



NORTH LAKE TAHOE MARKETING COOPERATIVE MEETING

July 12, 2023 ~ 2:00pm

Via zoom:

<https://us02web.zoom.us/j/87281929505>

Agenda

PUBLIC COMMENTS—Public comment will be at the beginning and end of the meeting and is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. Agenda items may be taken out of order, may be combined for consideration by the Board, and may be removed from the Agenda at any time. Members of the public may attend the Zoom teleconference by telephone, computer or mobile device. To participate via Zoom, join the meeting from the link above.

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| A. | Call to Order | Chair |
| B. | Public Comment (Pursuant to NRS 241.020) | Chair |
| C. | Roll Call | |
| D. | Nomination of Chair (NTCA Rep) and Vice Chair (TNTNV Rep)
for FY 2023/24 Term | Chair |
| E. | Motion: Approval of Agenda | Chair |
| F. | Motion: Approval of April 12, 2023 Coop Meeting Minutes | Chair |
| G. | Leisure Sales and Conference Sales Update | Bart |
| H. | Augustine/Mahk presentation of winter/spring campaign results | Augustine |
| I. | Public Relations/Communication Update | Augustine |
| J. | Augustine/Mahk presentation of 23-24 strategic plan | Augustine |
| K. | Augustine/Mahk presentation of fall campaign overview | Augustine |
| L. | Review of 2022- 2023 Financial Statements | Chair |
| M. | Review of 2023-2024 proposed budget | Chair |
| N. | New Business | Chair |
| O. | Old Business | Chair |
| P. | Committee Member Comments | Chair |
| Q. | Adjournment | Chair |

Physically disabled persons desiring to attend this meeting should contact Anna Atwood at
530-581-8722

Public Posting

www.GoTahoeNorth.com

www.northtahoecommunityalliance.com

Nevada Public Meeting Notice Website