



FOR IMMEDIATE RELEASE

North Lake Tahoe Businesses and Residents Celebrated at 66th Annual Community Awards Dinner

Nominated by the community, award recipients are some of the region's brightest stars

NORTH LAKE TAHOE, Calif. (June 12, 2023) - The North Tahoe Community Alliance's 66th annual Community Awards Dinner returned to North Lake Tahoe on June 1 to a sold-out crowd. The event was a celebration of community vitality in North Tahoe, with special recognition given to those who work tirelessly to make the region an amazing place to live, work, and play.

"The Annual North Lake Tahoe Community Awards Dinner has always been a great way to honor the many businesses and individuals making a difference in our community," said Kimberly Brown, NTCA director of business and community relations. "This year was no different as we celebrated not only those who left with awards but all who were nominated by their peers."

This year's community awards recipients included:

- Best Place to Work: Tahoe City Public Utility District
- Commitment to Sustainability: UC Davis Tahoe Environmental Research Center
- Business of the Year: Tahoe Dave's Skis & Boards
- New Business of the Year: Tahoe Wine Collective
- Nonprofit Organization of the Year: Sierra Community House
- North Lake Tahoe Lifetime Achievement: Roger Kahn
- People's Choice: Northstar California Resort

In addition, each of the event's sponsors was asked to nominate their "Brightest Star" for recognition. Valued for their contributions to their employers and the positive impact they've made and continue to make in our community, the honorees included:

- Keith Masuda, Auerbach Engineering (20 years of service)
- Becca Lefanowicz, High Fives Foundation
- Doug Fagel, Homewood Mountain Resort
- Grace Hubrig, Incline Village Crystal Bay Community & Business Association
- Michelle Garcia, Mourelatos Lakeshore Resort
- Kristen Parr, Northstar California Resort
- Anna Atwood, North Tahoe Community Alliance (30 years of service)

- Kym Fabel, North Tahoe Community Alliance (25 years of service)
- Sara Coustette-Spencer, Palisades Tahoe
- Gabe Armstrong, Placer County
- Mike Mennick, Placer County
- Doug Hartline, SnowFest
- Katie Biggers, Tahoe City Downtown Association
- Dustin Phelan, Tahoe City Marina
- Amy Wood, Tahoe Dave's
- Manuel Laguna, Tonopalo (20 years of service)
- Kelsey Wood, Tonopalo
- Bart Peterson, Travel North Tahoe Nevada
- David Van Quest, Truckee Tahoe Airport

Created to honor local businesses, employees, and community members for their accomplishments and positive impacts on the region, the Community Awards Dinner is hosted by the North Tahoe Community Alliance.

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About the North Tahoe Community Alliance

The North Tahoe Community Alliance (NTCA) collaborates with regional stakeholders to support a vibrant, year-round economy that benefits residents, businesses and visitors of North Lake Tahoe. The organization also advocates for and funds local transportation and workforce housing solutions, visitor services, and promotes responsible and off-peak season travel with a focus on stewardship education. Governed by a volunteer Board of Directors and committees comprised of local business owners and their representatives, the NTCA is funded by a Tourism Business Improvement District (TBID) in contract with Placer County. Formerly known as the North Lake Tahoe Resort Association, the organization was renamed the NTCA in 2023 to align with its new mission. Learn more at www.northtahoecommunityalliance.com.

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