



**JOINT TBID ADVISORY & ZONE 1 COMMITTEE**

DATE: Wednesday, Aug 23, 2023  
TIME: 8:00 a.m. - 12:00 p.m.  
LOCATION: Granlibakken Resort  
725 Granlibakken Rd., Tahoe City, CA

**ZONE 1 COMMITTEE MEMBERS**

**CHAIR** JIM PHELAN, At-Large Seat  
**VICE CHAIR** DJ EWAN, Assessed Zone 1 Lodging Business  
JILL SCHOTT, Assessed Zone 1 Lodging Business

ALEX MOURELATOS, Assessed Zone 1 Lodging Business  
MELISSA SIIG, At-Large Seat  
CONNOR MCCARTHY, At-Large Seat

**TBID ADVISORY COMMITTEE MEMBERS**

**CHAIR** JIM PHELAN, Zone 1 seat  
**VICE CHAIR** JONN MELROSE, At-Large seat  
TOM FEITEN, Palisades Tahoe seat  
JERUSHA HALL, Northstar California Resort seat

DANIEL SCOTT, Assessed Business seat.  
JOHNNY ROSCHER, Assessed Business seat.  
KATHERINE HILL, At-Large Seat  
DAVE WILDEROTTER, Assessed Business seat.

**INSTRUCTION FOR PUBLIC PARTICIPATION:**

Members of the public may attend the Zoom teleconference by telephone, computer or mobile device or in-person. To participate via Zoom, join the meeting from the link:

<https://us02web.zoom.us/j/84604692687?pwd=Umxat0lXV1lrSWVWcDh3UDkwOEMrUT09>

Meeting ID: 846 0469 2687

Passcode: 036380

Dial by your location

• +1 669 900 9128 US (San Jose)

If you wish to make a public comment, use the "Raise Hand" feature in Zoom or \*9 on your telephone. You will be called upon and unmuted when it is your turn to provide comment. Comments must be 3 minutes or less and limited to one comment per item.

The meeting will be conducted in-person and the room is open to the public. As a courtesy, the public may participate via video conference or telephone. Online and telephonic access does not guarantee the public the ability to observe the meeting or to make public comment in the event there is a disruption that prevents the NTCA from broadcasting the meeting or the public from being able to offer public comment. Members of the public who want to be assured that they have the ability to observe the meeting and offer comments during the meeting should attend the meeting in-person.

- 8:00 a.m.**
  1. Call to Order – Establish Quorum
  2. Public Forum – Any person wishing to address the TBID Advisory or Zone 1 committee on items of interest to the committee not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes since no action may be taken by the committee on items addressed under Public Forum.
  3. Agenda Amendments and Approval [ACTION]
  4. Approval of TBID Advisory and Zone 1 Meeting Minutes from July 18, 2023 [ACTION]
- 8:10 a.m.**
  5. Presentation of TBID Advisory and Zone 1 committee review and scoring of

sponsorship projects and programs for further deliberation and funding consideration.

6. CEO/Staff Updates

**12:00 p.m.**

7. Adjournment



---

**Zone 1 COMMITTEE MEMBERS**

**CHAIR** JIM PHELAN, At-Large Seat  
**VICE CHAIR** DJ EWAN, Assessed Zone 1 Lodging Business  
JILL SCHOTT, Assessed Zone 1 Lodging Business  
HALEY PACKARD, Assessed Zone 1 Lodging Business  
ALEX MOURELATOS, Assessed Zone 1 Lodging Business  
MELISSA SIIG, At-Large Seat  
CONNOR MCCARTHY, At-Large Seat

**TBID COMMITTEE MEMBERS**

**CHAIR** JIM PHELAN, Zone 1 seat  
**VICE CHAIR** JONN MELROSE, At-Large seat  
TOM FEITEN, Palisades Tahoe seat  
JERUSHA HALL, Northstar California Resort seat  
DANIEL SCOTT, Assessed Business seat.  
JOHNNY ROSCHER, Assessed Business seat.  
KATHERINE HILL, At-Large Seat  
DAVE WILDEROTTER, Assessed Business seat.

**1. Call to Order – Establish Quorum at 12:25 PM**

**TBID Advisory Committee members in attendance**

Jonn Melrose, Jim Phelan, Jim Phelan, Dave Wilderotter, Katherine Hill, Tom Feiten, Danny Scott. Jonny Roscher arrived at 1:56 PM.

**Committee members absent**

Laurie Munos and Jerusha Hall.

A quorum was established.

**Zone 1 Committee members in attendance**

Jim Phelan, Alex Mourelatos, DJ Ewan, and Connor McCarthy. Jill Schott arrived at 12:34 PM.

**Committee members absent**

Melissa Siig and Haley Packard.

A quorum was established.

**Staff members in attendance**

Tony Karwowski, Adam Wilson, Anna Atwood, Francois Cazalot, and Erin Casey.

**2. Public Forum**

There were no comments on items not on today's agenda.

**3. Agenda Amendments and Approval**

It was moved by Wilderotter and seconded by Hill to approve today's agenda as presented. Motion carried unanimously.

**4. Approval of TBID Zone 1 Meeting Minutes from June 20, 2023**

It was moved by McCarthy and seconded by Mourelatos to approve the June meeting minutes as presented. Motion carried unanimously.

### **Tahoe City Park & Ride 64 Acre Snow Removal (TNT/TMA)**

Sara Van Siclen explained the plan to plow 64 Acres to provide more parking for the Park & Ride program. The Tahoe City Transit Center has proved to be a good spot for Park & Ride during the winter and special events and this would augment what is available. Discussions have begun with USFS, the land owner.

### **Washoe Van Pool (TMA/MTC)**

Van Siclen described the van pool program that could serve up to 280 people living in Washoe County and commuting to North Tahoe daily. Washoe County RTC has a similar program in place and has agreed to help subsidize this program for trips beginning or ending in Washoe County. Enterprise is providing the vehicles, including maintenance and insurance. She described the logistics.

### **Workforce Transit Service (Mountaineer)**

Keith Fountain explained the details of the proposed workforce transit service that would be joint venture between Mountaineer and TNT TMA.

### **Nordsence Waste Sensor Pilot Project (Eco Clean Solutions)**

JB Harris, CEO of Eco-Clean Solutions described the project, which provides real-time data on how full trash cans are and notifies those agencies responsible to empty them before they overflow.

### **BEBOT Beach Cleaning Robot (Eco Clean Solutions)**

Harris explained the success to date of the beach cleaning robot, being used at 11 locations throughout Tahoe. Discussion followed as the operation was described in detail. The goal is to have the program self-funded after the three year sponsorship.

### **Pixie Drone, CollectTHOR and Buble Curtain (Eco Clean Solutions)**

Phelan recused himself.

Harris said this project addresses trash in the lake. He is proposing a pilot project to install the technology at four marinas on the north shore.

### **Tahoe Wildfire Preparedness Guide (Range of Light Media Group)**

Hill recused herself.

Hill presented this item as the publisher of the Range of Light Media Group. The Tahoe Wildfire Preparedness Guide is being requested by fire fighters and property managers as a leave-behind piece to provide information that includes how to register for alerts, checklists, and defensible space.

## **8. CEO/Staff Updates**

Karwowski reiterated how the scoring will be compiled and evaluated.

Meetings will be convened for in-depth discussion and deliberation about funding recommendations.

## **9. Adjournment**

There being no further business to come before the Board, the meeting adjourned at 4:00 PM.

Respectfully submitted,

Judy Friedman

Recording Secretary

THE PAPER TRAIL SECRETARIAL & BUSINESS SOLUTIONS

Legend	
Primary	Secondary

CAP Committee - Project Name	CAP Committee Score
North Tahoe Trail Segment 1	149
Tahoe City Downtown Access Plan	149
Multi-Use Trail System - Trail Segment Reconstruction	143
Resort Triangle Transportation Plan Project Component 1A: SR89 & SR267 Adaptive Corridor Management / Transit Priority	138
Kings Beach Western Approach Project	134
Pam Emmerich Pine Drop Trail Workforce Housing Preservation Program	132
Truckee River Recreational Access Plan	131
Dollar Creek Crossing	120

TOT Committee - Project Name	TOT Committee Score
Tahoe City Park & Ride Winter Operation – USFS 64 Acre Parking Lot Snow Removal	173
Resort Triangle Transportation Plan Project Component 1B: TART Connect	170
Sierra Community House's Workforce Housing Advocacy and Direct Assistance Program	164
Placer-Washoe Vanpool Pilot Program	163
Chalet Blanc Mixed Use Achievable Housing Project, Tahoe City	160
North Tahoe Trail Segment 1	157
Tahoe City Downtown Access Plan	155
Dollar Creek Crossing	154
Resort Triangle Transportation Plan Project Component 1A: SR89 & SR267 Adaptive Corridor Management / Transit Priority	151
Kings Beach Western Approach Project	144
Lease to Locals	141
Workforce Housing Preservation Program	140
Truckee River Recreation Access Plan & Multipurpose Trail	127
Workforce Transit Pilot	126
Resort Triangle Transportation Plan Project Component 1C: North Lake Tahoe Parking Management Program	116

TBID Advisory - Project Name	TBID Advisory Committee Score
RTTP Project Component 1B: TART Connect Expanded Service Hours (Placer County)	154
Tahoe Wildfire Preparedness Guide	150
Sierra Community House's Workforce Housing Advocacy and Direct Assistance Program	142
Chalet Blanc Mixed Use Achievable Housing Project	136
Lease to Locals	134
Secline Beach Enhancement Project	134
Placer-Washoe Vanpool Pilot Program	129
Resort Triangle Transportation Plan Project Component 1C: North Lake Tahoe Parking Management Program	125
Tahoe City Park & Ride Winter Operation – USFS 64 Acre Parking Lot Snow Removal	123
BEBOT Beach Cleaning Robot 3-year Deployment & Youth and Adult Education, Outreach and Advocacy in North Lake Tahoe	95
Nordsense Waste Sensor Pilot Project - North Lake Tahoe	94
Pixie Drone, CollecTHOR and Bubble Curtain 3-year Deployment in North Lake Tahoe Marinas and Waterways	86
Workforce Transit Service (Mountaineer Transit Company)	77

Zone 1 - Project Name	Zone 1 Committee Score
Sierra Community House's Workforce Housing Advocacy and Direct Assistance Program	153
RTTP Project Component 1B: TART Connect Expanded Service Hours	146
Lease to Locals	140
Nordsense Waste Sensor Pilot Project - North Lake Tahoe	140
BEBOT Beach Cleaning Robot 3-year Deployment & Youth and Adult Education, Outreach and Advocacy in North Lake Tahoe	138
Tahoe Wildfire Preparedness Guide	136
Secline Beach Enhancement	135
Resort Triangle Transportation Plan Project Component 1C: North Lake Tahoe Parking Management Program	117
Pixie Drone, CollecTHOR and Bubble Curtain 3-year Deployment in North Lake Tahoe Marinas and Waterways	115

Funds Available	Net
-----------------	-----

Project	Primary Score	Secondary Score	Primary	Secondary	Total Request	Primary	Secondary
Zone1	PRY Score	2NDRY Score	PRY Cmte	2NDRY Cmte	Total Request	PRY Funding	2NDRY Funding
Sierra Community House's Workforce Housing Advocacy and Direct Assistance Program	164	153	TOT	Zone1	0		
Tahoe Wildfire Preparedness Guide	150	136	TBID	Zone1	0		
RTTP Project Component 1B: TART Connect Expanded Service Hours	146	140	TOT	Zone1	0		
Lease to Locals	141	140	TOT	Zone1	0		
<b>Nordsense Waste Sensor Pilot Project - North Lake Tahoe</b>	<b>140</b>	<b>94</b>	<b>Zone1</b>	<b>TBID</b>	<b>175,000</b>		
<b>BEBOT Beach Cleaning Robot 3-year Deployment &amp; Youth and Adult</b>	<b>136</b>	<b>95</b>	<b>Zone1</b>	<b>TBID</b>	<b>345,000</b>		
<b>Secline Beach Enhancement Project</b>	<b>135</b>	<b>134</b>	<b>Zone1</b>	<b>TBID</b>	<b>240,000</b>		
Resort Triangle Transportation Plan Project Component 1C: North Lake Tahoe Parking Management Program	116	117	TOT	Zone1	0		
<b>Pixie Drone, CollectHOR and Bubble Curtain 3-year Deployment in North Lake Tahoe Marinas and Waterways</b>	<b>115</b>	<b>86</b>	<b>Zone1</b>	<b>TBID</b>	<b>310,000</b>		

1,145,000	
-----------	--

TBID	PRY Score	2NDRY Score	PRY Cmte	2NDRY Cmte	Total Request	PRY Funding	2NDRY Funding
Tahoe City Park & Ride Winter Operation – USFS 64 Acre Parking Lot Snow Removal	173	123	TOT	TBID			
RTTP Project Component 1B: TART Connect Expanded Service Hours (Placer)	170	154	TOT	TBID			
Sierra Community House's Workforce Housing Advocacy and Direct Assistance Program	164	142	TOT	TBID			
Placer-Washoe Vanpool Pilot Program	163	129	TOT	TBID			
Chalet Blanc Mixed Use Achievable Housing Project	160	136	TOT	TBID			
<b>Tahoe Wildfire Preparedness Guide</b>	<b>150</b>	<b>136</b>	<b>TBID</b>	<b>Zone1</b>	<b>100,000</b>		
Lease to Locals	141	134	TOT	TBID			
Nordsense Waste Sensor Pilot Project - North Lake Tahoe	140	94	Zone1	TBID			
BEBOT Beach Cleaning Robot 3-year Deployment & Youth and Adult Education, Outreach and Advocacy in North Lake Tahoe	136	95	Zone1	TBID			
Secline Beach Enhancement Project	135	134	Zone1	TBID			
Workforce Transit Service (Mountaineer Transit Company)	126	77	TOT	TBID			
Resort Triangle Transportation Plan Project Component 1C: North Lake Tahoe Parking Management Program	116	125	TOT	TBID			
Pixie Drone, CollectHOR and Bubble Curtain 3-year Deployment in North Lake Tahoe Marinas and Waterways	115	86	Zone1	TBID			

1,715,000	
-----------	--

TOT	PRY Score	2NDRY Score	PRY Cmte	2NDRY Cmte	Total Request	PRY Funding	2NDRY Funding
<b>Tahoe City Park &amp; Ride Winter Operation – USFS 64 Acre Parking Lot Snow Removal</b>	<b>173</b>	<b>123</b>	<b>TOT</b>	<b>TBID</b>	<b>165,558</b>		
<b>RTTP Project Component 1B: TART Connect Expanded Service Hours</b>	<b>170</b>	<b>154</b>	<b>TOT</b>	<b>TBID/Zone1</b>	<b>1,425,000</b>		
<b>Sierra Community House's Workforce Housing Advocacy and Direct Assistance Program</b>	<b>164</b>	<b>142</b>	<b>TOT</b>	<b>TBID/ZONE1</b>	<b>450,000</b>		
<b>Placer-Washoe Vanpool Pilot Program</b>	<b>163</b>	<b>129</b>	<b>TOT</b>	<b>TBID</b>	<b>602,754</b>		
<b>Chalet Blanc Mixed Use Achievable Housing Project, Tahoe City</b>	<b>160</b>	<b>136</b>	<b>TOT</b>	<b>TBID</b>	<b>1,500,000</b>		
<b>Dollar Creek Crossing</b>	<b>154</b>	<b>120</b>	<b>TOT</b>	<b>CAP</b>	<b>2,500,000</b>		
<b>Resort Triangle Transportation Plan Project Component 1A: SR89 &amp; SR267</b>	<b>149</b>	<b>137</b>	<b>TOT</b>	<b>CAP</b>	<b>875,000</b>		
<b>North Tahoe Trail Segment 1</b>	<b>149</b>	<b>137</b>	<b>CAP</b>	<b>TOT</b>	<b>1,012,000</b>		
Tahoe City Downtown Access Plan	149	135	CAP	TOT	0		
Lease to Locals Program	141	134	TOT	TBID/Zone1	500,000		
Workforce Housing Preservation Program	140	132	TOT	CAP	3,000,000		
Kings Beach Western Approach Project	134	144	CAP	TOT	0		
Truckee River Recreation Access Plan & Multipurpose Trail	131	127	CAP	TOT	0		
Workforce Transit Pilot	126	77	TOT	TBID	900,000		
<b>Resort Triangle Transportation Plan Project Component 1C: North Lake Tahoe Parking Management Program</b>	<b>116</b>	<b>125</b>	<b>TOT</b>	<b>TBID/Zone1</b>	<b>1,012,000</b>		

7,372,117	
-----------	--

CAP	PRY Score	2NDRY Score	PRY Cmte	2NDRY Cmte	Total Request	PRY Funding	2NDRY Funding
Dollar Creek Crossing	154	120	TOT	CAP			
Resort Triangle Transportation Plan Project Component 1A: SR89 & SR267	151	138	TOT	CAP			
North Tahoe Trail Segment 1	149	137	CAP	TOT	1,200,000		
Tahoe City Downtown Access	149	135	CAP	TOT	759,000		
TCPUID Multi-Use Trail System - Trail Segment Reconstruction Project	145	NA	CAP	NA	4,154,700		
Workforce Housing Preservation Program	140	132	TOT	CAP			
Pam Emmerich Memorial Pinedrop Trail Reconstruction and Extension	134	NA	CAP	NA	600,000		
Kings Beach Western Approach Project	134	144	CAP	TOT	1,006,000		
Truckee River Recreation Access Plan & Multipurpose Trail	131	127	CAP	TOT	1,025,000		

9,501,182	
-----------	--