



JOINT CAP/TOT Committee

County Contact: Lindsay Romack, lromack@placer.ca.gov
NTCA Contact: Tony Karwowski, tony@northtahoecommunityalliance.com

Monday, June 19th, 2023
2-4pm

In person: North Tahoe Event Center
8318 North Lake Blvd, Kings Beach, CA 96143

Additional Meeting Locations:
7 Sedgwick Lane
Rockville, MD 20852

692 Jule Lane
South Lake Tahoe, CA 96150

Each teleconference location is open to the public and any member of the public has an opportunity to address the CAP/TOT Committee from a teleconference location in the same manner as if that person attended the meeting location at 8318 North Lake Blvd, Kings Beach, CA.

Or virtual via Zoom: <https://placer-ca-gov.zoom.us/j/92673922402>

The public may participate in this Joint Committee meeting virtually by accessing the following link: <https://placer-ca-gov.zoom.us/j/92673922402>. Members of the public may also participate via audio by calling 877-853-5247, Meeting ID: 926 7392 2402

- 1. Call to Order - Define Joint Committee Meeting Chair**
- 2. Introduction of Committee Members**
- 3. Public Comment** – Please share your comments on items not already on the agenda. We welcome your input and ask that your comments be limited to three minutes or fewer (or as determined by the Chair).
- 4. Action Items:**
 - a. Approve Joint CAP/TOT Committee meeting minutes from May 25, 2023**
 - b. Elect TOT Committee Vice Chair**
- 5. Workshop Item:**



- a. **Annual Grant Cycle criteria** - NTCA and County staff will present revised annual grant cycle criteria, scoring, and priorities guiding document revisions for input and feedback.

6. NTCA and Placer County Updates

7. Adjourn Joint Committee Meeting

JOINT CAP/TOT COMMITTEE

County Contact: Lindsay Romack, lromack@placer.ca.gov

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Special Meeting Minutes

Thursday May 25, 2023

North Tahoe Event Center, 8318 N Lake Blvd, Kings Beach, CA 96143

1. Call to Order – Define Joint Committee Meeting Chair

Sarah Coolidge called the meeting to order at 4:36 PM. Quorums of each Committee were established.

CAP Committee members in attendance

Seat #1 Business Association – Andrew Ryan

Seat #4 Special District – Eric Martin, Olympic / Northstar Valley

Seat #5 County General – Danielle Mueller, Olympic Valley

Seat #6 County General – Sarah Coolidge

Seat #7 NLTRA – Jim Phelan, Tahoe City

Seat #8 NLTRA – Ron Parson, West Shore

Seat #9 Transportation – Gordon Shaw, Eastern Placer County

Seat #10 Lodging – Mitchell

Seat #11 Ski Resorts – Jerusha Hall

Seat #12 At-Large – Vincent Hawkins

Seat #13 At-Large – Rick Stephens, Martis Valley, North Lake Tahoe

Absent

Seat #2 Business Association – Nancy Oudegeest, Serene Lakes

Seat #3 Special District – Dan Wilkins, Kings Beach/Tahoe City

TOT Committee members in attendance: Samir Tuma, Pat Fraser, Teresa Crimmens, Sarah Coolidge, Scott Zumwalt, Kim Boyd, Alyssa Reilly, and Kristina Kind. **Absent:** Sara Van Siclen, Linda Meckel, Alyssa Bettinger, Dave Wilderotter, and Kane Schaller

Also present were Tony Karwowski, Stephanie Holloway, Lindsay Romack, Anna Atwood, Adam Wilson, and Erin Casey

2. Introduction of Committee Members

3. Public Comment

There were no comments on items not on today's agenda.

4. The Future of Alignment and Collaboration between CAP/TOT Committees - County and NTCA staff will provide an overview and timeline of initial visioning for CAP and TOT Committee alignment including fall grant cycle, committee structure, and next steps.

Karwowski welcomed the group saying this is an exciting time as the Sponsorship Grant program is rolled out. He said that when he was hired as CEO, he was asked to look at different ways to conduct business and find efficiencies. One way to do that is to combine the CAP and TOT Committees as the new granting program is launched. The current cycle will bring the Committees together to see what one unified body may look like and then align them for the fall cycle.

Holloway reviewed the goals of advancing local priorities and using the dollars available as leverage for larger grants. She noted the good advice the committees have given the Board of Supervisors in how to allocate funds. This will continue that process.

Karwowski narrated a Power Point presentation, giving a history of the CAP and TOT Committees, the priorities for each, and the overlap between the two. Since housing was identified as an allowable allocation for CAP when Measure A passed, there is even more common ground. Holloway added that now is the time to combine the Committees.

Discussion followed as the process to combine the committees was clarified. The Board of Supervisors will be asked to dissolve the CAP Committee charter its July 27 meeting. The pots of money will remain separate, with the main focus of the 2% TOT (CAP dollars) continuing to be infrastructure. The joint committee will make a recommendation on whether to fund from CAP or TOT dollars. NTCA will oversee the joint committee.

As with the other TBID Committees, applicants will submit requests through one portal. The Chair and Co-Chair of each committee will meet with staff to determine the appropriate pot of funds the request should be considered for. The process will be greatly streamlined for the applicant.

Discussion continued regarding the timeline and additional logistics of combining the committees. County staff will be involved in the process, but NTCA will oversee the granting process and convene meetings. The committees will remain separate for this spring grant cycle and meet jointly for the fall cycle. The target for a single committee is March 2024 in time for the spring 2024 cycle.

5. Open Discussion related to CAP/TOT Committee Priorities

Zumwalt wants to make sure that what is important to both the CAP and TOT committees gets done and the original intent of each is not lost.

Reilly asked for clarification on how the committees will be structured. No community representation should be lost. There was a brief conversation about how the numbers of seats and representation will be determined.

The group considered how decisions will be made, particularly as regards which pots of money grants should come from. "Freed-up" TOT dollars will be allocated per the TBID Management District Plan and CAP will continue using the Tourism Master Plan and Measure A language as its guide. A public survey also identified priorities for TBID funds.

Coolidge is on both the TOT and CAP Committees. There are others also on more than one committee. She suggested that to keep more people involved in the decision making process, if there is overlap for the Chair and Co-Chair meetings, that representative decide which committee to represent and an alternate be selected for the other position. That item will be on the next meeting agenda. Discussion continued regarding logistics of how each committee operates until the merger is complete.

6. NTCA and Placer County Updates

Holloway noted the workshop the TCPUD and NTPUD hosted regarding the Active Recreation Needs Assessment.

Holloway met with the PUDs about passive recreation, such as trails and beaches, to make sure there is a path for implementation and maintenance of those amenities.

The County is hosting workshops on the proposed Parking Management Plan at 6pm on May 31 at the Kings Beach Event Center and June 6 at the Tahoe City PUD office.

The Tahoe Truckee Workforce Housing Agency has accepted the resignation of Emily Vitas. The job description has been posted and a replacement is being actively recruited.

7. Adjourn Joint Committee Meeting

There being no further business to come before the Committees, the meeting adjourned at 6:43 PM.

Respectfully submitted,
Judy Friedman
Recording Secretary