



**TBID ZONE 1 COMMITTEE**

**DATE:** Tuesday, June 20, 2023  
**TIME:** 12:30 p.m. - 2:00 p.m.  
**LOCATION:** Granlibakken Resort  
725 Granlibakken Rd., Tahoe City, CA

**COMMITTEE MEMBERS**

**CHAIR** JIM PHELAN, At-Large Seat  
**VICE CHAIR** DJ EWAN, Assessed Zone 1 Lodging Business  
JILL SCHOTT, Assessed Zone 1 Lodging Business  
HALEY PACKARD, Assessed Zone 1 Lodging Business

ALEX MOURELATOS, Assessed Zone 1 Lodging Business  
MELISSA SIIG, At-Large Seat  
CONNOR MCCARTHY, At-Large Seat

**INSTRUCTION FOR PUBLIC PARTICIPATION:**

Members of the public may attend the Zoom teleconference by telephone, computer or mobile device or in-person. To participate via Zoom, join the meeting from the link:  
<https://us02web.zoom.us/j/87015897413?pwd=SCtoaGZJSTk5ZmtDVkRNUHVYsYis2UT09>

If you wish to make a public comment, use the "Raise Hand" feature in Zoom or \*9 on your telephone. You will be called upon and unmuted when it is your turn to provide comment. Comments must be 3 minutes or less and limited to one comment per item.

The meeting will be conducted in-person and the room is open to the public. As a courtesy, the public may participate via video conference or telephone. Online and telephonic access does not guarantee the public the ability to observe the meeting or to make public comment in the event there is a disruption that prevents the NTCA from broadcasting the meeting or the public from being able to offer public comment. Members of the public who want to be assured that they have the ability to observe the meeting and offer comment during the meeting should attend the meeting in-person.

- 12:30 a.m.**
  - 1. Call to Order – Establish Quorum
  - 2. Public Forum – Any person wishing to address the Board of Directors on items of interest to the Board not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes since no action may be taken by the Board on items addressed under Public Forum.
  - 3. Agenda Amendments and Approval [ACTION]
  - 4. Approval of Meeting Minutes from May 16, 2023 [ACTION] Page 1
- 12:40 p.m.**
  - 5. Annual Grant Cycle Criteria Workshop - NTCA Staff will present annual grant cycle criteria, scoring, and priorities guiding document for input and feedback.
  - 6. CEO/Staff Updates
- 2:00 p.m.**
  - 7. Adjournment



**TBID Zone 1 Committee MEETING**  
Date: Tuesday May 16, 2023  
Time: 12:30 PM  
Location: Tahoe City Visitors Information Center  
100 North Lake Blvd, Tahoe City, CA

## TBID Zone 1 Committee – Draft Meeting Minutes – May 16, 2023

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### COMMITTEE MEMBERS

**CHAIR** JIM PHELAN, At-Large Seat  
**VICE CHAIR** DJ EWAN, Assessed Zone 1 Lodging Business  
JILL SCHOTT, Assessed Zone 1 Lodging Business

HALEY PACKARD, Assessed Zone 1 Lodging Business  
ALEX MOURELATOS, Assessed Zone 1 Lodging Business  
MELISSA SIIG, At-Large Seat  
CONNOR MCCARTHY, At-Large Seat

### 1. Call to Order – Establish Quorum at 12:52 PM

**Committee members present:** Jim Phelan, Melissa Siig, Jill Schott, and DJ Ewan. A quorum was established.

Committee members not present were Haley Packard, Connor McCarthy, and Alex Mourelatos.

**Staff Members in attendance:** Adam Wilson, Derek Vaughan, Anna Atwood, and Francois Cazalot.

### 2. Public Forum

There were no comments on items not on today's agenda.

### 3. Agenda Amendments and Approval

It was moved by Siig and seconded by Schott to approve today's agenda as presented. Motion carried unanimously.

### 4. Approval of Meeting Minutes from April 18, 2023

It was moved by Schott and seconded by Ewan to approve the minutes of the April meeting. Motion carried with Siig abstaining.

### 5 Informational Updates/Verbal Reports:

**A. Review and recommend 23/24 Fiscal Year NLT TBID budget to NTCA Finance Committee and the NTCA Board of Directors for approval, as presented by NTCA Director of Finance Francois Cazalot. [ACTION]**

The approval process as regards the budget and each Committee's role was clarified.

Cazalot and Vaughan presented the proposed budget. He discussed the assumptions made as it was being compiled, given the various buckets and Committees. The forecasting this year is better than the previous budget as there is more data available.

Discussion followed as specific line items were clarified, including proposed staffing, a possible visitor's center in Kings Beach, and Reserves. There is approximately \$5 million available in this fiscal year grant cycle, but about half is being allocated to the multi-year sponsorship bucket.

Vaughan, Cazalot, and Wilson answered questions regarding the Zone 1 budget and how administration fees are divided among the different Committees, which is outlined in the Management District Plan (MDP).

Discussion continued regarding the allocations to each bucket. There are many unknowns in this first granting cycle that will become clearer as the process progresses.

It was moved by Siig and seconded by Schott to recommend approval of the FY 2023/24 NLT TBID budget as presented, with the caveat that Zone 1 grant cycle budget be presented to this Committee. Motion carried unanimously.

#### **6. Informational Updates / Verbal Reports**

There were no additional updates.

#### **7. CEO/Staff Updates**

Wilson reported staff is meeting with Erin Casey to get the grant cycles started, similar to what was done with the multi-year Sponsorship.

The CAP and TOT Committees are meeting together on May 25.

There was a brief conversation about the location and format of the Zone 1 Committee meetings.

#### **8. Adjournment**

There being no further business to come before the Board, the meeting adjourned at 1:52 PM.

Respectfully submitted,

Judy Friedman

Recording Secretary

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