	55	(36)	118	275	(157)
Telephone & Internet	0	57	(57)	0	286	(286)
Supplies - Office	0	42	(42)	0	208	(208)
Supplies - Computer	0	0	0	134	1,050	(916)
Taxes, Licenses, Fees	0	25	(25)	0	125	(125)
Dues & Subscriptions	0	17	(17)	0	83	(83)
Associate Relations	0	17	(17)	0	83	(83)
Automobile Expenses	0	42	(42)	0	208	(208)
Meals & Meetings	0	42	(42)	0	208	(208)
Equipment Rental/Leasing	0	29	(29)	0	116	(116)
Event Sponsorships	0	0	0	500	0	500
Non-NLTMC Marketing	0	417	(417)	0	2,083	(2,083)
Additional Opportunities	0	7,990	(7,990)	0	39,950	(39,950)
Allocated Administrative Overhead	1,212	2,272	(1,060)	5,201	9,734	(4,533)
Total Operating Expenses	3,234	19,509	(16,274)	16,066	96,938	(80,872)
Net Operating Income	11,031	(5,243)	16,274	77,890	(2,982)	80,872
Other Expense/<Income>						
Net Income	11,031	(5,243)	16,274	77,890	(2,982)	80,872

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:07 Admin

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12/31/2022
11:19 AM

	Nov 2022			Fiscal 2022		
	Actual	Budget	Variance	Actual	Budget	Variance
Revenues						
Revenues	21,614	21,614	0	142,357	142,357	0
Revenue - Interest & Investments						
Total Revenues	21,614	21,614	0	142,357	142,357	0
Gross Profit	21,614	21,614	0	142,357	142,357	0
Allocated Administrative Overhead	11,629	34,270	(22,641)	25,637	146,854	(121,217)
Total Operating Expenses	11,629	34,270	(22,641)	25,637	146,854	(121,217)
Net Operating Income	9,985	(12,656)	22,641	116,720	(4,497)	121,217
Other Expense/<Income>						
Net Income	9,985	(12,656)	22,641	116,720	(4,497)	121,217

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:08 County Admin Fee

10 of 14
12/31/2022
11:19 AM

	Nov 2022			Fiscal 2022		
	<u>Actual</u>	<u>Budget</u>	<u>Variance</u>	<u>Actual</u>	<u>Budget</u>	<u>Variance</u>
Revenues						
Revenues	8,645	8,646	(1)	56,942	56,943	0
Revenue - Interest & Investments						
Total Revenues	<u>8,645</u>	<u>8,646</u>	<u>(1)</u>	<u>56,942</u>	<u>56,943</u>	<u>0</u>
Gross Profit	8,645	8,646	(1)	56,942	56,943	0
Taxes, Licenses, Fees	0	7,333	(7,333)	7,167	36,667	(29,500)
Total Operating Expenses	<u>0</u>	<u>7,333</u>	<u>(7,333)</u>	<u>7,167</u>	<u>36,667</u>	<u>(29,500)</u>
Net Operating Income	<u>8,645</u>	<u>1,312</u>	<u>7,333</u>	<u>49,776</u>	<u>20,276</u>	<u>29,500</u>
Other Expense/<Income>						
Net Income	<u><u>8,645</u></u>	<u><u>1,312</u></u>	<u><u>7,333</u></u>	<u><u>49,776</u></u>	<u><u>20,276</u></u>	<u><u>29,500</u></u>

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:09 Contingency/Reserve

11 of 14
12/31/2022
11:19 AM

	Nov 2022			Fiscal 2022		
	Actual	Budget	Variance	Actual	Budget	Variance
Revenues						
Revenues	8,645	8,646	(1)	56,942	56,943	0
Revenue - Other	60	0	60	60	0	60
Revenue - Interest & Investments						
Total Revenues	8,705	8,646	60	57,002	56,943	60
Gross Profit	8,705	8,646	60	57,002	56,943	60
Utilities	62	0	62	395	0	395
Dues & Subscriptions	0	0	0	430	0	430
Allocated Administrative Overhead	37	0	37	37	0	37
Total Operating Expenses	99	0	99	862	0	862
Net Operating Income	8,606	8,646	(39)	56,140	56,943	(802)
Other Expense/<Income>						
Net Income	8,606	8,646	(39)	56,140	56,943	(802)

PL - Budget vs Actual

North Lake Tahoe Resort Association
 NLTRA:10 CAP/TOT/ Housing&Trans

12 of 14
 12/31/2022
 11:19 AM

	Nov 2022			Fiscal 2022		
	<u>Actual</u>	<u>Budget</u>	<u>Variance</u>	<u>Actual</u>	<u>Budget</u>	<u>Variance</u>
Revenues						
Revenue - Interest & Investments						
Salaries & Wages	0	0	0	53	0	53
P/R - Tax Expense	0	0	0	(22)	0	(22)
401(k)	0	0	0	(11)	0	(11)
Allocated Administrative Overhead	0	0	0	29	0	29
Total Operating Expenses	0	0	0	49	0	49
Net Operating Income	0	0	0	(49)	0	(49)
Other Expense/<Income>						
Net Income	0	0	0	(49)	0	(49)

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:11 Chamber

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12/31/2022
11:19 AM

	Nov 2022			Fiscal 2022		
	Actual	Budget	Variance	Actual	Budget	Variance
Revenues						
Chamber Revenue - Member Dues	0	0	0	24,058	0	24,058
Revenue - Interest & Investments						
Total Revenues	0	0	0	24,058	0	24,058
Gross Profit	0	0	0	24,058	0	24,058
Salaries & Wages	9,385	0	9,385	30,500	0	30,500
P/R - Tax Expense	647	0	647	2,738	0	2,738
P/R - Health Insurance Expense	2,540	0	2,540	2,540	0	2,540
401(k)	0	0	0	652	0	652
Utilities	20	0	20	128	0	128
In-Market/Tourism	113	0	113	113	0	113
Allocated Administrative Overhead	7,617	0	7,617	7,617	0	7,617
Total Operating Expenses	20,321	0	20,321	44,288	0	44,288
Net Operating Income	(20,321)	0	(20,321)	(20,230)	0	(20,230)
Other Expense/<Income>						
Net Income	(20,321)	0	(20,321)	(20,230)	0	(20,230)

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:12 Admin OH

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12/31/2022
11:19 AM

	Nov 2022			Fiscal 2022		
	Actual	Budget	Variance	Actual	Budget	Variance
Revenues						
Revenue - Interest & Investments						
Salaries & Wages	29,837	39,432	(9,596)	150,614	197,162	(46,548)
P/R - Tax Expense	2,710	3,943	(1,233)	12,324	19,716	(7,393)
P/R - Health Insurance Expense	4,609	6,368	(1,759)	21,348	31,838	(10,490)
P/R - Workmans Comp	0	1,383	(1,383)	0	6,913	(6,913)
401(k)	843	1,537	(695)	3,686	7,686	(4,001)
Other Benefits & Expenses	132	137	(5)	1,481	683	797
Rent	2,536	2,779	(243)	13,917	13,896	21
Rent - Other	437	0	437	874	0	874
Utilities	1,001	452	549	2,956	2,258	697
Repairs & Maintenance	6,835	1,331	5,504	9,743	6,653	3,090
Telephone & Internet	315	718	(403)	2,440	3,592	(1,152)
Supplies - Office	2,158	375	1,783	5,451	1,875	3,576
Supplies - Computer	2,665	0	2,665	10,379	3,500	6,879
Mail	0	417	(417)	11,281	2,083	9,197
Mail - USPS	386	0	386	661	0	661
Mail - Fedex/UPS	133	0	133	133	0	133
Taxes, Licenses, Fees	2,677	1,250	1,427	8,558	6,250	2,308
Dues & Subscriptions	474	1,108	(634)	1,796	5,542	(3,746)
Insurance/Bonding	5,163	1,250	3,913	7,789	6,250	1,539
Associate Relations	0	350	(350)	649	1,750	(1,101)
Training/Seminars	0	692	(692)	4,200	3,458	742
Travel	0	283	(283)	0	1,417	(1,417)
Automobile Expenses	91	83	7	471	417	54
Meals & Meetings	32	333	(302)	78	1,667	(1,588)
Board Functions	5,561	4,000	1,561	14,288	20,000	(5,713)
Professional Fees	17,947	5,750	12,197	47,248	28,750	18,498
Professional Fees - Attourney	1,956	2,500	(544)	6,641	12,500	(5,859)
Professional Fees - Accountant	1,995	25,000	(23,005)	8,620	25,000	(16,380)
Equipment Support & Maintenance	2,852	2,917	(65)	13,317	14,583	(1,266)
Equipment Rental/Leasing	172	241	(69)	663	954	(291)
Depreciation	0	153	(153)	153	764	(611)
In-Market/Tourism	0	0	0	12,636	0	12,636
Media/Collateral/Production	938	0	938	1,313	0	1,313
Allocated Administrative Overhead	(94,453)	0	(94,453)	(374,615)	0	(374,615)
Total Operating Expenses	0	104,782	(104,782)	1,091	427,157	(426,066)
Net Operating Income	0	(104,782)	104,782	(1,091)	(427,157)	426,066
Other Expense/<Income>						
Net Income	0	(104,782)	104,782	(1,091)	(427,157)	426,066



north lake tahoe

Chamber | CVB | Resort Association

MEMORANDUM

Date: 1/11/2023

TO: NLTRA Board of Directors

FROM: Tony Karwowski, CEO NLTRA

RE: NLTRA Appointments to the CAP Committee

Action Requested:

The NLTRA Board of Directors recommend reappoint of Ron Parson and Jim Phelan as NLTRA Board appointments to the Capital Projects Advisory (CAP) Committee.

Background:

Placer County and the North Lake Tahoe Resort Association co-chair the Capital Projects Advisory Committee. The committee, also known as the CAP Committee, receives, reviews, and recommends project proposals that implement Tourism Master Plan (TMP) priorities, and more recently the June 2022 Ballot Measure A language, to support the tourism economy of eastern Placer County. The committee is a 13-member group representing broad economic and geographic interests throughout the eastern Placer County region. The CAP Committee evaluates project proposals and makes recommendations to the County Board of Supervisors on which projects should receive TOT expenditure funding.

The two appointed NLTRA CAP committee seat terms are expiring. Ron Parson and Jim Phelan have both represented the NLTRA in these seats in the expiring term and have expressed interest in remaining on the CAP committee for another term of 3 years. The NLTRA Executive Committee supports these recommendations. Overall, the 13 members of the committee represent a strong diversity of geographies and backgrounds from the Eastern Placer County region.

Fiscal Impact:

There is no fiscal impact by taking this action.



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Chamber | CVB | Resort Association

MEMORANDUM

Date: 1/05/2023

TO: NLTRA Board of Directors

FROM: Francois Cazalot, Director of Finance, NLTRA

RE: NLTRA Finance Committee Seat Appointment

Action Requested:

The NLTRA Board of Directors recommend appointing Harry Hirsh from Homewood Mountain and Lake Club as Finance Committee Member.

Background:

Finance Committee

One of the 4 standing committees for the NLTRA, the role of the Finance Committee is to provide input and direction to staff and to advise the Board on any and all matters pertaining to the present and future budgets, and all financial matters related to the corporation. Committee responsibilities include the review and consideration of monthly financial statements, forecasts, annual budgets and related matters. As appropriate, the committee makes recommendations to the NLTRA Board of Directors, particularly with regard to monthly financial statements, and the annual NLTRA budget.

Finance Committee Membership

In addition to appointed NLTRA Board members, at least one member of the committee can be appointed to represent the membership and community at-large. It is preferred that this member have a background in finance, accounting or a related profession. This committee will be chaired by the Board Treasurer, members will serve for a one-year term, and can be reappointed for additional term(s). Quorum is a majority of members to include one board member.

During the December Financial Committee Meeting (01.04.203) Staff suggested inviting Harry Hirsh from Homewood Mountain and Lake Club to fill the committee seat vacancy previously held by Kevin Mitchell of Homewood Mountain and Lake Club.

The Finance Committee members unanimously agreed to move forward with the recommendation of Harry Hirsch to the NLTRA Finance Committee.

Fiscal Impact:

There is no fiscal impact by taking this action.

Board Election Update



north lake tahoe

BOD Election Timeline

- **Approval of Election committee – 12/7 BOD meeting**
 - **Jim Phelan, Mike DeGroff, Alex Mourelatos (member not sitting on the BOD)**
- **Notice of Election**
 - **Sierra Sun 12/30**
- **Candidate Filing deadline**
 - **January 30th, 2023 5pm**
- **Ballots Mailed out February 1st, 2023**
- **Ballots due to inspector of elections by Feb 27th**
- **Election results read at March 1st BOD meeting/Annual Meeting of Members**
- **New Directors are seated at the April 5th BOD meeting**

Process Steps

- Secured mail house and inspector of elections
- Developed election ballots – 8 total seats, 6 organization appointed, At-Large F&B, and West Shore Lodging/Property Management
- Developed Application forms
- Filed notice of election
 - Emailed member list and social outreach
- Received updated membership mailing list
- Applications can be found at: <https://www.nltra.org/wp-content/uploads/2022/12/Updated-Candidate-Application-Form-2023.pdf>



Thank You!

NLTRA Housing Hub Workshop Concept + Business Plan Details

January 11, 2023



north lake tahoe

Housing Hub Workshop Agenda

Workshop Goals and Objectives

North Lake Tahoe-Truckee Housing Ecosystem (MHC, TTCF, TTWHA, county)

Housing Hub Mission + Vision

Housing Hub Programs + Services

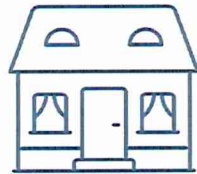
Housing Hub Governance

Timeline + Next Steps



Workshop Goals and Objectives

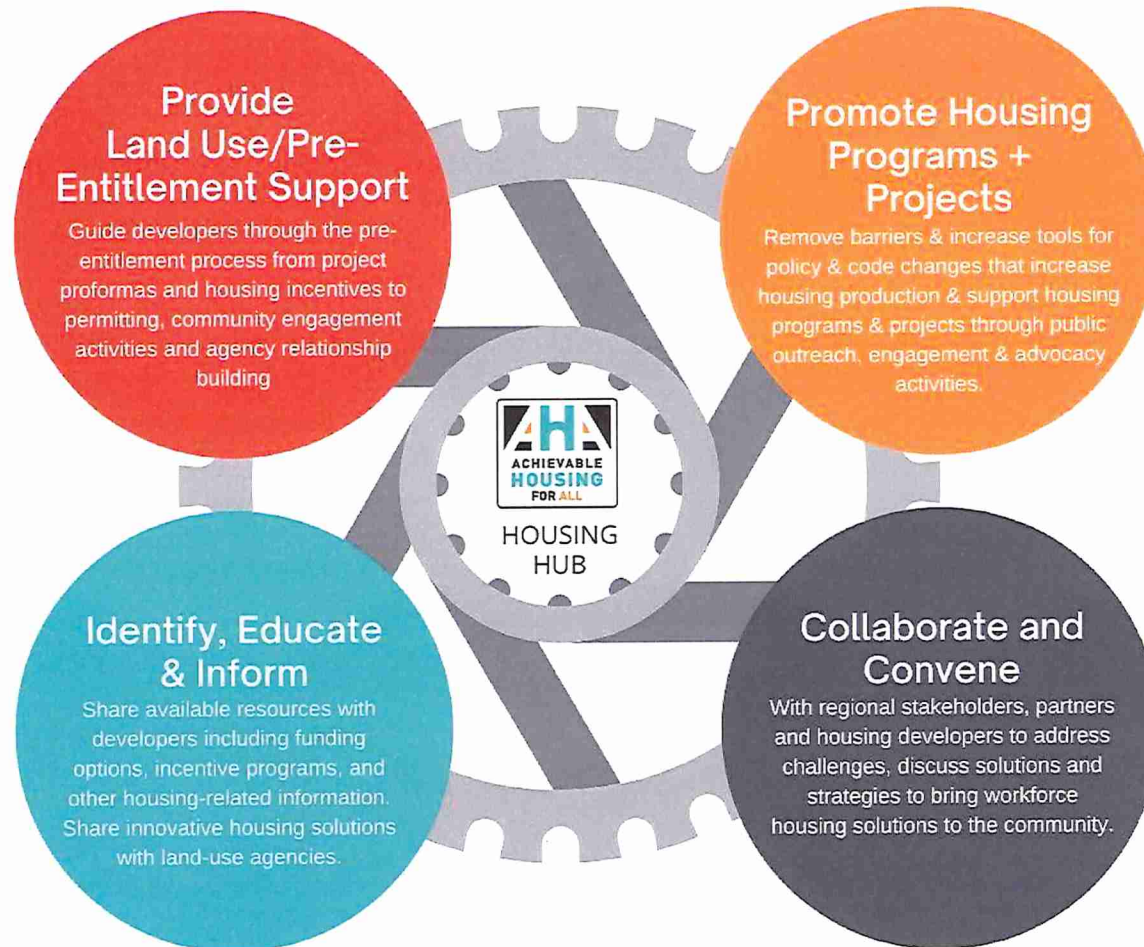
- Provide overview of workforce housing landscape
- Share specific details about the Housing Hub
- Solicit input and feedback from NLTRA Board of Directors on Housing Hub concept
- Revise Housing Hub concept per feedback, begin to meet and share w/ community stakeholders and partners



How did we get here?

- Reviewed Mountain Housing Council's Regional Housing Implementation Plan (RHIP)
- Document outlines housing issues and solutions
- Solutions include creation of a nonprofit housing organization referred to as the "Housing Hub"
- Met w/ TTCF, MHC and the Truckee Tahoe Workforce Housing Agency to discuss the Hub and needed services
- Created a matrix and identified services provided by TTWHA and MHC – identified gaps the Hub could fill
- Developed early concept and shared w/ Housing Hub Tiger Team and Mountain Housing Council for input

Housing Hub Programs + Services



Potential Year 1 Service Priorities

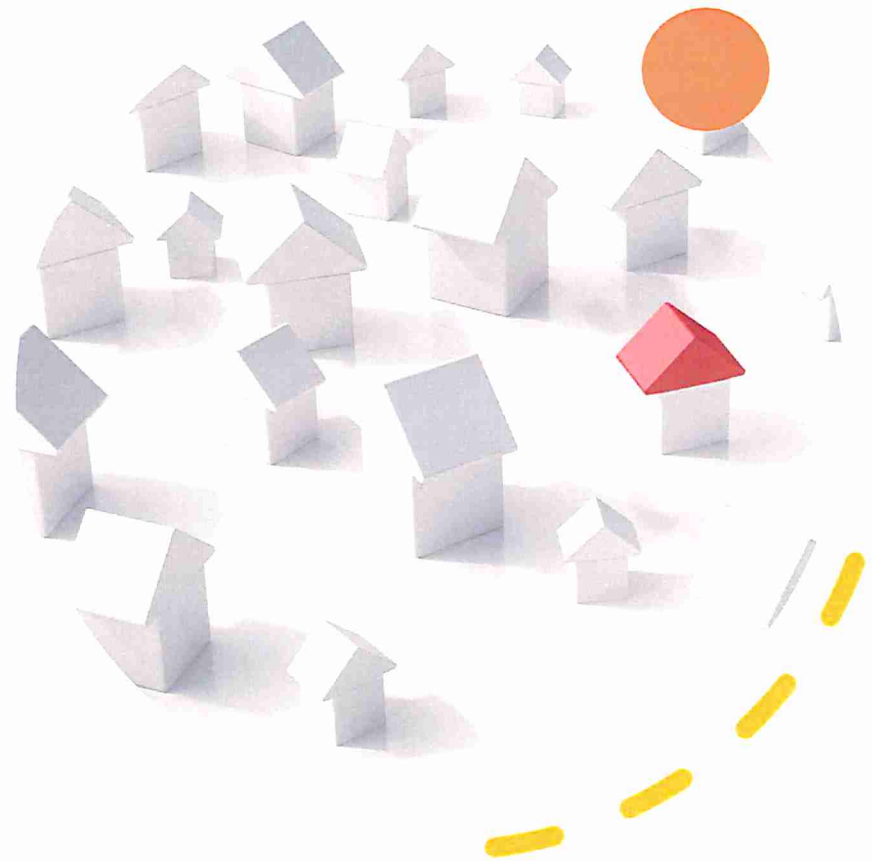
Land	Land Use/Pre-Entitlement Support
Contract	Contract w/ land use expert to support small to midsize housing developers through pre-entitlement process
Promote	Promote Housing Programs + Projects (Advocacy)
Monitor and Engage	Monitor and engage w/ land use agencies on code/policy changes (TBAP, Town General Plan, other)
Coordinate	Coordinate w/ NLTRA, Placer, and various committees on sponsorship and grant programming to support housing programs
Participate	Participate on TRPA's Housing Workgroup
Develop	Develop ADU Accelerator Program

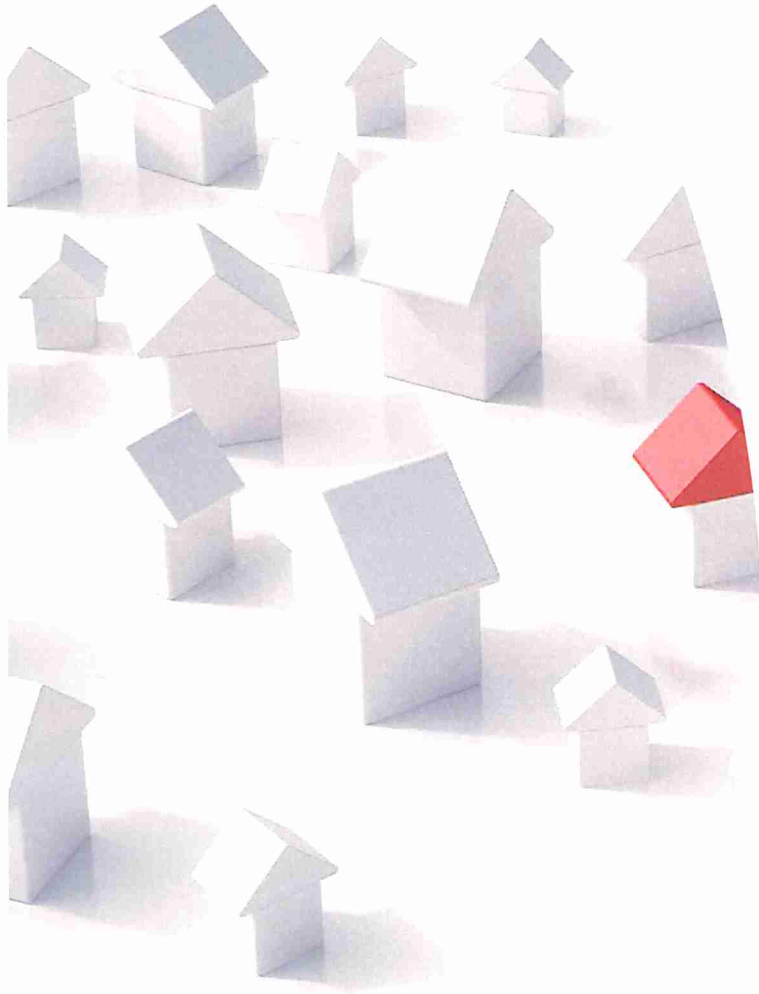


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Draft Housing Hub Mission

To facilitate a viable path to workforce housing development by removing barriers and informing land use policy that results in additional housing units while promoting innovative workforce housing programs in order to support economic sustainability and community vitality in the North Lake Tahoe-Truckee region.





Draft Housing Hub Vision

We envision a regulatory environment where workforce housing policies and programs unlock housing units and support workforce housing development that is streamlined, timely, and not cost prohibitive to housing developers. We believe additional housing will support improved quality of life for our workforce, economic and environmental sustainability, and community vitality for the North Lake Tahoe-Truckee region.

The benefits of workforce housing are considerable and extend beyond those listed above. By supporting workforce housing projects and programs, we're also able to reduce traffic impacts from commuting and encourage use of our public transit system. The Housing Hub is committed to facilitating and supporting workforce housing, so these benefits are realized.

Draft Board of Directors

Board of Directors - 7 Seats

Members representing organizations with a workforce housing focus and /or with expertise in land use, workforce housing development, policy etc. This will not include land use agencies.

Eligible Orgs – NLTRA, Martis Fund, CATT, TTCF/MHC, Sierra Community House, Tahoe Sierra Board of Realtors, other (5 seats)

Expertise – Land Use, Housing Policy, Advocacy, Real Estate, other (2 seats)

Draft Advisory Committee

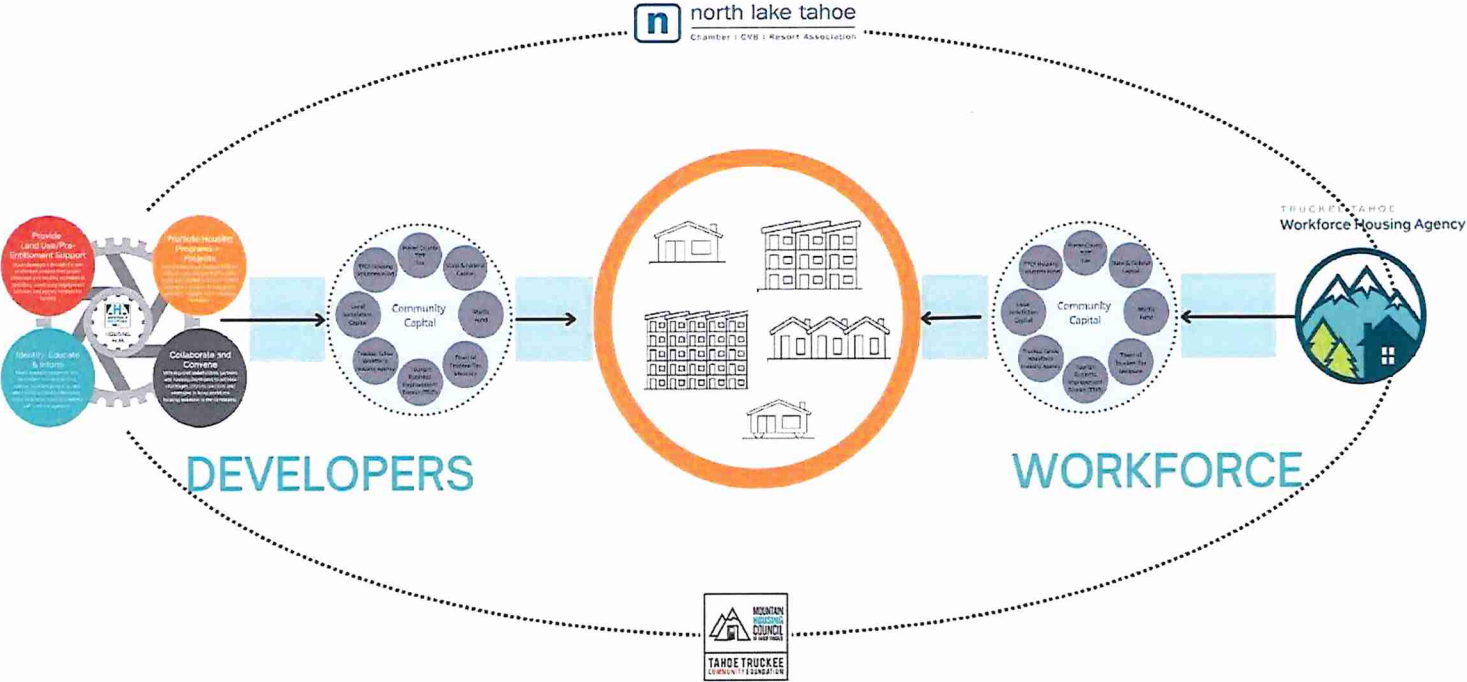
Advisory Board/Committee - Number of seats undefined

Comprised of non-voting members who have specialized experience in land use, workforce housing, land use policy, financing and real estate. It may also include representatives from government agencies, environmental organizations and other.

Orgs. – TTWHA, MAP, the League, TRPA, Martis Fund, TOT Committee, CAP Committee

Expertise. - Land Use, Housing Policy, Advocacy, Real Estate

Housing Landscape



Potential NLTRA Incubation



Funding partner to the Hub



Office space + administrative support



Board membership



Guidance + leadership



Legal guidance



Fiscal sponsor until 501 c approved



Present concept to NLTRA board in January 2023

Next Steps

1

Present concept to NLTRA BOD for input - January 2023

2

Meet w/ stakeholders – Begin in January 2023

3

Present to Tiger Team and MHC - January 2023

4

Meet w/ other potential funding partners- January/February 2023

5

Follow up w/ NLTRA board for incubation consideration – March 2023

6

Launch!! Winter Q1 2023! – March/April 2023



Questions/Feedback