

LAKE  
TAHOE **DANCE**  
FESTIVAL



# Our Mission

is to present and promote classical, modern and contemporary dance of the highest quality in the Lake Tahoe region through performance, education, and outreach - thereby enriching the local community and helping to brand Lake Tahoe as a cultural destination.



# The First Ten years

The festival offers a series of main stage performances, participatory demonstrations, site-specific installations, and meet-the artists talks.

During our first 10 years, we have brought works by a roster of world-renowned choreographers to the Lake Tahoe stage. In addition, our guest artists offer classes to our younger dancers during our three-week summer intensive.



**134**

YOUNG DANCERS  
WORKSHOP  
PARTICIPANTS

**51**

GUEST DANCERS

**31**

WORLD PREMIERE  
WORKS  
COMMISSIONED

**161**

VOLUNTEERS

**17**

GUEST TEACHING  
STAFF AT YOUNG  
DANCERS WORKSHOP

**10**

RARELY SEEN  
REVIVED  
MASTERPIECES





GERALD ARPINO'S  
"LIGHT RAIN"

PRESENTED IN  
COLLABORATION  
WITH THE ARPINO  
FOUNDATION'S  
CENTENNIAL  
CELEBRATION

# LOCAL IMPACT

- YOUNG DANCERS WORKSHOP
- LOCAL ECONOMIC BOOST
- AFFORDABLE TICKET PRICES

TAHOE & TRUCKEE'S · NO. 1 · SOURCE FOR MUSIC, EVENTS & ENTERTAINMENT

# TAHOE

JULY 28-AUGUST 3, 2016

## WEEKLY

IN THIS ISSUE

TAHOE'S LOVE AFFAIR WITH  
**WOODEN BOATS**

World-class performances at  
**LAKE TAHOE DANCE FESTIVAL**

Magical tromp to  
**LOCH LEVEN LAKES**

**GUITARFISH MUSIC FESTIVAL**  
Fabulous & funky



Free Summerlong Music Series  highnotes  
north lake tahoe

FOR A FULL LIST OF CONCERTS VISIT: [GoTahoeNorth.com/highnotes](http://GoTahoeNorth.com/highnotes)

LIVE MUSIC | EVENTS | OUTDOORS & RECREATION | FOOD & WINE | ARTS & ENTERTAINMENT | FESTIVALS | SIGHTSEEING

# YOUNG DANCERS WORKSHOP

*"The caliber of teaching usually only found in big cities"* -Dance Teacher Magazine

- 3 weeks with guest master teachers from around the country, working in disciplines of classical ballet, contemporary, improvisation and modern dance.
- Offered at a tuition to local students that is 75% less than the national average price for similar programs. One third of local students receive full scholarships on the basis of financial need.



MONEY SPENT  
LOCALLY  
PRODUCING  
LTDF IN ITS FIRST  
DECADE: ARTISTS  
MEALS, LODGING,  
LOCAL  
PHOTOGRAPHERS,  
VIDEOGRAPHERS,  
COSTUME  
DESIGNERS & SET  
DESIGNERS

**LOCAL ECONOMIC BOOST**

**\$221,010**





## **AFFORDABLE TICKET PRICES**

As performing arts organizations across the nation raise ticket prices to stay afloat, in greater competition for audience attention, LTDF keeps its general admission prices at \$30 for Adults, \$25 for students and seniors, and \$15 for children. These prices are less than half the average ticket price to attend a performance of a similar caliber or professional artists.



RECONSTRUCTION  
OF ERICK HAWKINS'  
1947 WORK,  
"STEPHEN ACROBAT"

FIRST TIME ARTISTS  
FROM MARTHA  
GRAHAM AND ERICK  
HAWKINS  
COMPANIES HAVE  
WORKED TOGETHER  
SINCE THE 1960'S

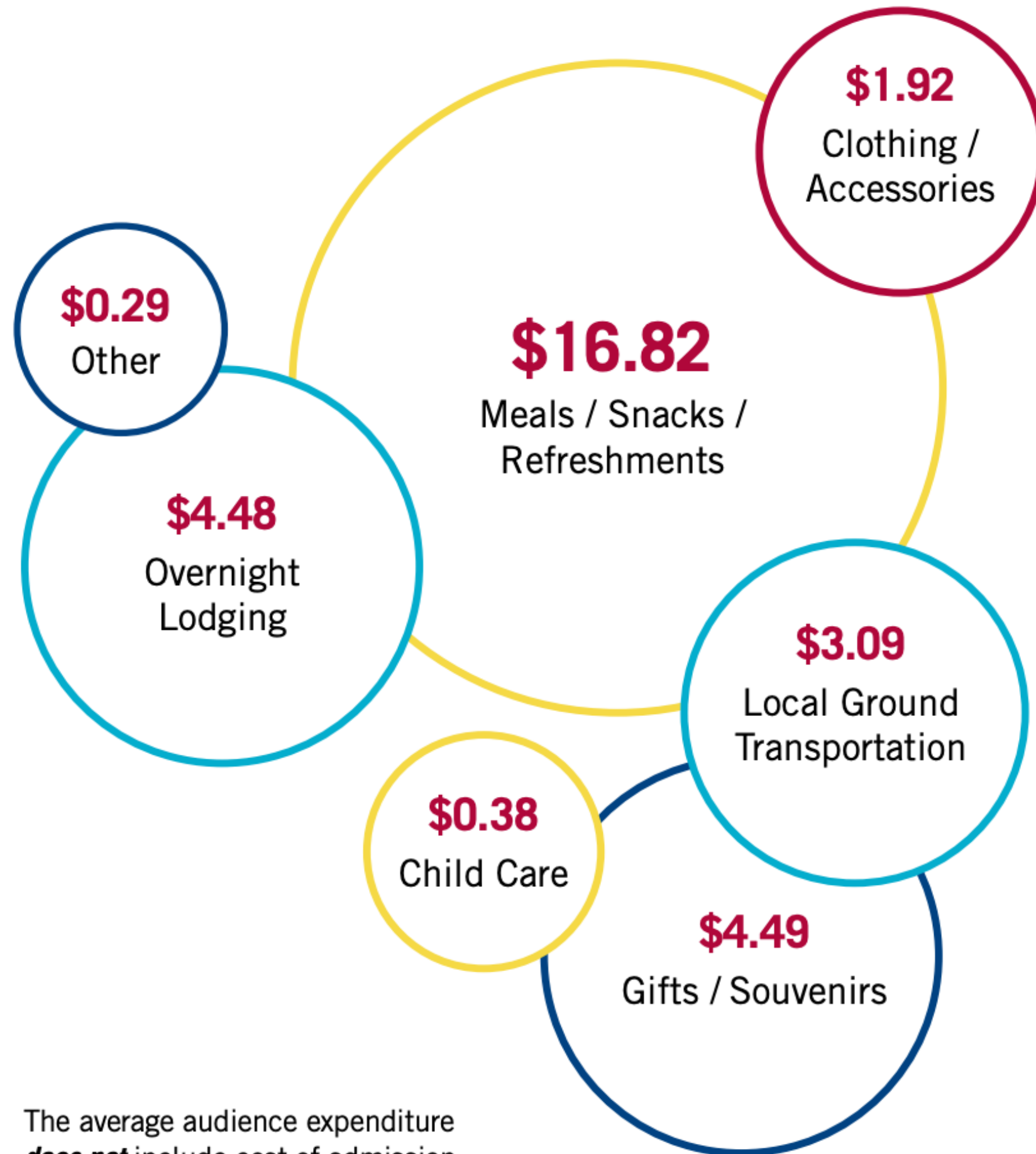
# **ARTS AND CULTURE TOURISTS SPEND MORE AND STAY LONGER. ARTS AND CULTURE TRAVELERS...**

- > SPEND MORE THAN OTHER TRAVELERS.**
- > ARE MORE LIKELY TO STAY IN A HOTEL OR BED & BREAKFAST.**
- > ARE MORE LIKELY TO SPEND \$1,000 OR MORE DURING THEIR STAY.**
- > STAY LONGER THAN OTHER TRAVELERS.**

**SOURCE:  
AMERICANS  
FOR THE  
ARTS, ARTS &  
ECONOMIC  
PROSPERITY 5**

## Average Per Person Per Event

Audience Expenditures: \$31.47



The average audience expenditure **does not** include cost of admission.

# LTDF & OUR LOCAL ECONOMY

HOW LTDF  
AND THE TBID  
WORK  
TOGETHER

**LODGING 2022**

**683 ROOM NIGHTS**

**DETAILED IN APPLICATION: CONSERVATIVE ESTIMATION**

**LODGING 2022**

**\$543 PER NIGHT**

**AVERAGE COST OF HOTEL ROOM IN TAHOE CITY  
SOURCE: CHAMPIONTRAVELER.COM**

# LODGING 2022

**\$370,869**

# PROJECTED LODGING 2023

1074 - 1920

ROOM NIGHTS



# PROJECTED LODGING 2023

**\$543 PER NIGHT**

**AVERAGE COST OF HOTEL ROOM IN TAHOE CITY  
SOURCE: CHAMPIONTRAVELER.COM**

# PROJECTED LODGING 2023

**\$583,182 -**

**\$1,042,560**



JEROME ROBBINS'  
"THREE CHOPIN  
DANCES"

A RARELY SEEN  
WORK CREATED  
FOR A SPECIAL  
PRESENTATION AT  
THE WHITE HOUSE  
UNDER THE CARTER  
ADMINISTRATION



