



NORTH LAKE TAHOE MARKETING COOPERATIVE MEETING

April 12, 2023~ 2:00pm

Agenda

Join Zoom Meeting

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Meeting ID: 879 1664 1029

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PUBLIC COMMENTS—Public comment will be at the beginning and end of the meeting and is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. Agenda items may be taken out of order, may be combined for consideration by the Board, and may be removed from the Agenda at any time. Members of the public may attend the Zoom teleconference by telephone, computer or mobile device. To participate via Zoom, join the meeting from the link above.

	A.	Call to Order	Chair
	B.	Public Comment (Pursuant to NRS 241.020)	Chair
	C.	Roll Call	Chair
	D.	Motion: Approval of Agenda	Chair
Page 1	E.	Motion: Approval of Jan 11, 2023 Coop Meeting Minutes	Chair
Page 4	F.	Leisure Sales and Conference Sales Update	Bart
	G.	Augustine/Mahk presentation of summer campaign concepts	Augustine
	H.	Public Relations/Communication Update	Augustine
	I.	Review of Newly Launched www.VisitingLakeTahoe.com	Chair
Page 12	J.	Review of February 28, 2023 Financial Statements	Chair
	K.	Discussion of Returning to In-Person Coop Meetings	Chair
	L.	New Business	Chair
	M.	Old Business	Chair
	N.	Committee Member Comments	Chair

O. Adjournment

Chair

Physically disabled persons desiring to attend this meeting should contact Anna Atwood at 530-581-8722

Public Posting

www.GoTahoeNorth.com

www.NLTRA.org

Nevada Public Meeting Notice Website