



JOINT TBID ADVISORY & ZONE 1 COMMITTEE

DATE: Wednesday, Aug 23, 2023
TIME: 8:00 a.m. - 12:00 p.m.
LOCATION: Granlibakken Resort
725 Granlibakken Rd., Tahoe City, CA

ZONE 1 COMMITTEE MEMBERS

CHAIR JIM PHELAN, At-Large Seat
VICE CHAIR DJ EWAN, Assessed Zone 1 Lodging Business
JILL SCHOTT, Assessed Zone 1 Lodging Business

ALEX MOURELATOS, Assessed Zone 1 Lodging Business
MELISSA SIIG, At-Large Seat
CONNOR MCCARTHY, At-Large Seat

TBID ADVISORY COMMITTEE MEMBERS

CHAIR JIM PHELAN, Zone 1 seat
VICE CHAIR JONN MELROSE, At-Large seat
TOM FEITEN, Palisades Tahoe seat
JERUSHA HALL, Northstar California Resort seat

DANIEL SCOTT, Assessed Business seat.
JOHNNY ROSCHER, Assessed Business seat.
KATHERINE HILL, At-Large Seat
DAVE WILDEROTTER, Assessed Business seat.

INSTRUCTION FOR PUBLIC PARTICIPATION:

Members of the public may attend the Zoom teleconference by telephone, computer or mobile device or in-person. To participate via Zoom, join the meeting from the link:

<https://us02web.zoom.us/j/84604692687?pwd=UmxaT0lXV1lrSWVWcDh3UDkwOEMrUT09>

Meeting ID: 846 0469 2687

Passcode: 036380

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If you wish to make a public comment, use the "Raise Hand" feature in Zoom or *9 on your telephone. You will be called upon and unmuted when it is your turn to provide comment. Comments must be 3 minutes or less and limited to one comment per item.

The meeting will be conducted in-person and the room is open to the public. As a courtesy, the public may participate via video conference or telephone. Online and telephonic access does not guarantee the public the ability to observe the meeting or to make public comment in the event there is a disruption that prevents the NTCA from broadcasting the meeting or the public from being able to offer public comment. Members of the public who want to be assured that they have the ability to observe the meeting and offer comments during the meeting should attend the meeting in-person.

- 8:00 a.m.** 1. Call to Order – Establish Quorum
2. Public Forum – Any person wishing to address the TBID Advisory or Zone 1 committee on items of interest to the committee not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes since no action may be taken by the committee on items addressed under Public Forum.
3. Agenda Amendments and Approval [ACTION]
4. Approval of TBID Advisory and Zone 1 Meeting Minutes from July 18, 2023 [ACTION]
- 8:10 a.m.** 5. Presentation of TBID Advisory and Zone 1 committee review and scoring of

sponsorship projects and programs for further deliberation and funding consideration.

6. CEO/Staff Updates

12:00 p.m.

7. Adjournment