



BOARD OF DIRECTORS MEETING/

DATE: Wednesday, Sept 6,2023
TIME: 8:30 a.m. – 11:00 a.m.
LOCATION: North Tahoe Event Center
8318 North Lake Blvd. Kings Beach, CA
ADDITIONAL LOCATIONS:
692 Jule, South Lake Tahoe, CA

Each teleconference location is open to the public and any member of the public has an opportunity to address the CAP Committee from a teleconference location in the same manner as if that person attended the meeting location at 8318 North Lake Blvd., Kings Beach, CA 96143

BOARD OF DIRECTORS

CHAIR SUE RAE IRELAN, Placer County Appointee
VICE CHAIR JILL SCHOTT, North Shore Lodging/Property Management
TREASURER DAN TESTER, Squaw Valley Business Assoc.
SECRETARY RAY VILLAMAN, F&B At Large
PAST CHAIR SAMIR TUMA, At-Large Seat #1
MIKE DEGROFF, Palisades Tahoe
AMY OHRAN, Northstar California Resort
HARRY HIRSCH, Homewood Mountain Resort
, EVERLINE RESORT
COLIN PERRY, Ritz-Carlton, Lake Tahoe

DJ EWAN, West Shore Lodging/Property Management
JIM PHELAN, At-Large Activity Business Sector
DAVE WILDEROTTER, At-Large Seat #2
MELISSA SIIG, Tahoe City Downtown Association
ALYSSA REILLY, North Tahoe Business Association
DOUG BURNETT, Northstar Business Association

ADVISORY MEMBERS

STEPHANIE HOLLOWAY, Placer County Executive Office
JEFF COWEN, Tahoe Regional Planning Agency

INSTRUCTION FOR PUBLIC PARTICIPATION:

Members of the public may attend the Zoom teleconference by telephone, computer or mobile device or in-person. To participate via Zoom, join the meeting from the link:

<https://us02web.zoom.us/j/84678477385?pwd=SWZtWjRQY1RodVV4K0FNy3hiQ202UT09>

If you wish to make a public comment, use the “Raise Hand” feature in Zoom or *9 on your telephone. You will be called upon and unmuted when it is your turn to provide comment. Comments must be 3 minutes or less and limited to one comment per item. Teleconference participation via Zoom is not guaranteed and can be disrupted by technical difficulties. If members of the public wish to be guaranteed the ability to observe/make public comments, they should attend in-person.

8:30 am

1. Call to Order – Establish Quorum
2. Public Forum – Any person wishing to address the Board of Directors on items of interest to the Board not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes since no action may be taken by the Board on items addressed under Public Forum.
3. Agenda Amendments and Approval [ACTION]
4. Consent Calendar – All items listed under the consent calendar are considered to be routine and/or have been or will be reviewed by the Board and approved by one motion. There will not be a separate discussion of these items unless a Board member or staff person requests a specific item be removed from the consent calendar for separate consideration. Any item removed will be considered after the motion and vote to approve the remainder of consent calendar motions.

Page: 1

A. NTCA Board Meeting Minutes from July 12, 2023

Page: 5

B. NTCA Special Board Meeting minutes from Aug 2, 2023

C. NTCA Preliminary Financial Statements, June & July 2023

D. Review and Approval of CEO Expense Report June & July 2023

E. Minutes are available after they have been approved by their respective committee on nltra.org and a link to the zoom recording is provided here as available:

- [CAP Committee Meeting, Aug 3](#)
- [TBID Advisory & Zone 1 Committee Meeting, Aug 23](#)
- [CAP and TOT Committee Meeting, Aug 23](#)
- [Joint Committee Meeting \(CAP, TOT, TBID Advisory & Zone 1\), Aug 29](#)

5. Action Items:

- A. The NTCA BOD approve expenditure of TBID Zone 1 Funds in the amount of up to \$1,145,000 for projects and programs associated with the Community Vitality and Economic Health Investment Program 2023 Sponsorship Program as presented by staff and recommended by the TBID Zone 1 Committee.
- B. The NTCA BOD approve expenditure of TBID Funds in the amount of up to 1,370,558 for projects and programs associated with the Community Vitality and Economic Health Investment Program 2023 Sponsorship Program as presented by staff and recommended by the TBID Advisory Committee.
- C. The NTCA BOD recommend to Placer County Board of Supervisors expenditure of up to \$7,367,000 in TOT funds for projects and programs associated with the Community Vitality and Economic Health Program 2023 Sponsorship Program as presented by staff and recommended by the Transient Occupancy Tax (TOT) committee.
- D. The NTCA BOD recommend to Placer County Board of Supervisors expenditure of up to \$10,145,000 in TOT funds for projects and programs associated with the Community Vitality and Economic Health Program 2023 Sponsorship Program as presented by staff and recommended by the Capital Advisory Projects (CAP) Committee.

6. Closed Session:

- A. Closed Session - Personnel discussion, pursuant to Brown Act (§ 54957) - Performance Evaluation of the CEO

7. Informational Updates/Verbal Reports:

- A. GoTahoeNorth 2023/24 Strategy Overview – Kirstin Guinn
- B. GoTahoeNorth Research Overview – Kristin Guinn
- C. GoTahoeNorth Fall Campaign Overview – Kirstin Guinn
- D. Tahoe Regional Destination Stewardship Plan - Tony Karwowski

8. Reports – The following reports are provided on a monthly or periodic basis by staff and can be pulled for discussion by any Board Member.

A. Destimetrics July 2023

B. Tourism Development Report on Activities, July 2023

C. Reno Tahoe Airport Report, June 2023

D. Visitor Information Center Report, July 2023

E. North Lake Tahoe Marketing Cooperative Financials, June & July 2023

9. CEO and Staff Updates

10. Directors Comments

11. Request for future agenda items

12. Meeting Review and Staff Direction

11:00 am

13. Adjournment



BOARD OF DIRECTORS MEETING/

DATE: Wednesday, July 12, 2023
TIME: 8:30 a.m. – 11:00 a.m.
LOCATION: Tahoe City PUD
221 Fairway Dr., Tahoe City, CA

BOARD OF DIRECTORS

CHAIR SUE RAE IRELAN, Placer County Appointee
VICE CHAIR JILL SCHOTT, North Shore Lodging/Property Management
TREASURER DAN TESTER, Squaw Valley Business Assoc.
SECRETARY RAY VILLAMAN, F&B At Large
PAST CHAIR SAMIR TUMA, At-Large Seat #1
MIKE DEGROFF, Palisades Tahoe
AMY OHRAN, Northstar California Resort
HARRY HIRSCH, Homewood Mountain Resort
MANFRED STEUERWALD, Resort at Squaw Creek
COLIN PERRY, Ritz-Carlton, Lake Tahoe

DJ EWAN, West Shore Lodging/Property Management
JIM PHELAN, At-Large Activity Business Sector
DAVE WILDEROTTER, At-Large Seat #2
MELISSA SIIG, Tahoe City Downtown Association
ALYSSA REILLY, North Tahoe Business Association
DOUG BURNETT, Northstar Business Association

ADVISORY MEMBERS

STEPHANIE HOLLOWAY, Placer County Executive Office
JEFF COWEN, Tahoe Regional Planning Agency

Board of Directors – Draft Meeting Minutes – July 12, 2023

1. Call to Order – Establish Quorum

Irelan called the meeting to order at 8:33 AM. A quorum was established.

Board members present

Sue Rae Irelan, Dave Wilderotter, Jim Phelan, Amy Ohran, Jill Schott, Samir Tuma, Doug Burnett, Mike DeGroff, Dan Tester, DJ Ewan. Harry Hirsch, Melissa Siig, Alyssa Reilly, and Ray Villaman. A quorum was established.

Board members absent

Colin Perry and Manfred Steuerwald

Staff Members in attendance

Tony Karwowski, Anna Atwood, Kimberly Brown, Adam Wilson, Francois Cazalot, Derek Vaughan, Joan Spelletich, Kristin Guinn, and Julie Barber.

Others in attendance

Included Katie Biggers, Lindsay Romack, Jess Weavers, Erin Casey, and Cathy Nanadiego. There may have been others attending who did not identify themselves.

2. Public Forum

Katie Biggers from TCDA showed a video of the 4th of July activities and drone show. There was a brief conversation about the successful event. Biggers and her team were thanked for the great job they did.

3. Agenda Amendments and Approval [ACTION]

Motion to approve today’s agenda as presented. It was agreed items may be taken out of order.
TUMA/PHELAN/UNANIMOUS

4. Consent Calendar – All items listed under the consent calendar are considered to be routine and/or have been or will be reviewed by the Board and approved by one motion. There will not be a separate discussion of these items unless a Board member or staff person requests a specific item be removed from the consent calendar for separate consideration. Any item removed will be considered after the motion and vote to approve the remainder of consent calendar motions.

A. NTCA Board Meeting Minutes from June 7, 2023 [Link to preliminary online document](#)

B. Review and Approval of CEO's Expense Report for May 2023

C. NTCA Preliminary Financial Statements, May 31, 2023

D. Approval of the annual Public Services Contract with JVP Communications FY 23/24

E. Minutes are available after they have been approved by their respective committee on nltra.org and a link to the zoom recording is provided here as available.

- Joint TOT/CAP Committee Meeting, June 19th
- [TBID Zone 1 Meeting, June 20th](#)
- [TBID Advisory Meeting, June 20th](#)
- [In-Market Tourism Development/Tourism Development Meeting, June 27th](#)

Motion to approve. HIRSCH/SIIG/UNANIMOUS

5. Action Items

A. The Board approves the Amended and Restated Agreement in substantially the form presented, subject to any non-substantive changes or additions approved by the CEO and Counsel and as are stated in the fully executed Agreement. - Adam Wilson

Adam Wilson presented the amended and restated agreement with Placer County. He provided history of the agreement and detailed the proposed updates. It is expected that the Board of Supervisors will dissolve the CAP Committee and it will be part of the TOT Committee, overseen by NTCA. Discussion followed and suggestions were offered to clarify the provisions in the agreement. It is a dynamic agreement that can be updated if necessary.

Romack noted this Agreement will be presented to the Board of Supervisors for action at its July 25 meeting. At that meeting, the Board will be asked to dissolve the CAP Committee.

Motion to approve the Amended and Restated Agreement in substantially the form presented, subject to any non-substantive changes or additions approved by the CEO and Counsel and as are stated in the fully executed Agreement. TUMA/PHELAN/UNAN

6. Informational Updates/Verbal Reports:

A. Presentation of annual grant cycle criteria, and annual grant cycle timeline - Erin Casey

Casey updated the group on preparations to accept and review Grant requests, which differs from the current multi-year Sponsorship cycle. The purpose is to ensure that as CAP comes under the oversight of NTCA, the priorities of each committee are considered.

Casey analyzed the grant criteria for the CAP Committee and TOT Committee. CAP has been guided by the TMP, whereas NTCA has the MDP and other language. That said, there were many similarities and in some instances, both had the same priorities and scoring structure. Casey explained the resulting merged criteria, which has been vetted by the Committees.

Interviews for the Sponsorship allocations are scheduled for next week. The Grant application process will begin later this summer.

B. Sponsorship grant program update and timeline - Tony Karwowski

Karwowski thanked everyone for their active participation as the new programs are rolled out. He reviewed the framework for accepting multi-year sponsorship requests. Each Committee has allocated a percentage of their funds to this "bucket."

Karwowski reported 40 applications were submitted. Some were eliminated as being double entries or not qualified in other ways for these funds or in this round. There are 25 projects and programs that will continue through the process and be considered for TOT, CAP, TBID Zone 1, or TBID funding. Karwowski provided a breakdown of the types of applications being considered and total dollars requested. Approximately \$25.5 million was requested for the three years and anticipated funds available are \$19.7 million.

There was discussion regarding the scoring, criteria, and final determination of projects to fund and from which Committee's dollars. It was noted applicants were not given a cap on the dollar amount they could request, but that may not be what is approved. The breakdown of requests related to forecasted funds per year was considered.

Karwowski reviewed the next steps for project reviews and the timeline for requesting approval of the recommendations.

C. SB 584 Updates - Tony Karwowski

Karwowski reminded the group of California SB 584, which proposed an additional 15% state tax on rentals of fewer than 30 days. Per Board direction, Karwowski sent a letter in opposition to the bill. He reviewed the letter and additional actions taken to build awareness, as well as the alliances formed with other organizations opposing it. As a result of opposition by local and statewide organizations and agencies, including Cal Travel, Senator Limon may be revising the proposal. Staff will continue to monitor the situation.

D. FY 22-23 Communications Update - Jess Weaver

Weaver presented statistics on media campaigns, the CEO newsletters, and NTCA mentions over the past fiscal year. She described the messaging planned through the fall.

E. NTCA Annual Stewardship Marketing Plan - Kirstin Guinn

Guinn reviewed the efforts to promote the Lake Tahoe Destination Stewardship Plan to residents and visitors already in the area and those planning to come. She explained what the co-op is doing to promote the Plan and the Traveler's Pledge.

7. Reports/Back up – _The following reports are provided on a monthly or periodic basis by staff and can be pulled for discussion by any Board member.

A. Destimetrics Report, June 2023

B. Tourism Development Report on Activities, May 2023

C. Reno Tahoe Airport Report, May 2023

D .Visitor Information Center Report, May 2023

E. North Lake Tahoe Marketing Cooperative Financials, May 2023

F. Key metrics for May 2023

There were no questions or comments.

8. CEO and Staff Updates

Karwowski said the Tahoe Destination Stewardship Plan was presented in a public media event at South Lake Tahoe last month. He reviewed the highlights of the Plan, including the "pillars" and action items. An RFP has been released to identify a consultant to help move the multi-agency steering committee forward. More information is available at tahoedestinationstewardshipplan.com. There is a link to it on the NTCA website

There will not be a Board meeting in August.

Karwowski was thrilled to announce a Framework Manager has been hired. He described her background and said she was involved in developing the Tahoe Destination Stewardship Master Plan as part of her Master's Thesis.

9. Directors Comments

Wilderotter asked about the potential for a Visitor's Center in Kings Beach. How can a Visitor Center be more vibrant for the local community and not just for visitors? Wilson said a Kings Beach Visitor's Center is being actively pursued, including a variety of components that can be included.

10. Request for future agenda items

- Visitor's Center in Kings Beach
- Work with Chamber and business organizations (Wilson)

10. Meeting Review and Staff Direction

11. Adjournment

There being no further business to come before the Board, the meeting adjourned at 10:58 AM.

Respectfully submitted,

Judy Friedman

Recording Secretary

THE PAPER TRAIL SECRETARIAL & BUSINESS SOLUTIONS



SPECIAL BOARD OF DIRECTORS MEETING/

DATE: Wednesday, Aug 2, 2023
TIME: 8:30 a.m. – 9:30 a.m.
LOCATION: Tahoe City PUD
221 Fairway Dr., Tahoe City, CA

BOARD OF DIRECTORS

CHAIR SUE RAE IRELAN, Placer County Appointee
VICE CHAIR JILL SCHOTT, North Shore Lodging/Property Management
TREASURER DAN TESTER, Squaw Valley Business Assoc.
SECRETARY RAY VILLAMAN, F&B At Large
PAST CHAIR SAMIR TUMA, At-Large Seat #1
MIKE DEGROFF, Palisades Tahoe
AMY OHRAN, Northstar California Resort
HARRY HIRSCH, Homewood Mountain Resort
_____, Resort at Squaw Creek
COLIN PERRY, Ritz-Carlton, Lake Tahoe

DJ EWAN, West Shore Lodging/Property Management
JIM PHELAN, At-Large Activity Business Sector
DAVE WILDEROTTER, At-Large Seat #2
MELISSA SIIG, Tahoe City Downtown Association
ALYSSA REILLY, North Tahoe Business Association
DOUG BURNETT, Northstar Business Association

ADVISORY MEMBERS

STEPHANIE HOLLOWAY, Placer County Executive Office
JEFF COWEN, Tahoe Regional Planning Agency

Board of Directors – Draft Meeting Minutes – Aug 2, 2023

1. Call to Order – Establish Quorum

Schott called the meeting to order at 8:34 AM. A quorum was established.

Board members present

Jill Schott, Dave Wilderotter, Jim Phelan, Samir Tuma (via zoom) Doug Burnett, Mike DeGroff, Dan Tester (via zoom), Harry Hirsch, Melissa Siig and Alyssa Reilly (via Zoom) and advisory member Stephanie Holloway. A quorum was established.

Board members absent

Sue Rae Irelan, Colin Perry, Amy Ohran, DJ Ewan and Ray Villaman

Staff Members in attendance

Adam Wilson, Francois Cazalot, Derek Vaughan and Anna Atwood,

2. Public Forum

Wilderotter complimented staff on the crossing guards in Tahoe City and Kings Beach. He likes that the staff’s uniforms have the “TBID/TOT Dollars at Work” and that the same logo is now on the Tart Connect vehicles. He stated it’s visible and that is very important.

3. Agenda Amendments and Approval [ACTION]

Motion to approve today’s agenda as presented. It was agreed items may be taken out of order.

PHELAN/WILDEROTTER/UNANIMOUS

4. The Board establish a Capital Projects Advisory Committee (“CAP Committee”) for the purposes of supporting implementation of the Tourism Master Plan, Transient Occupancy Tax Investment Policy and Measure A passed by the voters on June 7, 2022 with membership and a scope of work as is set forth in the Amended and Restated Agreement between Placer County and the North Tahoe Community Alliance which was just approved and entered into (“New 5-Year TBID Agreement”) and which shall make recommendations to the Board and prepare bylaws or similar organizational parameters to present to the Board for consideration and adoption, all as required by the New 5-Year TBID Agreement. [ACTION]

Wilson stated today NTCA is looking to establish a Capital Projects Advisory Committee (CAP Committee) and the Organizational Parameters.

Holloway stated that her seat will continue to be an Advisory member seat on the CAP committee. The Board of Supervisors is very appreciative of this process. She thanked Erin, Tony and Adam for all their work on this as well as Lindsay for their last-minute efforts.

Wilderotter questioned the timeline for combining the two committees: TOT and CAP committee. Wilson shared the NTCA is looking to get through the Annual Grant process and combining the two committees does require a bylaw change. Wilderotter also thanked the County for all their work on the CAP committee. Holloway stated they will oversee all the contracts and will be working very closely with NTCA on funding and processing. Phelan also thanked the County for all their hard work and is happy to hear they will still be involved.

Motion to approve the establishment of the Capital Projects Advisory Committee and its organizational parameters under the NTCA HIRSH/SIIG/UNANIMOUS

5. Adjournment

The meeting adjourned at 9:10am.

Respectfully submitted,
Anna Atwood



8/30/2023

To: North Tahoe Community Alliance (NTCA) Finance Committee

From: Derek Vaughan, Accounting Manager

RE: Report on Financial Results for June 30,2023 and July 31,2023

Summary of preliminary NTCA financial results for June 30, 2023

- Payroll Cash account – Funds were transferred from the Cash -TBID Funding account to an existing bank account that was not being utilized, easing the reconciliation process and increasing transparency. Funds will be transferred periodically to this account to fund our payroll expenses.
- Accounts Receivable TBID –This account balance decreased nearly \$700k from the previous month reflecting the difference in revenue recorded vs cash collected.
- Accounts Receivable Membership Dues – accurately reflects current amounts due
- Prepaid Expenses – Contributions we have made to organizations for special events that will take place in the upcoming months.
- Accounts Payable Other - TBID members that are due refunds, these funds will be returned once the current TBID member welcome package is delivered
- Accrued Expenses – County administration fees from July 2022 through September 2022 due to the county. This amount will be paid to the county once they provide us with the final invoice. Beginning in October 2022, the county started withholding their collection fees before depositing funds into our account
- Due To/From TBID – We are preparing to return these funds along with the 22/23 accrued county fees
- Unrestricted Net Assets – This is a combination of \$5.9k net book value of our fixed assets at the end of fiscal year 21/22 less the \$7.5k carryover deficit balance from Chamber activities not funded by TBID dollars
- Revenues – 22/23 TBID revenue collected so far is \$6.5m. Up to an additional \$500k could potentially be collected for the 22/23 fiscal year
- Salaries & Wages – there were three pay periods in June
- Professional fees – consists mainly for independent contractor for grant cycle

- Credit Card Fees – Negative \$314 was a year-end adjustment
- Insurance/Bonding – Negative \$6,897 was a year-end adjustment
- Additional opportunities - \$20k for downtown associations
- Chamber activities - \$8630 consists of \$2k breakfast club/leadership conference and \$6.5k write off of chamber dues

Summary of preliminary NLTMC financial results for June 30, 2023

- A/R - \$2k from NLTRA is for a bill paid by NLTMC that should have been paid by NLTRA. NLTMC was reimbursed in July 2023.
- P&L- negative \$7k in 5007-03 was a correcting entry to 7004-00

Summary of preliminary NTCA financial results for July 31, 2023

- AP – The discrepancy between Accounts Payable and the aging report is due to a misposting of the credit card bill. The entry was corrected in August.
- Revenues – We begin our new fiscal year recording revenue based on our 23/24 budget

Summary of preliminary NLTMC financial results for July 31, 2023

- The 23/24 budget will be uploaded to the accounting system upon its completion

North Tahoe Community Alliance

Preliminary

Financial Statements for the Period Ending

June 30, 2023

Balance Sheet - PY Comparison

For the Twelve Months Ending Friday, June 30, 2023

North Lake Tahoe Resort Association

1 of 1
8/24/2023
4:49 PM

	YTD		
	Jun 2023	Jun 2022	Variance
	2022	2021	
Current Assets			
Cash - TBID Disbursements	669,557	4,245,518	3,575,961
Cash - TBID Funding	5,473,705	1,090,808	(4,382,897)
Payroll	172,605	0	(172,605)
Cash Flow Reserve	101,256	101,077	(179)
Marketing Reserve	50,444	50,386	(58)
Payroll Reserve	46,201	46,633	432
Cash in Drawer	3,082	2,190	(892)
Petty Cash	136	158	22
Accounts Receivable	0	5,000	5,000
Accounts Receivable - TBID	724,187	989,911	265,724
Accounts Receivable - Membership Dues	4,020	39,385	35,365
Accounts Receivable - Membership Activities	0	470	470
Allowance for Doubtful Accounts	(827)	(794)	33
Accounts Receivable - NLTMC	0	700	700
Accounts Receivable - Other	0	61,518	61,518
Inventory Asset	28,528	17,853	(10,675)
Gift Cards Outstanding	0	18	18
Prepaid Expenses	120,000	22,164	(97,836)
Prepaid Postage	100	100	0
Prepaid Insurance	4,060	3,060	(1,000)
Deposits	0	1,672	1,672
Total Current Assets	7,397,054	6,677,826	(719,228)
Fixed Assets			
Furniture & Fixtures	43,330	43,330	0
Accumulated Depreciation - Furnitures & Fixtures	(43,330)	(43,330)	0
Computer Equipment	23,600	11,013	(12,587)
Accumulated Depreciation - Computer Equipment	(8,735)	(5,055)	3,680
Computer Software	6,206	6,206	0
Accumulated Depreciation - Computer Software	(6,206)	(6,206)	0
Leasehold Improvements	24,284	24,284	0
Accumulated Depreciation - Leasehold Improvements	(24,284)	(24,284)	0
Total Fixed Assets	14,865	5,958	(8,907)
Total Assets	\$7,411,919	\$6,683,785	(\$728,134)
Liabilities			
Current Liabilities			
Accounts Payable	194,589	150,931	43,659
Accounts Payable - Other	23,835	23,835	0
Salaries & Wages Payable	1,955	29,507	(27,552)
Incentives Payable	103,941	45,304	58,638
PTO Payable	35,798	35,798	0
401k Payable	8,141	2,526	5,616
Employer Tax Payable	4,090	4,806	(716)
Retail Payable	2,177	0	2,177
Accrued Expenses	25,272	205,000	(179,728)
Deferred Revenue - Membership Dues	8,822	36,813	(27,991)
Deferred Revenue - TMBC	0	1,290	(1,290)
Due To/From BOTW CC	9,765	0	9,765
Due To/From County	0	1,195,474	(1,195,474)
Due To/From TBID	132,453	0	132,453
<i>Suspense (may include rounding)</i>	<i>(10,738)</i>	<i>(1,563)</i>	<i>(9,175)</i>
Total Current Liabilities	540,100	1,729,721	1,189,621
Sales Tax Payable	0	1,859	(1,859)
Use Tax Payable	0	25	(25)
Total Tax Payable	0	1,884	1,884
Long-Term Debt			
Total Liabilities	540,100	1,731,605	1,191,505
Unrestricted Net Assets	(1,551)	17,493	(19,044)
TBID Reserve	5,212,620	4,934,687	277,933
Net Income	1,660,750	0	1,660,750
Total Equity	6,871,819	4,952,180	(1,919,639)
Liabilities & Shareholder Equity	\$7,411,919	\$6,683,785	(\$728,134)

North Lake Tahoe Resort Association
Payables Management

anges:
Vendor ID: First - Last
Class ID: First - Last
Payment Priority: First - Last
Vendor Name: First - Last

User-Defined 1: First - Last
Posting Date: First - 6/30/2023
Document Number: First - Last

Print Option: SUMMARY Exclude: Zero Balance, No Activity, Unposted Applied Credit Documents, Multicurrency Info
Sorted By: Vendor ID
Print Currency In: Functional (Z-US\$)

Vendor ID	Name	Class ID	User-Defined 1:	Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
101.5 TRUCKEE T	101.5 Truckee Tahoe Radio*	PRIMARY						
Voucher(s): 1	Aged Totals:			\$450.00	\$450.00	\$0.00	\$0.00	\$0.00
ACCOC	Accounting on Computers	PRIMARY						
Voucher(s): 29	Aged Totals:			\$1,400.00	\$1,400.00	\$0.00	\$0.00	\$0.00
ADAM WILSON	ADAM WILSON							
Voucher(s): 8	Aged Totals:			\$135.63	\$135.63	\$0.00	\$0.00	\$0.00
AGNEW BECK	AGNEW BECK							
Voucher(s): 3	Aged Totals:			\$6,355.00	\$6,355.00	\$0.00	\$0.00	\$0.00
AMTRUST FINANCI	AmTrust Financial	PRIMARY						
Voucher(s): 1	Aged Totals:			\$467.03	\$467.03	\$0.00	\$0.00	\$0.00
ANNE-KARIN ATWO	Anne-Karin Atwood*	PRIMARY						
Voucher(s): 26	Aged Totals:			\$56.25	\$56.25	\$0.00	\$0.00	\$0.00
ANNIE'S CLEANIN	Annie's Cleaning Service	PRIMARY						
Voucher(s): 23	Aged Totals:			\$700.00	\$700.00	\$0.00	\$0.00	\$0.00
ANTHONY KARWOW	Anthony Karwowski	PRIMARY						
Voucher(s): 25	Aged Totals:			\$885.13	\$885.13	\$0.00	\$0.00	\$0.00
AT & T*	AT & T*	PRIMARY						
Voucher(s): 25	Aged Totals:			\$89.64	\$89.64	\$0.00	\$0.00	\$0.00
AUGUSTINEIDEAS	D. Augustine & Associates	PRIMARY						
Voucher(s): 22	Aged Totals:			\$19,951.81	\$21,849.94	\$0.00	\$0.00	-\$1,898.13
AURORA WORLD, I	Aurora World, Inc.	PRIMARY						
Voucher(s): 3	Aged Totals:			\$447.89	\$447.89	\$0.00	\$0.00	\$0.00
BLACK, SUSAN	Black, Susan	PRIMARY						
Voucher(s): 1	Aged Totals:			\$22.50	\$22.50	\$0.00	\$0.00	\$0.00
CAZOLOT	Francois Cazlot	PRIMARY						
Voucher(s): 13	Aged Totals:			\$50.00	\$50.00	\$0.00	\$0.00	\$0.00
CDTFA	CA DEPARTMENT OF TAX AND FEE							
Voucher(s): 7	Aged Totals:			\$2,900.51	\$2,900.51	\$0.00	\$0.00	\$0.00
CHRISTOPHER SEG	Christopher Segal							
Voucher(s): 5	Aged Totals:			\$2,000.00	\$2,000.00	\$0.00	\$0.00	\$0.00
CINTAS CORPORAT	Cintas Corporation #623	PRIMARY						
Voucher(s): 45	Aged Totals:			\$257.35	\$257.35	\$0.00	\$0.00	\$0.00

North Lake Tahoe Resort Association

Vendor ID: CIVITAS	Name: Civitas	Class ID: PRIMARY			User-Defined 1:	
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 22	Aged Totals:	\$4,160.00	\$4,160.00	\$0.00	\$0.00	\$0.00
Vendor ID: CRYSTAL RANGE A	Name: Crystal Range Associates	Class ID: PRIMARY			User-Defined 1:	
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 13	Aged Totals:	\$55.65	\$55.65	\$0.00	\$0.00	\$0.00
Vendor ID: ED MILLER	Name: Ed Miller	Class ID: PRIMARY			User-Defined 1:	
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 5	Aged Totals:	\$10.00	\$10.00	\$0.00	\$0.00	\$0.00
Vendor ID: ERIC HANSEN	Name: Eric Hansen	Class ID: PRIMARY			User-Defined 1:	
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 7	Aged Totals:	\$168.00	\$168.00	\$0.00	\$0.00	\$0.00
Vendor ID: ERIN CASEY	Name: Erin Casey	Class ID: PRIMARY			User-Defined 1:	
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 15	Aged Totals:	\$30,815.00	\$30,815.00	\$0.00	\$0.00	\$0.00
Vendor ID: FEDEX	Name: FedEx	Class ID: PRIMARY			User-Defined 1:	
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 16	Aged Totals:	\$24.30	\$24.30	\$0.00	\$0.00	\$0.00
Vendor ID: GENERIKAL DESIG	Name: Generikal Design	Class ID: PRIMARY			User-Defined 1:	
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 7	Aged Totals:	\$3,700.00	\$3,700.00	\$0.00	\$0.00	\$0.00
Vendor ID: GEO-TOURISM SPE	Name: Geo-Tourism Specialties	Class ID: PRIMARY			User-Defined 1:	
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 22	Aged Totals:	\$164.96	\$164.96	\$0.00	\$0.00	\$0.00
Vendor ID: GRANLIBAKKEN MA	Name: Granlibakken Management Company, Ltd.	Class ID: PRIMARY			User-Defined 1:	
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 6	Aged Totals:	\$1,729.47	\$1,729.47	\$0.00	\$0.00	\$0.00
Vendor ID: GREAT BASIN WIN	Name: Great Basin Window Cleaning	Class ID: PRIMARY			User-Defined 1:	
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 1	Aged Totals:	\$475.00	\$475.00	\$0.00	\$0.00	\$0.00
Vendor ID: ISOLVED	Name: iSolved Benefit Services	Class ID: PRIMARY			User-Defined 1:	
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 21	Aged Totals:	\$70.00	\$70.00	\$0.00	\$0.00	\$0.00
Vendor ID: J. LEWIS FALCON	Name: J. Lewis Falconer Art & Design	Class ID:			User-Defined 1:	
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 1	Aged Totals:	\$300.00	\$300.00	\$0.00	\$0.00	\$0.00
Vendor ID: JOAN SPELLETICH	Name: JOAN SPELLETICH	Class ID:			User-Defined 1:	
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 9	Aged Totals:	\$505.63	\$505.63	\$0.00	\$0.00	\$0.00
Vendor ID: JOHNSON CONTROL	Name: Johnson Controls Fire Protection LP	Class ID: PRIMARY			User-Defined 1:	
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 21	Aged Totals:	\$173.50	\$173.50	\$0.00	\$0.00	\$0.00
Vendor ID: JULIE BARBER	Name: JULIE BARBER	Class ID:			User-Defined 1:	
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 5	Aged Totals:	\$532.25	\$532.25	\$0.00	\$0.00	\$0.00
Vendor ID: JUST IMAGINE	Name: Just Imagine	Class ID: PRIMARY			User-Defined 1:	
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 3	Aged Totals:	\$3,551.82	\$3,551.82	\$0.00	\$0.00	\$0.00
Vendor ID: JVP COMM	Name: JVP Communications, LLC	Class ID: PRIMARY			User-Defined 1:	
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 20	Aged Totals:	\$11,200.00	\$11,200.00	\$0.00	\$0.00	\$0.00
Vendor ID: KIMBERLY BROWN	Name: Kimberly Brown	Class ID: PRIMARY			User-Defined 1:	
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 21	Aged Totals:	\$597.20	\$597.20	\$0.00	\$0.00	\$0.00
Vendor ID: KIRSTIN GUINN	Name: Kirstin Guinn	Class ID: PRIMARY			User-Defined 1:	

North Lake Tahoe Resort Association

		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 15	Aged Totals:	\$90.00	\$90.00	\$0.00	\$0.00	\$0.00
Vendor ID: KYM FABEL	Name: Kym Fabel	Class ID: PRIMARY		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 24	Aged Totals:	\$81.56	\$81.56	\$0.00	\$0.00	\$0.00
Vendor ID: LASTERLING	Name: LAURA ANN STERLING	Class ID:		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 11	Aged Totals:	\$50.00	\$50.00	\$0.00	\$0.00	\$0.00
Vendor ID: LEADERSHIP NORT	Name: LEADERSHIP NORTH LAKE TAHOE-TRUC	Class ID:		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 3	Aged Totals:	\$400.00	\$400.00	\$0.00	\$0.00	\$0.00
Vendor ID: LIBERTY UNIT 2	Name: Liberty Utilities (UNIT 2 -- TABLE B) up	Class ID:		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 6	Aged Totals:	\$213.25	\$213.25	\$0.00	\$0.00	\$0.00
Vendor ID: LIBERTY UTILITI	Name: Liberty Utilities (UNIT 5/6 -- TABLE B)	Class ID: PRIMARY		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 37	Aged Totals:	\$305.36	\$305.36	\$0.00	\$0.00	\$0.00
Vendor ID: LINDA WILLIAMS*	Name: Linda Williams*	Class ID: PRIMARY		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 5	Aged Totals:	\$22.50	\$22.50	\$0.00	\$0.00	\$0.00
Vendor ID: MARKEL	Name: MARKEL INSURANCE COMPANY	Class ID:		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 3	Aged Totals:	\$723.00	\$723.00	\$0.00	\$0.00	\$0.00
Vendor ID: MCCLINTOCK	Name: McClintock Accountancy	Class ID: PRIMARY		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 17	Aged Totals:	\$300.00	\$300.00	\$0.00	\$0.00	\$0.00
Vendor ID: NORTHSTAR CA	Name: Northstar California*	Class ID: PRIMARY		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 3	Aged Totals:	\$13,500.00	\$13,500.00	\$0.00	\$0.00	\$0.00
Vendor ID: NTEC	Name: North Tahoe Event Center, Inc.	Class ID: PRIMARY		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 17	Aged Totals:	\$969.68	\$969.68	\$0.00	\$0.00	\$0.00
Vendor ID: OFFICE BOSS	Name: The Office Boss*	Class ID: PRIMARY		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 35	Aged Totals:	\$348.35	\$348.35	\$0.00	\$0.00	\$0.00
Vendor ID: OPENSNOW	Name: OPENSNOW	Class ID:		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 1	Aged Totals:	\$1,087.03	\$1,087.03	\$0.00	\$0.00	\$0.00
Vendor ID: PAPER TRAIL	Name: The Paper Trail*	Class ID: PRIMARY		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 62	Aged Totals:	\$937.50	\$937.50	\$0.00	\$0.00	\$0.00
Vendor ID: PATRICK YUN	Name: PATRICK YUN	Class ID:		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 1	Aged Totals:	\$76.98	\$76.98	\$0.00	\$0.00	\$0.00
Vendor ID: PORTER SIMON*	Name: Porter Simon*	Class ID: PRIMARY		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 21	Aged Totals:	\$1,650.00	\$1,650.00	\$0.00	\$0.00	\$0.00
Vendor ID: ROCK & ROSE	Name: Rock & Rose Inc.	Class ID: PRIMARY		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 11	Aged Totals:	\$584.67	\$584.67	\$0.00	\$0.00	\$0.00
Vendor ID: SDBX	Name: SDBX Studio, LLC.	Class ID: PRIMARY		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 21	Aged Totals:	\$13,427.76	\$13,427.76	\$0.00	\$0.00	\$0.00
Vendor ID: SIERRA NEVADAAL	Name: SIERRA NEVADA ALLIANCE	Class ID:		User-Defined 1:		

North Lake Tahoe Resort Association

		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 1	Aged Totals:	\$36,374.74	\$36,374.74	\$0.00	\$0.00	\$0.00
Vendor ID: SNAP	Name: Sierra Nevada Ad Partners	Class ID: PRIMARY		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 30	Aged Totals:	\$5,528.93	\$5,528.93	\$0.00	\$0.00	\$0.00
Vendor ID: SOUTHWEST GAS	Name: Southwest Gas Corporation*	Class ID: PRIMARY		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 23	Aged Totals:	\$97.21	\$97.21	\$0.00	\$0.00	\$0.00
Vendor ID: SWIFT COMMUNICA	Name: SWIFT COMMUNICATIONS, CA	Class ID:		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 3	Aged Totals:	\$1,300.00	\$1,300.00	\$0.00	\$0.00	\$0.00
Vendor ID: SWIGARD'S	Name: Swigard's True Value Hardware, Inc.*	Class ID: PRIMARY		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 26	Aged Totals:	\$28.49	\$28.49	\$0.00	\$0.00	\$0.00
Vendor ID: TAHOE BASICS	Name: Tahoe Basics	Class ID: PRIMARY		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 26	Aged Totals:	\$1,909.75	\$1,909.75	\$0.00	\$0.00	\$0.00
Vendor ID: TAHOE FUND	Name: Tahoe Fund	Class ID: PRIMARY		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 9	Aged Totals:	\$12,387.00	\$12,387.00	\$0.00	\$0.00	\$0.00
Vendor ID: TAHOE NOVELTY	Name: Tahoe Novelty	Class ID: PRIMARY		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 11	Aged Totals:	\$48.00	\$48.00	\$0.00	\$0.00	\$0.00
Vendor ID: TAHOE TECH GRP	Name: Tahoe Tech Group, LLC.	Class ID: PRIMARY		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 45	Aged Totals:	\$1,791.85	\$1,791.85	\$0.00	\$0.00	\$0.00
Vendor ID: TAHOE TOFFEE	Name: Tahoe Toffee Candy Company	Class ID: PRIMARY		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 9	Aged Totals:	\$136.25	\$136.25	\$0.00	\$0.00	\$0.00
Vendor ID: TRUCKEEHR	Name: TruckeeHR	Class ID: PRIMARY		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 19	Aged Totals:	\$513.75	\$513.75	\$0.00	\$0.00	\$0.00
Vendor ID: TTSD	Name: Tahoe Truckee Sierra Disposal*	Class ID: PRIMARY		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 17	Aged Totals:	\$267.02	\$267.02	\$0.00	\$0.00	\$0.00
Vendor ID: UBEO	Name: UBEO formerly RAY MORGAN	Class ID:		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 5	Aged Totals:	\$283.19	\$283.19	\$0.00	\$0.00	\$0.00
Vendor ID: ULINE	Name: Uline	Class ID: PRIMARY		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 5	Aged Totals:	\$557.98	\$557.98	\$0.00	\$0.00	\$0.00
Vendor ID: VAUGHAN,DEREK	Name: Derek Vaughan	Class ID:		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 11	Aged Totals:	\$50.00	\$50.00	\$0.00	\$0.00	\$0.00
Vendor ID: VIKING CARPET	Name: Viking Carpet Care*	Class ID: PRIMARY		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 1	Aged Totals:	\$680.00	\$680.00	\$0.00	\$0.00	\$0.00
Vendor ID: WELLS, MADISON	Name: Madison Wells	Class ID:		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 5	Aged Totals:	\$30.00	\$30.00	\$0.00	\$0.00	\$0.00
Vendor ID: WELSS FARGO	Name: Wells Fargo Financial Leasing	Class ID: PRIMARY		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 23	Aged Totals:	\$365.01	\$365.01	\$0.00	\$0.00	\$0.00
Vendor ID: WHOLESALE RESOF	Name: Wholesale Resort Accessories, Inc.	Class ID: PRIMARY		User-Defined 1:		

North Lake Tahoe Resort Association

		<u>Due</u>	<u>Current Period</u>	<u>31 - 60 Days</u>	<u>61 - 90 Days</u>	<u>91 and Over</u>
Voucher(s): 10	Aged Totals:	\$3,023.00	\$3,023.00	\$0.00	\$0.00	\$0.00
Vendor ID: YIG ADMINISTRAT		Name: YIG Administration		Class ID: PRIMARY		User-Defined 1:
		<u>Due</u>	<u>Current Period</u>	<u>31 - 60 Days</u>	<u>61 - 90 Days</u>	<u>91 and Over</u>
Voucher(s): 19	Aged Totals:	\$47.96	\$47.96	\$0.00	\$0.00	\$0.00
Vendor Totals:		72	\$194,589.29	\$196,487.42	\$0.00	-\$1,898.13

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:SUMMARY Summary of All Units

1 of 13
8/25/2023
12:24 PM

	Jun 2023			Fiscal 2022/23 YTD		
	Actual	Budget	Variance	Actual	Budget	Variance
Revenues						
Revenues	596,262	109,533	486,730	6,486,730	6,000,000	486,730
Chamber Revenue - Member Dues	(33,121)	0	(33,121)	13,078	20,000	(6,922)
Retail Revenue	16,214	4,000	12,214	100,711	60,000	40,711
Revenue - Other	(350)	0	(350)	20	0	20
Revenue - Interest & Investments	27	0	27	236	0	236
Total Revenues	579,032	113,533	465,500	6,600,775	6,080,000	520,775
Cost of Goods Sold	9,726	2,375	7,351	48,495	28,500	19,995
Freight & Shipping Costs	113	0	113	1,076	0	1,076
POS Inventory Adjustments	0	0	0	13	0	13
Artist of the Month - Consignment E...	(225)	0	(225)	299	0	299
Total Cost of Goods Sold	9,614	2,375	7,239	49,883	28,500	21,383
Gross Profit	569,418	111,158	458,260	6,550,892	6,051,500	499,392
Operating Expenses						
Salaries & Wage Expense	244,932	157,353	87,579	1,404,142	1,888,231	(484,090)
Rent & Utilities	14,820	15,608	(788)	184,997	187,293	(2,297)
Repairs & Maintenance	2,000	1,331	669	31,553	15,967	15,586
Telephone & Internet	1,715	1,644	71	15,441	19,724	(4,283)
Supplies & Mail	16,783	1,759	15,024	108,598	34,000	74,598
Taxes, Licenses, Fees	9,613	8,771	843	76,862	105,250	(28,388)
Credit Card Fees	(314)	125	(439)	814	1,500	(686)
Dues & Subscriptions	3,392	1,317	2,075	42,385	15,800	26,585
Insurance/Bonding	(6,897)	1,250	(8,147)	11,328	15,000	(3,672)
Associate Relations	0	567	(567)	8,053	6,800	1,252
Staff Expenses	3,350	2,083	1,267	23,767	25,000	(1,233)
Board Functions	2,245	4,000	(1,755)	35,948	48,000	(12,052)
Professional Fees	44,156	5,750	38,406	200,523	69,000	131,523
Professional Fees - Attorney	1,650	2,500	(850)	22,906	30,000	(7,094)
Professional Fees - Accountant	4,800	0	4,800	32,154	40,000	(7,846)
Equipment Support & Maintenance	4,226	2,917	1,309	27,774	35,000	(7,226)
Equipment Rental/Leasing	0	343	(343)	2,666	6,363	(3,697)
Depreciation	153	153	0	3,680	1,833	1,847
Event Sponsorships	167,500	175,000	(7,500)	438,343	565,000	(126,657)
Special Event Partnership Funding	36,375	0	36,375	40,125	50,000	(9,875)
Event Operations	0	0	0	1,427	0	1,427
NLTMC Contributions	109,681	109,728	(47)	1,440,000	1,440,000	0
Non-NLTMC Marketing	49,234	28,917	20,317	191,120	217,000	(25,880)
In-Market/Tourism	32,386	0	32,386	121,034	0	121,034
Media/Collateral/Production	0	0	0	7,468	0	7,468
Additional Opportunities	20,000	155,078	(135,078)	352,550	1,860,937	(1,508,387)
Chamber Activities	8,630	832	7,798	13,380	9,981	3,399
Chamber Activities - Membership M...	0	1,500	(1,500)	0	6,000	(6,000)
Chamber Activities - TMBC	0	250	(250)	0	3,000	(3,000)
Chamber Activities - Community Aw...	42,249	0	42,249	51,193	10,000	41,193
Allocated Administrative Overhead	(86)	79,432	(79,518)	(86)	987,746	(987,832)
Total Operating Expenses	812,591	758,205	54,386	4,890,142	7,694,425	(2,804,283)
Net Operating Income	(243,173)	(647,047)	403,874	1,660,750	(1,642,925)	3,303,675
Other Expense/<Income>						
Net Income	(243,173)	(647,047)	403,874	1,660,750	(1,642,925)	3,303,675

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:01 Marketing

2 of 13
8/25/2023
12:24 PM

	Jun 2023			Fiscal 2022/23 YTD		
	Actual	Budget	Variance	Actual	Budget	Variance
Revenues						
Revenues	313,038	57,505	255,533	3,405,533	3,150,000	255,533
Revenue - Other	0	0	0	20	0	20
Total Revenues	313,038	57,505	255,533	3,405,553	3,150,000	255,553
Gross Profit	313,038	57,505	255,533	3,405,553	3,150,000	255,553
Operating Expenses						
Salaries & Wage Expense	52,957	48,212	4,745	296,183	578,548	(282,365)
Rent & Utilities	2,458	2,981	(523)	29,400	35,771	(6,372)
Telephone & Internet	0	468	(468)	325	5,620	(5,295)
Supplies & Mail	659	176	483	2,301	7,300	(4,999)
Taxes, Licenses, Fees	0	63	(63)	1,379	750	629
Dues & Subscriptions	334	125	209	8,923	1,500	7,423
Associate Relations	0	83	(83)	63	1,000	(937)
Staff Expenses	283	183	99	758	2,200	(1,442)
Professional Fees	0	0	0	35,280	0	35,280
Equipment Rental/Leasing	0	115	(115)	0	2,138	(2,138)
Event Sponsorships	167,500	175,000	(7,500)	354,150	565,000	(210,850)
Special Event Partnership Funding	36,375	0	36,375	40,125	50,000	(9,875)
Event Operations	0	0	0	1,406	0	1,406
NLTMC Contributions	109,681	109,728	(47)	1,440,000	1,440,000	0
Non-NLTMC Marketing	49,234	26,833	22,400	178,985	192,000	(13,015)
In-Market/Tourism	32,386	0	32,386	108,286	0	108,286
Media/Collateral/Production	0	0	0	6,155	0	6,155
Additional Opportunities	0	35,340	(35,340)	0	424,083	(424,083)
Allocated Administrative Overhead	47,448	29,681	17,766	694,851	369,089	325,762
Total Operating Expenses	499,313	428,990	70,324	3,198,570	3,675,000	(476,431)
Net Operating Income	(186,275)	(371,485)	185,210	206,984	(525,000)	731,984
Other Expense/<Income>						
Net Income	(186,275)	(371,485)	185,210	206,984	(525,000)	731,984

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:02 Zone 1

3 of 13
8/25/2023
12:24 PM

	Jun 2023			Fiscal 2022/23 YTD		
	Actual	Budget	Variance	Actual	Budget	Variance
Revenues						
Revenues	88,247	16,211	72,036	960,036	888,000	72,036
Total Revenues	88,247	16,211	72,036	960,036	888,000	72,036
Gross Profit	88,247	16,211	72,036	960,036	888,000	72,036
Operating Expenses						
Salaries & Wage Expense	8,910	5,127	3,783	47,107	61,528	(14,421)
Rent & Utilities	437	207	230	5,105	2,486	2,620
Telephone & Internet	0	34	(34)	0	411	(411)
Supplies & Mail	0	83	(83)	134	1,700	(1,566)
Taxes, Licenses, Fees	0	25	(25)	0	300	(300)
Dues & Subscriptions	0	17	(17)	0	200	(200)
Associate Relations	0	17	(17)	0	200	(200)
Staff Expenses	0	125	(125)	0	1,500	(1,500)
Equipment Rental/Leasing	0	8	(8)	0	156	(156)
Event Sponsorships	0	0	0	50,000	0	50,000
Non-NLTMC Marketing	0	417	(417)	0	5,000	(5,000)
Additional Opportunities	4,000	68,348	(64,348)	87,892	820,170	(732,278)
Allocated Administrative Overhead	(2,163)	8,367	(10,531)	41,711	104,048	(62,337)
Total Operating Expenses	11,184	82,775	(71,591)	231,950	997,700	(765,750)
Net Operating Income	77,063	(66,564)	143,627	728,086	(109,700)	837,786
Other Expense/<Income>						
Net Income	77,063	(66,564)	143,627	728,086	(109,700)	837,786

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:03 Visitors Center

4 of 13
8/25/2023
12:24 PM

	Jun 2023			Fiscal 2022/23 YTD		
	Actual	Budget	Variance	Actual	Budget	Variance
Revenues						
Revenues	43,528	7,996	35,532	473,533	438,000	35,533
Retail Revenue	16,214	4,000	12,214	100,711	60,000	40,711
Total Revenues	59,741	11,996	47,746	574,244	498,000	76,244
Cost of Goods Sold	9,726	2,375	7,351	48,495	28,500	19,995
Freight & Shipping Costs	113	0	113	1,076	0	1,076
POS Inventory Adjustments	0	0	0	13	0	13
Artist of the Month - Consignment E...	(225)	0	(225)	299	0	299
Total Cost of Goods Sold	9,614	2,375	7,239	49,883	28,500	21,383
Gross Profit	50,127	9,621	40,506	524,360	469,500	54,860
Operating Expenses						
Salaries & Wage Expense	32,268	17,137	15,131	209,725	205,646	4,079
Rent & Utilities	6,953	7,313	(360)	82,339	87,751	(5,412)
Repairs & Maintenance	0	0	0	36	0	36
Telephone & Internet	0	137	(137)	200	1,645	(1,445)
Supplies & Mail	976	475	501	9,119	5,700	3,419
Taxes, Licenses, Fees	465	25	440	1,997	300	1,697
Credit Card Fees	(314)	125	(439)	554	1,500	(946)
Dues & Subscriptions	0	17	(17)	55	200	(145)
Associate Relations	0	42	(42)	118	500	(382)
Staff Expenses	734	92	643	1,572	1,100	472
Equipment Rental/Leasing	0	34	(34)	139	626	(487)
Event Operations	0	0	0	21	0	21
Non-NLTMC Marketing	0	417	(417)	0	5,000	(5,000)
Additional Opportunities	0	15,101	(15,101)	0	181,211	(181,211)
Allocated Administrative Overhead	1,464	4,127	(2,663)	95,585	51,321	44,264
Total Operating Expenses	42,546	45,040	(2,495)	401,460	542,500	(141,039)
Net Operating Income	7,581	(35,419)	43,001	122,900	(73,000)	195,900
Other Expense/<Income>						
Net Income	7,581	(35,419)	43,001	122,900	(73,000)	195,900

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:04 Business Support

5 of 13
8/25/2023
12:24 PM

	Jun 2023			Fiscal 2022/23 YTD		
	Actual	Budget	Variance	Actual	Budget	Variance
Revenues						
Revenues	32,794	6,024	26,770	356,770	330,000	26,770
Chamber Revenue - Member Dues	0	0	0	0	20,000	(20,000)
Revenue - Other	(250)	0	(250)	0	0	0
Total Revenues	32,544	6,024	26,520	356,770	350,000	6,770
Gross Profit	32,544	6,024	26,520	356,770	350,000	6,770
Operating Expenses						
Salaries & Wage Expense	26,720	15,619	11,101	92,049	187,430	(95,382)
Rent & Utilities	510	1,048	(537)	5,967	12,571	(6,604)
Telephone & Internet	0	149	(149)	175	1,782	(1,607)
Supplies & Mail	0	150	(150)	268	2,500	(2,232)
Taxes, Licenses, Fees	0	25	(25)	0	300	(300)
Dues & Subscriptions	398	17	381	3,909	200	3,708
Associate Relations	0	42	(42)	500	500	0
Staff Expenses	0	125	(125)	138	1,500	(1,363)
Professional Fees	0	0	0	1,193	0	1,193
Equipment Rental/Leasing	0	37	(37)	0	678	(678)
Event Sponsorships	0	0	0	500	0	500
Non-NLTC Marketing	0	417	(417)	9,150	5,000	4,150
Additional Opportunities	16,000	0	16,000	264,658	0	264,658
Chamber Activities	2,129	832	1,298	6,879	9,981	(3,102)
Chamber Activities - Membership M...	0	1,500	(1,500)	0	6,000	(6,000)
Chamber Activities - TMBC	0	250	(250)	0	3,000	(3,000)
Chamber Activities - Community Aw...	42,249	0	42,249	51,193	10,000	41,193
Allocated Administrative Overhead	11,915	2,948	8,967	85,716	36,658	49,058
Total Operating Expenses	99,921	23,156	76,765	522,294	278,100	244,193
Net Operating Income	(67,377)	(17,132)	(50,245)	(165,524)	71,900	(237,424)
Other Expense/<Income>						
Net Income	(67,377)	(17,132)	(50,245)	(165,524)	71,900	(237,424)

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:05 Economic Development

6 of 13
8/25/2023
12:24 PM

	Jun 2023			Fiscal 2022/23 YTD		
	Actual	Budget	Variance	Actual	Budget	Variance
Revenues						
Revenues	45,316	8,324	36,992	492,993	456,000	36,993
Total Revenues	45,316	8,324	36,992	492,993	456,000	36,993
Gross Profit	45,316	8,324	36,992	492,993	456,000	36,993
Operating Expenses						
Salaries & Wage Expense	11,027	10,242	785	61,131	122,902	(61,772)
Rent & Utilities	628	483	145	7,344	5,800	1,544
Telephone & Internet	0	80	(80)	0	960	(960)
Supplies & Mail	0	42	(42)	134	2,250	(2,116)
Taxes, Licenses, Fees	0	25	(25)	0	300	(300)
Dues & Subscriptions	0	17	(17)	0	200	(200)
Associate Relations	0	17	(17)	0	200	(200)
Staff Expenses	0	83	(83)	0	1,000	(1,000)
Equipment Rental/Leasing	0	20	(20)	0	365	(365)
Non-NLTC Marketing	0	417	(417)	0	5,000	(5,000)
Additional Opportunities	0	28,299	(28,299)	0	339,593	(339,593)
Allocated Administrative Overhead	1,111	4,297	(3,186)	18,517	53,430	(34,913)
Total Operating Expenses	12,766	44,021	(31,255)	87,125	532,000	(444,875)
Net Operating Income	32,551	(35,696)	68,247	405,868	(76,000)	481,868
Other Expense/<Income>						
Net Income	32,551	(35,696)	68,247	405,868	(76,000)	481,868

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:06 Sustainability/Mitigation

7 of 13
8/25/2023
12:24 PM

	Jun 2023			Fiscal 2022/23 YTD		
	Actual	Budget	Variance	Actual	Budget	Variance
Revenues						
Revenues	19,677	3,615	16,062	214,061	198,000	16,061
Total Revenues	19,677	3,615	16,062	214,061	198,000	16,061
Gross Profit	19,677	3,615	16,062	214,061	198,000	16,061
Operating Expenses						
Salaries & Wage Expense	11,027	8,215	2,812	61,130	98,582	(37,452)
Rent & Utilities	504	345	158	6,038	4,143	1,895
Telephone & Internet	0	57	(57)	0	685	(685)
Supplies & Mail	0	42	(42)	134	1,550	(1,416)
Taxes, Licenses, Fees	0	25	(25)	0	300	(300)
Dues & Subscriptions	0	17	(17)	0	200	(200)
Associate Relations	0	17	(17)	0	200	(200)
Staff Expenses	0	83	(83)	0	1,000	(1,000)
Equipment Rental/Leasing	0	14	(14)	0	261	(261)
Event Sponsorships	0	0	0	33,693	0	33,693
Non-NLTMC Marketing	0	417	(417)	0	5,000	(5,000)
Additional Opportunities	0	7,990	(7,990)	0	95,879	(95,879)
Allocated Administrative Overhead	109	1,866	(1,757)	23,305	23,200	105
Total Operating Expenses	11,639	19,087	(7,448)	124,301	231,000	(106,699)
Net Operating Income	8,038	(15,473)	23,510	89,760	(33,000)	122,760
Other Expense/<Income>						
Net Income	8,038	(15,473)	23,510	89,760	(33,000)	122,760

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:07 Admin

8 of 13
8/25/2023
12:24 PM

	<u>Jun 2023</u>		<u>Variance</u>	<u>Fiscal 2022/23 YTD</u>		<u>Variance</u>
	<u>Actual</u>	<u>Budget</u>		<u>Actual</u>	<u>Budget</u>	
Revenues						
Revenues	<u>29,813</u>	<u>5,477</u>	<u>24,336</u>	<u>324,336</u>	<u>300,000</u>	<u>24,336</u>
Total Revenues	<u>29,813</u>	<u>5,477</u>	<u>24,336</u>	<u>324,336</u>	<u>300,000</u>	<u>24,336</u>
Gross Profit	<u>29,813</u>	<u>5,477</u>	<u>24,336</u>	<u>324,336</u>	<u>300,000</u>	<u>24,336</u>
Operating Expenses						
Allocated Administrative Overhead	<u>123,319</u>	<u>28,146</u>	<u>95,173</u>	<u>244,507</u>	<u>350,000</u>	<u>(105,493)</u>
Total Operating Expenses	<u>123,319</u>	<u>28,146</u>	<u>95,173</u>	<u>244,507</u>	<u>350,000</u>	<u>(105,493)</u>
Net Operating Income	<u>(93,506)</u>	<u>(22,669)</u>	<u>(70,837)</u>	<u>79,829</u>	<u>(50,000)</u>	<u>129,829</u>
Other Expense/<Income>						
Net Income	<u>(93,506)</u>	<u>(22,669)</u>	<u>(70,837)</u>	<u>79,829</u>	<u>(50,000)</u>	<u>129,829</u>

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:08 County Admin Fee

9 of 13
8/25/2023
12:24 PM

	Jun 2023			Fiscal 2022/23 YTD		
	<u>Actual</u>	<u>Budget</u>	<u>Variance</u>	<u>Actual</u>	<u>Budget</u>	<u>Variance</u>
Revenues						
Revenues	<u>11,925</u>	<u>2,191</u>	<u>9,734</u>	<u>129,734</u>	<u>120,000</u>	<u>9,734</u>
Total Revenues	11,925	2,191	9,734	129,734	120,000	9,734
Gross Profit	11,925	2,191	9,734	129,734	120,000	9,734
Operating Expenses						
Taxes, Licenses, Fees	<u>6,317</u>	<u>7,333</u>	<u>(1,016)</u>	<u>57,116</u>	<u>88,000</u>	<u>(30,884)</u>
Total Operating Expenses	6,317	7,333	(1,016)	57,116	88,000	(30,884)
Net Operating Income	5,607	(5,143)	10,750	72,618	32,000	40,618
Other Expense/<Income>						
Net Income	<u>5,607</u>	<u>(5,143)</u>	<u>10,750</u>	<u>72,618</u>	<u>32,000</u>	<u>40,618</u>

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:09 Contingency/Reserve

10 of 13
8/25/2023
12:24 PM

	Jun 2023			Fiscal 2022/23 YTD		
	Actual	Budget	Variance	Actual	Budget	Variance
Revenues						
Revenues	11,925	2,191	9,734	129,734	120,000	9,734
Revenue - Interest & Investments	(60)	0	(60)	0	0	0
Total Revenues	11,865	2,191	9,674	129,734	120,000	9,734
Gross Profit	11,865	2,191	9,674	129,734	120,000	9,734
Operating Expenses						
Rent & Utilities	(487)	0	(487)	0	0	0
Dues & Subscriptions	(430)	0	(430)	0	0	0
Allocated Administrative Overhead	(57)	0	(57)	0	0	0
Total Operating Expenses	(974)	0	(974)	0	0	0
Net Operating Income	12,839	2,191	10,648	129,734	120,000	9,734
Other Expense/<Income>						
Net Income	12,839	2,191	10,648	129,734	120,000	9,734

PL - Budget vs Actual

North Lake Tahoe Resort Association
 NLTRA:10 CAP/TOT/ Housing&Trans

11 of 13
 8/25/2023
 12:24 PM

	Jun 2023			Fiscal 2022/23 YTD		
	<u>Actual</u>	<u>Budget</u>	<u>Variance</u>	<u>Actual</u>	<u>Budget</u>	<u>Variance</u>
Revenues						
Operating Expenses						
Allocated Administrative Overhead	<u>(29)</u>	<u>0</u>	<u>(29)</u>	<u>0</u>	<u>0</u>	<u>0</u>
Total Operating Expenses	<u>(29)</u>	<u>0</u>	<u>(29)</u>	<u>0</u>	<u>0</u>	<u>0</u>
Net Operating Income	<u>29</u>	<u>0</u>	<u>29</u>	<u>0</u>	<u>0</u>	<u>0</u>
Other Expense/<Income>						
Net Income	<u><u>29</u></u>	<u><u>0</u></u>	<u><u>29</u></u>	<u><u>0</u></u>	<u><u>0</u></u>	<u><u>0</u></u>

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:11 Chamber

12 of 13
8/25/2023
12:24 PM

	Jun 2023			Fiscal 2022/23 YTD		
	Actual	Budget	Variance	Actual	Budget	Variance
Revenues						
Chamber Revenue - Member Dues	(33,121)	0	(33,121)	13,078	0	13,078
Revenue - Other	(100)	0	(100)	0	0	0
Total Revenues	(33,221)	0	(33,221)	13,078	0	13,078
Gross Profit	(33,221)	0	(33,221)	13,078	0	13,078
Operating Expenses						
Rent & Utilities	0	0	0	158	0	158
Telephone & Internet	0	0	0	780	0	780
Supplies & Mail	0	0	0	315	0	315
Dues & Subscriptions	0	0	0	390	0	390
Staff Expenses	0	0	0	71	0	71
In-Market/Tourism	0	0	0	113	0	113
Chamber Activities	6,500	0	6,500	6,500	0	6,500
Allocated Administrative Overhead	0	0	0	14,255	0	14,255
Total Operating Expenses	6,500	0	6,500	22,583	0	22,583
Net Operating Income	(39,722)	0	(39,722)	(9,505)	0	(9,505)
Other Expense/<Income>						
Net Income	(39,722)	0	(39,722)	(9,505)	0	(9,505)

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:12 Admin OH

13 of 13
8/25/2023
12:24 PM

	Jun 2023			Fiscal 2022/23 YTD		
	Actual	Budget	Variance	Actual	Budget	Variance
Revenues						
Revenue - Interest & Investments	87	0	87	236	0	236
Total Revenues	87	0	87	236	0	236
Gross Profit	87	0	87	236	0	236
Operating Expenses						
Salaries & Wage Expense	102,022	52,800	49,222	636,816	633,595	3,222
Rent & Utilities	3,818	3,231	587	48,645	38,771	9,874
Repairs & Maintenance	2,000	1,331	669	31,516	15,967	15,550
Telephone & Internet	1,715	718	996	13,961	8,620	5,340
Supplies & Mail	15,148	792	14,357	96,192	13,000	83,192
Taxes, Licenses, Fees	2,831	1,250	1,581	16,370	15,000	1,370
Credit Card Fees	0	0	0	260	0	260
Dues & Subscriptions	3,090	1,108	1,982	29,108	13,300	15,808
Insurance/Bonding	(6,897)	1,250	(8,147)	11,328	15,000	(3,672)
Associate Relations	0	350	(350)	7,371	4,200	3,171
Staff Expenses	2,333	1,392	942	21,229	16,700	4,529
Board Functions	2,245	4,000	(1,755)	35,948	48,000	(12,052)
Professional Fees	44,156	5,750	38,406	164,050	69,000	95,050
Professional Fees - Attourney	1,650	2,500	(850)	22,906	30,000	(7,094)
Professional Fees - Accountant	4,800	0	4,800	32,154	40,000	(7,846)
Equipment Support & Maintenance	4,226	2,917	1,309	27,774	35,000	(7,226)
Equipment Rental/Leasing	0	115	(115)	2,527	2,138	389
Depreciation	153	153	0	3,680	1,833	1,847
Non-NLTMC Marketing	0	0	0	2,985	0	2,985
In-Market/Tourism	0	0	0	12,636	0	12,636
Media/Collateral/Production	0	0	0	1,313	0	1,313
Allocated Administrative Overhead	(183,201)	0	(183,201)	(1,218,533)	0	(1,218,533)
Total Operating Expenses	88	79,656	(79,568)	236	1,000,124	(999,888)
Net Operating Income	0	(79,656)	79,655	0	(1,000,124)	1,000,124
Other Expense/<Income>						
Net Income	0	(79,656)	79,655	0	(1,000,124)	1,000,124

North Tahoe Community Alliance

Preliminary

Financial Statements for the Period Ending

July 31, 2023

Balance Sheet - PY Comparison

North Lake Tahoe Resort Association

For the One Month Ending Monday, July 31, 2023

1 of 1
8/25/2023
3:49 PM

	YTD		
	Jul 2023	Jul 2022	Variance
	2023	2022	
Current Assets			
Cash - TBID Disbursements	310,159	4,130,294	3,820,134
Cash - TBID Funding	5,534,274	1,088,281	(4,445,993)
Payroll	38,508	0	(38,508)
Money Market	10,000	0	(10,000)
Cash Flow Reserve	101,256	101,077	(179)
Marketing Reserve	50,444	50,386	(58)
Payroll Reserve	46,201	46,633	432
Cash in Drawer	3,082	4,633	1,551
Petty Cash	136	158	22
Accounts Receivable	0	5,000	5,000
Accounts Receivable - TBID	741,203	1,381,202	639,999
Accounts Receivable - Membership Dues	2,830	44,155	41,325
Accounts Receivable - Membership Activities	(970)	470	1,440
Allowance for Doubtful Accounts	(827)	(794)	33
Accounts Receivable - NLTMC	0	965	965
Accounts Receivable - Other	0	11,518	11,518
Inventory Asset	27,807	18,017	(9,790)
Gift Cards Outstanding	0	18	18
Prepaid Expenses	159,600	5,850	(153,750)
Prepaid Postage	100	100	0
Prepaid Insurance	4,060	2,754	(1,306)
Deposits	0	1,672	1,672
Total Current Assets	7,027,862	6,892,389	(135,474)
Fixed Assets			
Furniture & Fixtures	43,330	43,330	0
Accumulated Depreciation - Furnitures & Fixtures	(43,330)	(43,330)	0
Computer Equipment	23,600	11,013	(12,587)
Accumulated Depreciation - Computer Equipment	(8,735)	(5,208)	3,528
Computer Software	6,206	6,206	0
Accumulated Depreciation - Computer Software	(6,206)	(6,206)	0
Leasehold Improvements	24,284	24,284	0
Accumulated Depreciation - Leasehold Improvements	(24,284)	(24,284)	0
Total Fixed Assets	14,865	5,805	(9,060)
Total Assets	\$7,042,728	\$6,898,194	(\$144,534)
Liabilities			
Current Liabilities			
Accounts Payable	83,820	311,450	(227,630)
Accounts Payable - Other	23,835	23,835	0
Salaries & Wages Payable	1,955	8,558	(6,603)
Incentives Payable	103,941	50,168	53,773
PTO Payable	0	35,798	(35,798)
401k Payable	8,047	1,391	6,656
Employer Tax Payable	4,090	4,089	0
Retail Payable	711	0	711
Accrued Expenses	25,272	84,667	(59,395)
Deferred Revenue - Membership Dues	8,822	35,525	(26,703)
Deferred Revenue - TMBC	0	1,290	(1,290)
Due To/From BOTW CC	8,486	0	8,486
Due To/From County	0	1,195,474	(1,195,474)
Due To/From TBID	132,453	0	132,453
<i>Suspense (may include rounding)</i>	<i>(10,740)</i>	<i>(1,421)</i>	<i>(9,319)</i>
Total Current Liabilities	390,692	1,750,824	1,360,132
Sales Tax Payable	0	2,936	(2,936)
Use Tax Payable	0	25	(25)
Total Tax Payable	0	2,961	2,961
Long-Term Debt	0	0	0
Total Liabilities	390,692	1,753,785	1,363,093
Unrestricted Net Assets	(1,551)	17,493	(19,044)
TBID Reserve	6,873,370	4,884,687	1,988,682
Net Income	(219,783)	242,229	(462,012)
Total Equity	6,652,036	5,144,409	(1,507,627)
Liabilities & Shareholder Equity	\$7,042,728	\$6,898,194	(\$144,534)

North Lake Tahoe Resort Association
Payables Management

anges:
Vendor ID: First - Last
Class ID: First - Last
Payment Priority: First - Last
Vendor Name: First - Last

User-Defined 1: First - Last
Posting Date: First - 7/31/2023
Document Number: First - Last

rint Option: SUMMARY Exclude: Zero Balance, No Activity, Unposted Applied Credit Documents, Multicurrency Info
ged By: Document Date Sorted By: Vendor ID
ging Date: 7/31/2023 Due Date
Print Currency In: Functional (Z-US\$)

Vendor ID	Name	Class ID	User-Defined 1	Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
ACCOC	Accounting on Computers	PRIMARY						
Voucher(s): 30	Aged Totals:			\$1,706.25	\$306.25	\$1,400.00	\$0.00	\$0.00
ADAM WILSON	ADAM WILSON							
Voucher(s): 10	Aged Totals:			\$163.15	\$163.15	\$0.00	\$0.00	\$0.00
AGNEW BECK	AGNEW BECK							
Voucher(s): 3	Aged Totals:			\$6,355.00	\$0.00	\$6,355.00	\$0.00	\$0.00
ANNE-KARIN ATWO	Anne-Karin Atwood*	PRIMARY						
Voucher(s): 28	Aged Totals:			\$291.98	\$291.98	\$0.00	\$0.00	\$0.00
ANTHEM BLUE CRO	Anthem Blue Cross	PRIMARY						
Voucher(s): 25	Aged Totals:			\$9,980.46	\$9,980.46	\$0.00	\$0.00	\$0.00
ANTHONY KARWOW	Anthony Karwowski	PRIMARY						
Voucher(s): 27	Aged Totals:			\$141.25	\$71.25	\$70.00	\$0.00	\$0.00
AT & T*	AT & T*	PRIMARY						
Voucher(s): 27	Aged Totals:			\$245.18	\$245.18	\$0.00	\$0.00	\$0.00
AUGUSTINEIDEAS	D. Augustine & Associates	PRIMARY						
Voucher(s): 25	Aged Totals:			\$21,849.94	\$0.00	\$21,849.94	\$0.00	\$0.00
BOTW	Bank of the West							
Voucher(s): 10	Aged Totals:			\$8,513.90	\$8,513.90	\$0.00	\$0.00	\$0.00
CAZOLOT	Francois Cazlot	PRIMARY						
Voucher(s): 15	Aged Totals:			\$50.00	\$50.00	\$0.00	\$0.00	\$0.00
CDTFA	CA DEPARTMENT OF TAX AND FEE							
Voucher(s): 7	Aged Totals:			\$2,900.51	\$0.00	\$2,900.51	\$0.00	\$0.00
CIVITAS	Civitas	PRIMARY						
Voucher(s): 24	Aged Totals:			\$4,160.00	\$2,080.00	\$2,080.00	\$0.00	\$0.00
ERIN CASEY	Erin Casey	PRIMARY						
Voucher(s): 19	Aged Totals:			\$16,750.00	\$16,750.00	\$0.00	\$0.00	\$0.00
JOAN SPELLETICH	JOAN SPELLETICH							
Voucher(s): 11	Aged Totals:			\$91.25	\$91.25	\$0.00	\$0.00	\$0.00
JOHNSON CONTROI	Johnson Controls Fire Protection LP	PRIMARY						
Voucher(s): 23	Aged Totals:			\$173.50	\$86.75	\$86.75	\$0.00	\$0.00
JULIE BARBER	JULIE BARBER							
Voucher(s): 7	Aged Totals:			\$58.56	\$58.56	\$0.00	\$0.00	\$0.00

North Lake Tahoe Resort Association

Vendor ID:	Name:	Class ID:	User-Defined 1:					
			Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over	
Vendor ID: KIMBERLY BROWN	Name: Kimberly Brown	Class ID: PRIMARY						
Voucher(s): 23	Aged Totals:		\$256.25	\$256.25	\$0.00	\$0.00	\$0.00	
Vendor ID: KIRSTIN GUINN	Name: Kirstin Guinn	Class ID: PRIMARY						
Voucher(s): 18	Aged Totals:		\$77.50	\$50.00	\$27.50	\$0.00	\$0.00	
Vendor ID: KYM FABEL	Name: Kym Fabel	Class ID: PRIMARY						
Voucher(s): 26	Aged Totals:		\$131.25	\$131.25	\$0.00	\$0.00	\$0.00	
Vendor ID: LASTERLING	Name: LAURA ANN STERLING	Class ID:						
Voucher(s): 13	Aged Totals:		\$50.00	\$50.00	\$0.00	\$0.00	\$0.00	
Vendor ID: MARKEL	Name: MARKEL INSURANCE COMPANY	Class ID:						
Voucher(s): 5	Aged Totals:		\$723.00	\$723.00	\$0.00	\$0.00	\$0.00	
Vendor ID: PATRICK YUN	Name: PATRICK YUN	Class ID:						
Voucher(s): 3	Aged Totals:		\$778.75	\$778.75	\$0.00	\$0.00	\$0.00	
Vendor ID: PORTER SIMON*	Name: Porter Simon*	Class ID: PRIMARY						
Voucher(s): 23	Aged Totals:		\$3,125.00	\$3,125.00	\$0.00	\$0.00	\$0.00	
Vendor ID: SDBX	Name: SDBX Studio, LLC.	Class ID: PRIMARY						
Voucher(s): 22	Aged Totals:		\$12,187.76	\$0.00	\$12,187.76	\$0.00	\$0.00	
Vendor ID: SNAP	Name: Sierra Nevada Ad Partners	Class ID: PRIMARY						
Voucher(s): 33	Aged Totals:		\$595.52	\$595.52	\$0.00	\$0.00	\$0.00	
Vendor ID: SOUTHWEST GAS	Name: Southwest Gas Corporation*	Class ID: PRIMARY						
Voucher(s): 25	Aged Totals:		\$36.64	\$36.64	\$0.00	\$0.00	\$0.00	
Vendor ID: SWIGARD'S	Name: Swigard's True Value Hardware, Inc.*	Class ID: PRIMARY						
Voucher(s): 31	Aged Totals:		\$33.93	\$33.93	\$0.00	\$0.00	\$0.00	
Vendor ID: TTSD	Name: Tahoe Truckee Sierra Disposal*	Class ID: PRIMARY						
Voucher(s): 19	Aged Totals:		\$289.85	\$289.85	\$0.00	\$0.00	\$0.00	
Vendor ID: UBEO	Name: UBEO formerly RAY MORGAN	Class ID:						
Voucher(s): 7	Aged Totals:		\$173.68	\$173.68	\$0.00	\$0.00	\$0.00	
Vendor ID: VAUGHAN,DEREK	Name: Derek Vaughan	Class ID:						
Voucher(s): 13	Aged Totals:		\$50.00	\$50.00	\$0.00	\$0.00	\$0.00	
Vendor ID: WELSS FARGO	Name: Wells Fargo Financial Leasing	Class ID: PRIMARY						
Voucher(s): 25	Aged Totals:		\$365.01	\$365.01	\$0.00	\$0.00	\$0.00	
Vendor Totals:			31	\$92,305.07	\$45,347.61	\$46,957.46	\$0.00	\$0.00

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:SUMMARY Summary of All Units

1 of 12
8/25/2023
4:11 PM

	Jul 2023			Fiscal 2023/24 YTD		
	Actual	Budget	Variance	Actual	Budget	Variance
Revenues						
Revenues	128,759	128,759	0	128,759	128,759	0
Chamber Revenue - Member Dues	0	2,083	(2,083)	0	2,083	(2,083)
Retail Revenue	21,408	2,600	18,808	21,408	2,600	18,808
Revenue - Other	0	12,500	(12,500)	0	12,500	(12,500)
Total Revenues	150,167	145,942	4,224	150,167	145,942	4,224
Cost of Goods Sold	10,857	0	10,857	10,857	0	10,857
Freight & Shipping Costs	207	0	207	207	0	207
Total Cost of Goods Sold	11,064	0	11,064	11,064	0	11,064
Gross Profit	139,103	145,942	(6,839)	139,103	145,942	(6,839)
Operating Expenses						
Salaries & Wage Expense	131,638	177,948	(46,310)	131,638	177,948	(46,310)
Rent & Utilities	15,151	27,337	(12,186)	15,151	27,337	(12,186)
Repairs & Maintenance	298	3,249	(2,951)	298	3,249	(2,951)
Telephone & Internet	1,797	962	835	1,797	962	835
Supplies & Mail	3,033	2,964	69	3,033	2,964	69
Taxes, Licenses, Fees	2,854	12,328	(9,474)	2,854	12,328	(9,474)
Dues & Subscriptions	3,567	1,803	1,764	3,567	1,803	1,764
Insurance/Bonding	0	1,300	(1,300)	0	1,300	(1,300)
Staff Expenses	2,726	2,990	(264)	2,726	2,990	(264)
Board Functions	2,565	2,080	485	2,565	2,080	485
Professional Fees	18,854	12,047	6,807	18,854	12,047	6,807
Professional Fees - Attorney	3,125	0	3,125	3,125	0	3,125
Professional Fees - Accountant	306	0	306	306	0	306
Equipment Support & Maintenance	4,410	0	4,410	4,410	0	4,410
Event Sponsorships	1,000	51,250	(50,250)	1,000	51,250	(50,250)
Special Event Partnership Funding	38,050	29,167	8,883	38,050	29,167	8,883
Event Operations	0	33,333	(33,333)	0	33,333	(33,333)
NLTMC Contributions	114,392	119,158	(4,766)	114,392	119,158	(4,766)
Non-NLTMC Marketing	4,196	48,742	(44,546)	4,196	48,742	(44,546)
In-Market/Tourism	1,898	8,333	(6,435)	1,898	8,333	(6,435)
Media/Collateral/Production	9,026	0	9,026	9,026	0	9,026
Total Operating Expenses	358,886	534,990	(176,104)	358,886	534,990	(176,104)
Net Operating Income	(219,783)	(389,048)	169,265	(219,783)	(389,048)	169,265
Other Expense/<Income>						
Net Income	(219,783)	(389,048)	169,265	(219,783)	(389,048)	169,265

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:01 Marketing

2 of 12
8/25/2023
4:11 PM

	Jul 2023			Fiscal 2023/24 YTD		
	Actual	Budget	Variance	Actual	Budget	Variance
Revenues						
Revenues	67,599	67,598	0	67,599	67,598	0
Total Revenues	67,599	67,598	0	67,599	67,598	0
Gross Profit	67,599	67,598	0	67,599	67,598	0
Operating Expenses						
Salaries & Wage Expense	28,478	41,452	(12,974)	28,478	41,452	(12,974)
Rent & Utilities	2,446	3,149	(703)	2,446	3,149	(703)
Repairs & Maintenance	0	2,500	(2,500)	0	2,500	(2,500)
Supplies & Mail	0	633	(633)	0	633	(633)
Dues & Subscriptions	10	130	(120)	10	130	(120)
Staff Expenses	29	277	(249)	29	277	(249)
Equipment Support & Maintenance	56	0	56	56	0	56
Event Sponsorships	0	51,250	(51,250)	0	51,250	(51,250)
Event Operations	0	33,333	(33,333)	0	33,333	(33,333)
NLTMC Contributions	114,392	119,158	(4,766)	114,392	119,158	(4,766)
Non-NLTMC Marketing	4,196	48,742	(44,546)	4,196	48,742	(44,546)
In-Market/Tourism	1,898	8,333	(6,435)	1,898	8,333	(6,435)
Media/Collateral/Production	9,026	0	9,026	9,026	0	9,026
Allocated Administrative Overhead	53,673	20,840	32,832	53,673	20,840	32,832
Total Operating Expenses	214,202	329,797	(115,595)	214,202	329,797	(115,595)
Net Operating Income	(146,603)	(262,199)	115,595	(146,603)	(262,199)	115,595
Other Expense/<Income>						
Net Income	(146,603)	(262,199)	115,595	(146,603)	(262,199)	115,595

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:02 Zone 1

3 of 12
8/25/2023
4:11 PM

	Jul 2023			Fiscal 2023/24 YTD		
	Actual	Budget	Variance	Actual	Budget	Variance
Revenues						
Revenues	19,056	19,056	0	19,056	19,056	0
Total Revenues	19,056	19,056	0	19,056	19,056	0
Gross Profit	19,056	19,056	0	19,056	19,056	0
Operating Expenses						
Salaries & Wage Expense	3,827	5,440	(1,613)	3,827	5,440	(1,613)
Rent & Utilities	435	219	216	435	219	216
Supplies & Mail	0	147	(147)	0	147	(147)
Dues & Subscriptions	0	17	(17)	0	17	(17)
Staff Expenses	0	147	(147)	0	147	(147)
Event Sponsorships	1,000	0	1,000	1,000	0	1,000
Special Event Partnership Funding	0	23,333	(23,333)	0	23,333	(23,333)
Allocated Administrative Overhead	1,759	11,604	(9,845)	1,759	11,604	(9,845)
Total Operating Expenses	7,021	40,908	(33,887)	7,021	40,908	(33,887)
Net Operating Income	12,036	(21,852)	33,887	12,036	(21,852)	33,887
Other Expense/<Income>						
Net Income	12,036	(21,852)	33,887	12,036	(21,852)	33,887

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:03 Visitors Center

4 of 12
8/25/2023
4:11 PM

	Jul 2023			Fiscal 2023/24 YTD		
	Actual	Budget	Variance	Actual	Budget	Variance
Revenues						
Revenues	9,399	9,399	0	9,399	9,399	0
Retail Revenue	21,408	2,600	18,808	21,408	2,600	18,808
Total Revenues	30,807	11,999	18,808	30,807	11,999	18,808
Cost of Goods Sold	10,857	0	10,857	10,857	0	10,857
Freight & Shipping Costs	207	0	207	207	0	207
Total Cost of Goods Sold	11,064	0	11,064	11,064	0	11,064
Gross Profit	19,743	11,999	7,744	19,743	11,999	7,744
Operating Expenses						
Salaries & Wage Expense	29,459	24,084	5,374	29,459	24,084	5,374
Rent & Utilities	7,109	18,579	(11,470)	7,109	18,579	(11,470)
Repairs & Maintenance	0	383	(383)	0	383	(383)
Supplies & Mail	783	494	289	783	494	289
Dues & Subscriptions	0	17	(17)	0	17	(17)
Staff Expenses	0	373	(373)	0	373	(373)
Allocated Administrative Overhead	12,488	3,110	9,378	12,488	3,110	9,378
Total Operating Expenses	49,838	47,040	2,798	49,838	47,040	2,798
Net Operating Income	(30,095)	(35,041)	4,946	(30,095)	(35,041)	4,946
Other Expense/<Income>						
Net Income	(30,095)	(35,041)	4,946	(30,095)	(35,041)	4,946

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:04 Business Support

5 of 12
8/25/2023
4:11 PM

	Jul 2023			Fiscal 2023/24 YTD		
	Actual	Budget	Variance	Actual	Budget	Variance
Revenues						
Revenues	7,082	7,082	0	7,082	7,082	0
Total Revenues	7,082	7,082	0	7,082	7,082	0
Gross Profit	7,082	7,082	0	7,082	7,082	0
Operating Expenses						
Salaries & Wage Expense	10,477	10,490	(13)	10,477	10,490	(13)
Rent & Utilities	508	1,105	(597)	508	1,105	(597)
Supplies & Mail	0	234	(234)	0	234	(234)
Dues & Subscriptions	398	17	381	398	17	381
Staff Expenses	0	173	(173)	0	173	(173)
Special Event Partnership Funding	38,050	5,833	32,217	38,050	5,833	32,217
Allocated Administrative Overhead	16,528	1,952	14,576	16,528	1,952	14,576
Total Operating Expenses	65,960	19,805	46,155	65,960	19,805	46,155
Net Operating Income	(58,879)	(12,723)	(46,155)	(58,879)	(12,723)	(46,155)
Other Expense/<Income>						
Net Income	(58,879)	(12,723)	(46,155)	(58,879)	(12,723)	(46,155)

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:05 Economic Development

6 of 12
8/25/2023
4:11 PM

	Jul 2023			Fiscal 2023/24 YTD		
	<u>Actual</u>	<u>Budget</u>	<u>Variance</u>	<u>Actual</u>	<u>Budget</u>	<u>Variance</u>
Revenues						
Revenues	9,786	9,786	0	9,786	9,786	0
Total Revenues	9,786	9,786	0	9,786	9,786	0
Gross Profit	9,786	9,786	0	9,786	9,786	0
Operating Expenses						
Salaries & Wage Expense	5,011	19,029	(14,018)	5,011	19,029	(14,018)
Rent & Utilities	625	511	114	625	511	114
Supplies & Mail	0	195	(195)	0	195	(195)
Dues & Subscriptions	0	17	(17)	0	17	(17)
Staff Expenses	0	104	(104)	0	104	(104)
Allocated Administrative Overhead	1,884	4,363	(2,479)	1,884	4,363	(2,479)
Total Operating Expenses	7,521	24,219	(16,699)	7,521	24,219	(16,699)
Net Operating Income	2,265	(14,434)	16,699	2,265	(14,434)	16,699
Other Expense/<Income>						
Net Income	2,265	(14,434)	16,699	2,265	(14,434)	16,699

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:06 Sustainability/Mitigation

7 of 12
8/25/2023
4:11 PM

	Jul 2023			Fiscal 2023/24 YTD		
	Actual	Budget	Variance	Actual	Budget	Variance
Revenues						
Revenues	4,249	4,249	0	4,249	4,249	0
Total Revenues	4,249	4,249	0	4,249	4,249	0
Gross Profit	4,249	4,249	0	4,249	4,249	0
Operating Expenses						
Salaries & Wage Expense	5,011	7,079	(2,068)	5,011	7,079	(2,068)
Rent & Utilities	501	365	136	501	365	136
Supplies & Mail	0	134	(134)	0	134	(134)
Dues & Subscriptions	0	17	(17)	0	17	(17)
Staff Expenses	0	104	(104)	0	104	(104)
Allocated Administrative Overhead	1,843	1,190	654	1,843	1,190	654
Total Operating Expenses	7,356	8,889	(1,534)	7,356	8,889	(1,534)
Net Operating Income	(3,107)	(4,640)	1,534	(3,107)	(4,640)	1,534
Other Expense/<Income>						
Net Income	(3,107)	(4,640)	1,534	(3,107)	(4,640)	1,534

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:07 Admin

8 of 12
8/25/2023
4:11 PM

	Jul 2023			Fiscal 2023/24 YTD		
	<u>Actual</u>	<u>Budget</u>	<u>Variance</u>	<u>Actual</u>	<u>Budget</u>	<u>Variance</u>
Revenues						
Revenues	<u>6,438</u>	<u>6,438</u>	<u>0</u>	<u>6,438</u>	<u>6,438</u>	<u>0</u>
Total Revenues	<u>6,438</u>	<u>6,438</u>	<u>0</u>	<u>6,438</u>	<u>6,438</u>	<u>0</u>
Gross Profit	<u>6,438</u>	<u>6,438</u>	<u>0</u>	<u>6,438</u>	<u>6,438</u>	<u>0</u>
Operating Expenses						
Allocated Administrative Overhead	<u>4,641</u>	<u>58,392</u>	<u>(53,751)</u>	<u>4,641</u>	<u>58,392</u>	<u>(53,751)</u>
Total Operating Expenses	<u>4,641</u>	<u>58,392</u>	<u>(53,751)</u>	<u>4,641</u>	<u>58,392</u>	<u>(53,751)</u>
Net Operating Income	<u>1,797</u>	<u>(51,954)</u>	<u>53,751</u>	<u>1,797</u>	<u>(51,954)</u>	<u>53,751</u>
Other Expense/<Income>						
Net Income	<u>1,797</u>	<u>(51,954)</u>	<u>53,751</u>	<u>1,797</u>	<u>(51,954)</u>	<u>53,751</u>

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:08 County Admin Fee

9 of 12
8/25/2023
4:11 PM

	Jul 2023			Fiscal 2023/24 YTD		
	<u>Actual</u>	<u>Budget</u>	<u>Variance</u>	<u>Actual</u>	<u>Budget</u>	<u>Variance</u>
Revenues						
Revenues	<u>2,575</u>	<u>2,575</u>	<u>0</u>	<u>2,575</u>	<u>2,575</u>	<u>0</u>
Total Revenues	<u>2,575</u>	<u>2,575</u>	<u>0</u>	<u>2,575</u>	<u>2,575</u>	<u>0</u>
Gross Profit	<u>2,575</u>	<u>2,575</u>	<u>0</u>	<u>2,575</u>	<u>2,575</u>	<u>0</u>
Operating Expenses						
Taxes, Licenses, Fees	<u>2,348</u>	<u>10,400</u>	<u>(8,052)</u>	<u>2,348</u>	<u>10,400</u>	<u>(8,052)</u>
Total Operating Expenses	<u>2,348</u>	<u>10,400</u>	<u>(8,052)</u>	<u>2,348</u>	<u>10,400</u>	<u>(8,052)</u>
Net Operating Income	<u>228</u>	<u>(7,825)</u>	<u>8,052</u>	<u>228</u>	<u>(7,825)</u>	<u>8,052</u>
Other Expense/<Income>						
Net Income	<u>228</u>	<u>(7,825)</u>	<u>8,052</u>	<u>228</u>	<u>(7,825)</u>	<u>8,052</u>

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:09 Contingency/Reserve

10 of 12
8/25/2023
4:11 PM

	<u>Jul 2023</u>			<u>Fiscal 2023/24 YTD</u>		
	<u>Actual</u>	<u>Budget</u>	<u>Variance</u>	<u>Actual</u>	<u>Budget</u>	<u>Variance</u>
Revenues						
Revenues	<u>2,575</u>	<u>2,575</u>	<u>0</u>	<u>2,575</u>	<u>2,575</u>	<u>0</u>
Total Revenues	<u>2,575</u>	<u>2,575</u>	<u>0</u>	<u>2,575</u>	<u>2,575</u>	<u>0</u>
Gross Profit	2,575	2,575	0	2,575	2,575	0
Operating Expenses						
Net Operating Income	<u>2,575</u>	<u>2,575</u>	<u>0</u>	<u>2,575</u>	<u>2,575</u>	<u>0</u>
Other Expense/<Income>						
Net Income	<u>2,575</u>	<u>2,575</u>	<u>0</u>	<u>2,575</u>	<u>2,575</u>	<u>0</u>

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:11 Chamber

11 of 12
8/25/2023
4:11 PM

	<u>Jul 2023</u>			<u>Fiscal 2023/24 YTD</u>		
	<u>Actual</u>	<u>Budget</u>	<u>Variance</u>	<u>Actual</u>	<u>Budget</u>	<u>Variance</u>
Revenues						
Chamber Revenue - Member Dues	<u>0</u>	<u>2,083</u>	<u>(2,083)</u>	<u>0</u>	<u>2,083</u>	<u>(2,083)</u>
Total Revenues	<u>0</u>	<u>2,083</u>	<u>(2,083)</u>	<u>0</u>	<u>2,083</u>	<u>(2,083)</u>
Gross Profit	0	2,083	(2,083)	0	2,083	(2,083)
Operating Expenses						
Net Operating Income	<u>0</u>	<u>2,083</u>	<u>(2,083)</u>	<u>0</u>	<u>2,083</u>	<u>(2,083)</u>
Other Expense/<Income>						
Net Income	<u>0</u>	<u>2,083</u>	<u>(2,083)</u>	<u>0</u>	<u>2,083</u>	<u>(2,083)</u>

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:12 Admin OH

12 of 12
8/25/2023
4:11 PM

	Jul 2023			Fiscal 2023/24 YTD		
	Actual	Budget	Variance	Actual	Budget	Variance
Revenues						
Revenue - Other	0	12,500	(12,500)	0	12,500	(12,500)
Total Revenues	0	12,500	(12,500)	0	12,500	(12,500)
Gross Profit	0	12,500	(12,500)	0	12,500	(12,500)
Operating Expenses						
Salaries & Wage Expense	49,376	70,374	(20,998)	49,376	70,374	(20,998)
Rent & Utilities	3,527	3,409	118	3,527	3,409	118
Repairs & Maintenance	298	366	(68)	298	366	(68)
Telephone & Internet	1,797	962	835	1,797	962	835
Supplies & Mail	2,250	1,127	1,123	2,250	1,127	1,123
Taxes, Licenses, Fees	507	1,928	(1,421)	507	1,928	(1,421)
Dues & Subscriptions	3,159	1,586	1,573	3,159	1,586	1,573
Insurance/Bonding	0	1,300	(1,300)	0	1,300	(1,300)
Staff Expenses	2,698	1,811	886	2,698	1,811	886
Board Functions	2,565	2,080	485	2,565	2,080	485
Professional Fees	18,854	12,047	6,807	18,854	12,047	6,807
Professional Fees - Attorney	3,125	0	3,125	3,125	0	3,125
Professional Fees - Accountant	306	0	306	306	0	306
Equipment Support & Maintenance	4,354	0	4,354	4,354	0	4,354
Allocated Administrative Overhead	(92,816)	(101,451)	8,635	(92,816)	(101,451)	8,635
Total Operating Expenses	0	(4,461)	4,461	0	(4,461)	4,461
Net Operating Income	0	16,961	(16,961)	0	16,961	(16,961)
Other Expense/<Income>						
Net Income	0	16,961	(16,961)	0	16,961	(16,961)

NORTH LAKE TAHOE RESORT ASSOCIATION (NLTRA)
Employee Expense Report

NLA

Month'Yr June 2023
Employee TONY KARWOWSKI

POSTING DATE	DOC REF	VENDOR	RECEIPT OR INVOICE #	PAID BY CC	PURPOSE
	A	Fireside Pizza			Pizzaa for team lunch - Tahoe Community Awards set up
	B	Save Mart			Water tfor team meetings
	C	Cal Travel			
	D				June Phone Reimbursement
	E	Parking			King's beacjh parking fro meeting
	F	Cal Travel			Cal Travel Annual Summit registration
	G				
	H				
	I				
	J.1				
	K.1				
	L				
	M				
	N				
	O				
	P				
	Q				
	R				
	S				
	T				
	U				
	V				
	W				
	X				
	Y				
	Z				

RECEIVED
8/11/23

POSTED
June 30 2023

EXCEL
CREDIT CARD
DIFFERENCE

MILEAGE		MILEAGE REIMBURSEMENT	
Attach 1	Mileage	See Attached Mileage Report	Mileage Reimbursed Through Payroll
TOTAL - CREDIT CARD EXPENSES			
TOTAL - EXPENSES TO BE REIMBURSED (OUT OF POCKET)			

Signed By: *DKW*
Date: 8/15/23

Approved By: _____
Date: _____

ACCOUNTING				
DATE RECEIVED	DATE ENTERED	CFO APPROVAL	CFO APPROVAL DATE	DATE SCANNED

Karwowski, Tony - Invitee

Orders & Payments

Order Details

Item	Registrant	Fee	Qty	Amount Ordered (USD)	Amount Paid (USD)	Amount Due (USD)
Order Number: MBNTZM46RNS (Submitted on 6/1/2023)				Invoice Number: CTS23-062023-0311		
Member Registration	<input checked="" type="checkbox"/> Karwowski, Tony	\$999.00	1	\$999.00	\$999.00	\$0.00
PAC Fundraising Dinner	<input checked="" type="checkbox"/> Karwowski, Tony	\$300.00	1	\$300.00	\$300.00	\$0.00
TID Forum & Lunch	<input checked="" type="checkbox"/> Karwowski, Tony	\$99.00	1	\$99.00	\$99.00	\$0.00
Total				\$1,398.00	\$1,398.00	\$0.00

Payments & Refunds

Need help refunding registrants?

Type	Method	Date	Ref #	Amount (USD)
Online Payment	<input checked="" type="checkbox"/> Mastercard	6/1/2023 ET	4849	\$1,398.00
Total				\$1,398.00

**NORTH LAKE TAHOE RESORT ASSOCIATION (NLTRA)
Employee Expense Report**

Month'Yr July 2023
Employee TONY KARWOWSKI

POSTING DATE	DOC REF	VENDOR	RECEIPT OR INVOICE #	PURPOSE
	A	Dam Café		Lunch with Truckee Chamber ED
	B	West Shore Café		Lunch with Employee - Anna
	C			
	D			July Phone Reimbursement
	E			
	F			
	G			
	H			
	I			
	J.1			
	K.1			
	L			
	M			
	N			
	O			
	P			
	Q			
	R			
	S			
	T			
	U			
	V			
	W			
	X			
	Y			
	Z			

POSTED
July 23 deposit #3
7/31/23

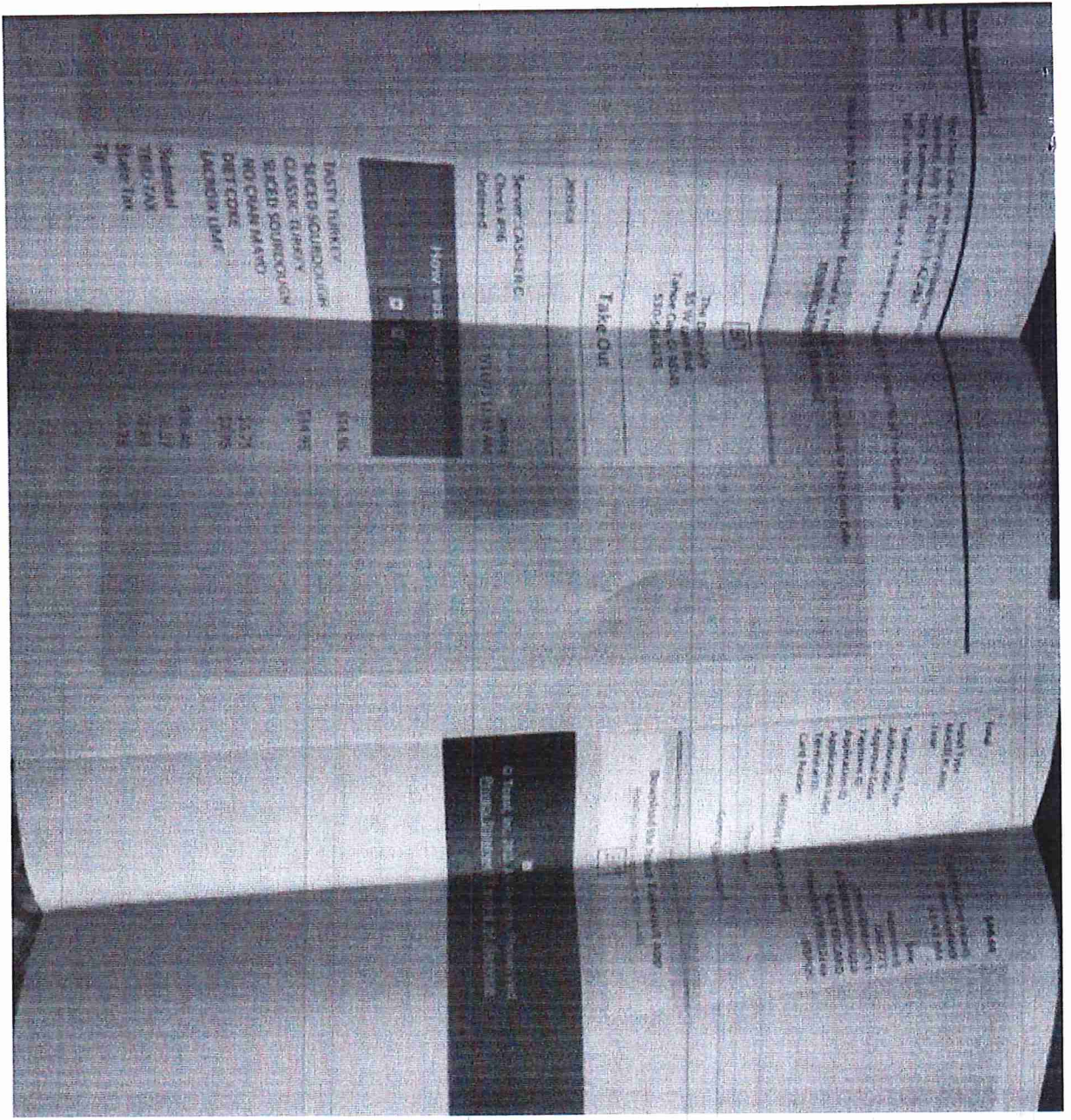
EXCEL
CREDIT CARD
DIFFERENCE

MILEAGE REIMBURSEMENT		MILEAGE REIMBURSEMENT	
Attach 1	Mileage	See Attached Mileage Report	
		Mileage Reimbursed Through Payroll	
TOTAL - CREDIT CARD EXPENSES			
TOTAL - EXPENSES TO BE REIMBURSED (OUT OF POCKET)			71.25

Signed By: [Signature]
Date: 8/28/23

Approved By: _____
Date: _____

ACCOUNTING		ACCOUNTING			
DATE RECEIVED	DATE ENTERED	CFO APPROVAL	CFO APPROVAL DATE	DATE SCANNED	

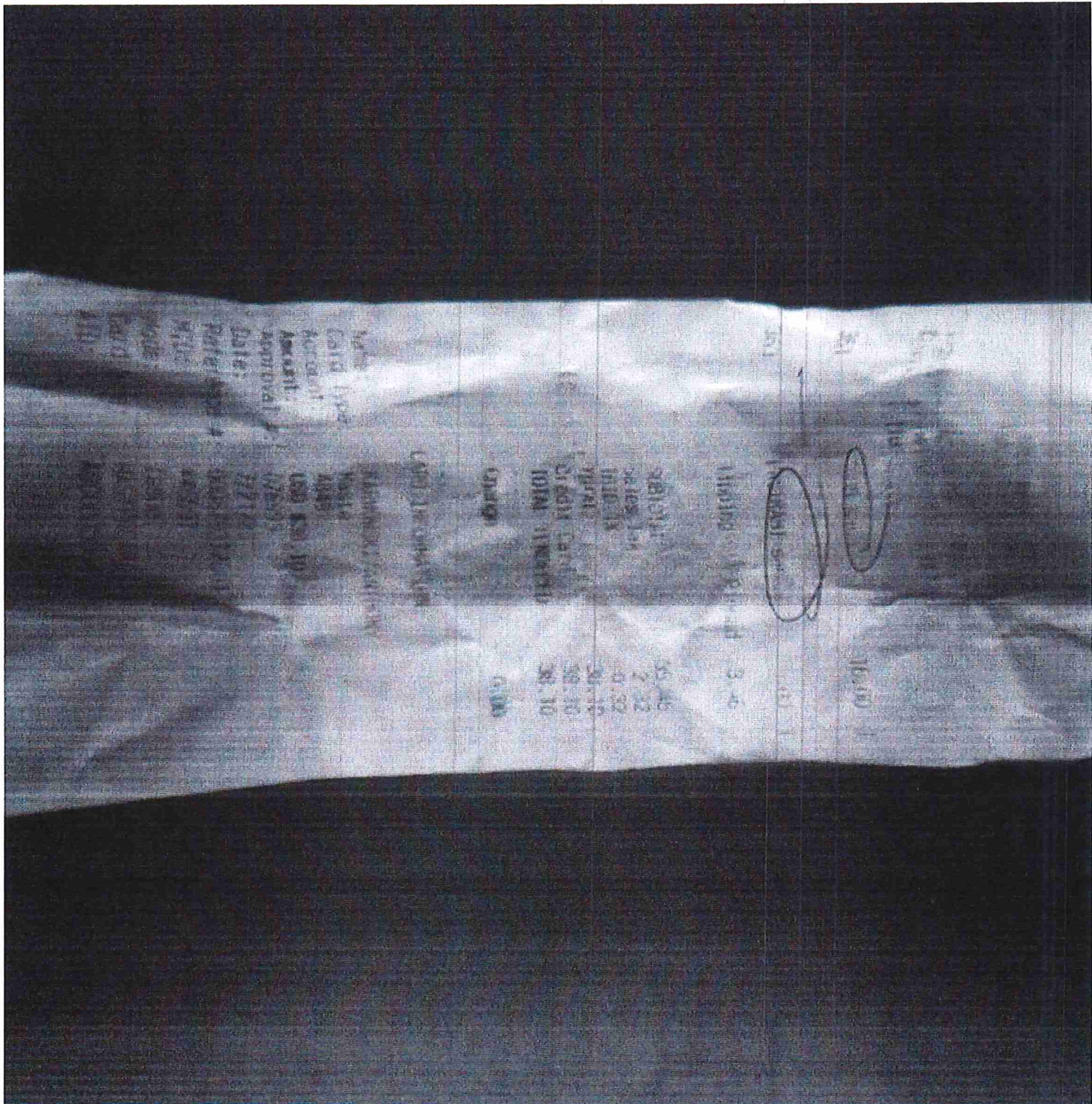


TASTY LIBERTY
 SLICED SANDWICHES
 CLASSIC LIBERTY
 SLICED SANDWICHES
 NO CHEESE
 DIETETIC
 FACTORY LEAF
 Subtotal
 TAX
 TIP

How was
 Server: JASHEM C
 Check # 676
 Dine-in

TAKE OUT
 The Grange
 1517 W. 10th St
 Fargo ND 58103
 701-785-1111

© 2014 The Grange
 Fargo, ND





North Tahoe Community Alliance
Staff Report
September 6, 2023, NTCA Board of Directors Meeting

To: Board of Directors

Date: September 6, 2023

From: Tony Karwowski, Tara Hetz, Erin Casey, Francois Cazalot

Subject: Approval of the recommended allocation of up to \$20,027,558 for Sponsorship over a three-year period for workforce housing, transportation, trails, and tourism mitigation investments consistent with the Community Vitality and Economic Health Investment program guidelines per committee recommendations.

ACTION REQUESTED:

- A. The NTCA BOD approve expenditure of TBID Zone 1 Funds in the amount of up to \$1,145,000 for projects and programs associated with the Community Vitality and Economic Health Investment Program 2023 Sponsorship Program as presented by staff and recommended by the TBID Zone 1 Committee.
- B. The NTCA BOD approve expenditure of TBID Funds in the amount of up to 1,370,558 for projects and programs associated with the Community Vitality and Economic Health Investment Program 2023 Sponsorship Program as presented by staff and recommended by the TBID Advisory Committee.
- C. The NTCA BOD recommend to Placer County Board of Supervisors expenditure of up to \$7,367,000 in TOT funds for projects and programs associated with the Community Vitality and Economic Health Program 2023 Sponsorship Program as presented by staff and recommended by the Transient Occupancy Tax (TOT) committee.
- D. The NTCA BOD recommend to Placer County Board of Supervisors expenditure of up to \$10,145,000 in TOT funds for projects and programs associated with the Community Vitality and Economic Health Program 2023 Sponsorship Program as presented by staff and recommended by the Capital Advisory Projects (CAP) Committee.

BACKGROUND: The purpose of the Community Vitality and Economic Health Program ("Program") is to invest in programs, projects, services and limited maintenance activities to achieve economic health, community vitality, and environmental sustainability that benefits residents, businesses, and visitors in the North Lake Tahoe region. This program aims to provide a clear and strategic approach to allocate Transient Occupancy Tax ("TOT") and North Lake Tahoe Tourism Business Improvement District ("NLTTBID") assessment funds to promote community well-being and economic growth in the North Lake Tahoe region.

The "sponsorship" component of the Program was launched in May 2023 with the release of sponsorship details, priorities, criteria, and a Letter of Interest application. The NTCA received over 30 applications for sponsorship from government agencies, nonprofit organizations, and private enterprises. The following outlines steps taken to take sponsorship from release to recommendation.

Date	Activity	Outcome
June 16, 2023	Letter of Interest Applications Due	30+ applications
June 26, 2023	Meet w/ committee chair and vice chairs to review LOIs	Eight LOI proposals eliminated from sponsorship due to misalignment w/ sponsorship priorities or better fit with annual grant cycle
July 10, 2023	Ranking sheets due from committee members	Completed ranking sheets across all four committees
July 17, 2023	TOT/CAP committee interviews with sponsorship applicants	Completed interviews with applicants
July 18, 2023	TBID/Zone 1 committee interviews with sponsorship applicants	Completed interviews with applicants
August 3, 2023	CAP Committee meeting on allocation across Program bucket	Percent allocation across Program buckets
August 16, 2023	Meeting with chairs and vice chairs to prepare for August 23 and 29 joint committee meetings	Agreed upon meeting process, materials, and meeting approach

August 23, 2034	Two facilitated back-to-back joint committee meetings with additional opportunity to ask questions of applicants. (TBID/Zone 1) (TOT/CAP)	Committee “intent” support an investment.
August 24, 2023	NTCA meeting to review committee intent and develop potential “scenarios” for funding	Two scenarios to present on August 29, 2023
August 29, 2023	One facilitated meeting across all four committees to develop a recommendation	A final recommendation (Attachment 1)

There were several additional steps or actions taken throughout the period outlined above including meetings with county CEO staff, conversations with applicants and committee members and a check-in with Supervisor Gustafson.

The final committee recommendations as outlined in **Attachment 1** are based on the following criteria and actions:

1. Committee “intent” to support an investment per the August 23rd joint meetings.
2. Results from committee ranking of each proposal.
3. Bucket allocation by committee to sponsorship, annual grants, out-of-cycle, and flex funding buckets.
4. Projected TBID/TOT revenue based on county and NTCA conservative projections.
5. Opportunities to fund with other program buckets i.e., annual grant cycle.
6. Committee action on August 29, 2023, to fund 17 investments over a three-year period.

The current recommendation includes funding for 17 investments. However, there are two investments which committee members have expressed interest in but could not reach a consensus on the approach. These investments are the Mountaineer Transit Company’s Workforce Transit Pilot and the TNT-TMA’s Placer-Washoe Vanpool Pilot. While some committee members are inclined to support one or both proposals for sponsorship, others are advocating for the applicants to merge the programs now rather than waiting three years. The committee also wrestled with the idea of a one-year funding scenario for both proposals.

To move forward with a recommendation, the committee members agreed to remove both proposals from the current list and defer them for reconsideration by the TBID Advisory and TOT Committees. The NTCA staff will expedite the scheduling of these meetings to address both investments for consideration promptly.

NTCA staff recommends the approval of the committee recommended Sponsorship Program allocation as outlined in Attachments 1 and 2.

Attachment 1 lists all investment recommendations by committee in order of TBID Zone 1, TBID Advisory, TOT and CAP

Attachment 2 gives additional details and a summary of individual investments for reference.

Attachment 3 outlines proposed contract requirements and project level contingencies.

Zone 1 Committee - Recommended Funding Allocation		
<u>Investment Name</u>	<u>Recommended Funding</u>	<u>Additional Notes</u>
Sierra Community House's Workforce Housing Advocacy and Direct Assistance Program	150,000	Partial funding. Balance funded by TBID Advisory Committee.
RTTP Project Component 1B: TART Connect Expanded Service Hours	0	Funded by TOT Committee.
Nordsense Waste Sensor Pilot Project - North Lake Tahoe	0	Not supported for funding. Defer to annual grant program.
Lease to Locals Program	0	Funded by TBID Advisory.
BEBOT Beach Cleaning Robot 3-year Deployment & Youth and Adult Education, Outreach and Advocacy in North Lake Tahoe	345,000	
Tahoe Wildfire Preparedness Guide	0	Funded by TBID Advisory.
Secline Beach Enhancement Project	120,000	Partial funding. Balance funded by TBID Advisory.
Resort Triangle Transportation Plan Project Component 1C: North Lake Tahoe Parking Management Program	530,000	Partial funding. Balance funded by TBID Advisory and TOT Committees.
Pixie Drone, CollecTHOR and Bubble Curtain 3-year Deployment in North Lake Tahoe Marinas and Waterways	0	Not supported for funding. Defer to annual grant program.
TOTAL	1,145,000	
Available Funding: \$1,145,000 (Balanced Budget)		

TBID Advisory Committee – Recommended Funding Allocation		
Investment Name	Recommended Funding	Additional Notes
RTTP Project Component 1B: TART Connect Expanded Service Hours	0	Funded by TOT Committee.
Tahoe Wildfire Preparedness Guide	100,000	
Sierra Community House’s Workforce Housing Advocacy and Direct Assistance Program	300,000	Partial funding. Balance funded by Zone 1 Committee.
Chalet Blanc Mixed Use Achievable Housing Project, Tahoe City	0	Funded by TOT Committee.
Secline Beach Enhancement Project	120,000	Partial funding. Balance funded by Zone 1 Committee.
Lease to Locals Program	500,000	
Placer-Washoe Vanpool Pilot Program	0	Pending reevaluation by TBID Advisory Committee.
Resort Triangle Transportation Plan Project Component 1C: North Lake Tahoe Parking Management Program	185,000	Partial funding. Balance funded by TOT and Zone 1 Committees.
Tahoe City Park & Ride Winter Operation – USFS 64 Acre Parking Lot Snow Removal	165,558	
BEBOT Beach Cleaning Robot 3-year Deployment & Youth and Adult Education, Outreach and Advocacy in North Lake Tahoe	0	Funded by Zone 1 Committee.
Nordsense Waste Sensor Pilot Project - North Lake Tahoe	0	Not supported for funding. Defer to annual grant program.
Pixie Drone, CollecTHOR and Bubble Curtain 3-year Deployment in North Lake Tahoe Marinas and Waterways	0	Not supported by committee for funding. Defer to annual grant program.
Workforce Transit Pilot	0	Pending reevaluation by TBID Advisory Committee.
TOTAL	1,370,558	
AVAILABLE FUNDING		
1,715,000		
\$344,442 Surplus		

TOT Committee – Recommended Funding Allocation		
<u>Investment Name</u>	<u>Recommended Funding</u>	<u>Additional Notes</u>
Tahoe City Park & Ride Winter Operation – USFS 64 Acre Parking Lot Snow Removal	0	Funded by TBID Advisory Committee.
RTTP Project Component 1B: TART Connect Expanded Service Hours	1,425,000	
Sierra Community House’s Workforce Housing Advocacy and Direct Assistance Program	450,000	Doubling funding for this project.
Placer-Washoe Vanpool Pilot Program	0	Pending reevaluation by the TOT Committee.
Chalet Blanc Mixed Use Achievable Housing Project, Tahoe City	1,500,000	
North Tahoe Trail Segment 1	0	Funded by CAP Committee.
Tahoe City Downtown Access Improvements	0	Funded by CAP Committee.
Dollar Creek Crossing	695,000	Partial funding. Balance funded by CAP Committee.
Resort Triangle Transportation Plan Project Component 1A: SR89 & SR267 Adaptive Corridor Management / Transit Priority	0	Funded by CAP Committee.
Kings Beach Western Approach Project	0	Funded by CAP Committee.
Lease to Locals Program	0	Funded by TBID Advisory.
Workforce Housing Preservation Program	3,000,000	
Truckee River Recreation Access Plan & Multipurpose Trail	0	Not supported by committee for funding. Defer to annual grant program.
Workforce Transit Pilot	0	Pending reevaluation by the TOT Committee.
Resort Triangle Transportation Plan Project Component 1C: North Lake Tahoe Parking Management Program	297,000	Partial funding. Balance funded by Zone 1 and TBID Advisory Committees.
TOTAL	7,367,000	
AVAILABLE FUNDING		
\$7,372,117		
\$5,117 Surplus		

CAP Committee – Recommended Funding Allocation		
Investment Name	<u>Recommended Funding</u>	Additional Notes
North Tahoe Trail Segment 1	1,200,000	
Tahoe City Downtown Access Improvements	759,000	
TCPUD Multi-Use Trail System - Trail Segment Reconstruction Project	3,900,000	Slight reduction in funding.
Resort Triangle Transportation Plan Project Component 1A: SR89 & SR267 Adaptive Corridor Management / Transit Priority	875,000	
Pam Emmerich Memorial Pinedrop Trail Reconstruction and Extension	600,000	
Kings Beach Western Approach Project	1,006,000	
Workforce Housing Preservation Program	0	Funded by TOT Committee.
Truckee River Recreation Access Plan & Multipurpose Trail	0	Not supported by committee for funding. Defer to annual grant program.
Dollar Creek Crossing	1,805,000	Partial funding. Balance funded by the TOT Committee.
TOTAL	\$10,145,000	
AVAILABLE FUNDING		
\$10,501,182		
\$356,182 Surplus		

Summary of Individual Investments

Investment Name	Funding Request	Recommended Funding Allocation	Funding Committee	Investment Summary
North Tahoe Trail Segment 1	1,200,000	1,200,000	CAP Committee	<ul style="list-style-type: none"> • 2.4-mile paved trail. • Connects North Tahoe Regional Park in Tahoe Vista to Carnelian Bay. • Regional Park trailhead features include drinking water sources, shade shelter and benches. • Segment 1 details: • Reconstructs and updates a section of the Pine Drop Trail. • Focuses on where the Pine Drop Trail enters the park.
Tahoe City Downtown Access Improvements	759,000	759,000	CAP Committee	<ul style="list-style-type: none"> • Expansion of the Grove St. parking lot. • Inclusion of electric vehicle charging infrastructure. • Construction of pedestrian access improvements for businesses and recreational amenities. • Potential addition: Funding-dependent construction of a public restroom.
TCPUD Multi-Use Trail System - Trail Segment Reconstruction Project	4,154,700	3,900,000	CAP Committee	<p>Replace aged and failing infrastructure in the existing Trail System. Actions taken.</p> <ul style="list-style-type: none"> • TCPUD hired Lumos & Associates. • Prepared a conditions assessment report for 17.2 miles of the trail. <p>Identified twelve (12) sections across the Trail System in need of:</p> <ol style="list-style-type: none"> 1. Reconstruction and/or resurfacing. 2. Pavement cracking. 3. Root intrusion. 4. Visibility issues.

Attachment 2

				<ol style="list-style-type: none"> 5. ADA compliance challenges. 6. Trail transitions. 7. Shoulder erosion. 8. Drainage problems
Resort Triangle Transportation Plan Project Component 1A: SR89 & SR267 Adaptive Corridor Management / Transit Priority	875,000	875,000	CAP Committee	<ul style="list-style-type: none"> • Enhance transit operations on resort triangle corridors. • Transit-only Lane from Northstar Drive to Placer County line on SR 267. • Transit-only Lane from Tahoe City to Placer County line on SR 89. • Enhance operations on steep grades of SR 267. • Provision of a climbing lane specifically for trucks and transit vehicles
Pam Emmerich Memorial Pinedrop Trail Reconstruction and Extension	600,000	600,000	CAP Committee	<p>Purpose is to support planning and design for the reconstruction and extension.</p> <p>Trail specifics:</p> <ol style="list-style-type: none"> 1. 1.5-mile paved trail. 2. Connects North Tahoe Regional Park to Kings Beach. 3. Anticipate the North Tahoe Shared-Use Trail arriving in the North Tahoe Regional Park. 4. Aim to make the trail the primary North Tahoe Trail trailhead location. 5. Serve as the main access point to Lake Tahoe and Kings Beach/Tahoe Vista Community. 6. Represent the Eastern Portion of the Resort Triangle Network

Attachment 2

Kings Beach Western Approach Project	1,006,000	1,006,000	CAP Committee	<ul style="list-style-type: none"> • Convert intersections of SR 28/SR 267 and SR 28/Brassie Ave from one signalized intersection (SR 267/SR 28) and one partially stop-controlled intersection (SR 28/Brassie Ave) to a roundabout. • Re-striping of SR 28 to three lanes. • Spanning approx. 2,000 feet west and 280 feet east of the SR 267 intersection. • New sidewalk and bicycle lanes on SR 267. • Introduction of new BMPs (Best Management Practices). • Enhanced landscaping throughout the project area
Workforce Housing Preservation Program	3,000,000	3,000,000	TOT Committee	<ul style="list-style-type: none"> • Provides financial grants to local workers and homebuyers. • Grant details: • 16% of the home's purchase price. • Maximum grant amount: \$150,000. • Home must be deed restricted. • Restricted to local worker occupancy. • Duration of restriction: 55 years
RTTP Project Component 1B: TART Connect Expanded Service Hours	1,425,000	1,425,000	TOT Committee	<ul style="list-style-type: none"> • Go beyond base level service hours provided by Placer County. • Allow for additional hours during the non-peak season. • Provide a more equitable transportation option year-round.
Workforce Transit Pilot	\$900,000	0	To be reevaluated by TOT Committee	<ul style="list-style-type: none"> • Mountaineer Transit Company (MTC) aims to expand and formalize van pool pilots. • Target locations: Reno and other OV/AM employee population centers. • Expansion details:

Attachment 2

				<ul style="list-style-type: none"> • Enhance collaboration with micro transit expert, Downtowner. • Incorporate technology to: • Optimize, monitor, and report on ridership. • Offer collective cost savings. • Reduce liability and ensure scalability.
Chalet Blanc Mixed Use Achievable Housing Project, Tahoe City	1,500,000	1,500,000	TOT Committee	<p>Location: Downtown Tahoe City. Expansion details</p> <ul style="list-style-type: none"> • Sixteen to twenty deed restricted achievable rental housing units. • Restaurant space. • Gallery / studio / lecture hall.
Dollar Creek Crossing	2,500,000	2,500,000	CAP & TOT Committees	<ul style="list-style-type: none"> • Up to 80 units of rental apartments. • 20 units of for-sale homes, each with an attached junior accessory dwelling unit. • Estimated construction is spring 2025. • Subject to entitlement and funding approvals. • Intended use: Assist in project development/entitlement and construction, including gap financing.
BEBOT Beach Cleaning Robot 3-year Deployment & Youth and Adult Education, Outreach and Advocacy in North Lake Tahoe	345,000	345,000	Zone 1 Committee	<ul style="list-style-type: none"> • Address beach litter specifically. • It is difficult to detect litter, hard to remove debris. • Potentially harmful litter, including tiny bits of plastic that can become harmful microplastics. • ECO-CLEAN Solutions' proposal: • Expand Beach Cleaning project to shores of North Lake Tahoe.
Lease to Locals Program	\$500,000	\$500,000	TBID Advisory Committee	<ul style="list-style-type: none"> • Offers cash incentives to homeowners. • Targets homeowners who rent their homes seasonally or for one year.

Attachment 2

				<ul style="list-style-type: none"> Rentals should be to qualified local employees.
Tahoe City Park & Ride Winter Operation – USFS 64 Acre Parking Lot Snow Removal	165,558	165,558	TBID Advisory Committee	<ul style="list-style-type: none"> Snow removal from additional areas at 64 acres in Tahoe City. Outcome: 70 additional parking spaces for peak ski days. Park and Ride opportunities via TNT/TMA to Palisades resort with new reservation system. Park and Ride program expansion from two to twenty-six service days. Service on weekends and holidays. Duration: From the start of January to mid-March.
Tahoe Wildfire Preparedness Guide	100,000	100,000	TBID Advisory Committee	<ul style="list-style-type: none"> Tahoe Weekly has created a Tahoe Wildfire Preparedness Guide for 3 years. The guide provides critical wildfire preparedness information for locals, visitors, and vacation homeowners. Goal: Expand the reach of this information. Produce a standalone publication. Distribute during spring to align with Lake Tahoe Wildfire Awareness Month and National Community Wildfire Preparedness Day (both in May). Proposal: Produce a 50,000-copy publication for community distribution
Secline Beach Enhancement Project	240,000	240,000	Zone 1 & TBID Advisory	<ul style="list-style-type: none"> Support planning and preliminary design for public recreation access upgrades and facility enhancements at Secline Beach. Environmental improvements at Secline Beach in Kings Beach. The proposal's aim is to unite all landowners, stakeholders, and community partners.

Attachment 2

				<ul style="list-style-type: none"> • Project goal is to protect Lake Tahoe’s unique environment. • Benefit the Kings Beach community and visitors for generations
Sierra Community House’s Workforce Housing Advocacy and Direct Assistance Program	\$450,000	\$900,000	Zone 1, TBID Advisory, TOT Committees	<ul style="list-style-type: none"> • Funds for Workforce Housing Advocacy and Direct Assistance. • Available throughout North Tahoe/Truckee. • Well-established program. • Demand for rent/utility assistance exceeds available grant funding. • Aim to sustain and potentially expand eligibility criteria for the program. • SCH has provided direct rental assistance for over nine years. • Demand for rental assistance in the community has risen by 500%
Resort Triangle Transportation Plan Project Component 1C: North Lake Tahoe Parking Management Program	1,012,000	1,012,000	Zone 1, TBID Advisory, TOT Committees	<ul style="list-style-type: none"> • Request to support the Parking Management Program. • Program recognized as a key strategy in the RTP. <p>Funding would cover the following:</p> <ol style="list-style-type: none"> 1. Capital costs for the project. 2. Operations and maintenance. 3. Enforcement of the program.
Placer-Washoe Vanpool Pilot Program	602,754	0	To be reevaluated by TOT and TBID Committees	<ul style="list-style-type: none"> • Provide commute alternative for workers commuting from Washoe County to Eastern Placer County. • Offers subsidies for vanpools of 4-14 commuters. • Increase vanpool subsidy for commuters.

Attachment 2

				<ul style="list-style-type: none"> • Utilizes the existing Regional Transportation Commission of Washoe County (Washoe RTC) Smart Trips program. • Subsidy provided for up to 20 vanpools.
Truckee River Recreation Access Plan & Multipurpose Trail	1,025,000	0	Defer to annual grant program.	<ul style="list-style-type: none"> • Recreational opportunities in the Truckee River corridor. • Spanning from Truckee to Olympic Valley • Fund environmental clearance for the entire TRRAP scope. • Programmatic level clearance. • Obtain project-level clearance for phase I improvements. • Proposed phase I improvements can advance to design and construction.
Nordsense Waste Sensor Pilot Project - North Lake Tahoe	175,000	0	Defer to annual grant program.	<ul style="list-style-type: none"> • Nordsense Systems use advanced technologies. • Goal: Optimize waste collection, improve efficiency, and support environmental sustainability. • Key features and benefits: • Deployment of 400 Nordsense trash monitoring sensors placed in trash bins. • Sensors placed in locations designated by NTCA. • Aim to develop trash monitoring and collection best practices. • Utilizes streamlined data and real-time output

Attachment 2

Pixie Drone, CollectHOR and Bubble Curtain 3-year Deployment in North Lake Tahoe Marinas and Waterways	310,000	0	Defer to annual grant program.	<ul style="list-style-type: none"> • Technologies introduced: PixieDrone, CollectHOR, and Invisibubble Curtain. • The purpose is to collect and mitigate the spread of inorganic debris and hydrocarbons from boats. • Address aquatic invasive species. • Project goal is to install and operate one or all three technologies. • Potential locations: Tahoe City Marina, North Lake Tahoe Marina, or other suitable sites.
TOTAL	22,845,012	20,027,558		

Proposed Contract Requirements and Contingencies
NTCA Sponsorship Program

This document applies to all recipients of Sponsorship funds from the NTCA's Community Vitality and Economic Health program. It includes general requirements that are applicable to all grant recipients, as well as additional requirements or contingencies that may be specific to certain projects or programs.

General Requirements: These are the requirements that apply to all TBID and TOT funded grant recipients, regardless of the nature of their project or program. This section outlines the essential expectations and responsibilities that must be met by all recipients of grant funding from the NTCA.

- Quarterly (or other agreed upon cadence) reports on progress including KPIs, schedule and use of funds.
- Annual presentation to NTCA committees and Board of Directors.
- Acknowledgement of the NTCA's roll in funding or recommended TOT funds for the investment.
- Use of your TOT/TBID dollars at work logo, signage or other (project dependent).
- Continued collaboration with NTCA's Grants Manager.
- Inclusion in public engagement activities when/where opportunities emerge.

Specific Requirements and Contingencies: This section outlines additional requirements or contingencies that apply to certain projects or programs. These may include special reporting requirements, additional approvals, or specific conditions that must be met for the project or program to continue receiving funding.

1. **Dollar Creek Crossing** – It is the understanding per County Staff briefing that all entitlement fees are fully funded, hence awarded TOT funds should be the last funds used for pre-entitlement/entitlement, backfilling additional unbudgeted and unfunded expenses. TOT grant allocation should be used primarily on project construction.
2. **BEBOT Beach Cleaning Report** – Contract should include beaches on private property (low water mark). Contract terms need to be more specific than what's outlined in the proposal.
3. **Tahoe Wildfire Guide** – Coordination with Placer County's Office of Emergency Services. Review of ad policy for this publication with NTCA staff.
4. **TCPUD Multi-Use Trail System** – Commitment and coordination with Placer County and other stakeholders on a trail strategic plan to include new construction, capital replacement and maintenance. **Funding in years 2 and 3 would be contingent upon participating in this process;** however, there should be an intent to fund up to the recommended amounts unless something dramatic changes between years one, two or three.
5. **Kings Beach Western Approach** – Coordination and reporting on public outreach approach in KB community. More frequent updates to TOT/CAP committees.
6. **Chalet Blanc** – Funds are contingent upon resolving the prevailing wage requirement and the development of a program to manage this and other contingencies with the County in order to secure funding requests.
7. **RTTP 1C Parking Management** – Funds for KB community only. No funding for Tahoe City.