



**BOARD OF DIRECTORS MEETING**

**DATE:** Wednesday, Oct 4,2023  
**TIME:** 8:30 a.m. – 11:00 a.m.  
**LOCATION:** Tahoe City PUD  
221 Fairview Dr., Tahoe City, CA  
**ADDITIONAL LOCATIONS:**  
692 Jule, South Lake Tahoe, CA

Each teleconference location is open to the public and any member of the public has an opportunity to address the Board of Directors from a teleconference location in the same manner as if that person attended the meeting location at 221 Fairview Dr., Tahoe City, CA 96145

**BOARD OF DIRECTORS**

**CHAIR** SUE RAE IRELAN, Placer County Appointee  
**VICE CHAIR** JILL SCHOTT, North Shore Lodging/Property Management  
**TREASURER** DAN TESTER, Palisades Village Neighborhood Company  
**SECRETARY** RAY VILLAMAN, F&B At Large  
**PAST CHAIR** SAMIR TUMA, At-Large  
**MIKE DEGROFF**, Palisades Tahoe  
**AMY OHRAN**, Northstar California Resort  
**HARRY HIRSCH**, Homewood Mountain Resort  
**COLIN PERRY**, Ritz-Carlton, Lake Tahoe

**DJ EWAN**, West Shore Lodging/Property Management  
**JIM PHELAN**, At-Large Activity Business Sector  
**DAVE WILDEROTTER**, At-Large  
**MELISSA SIIG**, Tahoe City Downtown Association  
**ALYSSA REILLY**, North Tahoe Business Association  
**DOUG BURNETT**, Northstar Business Association

**ADVISORY MEMBERS**

**STEPHANIE HOLLOWAY**, Placer County Executive Office  
**JEFF COWEN**, Tahoe Regional Planning Agency

**INSTRUCTION FOR PUBLIC PARTICIPATION:**

Members of the public may attend the Zoom teleconference by telephone, computer or mobile device or in-person. To participate via Zoom, join the meeting from the link:

<https://us02web.zoom.us/j/84678477385?pwd=SWZtWjRQY1RodVV4K0FNY3hiQ202UT09>

If you wish to make a public comment, use the “Raise Hand” feature in Zoom or \*9 on your telephone. You will be called upon and unmuted when it is your turn to provide comment. Comments must be 3 minutes or less and limited to one comment per item. Teleconference participation via Zoom is not guaranteed and can be disrupted by technical difficulties. If members of the public wish to be guaranteed the ability to observe/make public comments, they should attend in-person.

8:30 am

1. Call to Order – Establish Quorum
2. Closed Session - Personnel discussion, pursuant to Brown Act (§ 54957) - Performance Evaluation CEO
3. Public Forum – Any person wishing to address the Board of Directors on items of interest to the Board not listed on the agenda may do so at this time. It is

requested that comments be limited to three minutes since no action may be taken by the Board on items addressed under Public Forum.

4. Agenda Amendments and Approval [ACTION]

5. Consent Calendar – All items listed under the consent calendar are considered to be routine and/or have been or will be reviewed by the Board and approved by one motion. There will not be a separate discussion of these items unless a Board member or staff person requests a specific item be removed from the consent calendar for separate consideration. Any item removed will be considered after the motion and vote to approve the remainder of consent calendar motions.

- A. NTCA Board Meeting Minutes from Sept 6, 2023
- B. NTCA Preliminary Financial Statements, Aug 2023
- C. Review and Approval of CEO Expense Report, Aug 2023
- D. Approve appointment of Samir Tuma and Jill Schott to Housing Hub Board of Directors for three-year terms
- E. Minutes are available after they have been approved by their respective committee on [nltra.org](http://nltra.org) and a link to the zoom recording is provided here as available:

- [TOT Committee Meeting, Sept 18, 2023](#)
- [TBID Advisory Committee, Sept 19, 2023](#)
- [Joint BACC and TDC Committee Meeting, Sept 26, 2023](#)

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9:00 am

6. Presentation:

- A. Presentation of Cal Neva property revitalization. – Jason Newcomer, Hospitality/McWhinney

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7. Action Items:

- A. Approve The dissolution of the Business Association Chamber Collaborative (BACC) and the Tourism Development Committee (TDC) in lieu of the Establishment and Organizational Parameters of the Chamber Advisory Committee for the purposes of supporting the strategic direction of the North Tahoe Chamber, the Roadmap work and collaboration with the Business Associations, the recommendation for the investment in community events, and the annual advocacy policies and positions; AND That the NTCA Board delegate interim authority to appoint and align existing BACC and TDC committee members to the designated CAC committee seats. - Brown/Wilson
- B. Recommend the allocation of up to \$602,754 in TOT funds to the Tahoe Truckee Transportation Management Association for the Sponsorship of the North Lake Tahoe Workforce Vanpool Program over a three-year period in partnership with the Mountaineer Transit Company to the Placer County Board of Supervisors as recommended by the TOT Committee. - Hetz/Karwowski

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- C. Approve the allocation of up to \$155,000 in TBID funds to the TMA for the North Lake Tahoe Workforce Vanpool Program to be developed and implemented in Q2 of FY23-24 in partnership with the Mountaineer Transit Company as recommended by the TBID Advisory Committee. - Hetz/Karwowski

10:00 am

8. Informational Updates/Verbal Reports:

- A. GoTahoeNorth Strategic Campaign Overview – Guinn
- B. GoTahoeNorth SMARI Research Overview - Guinn
- C. Tahoe Regional Destination Stewardship Plan - Karwowski

9. Reports – The following reports are provided on a monthly or periodic basis by staff and can be pulled for discussion by any Board Member.

- A. Destimetrics Aug 2023
- B. Tourism Development Report on Activities, Aug 2023
- C. Reno Tahoe Airport Report, Aug 2023
- D. Visitor Information Center Report, Aug 2023
- E. North Lake Tahoe Marketing Cooperative Financials, Aug 2023

10. CEO and Staff Updates

11. Directors Comments

12. Request for future agenda items

13. Meeting Review and Staff Direction

11:00 am

14. Adjournment



**BOARD OF DIRECTORS MEETING/**

DATE: Wednesday, September 6, 2023  
TIME: 8:30 a.m. – 11:00 a.m.  
LOCATION: North Tahoe Event Center  
8318 North Lake Blvd., Kings Beach, CA  
ADDITIOINAL LOCATION: 692 Julie, South Lake Tahoe, CA

**BOARD OF DIRECTORS**

**CHAIR** SUE RAE IRELAN, Placer County Appointee  
**VICE CHAIR** JILL SCHOTT, North Shore Lodging/Property Management  
**TREASURER** DAN TESTER, Squaw Valley Business Assoc.  
**SECRETARY** RAY VILLAMAN, F&B At Large  
**PAST CHAIR** SAMIR TUMA, At-Large Seat #1  
MIKE DEGROFF, Palisades Tahoe  
AMY OHRAN, Northstar California Resort  
HARRY HIRSCH, Homewood Mountain Resort, Everline Resort  
COLIN PERRY, Ritz-Carlton, Lake Tahoe

DJ EWAN, West Shore Lodging/Property Management  
JIM PHELAN, At-Large Activity Business Sector  
DAVE WILDEROTTER, At-Large Seat #2  
MELISSA SIIG, Tahoe City Downtown Association  
ALYSSA REILLY, North Tahoe Business Association  
DOUG BURNETT, Northstar Business Association

**ADVISORY MEMBERS**

STEPHANIE HOLLOWAY, Placer County Executive Office  
JEFF COWEN, Tahoe Regional Planning Agency

**1. Call to Order – Establish Quorum**

Irelan called the meeting to order at 8:34 AM. A quorum was established.

**Board members present**

Sue Rae Irelan, Dave Wilderotter, Jim Phelan, Amy Ohran, Samir Tuma, Dan Tester, DJ Ewan, Melissa Siig, Alyssa Reilly, and Harry Hirsch. A quorum was established. Advisory Member Stephanie Holloway was also present. Doug Burnett arrived at 8:59 AM.

Ray Villamin was present but could not vote given his remote address was not posted.

**Board members absent**

Colin Perry, Jill Schott, and Mike DeGross

**Staff Members in attendance**

Tony Karwowski, Anna Atwood, Kimberly Brown, Adam Wilson, Francois Cazalot, Derek Vaughan, Kristin Guinn, Joan Spelletich, and Tara Hetz.

**Others in attendance**

Included Erin Casey, Gail Scoville, Dan Wilkins, Sean Barclay, Katie Biggers, Kim Boyd, Robb Olson, Joy Doyle, Justin Broglio, Jess Weaver, and Andy Deinken. There may have been others attending who did not identify themselves.

**2. Public Forum**

Karwowski introduced Tara Hetz, the Grant Framework Manager, and said NTCA is now fully staffed.

**3. Agenda Amendments and Approval [ACTION]**

**Motion to approve today’s agenda as presented. PHELAN/SIIG/UNANIMOUS**

**4. Consent Calendar – All items listed under the consent calendar are considered to be routine and/or have been or will be reviewed by the Board and approved by one motion. There will not be a separate discussion of these items unless a Board member or staff person requests a specific item be removed from the consent calendar for separate consideration. Any item removed will be considered after the motion and vote to**



approve the remainder of consent calendar motions.

A. NTCA Board Meeting Minutes from July 12, 2023

B. NTCA Special Board Meeting minutes from Aug 2, 2023

C. NTCA Preliminary Financial Statements, June & July 2023

D. Review and Approval of CEO Expense Report June & July 2023

E. Minutes are available after they have been approved by their respective committee on nltra.org and a link to the zoom recording is provided here as available:

- CAP Committee Meeting, Aug 3
- TBID Advisory & Zone 1 Committee Meeting, Aug 23
- CAP and TOT Committee Meeting, Aug 23
- Joint Committee Meeting (CAP, TOT, TBID Advisory & Zone 1), Aug 29

Motion to approve items on Consent as presented. TESTER/PHELAN/UNANIMOUS

## 5. Action Items

Irelan and Karwowski acknowledged the work of each Committee. Karwowski said today is a milestone as locally collected funds are being formally recommended for local projects. He thanked the NTCA Board and staff as well as the Placer County CEO's office for their diligence and commitment. Karwowski reviewed the application and approval process. Today's recommendations total approximately \$20 million for 17 projects and leverages over \$27 million in matching funds.

Erin Casey provided more detail on the process the Committees used to reach its recommendations. Holloway thanked Committee members and NTCA staff. The CAP and TOT Committee recommendations will be considered by the Board of Supervisors at its October 17 meeting. The County and NTCA staff will work together on contracts for fund recipients. The contracts will include reporting requirements and the three-year allocations will be reaffirmed annually based on performance.

Discussion followed as each Committee's recommendations were reviewed. It was noted some projects not funded today may be referred to other grant cycles or be further reviewed by the Committees. Public comment was taken on each item.

**A The NTCA BOD approve expenditure of TBID Zone 1 Funds in the amount of up to \$1,145,000 for projects and programs associated with the Community Vitality and Economic Health Investment Program 2023 Sponsorship Program as presented by staff and recommended by the TBID Zone 1 Committee.**

Emily Vitas thanked the group for recognizing the needs of Sierra Community House and Lease to Locals.

**Motion to approve the Zone 1 Committee recommended funding allocation as presented.**

**PHELAN/HIRSCH/Carried with BURNETT recusing from the Sierra Community House recommendation.**

**B. The NTCA BOD approve expenditure of TBID Funds in the amount of up to 1,370,558 for projects and programs associated with the Community Vitality and Economic Health Investment Program 2023 Sponsorship Program as presented by staff and recommended by the TBID Advisory Committee.**

Joy Doyle noted the expansion of Mountaineer service in Olympic Valley and Alpine Meadows. That group is open to future discussions about regional micro-transit services with the caveat that the integration process is led by Placer County.

**Motion to approve TBID Advisory Committee recommendations as presented. PHELAN/HIRSCH/Carried with BURNETT recusing from the Sierra Community House and TUMA from the Lease to Locals recommendations.**

**C. The NTCA BOD recommend to Placer County Board of Supervisors expenditure of up to \$7,367,000 in TOT funds for projects and programs associated with the Community Vitality and Economic Health Program 2023 Sponsorship Program as presented by staff and recommended by the Transient Occupancy Tax (TOT) committee.**

Holloway reiterated the County approval process. The implications of public dollars going to Chalet Blanc, a private entity, need to be clarified.

**Motion to recommend approval of the TOT Committee recommendations as presented. HIRSCH/WILDEROTTER/ Carried with BURNETT recusing from the Sierra Community House recommendation.**

**D. The NTCA BOD recommend to Placer County Board of Supervisors expenditure of up to \$10,145,000 in TOT funds for projects and programs associated with the Community Vitality and Economic Health Program 2023 Sponsorship Program as presented by staff and recommended by the Capital Advisory Projects (CAP) Committee.**

There was discussion regarding the reduction in requested funds for the TCPUD bike trails. Placer County would like to work with a consultant to determine how the dollars for new and rebuilt bike trails are best used. Ewan, a member of the CAP Committee, said the contingency identified in the requested action was not approved by the Committee.

TCPUD GM Sean Barclay and Board President Dan Wilkins addressed the group. This request is for capital replacement, not maintenance. TCPUD has funded maintenance and operations of its trails over the past 40 years. This request is to essentially build a new trail in an existing alignment. TCPUD has had a full evaluation of its trails conducted and prioritized those in most need based on a number of criteria. TCPUD will share that information with the County as the overall trails in the area are considered and looks forward to being part of a larger discussion.

Holloway noted the County Parks & Trails Master Plan identified a number of components to be considered as new trails are built and existing trails are maintained. The contingency on the request suggests a one year commitment to the TCPUD request with further evaluation for years 2 and 3. Tuma noted today's recommendation is for a three-year contract. Discussion continued as the request and recommendation were clarified.

**Motion to recommend approval of the CAP Committee recommendations as presented. PHELAN/WILDEROTTER/UNANIMOUS**

Hetz reviewed the next steps, including scheduling meetings to consider projects not addressed today and developing the contracts and agreements for funding recipients.

The balance of today's agenda was tabled.

## **7. Closed Session:**

**A. Closed Session - Personnel discussion, pursuant to Brown Act (§ 54957) - Performance Evaluation of the CEO**

**6. Informational Updates/Verbal Reports:**

- A.GoTahoeNorth 2023/24 Strategy Overview – Kirstin Guinn
- B.GoTahoeNorth Research Overview – Kristin Guinn
- C.GoTahoeNorth Fall Campaign Overview – Kirstin Guinn
- D. Tahoe Regional Destination Stewardship Plan - Tony Karwowski

**7. Reports – The following reports are provided on a monthly or periodic basis by staff and can be pulled for discussion by any Board Member.**

- A. Destimetrics July 2023
- B. Tourism Development Report on Activities, July 2023
- C. Reno Tahoe Airport Report, June 2023
- D. Visitor Information Center Report, July 2023
- E. North Lake Tahoe Marketing Cooperative Financials, June & July 2023

**8. CEO and Staff Updates**

**9. Directors Comments**

**10. Request for future agenda items**

**11. Meeting Review and Staff Direction**

**12. Adjournment**

There being no further business to come before the Board, the meeting adjourned at 11:03 AM.

Respectfully submitted,

Judy Friedman

Recording Secretary

THE PAPER TRAIL SECRETARIAL & BUSINESS SOLUTIONS



9/27/2023

To: North Tahoe Community Alliance (NTCA) Finance Committee

From: Derek Vaughan, Accounting Manager

RE: Report on Financial Results for August 31, 2023

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### Summary of preliminary NTCA financial results for August 31, 2023

- Money Market account – Funds in the amount of \$3m were transferred into this account from Cash- TBID Funding in September per board recommendation from August 30th committee meeting
- Accounts Receivable TBID – This account balance decreased nearly \$550k from the previous month reflecting the difference in revenue recorded vs cash collected.
- Accounts Receivable Membership Dues – current amounts due
- Prepaid Expenses – Contributions we have made to organizations for special events that will take place in the upcoming months.
- Accounts Payable Other - TBID members that are due refunds, these funds will be returned once the current TBID member welcome package is delivered
- Accrued Expenses – County administration fees from July 2022 through September 2022 due to the county. This invoice was prepared in August and paid to the county in September. Beginning in October 2022, the county started withholding their collection fees before depositing funds into our account
- Due To/From TBID – These funds were paid to the county in September along with the 22/23 accrued county fees
- Unrestricted Net Assets – This is a combination of \$5.9k net book value of our fixed assets at the end of fiscal year 21/22 less the \$7.5k carryover deficit balance from Chamber activities not funded by TBID dollars
- Revenues – 23/24 TBID revenue is currently record according to budget. We are just beginning to collect revenue for fiscal year 23/24
- Salaries & Wages – there were two pay periods in August
- NLTMC Contributions – The approved 23/24 budget from NTCA made available \$1.5m in contributions to the Marketing CO-OP. Since then, the two organizations agreed upon contributions totaling \$1.44m, so actual contributions will be less than budget for this fiscal year
- Chamber activities – Community Awards Dinner – Additional funds were received from sponsors to offset the total cost of the previously held awards dinner

## Summary of preliminary NLTMC financial results for August 31, 2023

- The combined results from July and August 2023 of \$127k are close to the budgeted amount of \$129k
- The 23/24 budget was uploaded to the accounting system



**North Tahoe Community Alliance**

Preliminary

Financial Statements for the Period Ending

August 31, 2023

# Balance Sheet - PY Comparison

North Lake Tahoe Resort  
Association

For the Two Months Ending Thursday, August 31, 2023

1 of 1  
9/21/2023  
9:58 PM

	YTD		Variance
	Aug 2023 2023	Aug 2022 2022	
<b>Current Assets</b>			
Cash - TBID Disbursements	118,839	3,831,275	3,712,436
Cash - TBID Funding	5,854,124	1,578,187	(4,275,937)
Payroll	80,174	0	(80,174)
Money Market	10,010	0	(10,010)
Cash Flow Reserve	101,299	101,077	(222)
Marketing Reserve	50,458	50,386	(71)
Payroll Reserve	46,087	46,633	546
Cash in Drawer	3,082	4,633	1,551
Petty Cash	136	158	22
Accounts Receivable	0	5,000	5,000
Accounts Receivable - TBID	178,058	1,314,911	1,136,853
Accounts Receivable - Membership Dues	2,830	44,155	41,325
Accounts Receivable - Membership Activities	(970)	470	1,440
Allowance for Doubtful Accounts	(827)	(794)	33
Accounts Receivable - NLTMC	0	965	965
Accounts Receivable - Other	0	11,518	11,518
Inventory Asset	38,050	17,743	(20,307)
Gift Cards Outstanding	0	18	18
Prepaid Expenses	111,000	(7,450)	(118,450)
Prepaid Postage	100	100	0
Prepaid Insurance	3,448	2,754	(694)
Deposits	0	1,672	1,672
<b>Total Current Assets</b>	<b>6,595,897</b>	<b>7,003,411</b>	<b>407,513</b>
<b>Fixed Assets</b>			
Furniture & Fixtures	43,330	43,330	0
Accumulated Depreciation - Furnitures & Fixtures	(43,330)	(43,330)	0
Computer Equipment	21,434	11,013	(10,422)
Accumulated Depreciation - Computer Equipment	(1,933)	(5,208)	(3,275)
Computer Software	6,206	6,206	0
Accumulated Depreciation - Computer Software	(6,206)	(6,206)	0
Leasehold Improvements	24,284	24,284	0
Accumulated Depreciation - Leasehold Improvements	(24,284)	(24,284)	0
<b>Total Fixed Assets</b>	<b>19,501</b>	<b>5,805</b>	<b>(13,696)</b>
<b>Total Assets</b>	<b>\$6,615,399</b>	<b>\$7,009,216</b>	<b>\$393,817</b>
<b>Liabilities</b>			
<b>Current Liabilities</b>			
Accounts Payable	18,115	171,225	(153,110)
Accounts Payable - Other	23,835	23,835	0
Salaries & Wages Payable	8,558	8,558	0
Incentives Payable	0	52,836	(52,836)
PTO Payable	0	35,798	(35,798)
401k Payable	1,391	1,391	0
Employee Tax Payable	3,374	0	3,374
Employer Tax Payable	4,090	4,089	0
Retail Payable	6,557	0	6,557
Accrued Expenses	0	82,917	(82,917)
Deferred Revenue - Membership Dues	6,291	29,525	(23,234)
Deferred Revenue - TMBC	0	1,290	(1,290)
Due To/From County	0	1,195,474	(1,195,474)
Due To/From TBID	132,453	0	132,453
<i>Suspense (may include rounding)</i>	<i>(10,739)</i>	<i>(16,172)</i>	<i>5,433</i>
<b>Total Current Liabilities</b>	<b>193,925</b>	<b>1,590,766</b>	<b>1,396,841</b>
Sales Tax Payable	0	2,936	(2,936)
Use Tax Payable	0	25	(25)
<b>Total Tax Payable</b>	<b>0</b>	<b>2,961</b>	<b>2,961</b>
Long-Term Debt			
<b>Total Liabilities</b>	<b>193,925</b>	<b>1,593,727</b>	<b>1,399,802</b>
Unrestricted Net Assets	(1,551)	17,493	(19,044)
TBID Reserve	6,845,449	4,884,687	1,960,762
Net Income	(422,424)	513,309	(935,733)
<b>Total Equity</b>	<b>6,421,474</b>	<b>5,415,489</b>	<b>(1,005,985)</b>
<b>Liabilities &amp; Shareholder Equity</b>	<b>\$6,615,399</b>	<b>\$7,009,216</b>	<b>\$393,817</b>

North Lake Tahoe Resort Association  
Payables Management

anges:  
Vendor ID: First - Last  
Class ID: First - Last  
Payment Priority: First - Last  
Vendor Name: First - Last

User-Defined 1: First - Last  
Posting Date: First - 8/31/2023  
Document Number: First - Last

Print Option: SUMMARY Exclude: Zero Balance, No Activity, Unposted Applied Credit Documents, Multicurrency Info  
Sorted By: Vendor ID  
Document Date: 8/31/2023 Due Date  
Print Currency In: Functional (Z-US\$)

Vendor ID	Name	Class ID	User-Defined 1	Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
101.5 TRUCKEE T	101.5 Truckee Tahoe Radio*	PRIMARY						
Voucher(s): 3	Aged Totals:			\$2,700.00	\$2,700.00	\$0.00	\$0.00	\$0.00
ADAM WILSON	ADAM WILSON							
Voucher(s): 12	Aged Totals:			\$235.65	\$235.65	\$0.00	\$0.00	\$0.00
ANNE-KARIN ATWO	Anne-Karin Atwood*	PRIMARY						
Voucher(s): 30	Aged Totals:			\$61.25	\$61.25	\$0.00	\$0.00	\$0.00
ANTHEM BLUE CRO	Anthem Blue Cross	PRIMARY						
Voucher(s): 28	Aged Totals:			-\$27,994.20	-\$27,994.20	\$0.00	\$0.00	\$0.00
ANTHONY KARWOW	Anthony Karwowski	PRIMARY						
Voucher(s): 27	Aged Totals:			\$141.25	\$0.00	\$71.25	\$70.00	\$0.00
AT & T*	AT & T*	PRIMARY						
Voucher(s): 29	Aged Totals:			\$246.29	\$246.29	\$0.00	\$0.00	\$0.00
AYSO	American Youth Soccer Organization Regio							
Voucher(s): 1	Aged Totals:			\$275.00	\$275.00	\$0.00	\$0.00	\$0.00
BOTW	BMO formerly BOTW							
Voucher(s): 12	Aged Totals:			\$10,388.88	\$10,388.88	\$0.00	\$0.00	\$0.00
CEO FISCAL UNIT	PLACER COUNTY							
Voucher(s): 1	Aged Totals:			\$25,271.75	\$25,271.75	\$0.00	\$0.00	\$0.00
FRANCOIS CAZALO	Francois Cazalot							
Voucher(s): 4	Aged Totals:			\$50.00	\$50.00	\$0.00	\$0.00	\$0.00
JOAN SPELLETICH	JOAN SPELLETICH							
Voucher(s): 13	Aged Totals:			\$81.88	\$81.88	\$0.00	\$0.00	\$0.00
JOHNSON CONTROI	Johnson Controls Fire Protection LP	PRIMARY						
Voucher(s): 25	Aged Totals:			\$86.75	\$86.75	\$0.00	\$0.00	\$0.00
JULIE BARBER	JULIE BARBER							
Voucher(s): 10	Aged Totals:			\$99.88	\$99.88	\$0.00	\$0.00	\$0.00
KIMBERLY BROWN	Kimberly Brown	PRIMARY						
Voucher(s): 25	Aged Totals:			\$230.63	\$230.63	\$0.00	\$0.00	\$0.00
KIRSTIN GUINN	Kirstin Guinn	PRIMARY						
Voucher(s): 21	Aged Totals:			\$79.91	\$79.91	\$0.00	\$0.00	\$0.00
KYM FABEL	Kym Fabel	PRIMARY						

North Lake Tahoe Resort Association

		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 28	<b>Aged Totals:</b>	\$70.63	\$70.63	\$0.00	\$0.00	\$0.00
Vendor ID: LASTERLING	Name: LAURA ANN STERLING	Class ID:		User-Defined 1:		
Voucher(s): 15	<b>Aged Totals:</b>	\$50.00	\$50.00	\$0.00	\$0.00	\$0.00
Vendor ID: LIBERTY UNIT 2	Name: Liberty Utilities (UNIT 2 -- TABLE B) up	Class ID:		User-Defined 1:		
Voucher(s): 10	<b>Aged Totals:</b>	\$500.68	\$500.68	\$0.00	\$0.00	\$0.00
Vendor ID: LIBERTY UTILITI	Name: Liberty Utilities (UNIT 5/6 -- TABLE B)	Class ID: PRIMARY		User-Defined 1:		
Voucher(s): 45	<b>Aged Totals:</b>	\$438.46	\$438.46	\$0.00	\$0.00	\$0.00
Vendor ID: MARKEL	Name: MARKEL INSURANCE COMPANY	Class ID:		User-Defined 1:		
Voucher(s): 7	<b>Aged Totals:</b>	\$723.00	\$723.00	\$0.00	\$0.00	\$0.00
Vendor ID: OFFICE BOSS	Name: The Office Boss*	Class ID: PRIMARY		User-Defined 1:		
Voucher(s): 43	<b>Aged Totals:</b>	\$123.10	\$123.10	\$0.00	\$0.00	\$0.00
Vendor ID: PATRICK YUN	Name: PATRICK YUN	Class ID:		User-Defined 1:		
Voucher(s): 5	<b>Aged Totals:</b>	\$264.37	\$264.37	\$0.00	\$0.00	\$0.00
Vendor ID: PETE BILLETER	Name: Pete Billeter	Class ID:		User-Defined 1:		
Voucher(s): 2	<b>Aged Totals:</b>	\$2,107.00	\$2,107.00	\$0.00	\$0.00	\$0.00
Vendor ID: PORTER SIMON*	Name: Porter Simon*	Class ID: PRIMARY		User-Defined 1:		
Voucher(s): 25	<b>Aged Totals:</b>	\$1,100.00	\$1,100.00	\$0.00	\$0.00	\$0.00
Vendor ID: SOUTHWEST GAS	Name: Southwest Gas Corporation*	Class ID: PRIMARY		User-Defined 1:		
Voucher(s): 27	<b>Aged Totals:</b>	\$30.60	\$30.60	\$0.00	\$0.00	\$0.00
Vendor ID: TTSD	Name: Tahoe Truckee Sierra Disposal*	Class ID: PRIMARY		User-Defined 1:		
Voucher(s): 21	<b>Aged Totals:</b>	\$289.85	\$289.85	\$0.00	\$0.00	\$0.00
Vendor ID: UBEO	Name: UBEO formerly RAY MORGAN	Class ID:		User-Defined 1:		
Voucher(s): 9	<b>Aged Totals:</b>	\$206.46	\$206.46	\$0.00	\$0.00	\$0.00
Vendor ID: ULINE	Name: Uline	Class ID: PRIMARY		User-Defined 1:		
Voucher(s): 7	<b>Aged Totals:</b>	\$205.79	\$205.79	\$0.00	\$0.00	\$0.00
Vendor ID: VAUGHAN,DEREK	Name: Derek Vaughan	Class ID:		User-Defined 1:		
Voucher(s): 15	<b>Aged Totals:</b>	\$50.00	\$50.00	\$0.00	\$0.00	\$0.00
<b>Vendor Totals:</b>	<b>Vendors</b>	<b>Due</b>	<b>Current Period</b>	<b>31 - 60 Days</b>	<b>61 - 90 Days</b>	<b>91 and Over</b>
	29	\$18,114.86	\$17,973.61	\$71.25	\$70.00	\$0.00

# PL - Budget vs Actual

North Lake Tahoe Resort Association  
NLTRA:SUMMARY Summary of All Units

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	Aug 2023		Variance	Fiscal 2023/24 YTD		Variance
	Actual	Budget		Actual	Budget	
<b>Revenues</b>						
Revenues	127,535	127,535	0	256,294	256,294	0
Chamber Revenue - Member Dues	3,792	2,083	1,709	3,792	4,167	(374)
Retail Revenue	19,554	2,600	16,954	40,961	5,200	35,761
Revenue - Other	0	12,500	(12,500)	0	25,000	(25,000)
Revenue - Interest & Investments	67	0	67	67	0	67
<b>Total Revenues</b>	<b>150,948</b>	<b>144,718</b>	<b>6,229</b>	<b>301,114</b>	<b>290,661</b>	<b>10,454</b>
<b>Cost of Goods Sold</b>	<b>9,413</b>	<b>0</b>	<b>9,413</b>	<b>20,270</b>	<b>0</b>	<b>20,270</b>
Freight & Shipping Costs	370	0	370	577	0	577
<b>Total Cost of Goods Sold</b>	<b>9,783</b>	<b>0</b>	<b>9,783</b>	<b>20,847</b>	<b>0</b>	<b>20,847</b>
<b>Gross Profit</b>	<b>141,165</b>	<b>144,718</b>	<b>(3,554)</b>	<b>280,268</b>	<b>290,661</b>	<b>(10,393)</b>
<b>Operating Expenses</b>						
Salaries & Wage Expense	159,063	177,948	(18,884)	285,391	355,896	(70,505)
Rent & Utilities	15,889	27,337	(11,448)	31,039	54,673	(23,634)
Repairs & Maintenance	2,719	3,249	(530)	3,018	6,498	(3,481)
Telephone & Internet	1,784	962	822	3,581	1,925	1,657
Supplies & Mail	4,924	2,964	1,960	7,957	5,928	2,029
Taxes, Licenses, Fees	3,027	12,328	(9,301)	5,882	24,656	(18,774)
Dues & Subscriptions	2,406	1,803	603	5,973	3,605	2,368
Insurance/Bonding	612	1,300	(688)	612	2,600	(1,988)
Staff Expenses	1,739	2,990	(1,251)	4,465	5,980	(1,515)
Board Functions	1,036	2,080	(1,045)	3,600	4,160	(560)
Professional Fees	2,624	12,047	(9,423)	27,585	24,093	3,492
Professional Fees - Attorney	1,100	0	1,100	4,225	0	4,225
Professional Fees - Accountant	0	0	0	306	0	306
Equipment Support & Maintenance	3,888	0	3,888	8,299	0	8,299
Depreciation	239	0	239	239	0	239
Event Sponsorships	0	51,250	(51,250)	39,050	102,500	(63,450)
Event Operations	0	33,333	(33,333)	0	66,666	(66,666)
NLTMC Contributions	81,085	84,464	(3,379)	195,477	203,622	(8,145)
Non-NLTMC Marketing	11,000	48,742	(37,742)	15,196	97,483	(82,288)
In-Market/Tourism	639	8,333	(7,694)	2,538	16,667	(14,129)
Media/Collateral/Production	8,219	0	8,219	17,245	0	17,245
Business Assn Grant Funding	45,000	29,167	15,833	45,000	58,333	(13,333)
Housing Hub	190	0	190	190	0	190
Chamber Activities - PR/Website/Di...	450	0	450	450	0	450
Chamber Activities - Community Aw...	(6,750)	0	(6,750)	(6,750)	0	(6,750)
<b>Total Operating Expenses</b>	<b>340,884</b>	<b>500,295</b>	<b>(159,411)</b>	<b>700,567</b>	<b>1,035,285</b>	<b>(334,719)</b>
<b>Net Operating Income</b>	<b>(199,719)</b>	<b>(355,577)</b>	<b>155,858</b>	<b>(420,299)</b>	<b>(744,625)</b>	<b>324,326</b>
<b>Other Expense/&lt;Income&gt;</b>						
Gain/Loss on Asset Disposal	2,125	0	2,125	2,125	0	2,125
<b>Total Other Expense/&lt;Inco...</b>	<b>2,125</b>	<b>0</b>	<b>2,125</b>	<b>2,125</b>	<b>0</b>	<b>2,125</b>
<b>Net Income</b>	<b>(201,844)</b>	<b>(355,577)</b>	<b>153,733</b>	<b>(422,424)</b>	<b>(744,625)</b>	<b>322,201</b>



# PL - Budget vs Actual

North Lake Tahoe Resort Association  
NLTRA:01 Marketing

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	Aug 2023			Fiscal 2023/24 YTD		
	Actual	Budget	Variance	Actual	Budget	Variance
<b>Revenues</b>						
Revenues	66,956	66,956	0	134,554	134,554	0
<b>Total Revenues</b>	<b>66,956</b>	<b>66,956</b>	<b>0</b>	<b>134,554</b>	<b>134,554</b>	<b>0</b>
<b>Gross Profit</b>	<b>66,956</b>	<b>66,956</b>	<b>0</b>	<b>134,554</b>	<b>134,554</b>	<b>0</b>
<b>Operating Expenses</b>						
Salaries & Wage Expense	36,030	41,452	(5,421)	64,508	82,903	(18,395)
Rent & Utilities	2,564	3,149	(585)	5,010	6,298	(1,288)
Repairs & Maintenance	0	2,500	(2,500)	0	5,000	(5,000)
Supplies & Mail	258	633	(374)	258	1,265	(1,007)
Dues & Subscriptions	150	130	20	160	260	(100)
Staff Expenses	(30)	277	(307)	(1)	555	(556)
Equipment Support & Maintenance	28	0	28	84	0	84
Event Sponsorships	0	51,250	(51,250)	38,050	102,500	(64,450)
Event Operations	0	33,333	(33,333)	0	66,666	(66,666)
NLTMC Contributions	81,085	84,464	(3,379)	195,477	203,622	(8,145)
Non-NLTMC Marketing	11,000	48,742	(37,742)	15,196	97,483	(82,288)
In-Market/Tourism	639	8,333	(7,694)	2,538	16,667	(14,129)
Media/Collateral/Production	8,219	0	8,219	17,245	0	17,245
Housing Hub	190	0	190	190	0	190
Chamber Activities - PR/Website/Di...	450	0	450	450	0	450
Allocated Administrative Overhead	55,469	20,840	34,629	127,687	41,681	86,006
<b>Total Operating Expenses</b>	<b>196,054</b>	<b>295,103</b>	<b>(99,049)</b>	<b>466,851</b>	<b>624,900</b>	<b>(158,049)</b>
<b>Net Operating Income</b>	<b>(129,098)</b>	<b>(228,147)</b>	<b>99,048</b>	<b>(332,297)</b>	<b>(490,346)</b>	<b>158,049</b>
<b>Other Expense/&lt;Income&gt;</b>						
<b>Net Income</b>	<b>(129,098)</b>	<b>(228,147)</b>	<b>99,048</b>	<b>(332,297)</b>	<b>(490,346)</b>	<b>158,049</b>

# PL - Budget vs Actual

North Lake Tahoe Resort Association  
NLTRA:02 Zone 1

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	Aug 2023			Fiscal 2023/24 YTD		
	Actual	Budget	Variance	Actual	Budget	Variance
<b>Revenues</b>						
Revenues	18,875	18,875	(1)	37,931	37,932	(1)
<b>Total Revenues</b>	<b>18,875</b>	<b>18,875</b>	<b>(1)</b>	<b>37,931</b>	<b>37,932</b>	<b>(1)</b>
<b>Gross Profit</b>	<b>18,875</b>	<b>18,875</b>	<b>(1)</b>	<b>37,931</b>	<b>37,932</b>	<b>(1)</b>
<b>Operating Expenses</b>						
Salaries & Wage Expense	5,064	5,440	(376)	8,890	10,880	(1,990)
Rent & Utilities	456	219	237	891	438	453
Supplies & Mail	0	147	(147)	0	295	(295)
Dues & Subscriptions	0	17	(17)	0	35	(35)
Staff Expenses	0	147	(147)	0	295	(295)
Event Sponsorships	0	0	0	1,000	0	1,000
Business Assn Grant Funding	36,000	23,333	12,667	36,000	46,667	(10,667)
Allocated Administrative Overhead	16,382	11,604	4,778	18,296	23,208	(4,912)
<b>Total Operating Expenses</b>	<b>57,902</b>	<b>40,908</b>	<b>16,994</b>	<b>65,077</b>	<b>81,816</b>	<b>(16,739)</b>
<b>Net Operating Income</b>	<b>(39,028)</b>	<b>(22,033)</b>	<b>(16,995)</b>	<b>(27,146)</b>	<b>(43,885)</b>	<b>16,738</b>
<b>Other Expense/&lt;Income&gt;</b>						
<b>Net Income</b>	<b>(39,028)</b>	<b>(22,033)</b>	<b>(16,995)</b>	<b>(27,146)</b>	<b>(43,885)</b>	<b>16,738</b>

# PL - Budget vs Actual

North Lake Tahoe Resort Association  
NLTRA:03 Visitors Center

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	Aug 2023			Fiscal 2023/24 YTD		
	Actual	Budget	Variance	Actual	Budget	Variance
<b>Revenues</b>						
Revenues	9,310	9,310	0	18,709	18,709	0
Retail Revenue	19,554	2,600	16,954	40,961	5,200	35,761
<b>Total Revenues</b>	<b>28,864</b>	<b>11,910</b>	<b>16,954</b>	<b>59,671</b>	<b>23,909</b>	<b>35,761</b>
<b>Cost of Goods Sold</b>	<b>9,413</b>	<b>0</b>	<b>9,413</b>	<b>20,270</b>	<b>0</b>	<b>20,270</b>
Freight & Shipping Costs	370	0	370	577	0	577
<b>Total Cost of Goods Sold</b>	<b>9,783</b>	<b>0</b>	<b>9,783</b>	<b>20,847</b>	<b>0</b>	<b>20,847</b>
<b>Gross Profit</b>	<b>19,081</b>	<b>11,910</b>	<b>7,171</b>	<b>38,824</b>	<b>23,909</b>	<b>14,915</b>
<b>Operating Expenses</b>						
Salaries & Wage Expense	20,871	24,084	(3,214)	45,019	48,169	(3,150)
Rent & Utilities	7,160	18,579	(11,419)	14,268	37,157	(22,889)
Repairs & Maintenance	0	383	(383)	0	766	(766)
Supplies & Mail	890	494	396	1,672	988	684
Dues & Subscriptions	0	17	(17)	0	35	(35)
Staff Expenses	0	373	(373)	0	745	(745)
Allocated Administrative Overhead	11,411	3,110	8,301	23,062	6,220	16,842
<b>Total Operating Expenses</b>	<b>40,331</b>	<b>47,040</b>	<b>(6,710)</b>	<b>84,022</b>	<b>94,081</b>	<b>(10,059)</b>
<b>Net Operating Income</b>	<b>(21,250)</b>	<b>(35,130)</b>	<b>13,880</b>	<b>(45,198)</b>	<b>(70,171)</b>	<b>24,974</b>
<b>Other Expense/&lt;Income&gt;</b>						
<b>Net Income</b>	<b>(21,250)</b>	<b>(35,130)</b>	<b>13,880</b>	<b>(45,198)</b>	<b>(70,171)</b>	<b>24,974</b>

# PL - Budget vs Actual

North Lake Tahoe Resort Association  
NLTRA:04 Business Support

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	Aug 2023			Fiscal 2023/24 YTD		
	Actual	Budget	Variance	Actual	Budget	Variance
<b>Revenues</b>						
Revenues	7,014	7,014	0	14,096	14,096	0
<b>Total Revenues</b>	<b>7,014</b>	<b>7,014</b>	<b>0</b>	<b>14,096</b>	<b>14,096</b>	<b>0</b>
<b>Gross Profit</b>	<b>7,014</b>	<b>7,014</b>	<b>0</b>	<b>14,096</b>	<b>14,096</b>	<b>0</b>
<b>Operating Expenses</b>						
Salaries & Wage Expense	13,663	10,490	3,173	24,140	20,980	3,160
Rent & Utilities	532	1,105	(573)	1,040	2,210	(1,170)
Supplies & Mail	0	234	(234)	0	468	(468)
Dues & Subscriptions	398	17	381	796	35	761
Staff Expenses	0	173	(173)	0	347	(347)
Business Assn Grant Funding	9,000	5,833	3,167	9,000	11,667	(2,667)
Chamber Activities - Community Aw...	(6,750)	0	(6,750)	(6,750)	0	(6,750)
Allocated Administrative Overhead	6,646	1,952	4,693	10,785	3,904	6,880
<b>Total Operating Expenses</b>	<b>23,489</b>	<b>19,805</b>	<b>3,683</b>	<b>39,011</b>	<b>39,610</b>	<b>(600)</b>
<b>Net Operating Income</b>	<b>(16,475)</b>	<b>(12,791)</b>	<b>(3,684)</b>	<b>(24,915)</b>	<b>(25,514)</b>	<b>599</b>
<b>Other Expense/&lt;Income&gt;</b>						
<b>Net Income</b>	<b>(16,475)</b>	<b>(12,791)</b>	<b>(3,684)</b>	<b>(24,915)</b>	<b>(25,514)</b>	<b>599</b>

# PL - Budget vs Actual

North Lake Tahoe Resort Association  
NLTRA:05 Economic Development

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	Aug 2023			Fiscal 2023/24 YTD		
	Actual	Budget	Variance	Actual	Budget	Variance
<b>Revenues</b>						
Revenues	9,693	9,693	0	19,479	19,478	0
<b>Total Revenues</b>	<b>9,693</b>	<b>9,693</b>	<b>0</b>	<b>19,479</b>	<b>19,478</b>	<b>0</b>
<b>Gross Profit</b>	<b>9,693</b>	<b>9,693</b>	<b>0</b>	<b>19,479</b>	<b>19,478</b>	<b>0</b>
<b>Operating Expenses</b>						
Salaries & Wage Expense	5,136	19,029	(13,894)	10,147	38,058	(27,911)
Rent & Utilities	656	511	145	1,281	1,022	259
Supplies & Mail	0	195	(195)	0	390	(390)
Dues & Subscriptions	0	17	(17)	0	35	(35)
Staff Expenses	0	104	(104)	0	208	(208)
Allocated Administrative Overhead	2,285	4,363	(2,078)	4,335	8,726	(4,391)
<b>Total Operating Expenses</b>	<b>8,077</b>	<b>24,219</b>	<b>(16,142)</b>	<b>15,763</b>	<b>48,439</b>	<b>(32,676)</b>
<b>Net Operating Income</b>	<b>1,616</b>	<b>(14,527)</b>	<b>16,142</b>	<b>3,716</b>	<b>(28,961)</b>	<b>32,676</b>
<b>Other Expense/&lt;Income&gt;</b>						
<b>Net Income</b>	<b>1,616</b>	<b>(14,527)</b>	<b>16,142</b>	<b>3,716</b>	<b>(28,961)</b>	<b>32,676</b>



# PL - Budget vs Actual

North Lake Tahoe Resort Association  
NLTRA:06 Sustainability/Mitigation

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	Aug 2023		Variance	Fiscal 2023/24 YTD		Variance
	Actual	Budget		Actual	Budget	
<b>Revenues</b>						
Revenues	4,209	4,209	0	8,458	8,458	0
<b>Total Revenues</b>	<b>4,209</b>	<b>4,209</b>	<b>0</b>	<b>8,458</b>	<b>8,458</b>	<b>0</b>
<b>Gross Profit</b>	<b>4,209</b>	<b>4,209</b>	<b>0</b>	<b>8,458</b>	<b>8,458</b>	<b>0</b>
<b>Operating Expenses</b>						
Salaries & Wage Expense	5,136	7,079	(1,944)	10,147	14,158	(4,011)
Rent & Utilities	526	365	161	1,027	730	297
Supplies & Mail	0	134	(134)	0	269	(269)
Dues & Subscriptions	0	17	(17)	0	35	(35)
Staff Expenses	0	104	(104)	0	208	(208)
Allocated Administrative Overhead	2,234	1,190	1,044	4,239	2,379	1,860
<b>Total Operating Expenses</b>	<b>7,896</b>	<b>8,889</b>	<b>(994)</b>	<b>15,413</b>	<b>17,779</b>	<b>(2,366)</b>
<b>Net Operating Income</b>	<b>(3,687)</b>	<b>(4,681)</b>	<b>994</b>	<b>(6,955)</b>	<b>(9,321)</b>	<b>2,366</b>
<b>Other Expense/&lt;Income&gt;</b>						
<b>Net Income</b>	<b>(3,687)</b>	<b>(4,681)</b>	<b>994</b>	<b>(6,955)</b>	<b>(9,321)</b>	<b>2,366</b>

# PL - Budget vs Actual

North Lake Tahoe Resort Association  
NLTRA:07 Admin

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	Aug 2023			Fiscal 2023/24 YTD		
	<u>Actual</u>	<u>Budget</u>	<u>Variance</u>	<u>Actual</u>	<u>Budget</u>	<u>Variance</u>
<b>Revenues</b>						
Revenues	6,377	6,377	0	12,815	12,815	0
<b>Total Revenues</b>	<b>6,377</b>	<b>6,377</b>	<b>0</b>	<b>12,815</b>	<b>12,815</b>	<b>0</b>
<b>Gross Profit</b>	<b>6,377</b>	<b>6,377</b>	<b>0</b>	<b>12,815</b>	<b>12,815</b>	<b>0</b>
<b>Operating Expenses</b>						
Allocated Administrative Overhead	4,970	58,392	(53,422)	9,916	116,783	(106,867)
<b>Total Operating Expenses</b>	<b>4,970</b>	<b>58,392</b>	<b>(53,422)</b>	<b>9,916</b>	<b>116,783</b>	<b>(106,867)</b>
<b>Net Operating Income</b>	<b>1,407</b>	<b>(52,015)</b>	<b>53,422</b>	<b>2,899</b>	<b>(103,969)</b>	<b>106,868</b>
<b>Other Expense/&lt;Income&gt;</b>						
<b>Net Income</b>	<b>1,407</b>	<b>(52,015)</b>	<b>53,422</b>	<b>2,899</b>	<b>(103,969)</b>	<b>106,868</b>

# PL - Budget vs Actual

North Lake Tahoe Resort Association  
NLTRA:08 County Admin Fee

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	<u>Aug 2023</u>			<u>Fiscal 2023/24 YTD</u>		
	<u>Actual</u>	<u>Budget</u>	<u>Variance</u>	<u>Actual</u>	<u>Budget</u>	<u>Variance</u>
<b>Revenues</b>						
Revenues	<u>2,551</u>	<u>2,551</u>	<u>0</u>	<u>5,126</u>	<u>5,126</u>	<u>0</u>
<b>Total Revenues</b>	<b><u>2,551</u></b>	<b><u>2,551</u></b>	<b><u>0</u></b>	<b><u>5,126</u></b>	<b><u>5,126</u></b>	<b><u>0</u></b>
<b>Gross Profit</b>	<b><u>2,551</u></b>	<b><u>2,551</u></b>	<b><u>0</u></b>	<b><u>5,126</u></b>	<b><u>5,126</u></b>	<b><u>0</u></b>
<b>Operating Expenses</b>						
Taxes, Licenses, Fees	<u>2,166</u>	<u>10,400</u>	<u>(8,234)</u>	<u>4,513</u>	<u>20,800</u>	<u>(16,287)</u>
<b>Total Operating Expenses</b>	<b><u>2,166</u></b>	<b><u>10,400</u></b>	<b><u>(8,234)</u></b>	<b><u>4,513</u></b>	<b><u>20,800</u></b>	<b><u>(16,287)</u></b>
<b>Net Operating Income</b>	<b><u>385</u></b>	<b><u>(7,849)</u></b>	<b><u>8,235</u></b>	<b><u>613</u></b>	<b><u>(15,674)</u></b>	<b><u>16,287</u></b>
<b>Other Expense/&lt;Income&gt;</b>						
<b>Net Income</b>	<b><u>385</u></b>	<b><u>(7,849)</u></b>	<b><u>8,235</u></b>	<b><u>613</u></b>	<b><u>(15,674)</u></b>	<b><u>16,287</u></b>

# PL - Budget vs Actual

North Lake Tahoe Resort Association  
NLTRA:09 Contingency/Reserve

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	<u>Aug 2023</u>			<u>Fiscal 2023/24 YTD</u>		
	<u>Actual</u>	<u>Budget</u>	<u>Variance</u>	<u>Actual</u>	<u>Budget</u>	<u>Variance</u>
<b>Revenues</b>						
Revenues	2,551	2,551	0	5,126	5,126	0
<b>Total Revenues</b>	<b>2,551</b>	<b>2,551</b>	<b>0</b>	<b>5,126</b>	<b>5,126</b>	<b>0</b>
<b>Gross Profit</b>	<b>2,551</b>	<b>2,551</b>	<b>0</b>	<b>5,126</b>	<b>5,126</b>	<b>0</b>
<b>Operating Expenses</b>						
Net Operating Income	2,551	2,551	0	5,126	5,126	0
<b>Other Expense/&lt;Income&gt;</b>						
<b>Net Income</b>	<b>2,551</b>	<b>2,551</b>	<b>0</b>	<b>5,126</b>	<b>5,126</b>	<b>0</b>

# PL - Budget vs Actual

North Lake Tahoe Resort Association  
NLTRA:11 Chamber

11 of 12  
9/21/2023  
9:54 PM

	<u>Aug 2023</u>			<u>Fiscal 2023/24 YTD</u>		
	<u>Actual</u>	<u>Budget</u>	<u>Variance</u>	<u>Actual</u>	<u>Budget</u>	<u>Variance</u>
<b>Revenues</b>						
Chamber Revenue - Member Dues	<u>3,792</u>	<u>2,083</u>	<u>1,709</u>	<u>3,792</u>	<u>4,167</u>	<u>(374)</u>
<b>Total Revenues</b>	<b><u>3,792</u></b>	<b><u>2,083</u></b>	<b><u>1,709</u></b>	<b><u>3,792</u></b>	<b><u>4,167</u></b>	<b><u>(374)</u></b>
<b>Gross Profit</b>	<b><u>3,792</u></b>	<b><u>2,083</u></b>	<b><u>1,709</u></b>	<b><u>3,792</u></b>	<b><u>4,167</u></b>	<b><u>(374)</u></b>
<b>Operating Expenses</b>						
Net Operating Income	<u>3,792</u>	<u>2,083</u>	<u>1,709</u>	<u>3,792</u>	<u>4,167</u>	<u>(374)</u>
<b>Other Expense/&lt;Income&gt;</b>						
<b>Net Income</b>	<b><u>3,792</u></b>	<b><u>2,083</u></b>	<b><u>1,709</u></b>	<b><u>3,792</u></b>	<b><u>4,167</u></b>	<b><u>(374)</u></b>



# PL - Budget vs Actual

North Lake Tahoe Resort Association  
NLTRA:12 Admin OH

12 of 12  
9/21/2023  
9:54 PM

	Aug 2023			Fiscal 2023/24 YTD		
	Actual	Budget	Variance	Actual	Budget	Variance
<b>Revenues</b>						
Revenue - Other	0	12,500	(12,500)	0	25,000	(25,000)
Revenue - Interest & Investments	67	0	67	67	0	67
<b>Total Revenues</b>	<b>67</b>	<b>12,500</b>	<b>(12,433)</b>	<b>67</b>	<b>25,000</b>	<b>(24,933)</b>
<b>Gross Profit</b>	<b>67</b>	<b>12,500</b>	<b>(12,433)</b>	<b>67</b>	<b>25,000</b>	<b>(24,933)</b>
<b>Operating Expenses</b>						
Salaries & Wage Expense	73,165	70,374	2,791	122,540	140,747	(18,207)
Rent & Utilities	3,994	3,409	585	7,521	6,818	703
Repairs & Maintenance	2,719	366	2,353	3,018	732	2,285
Telephone & Internet	1,784	962	822	3,581	1,925	1,657
Supplies & Mail	3,776	1,127	2,650	6,026	2,253	3,773
Taxes, Licenses, Fees	862	1,928	(1,066)	1,368	3,856	(2,488)
Dues & Subscriptions	1,858	1,586	272	5,017	3,172	1,845
Insurance/Bonding	612	1,300	(688)	612	2,600	(1,988)
Staff Expenses	1,768	1,811	(43)	4,466	3,623	844
Board Functions	1,036	2,080	(1,045)	3,600	4,160	(560)
Professional Fees	2,624	12,047	(9,423)	27,585	24,093	3,492
Professional Fees - Attourney	1,100	0	1,100	4,225	0	4,225
Professional Fees - Accountant	0	0	0	306	0	306
Equipment Support & Maintenance	3,861	0	3,861	8,215	0	8,215
Depreciation	239	0	239	239	0	239
Allocated Administrative Overhead	(99,397)	(101,451)	2,054	(198,320)	(202,902)	4,582
<b>Total Operating Expenses</b>	<b>0</b>	<b>(4,461)</b>	<b>4,462</b>	<b>1</b>	<b>(8,923)</b>	<b>8,924</b>
<b>Net Operating Income</b>	<b>66</b>	<b>16,961</b>	<b>(16,895)</b>	<b>66</b>	<b>33,923</b>	<b>(33,857)</b>
<b>Other Expense/&lt;Income&gt;</b>						
Gain/Loss on Asset Disposal	2,125	0	2,125	2,125	0	2,125
<b>Total Other Expense/&lt;Inco...</b>	<b>2,125</b>	<b>0</b>	<b>2,125</b>	<b>2,125</b>	<b>0</b>	<b>2,125</b>
<b>Net Income</b>	<b>(2,058)</b>	<b>16,961</b>	<b>(19,020)</b>	<b>(2,059)</b>	<b>33,923</b>	<b>(35,982)</b>

# NORTH LAKE TAHOE RESORT ASSOCIATION (NLTRA)

## Employee Expense Report

Month\*Yr July 2023  
 Employee TONY KARWOWSKI

*AUGUST*  
 1/c - 9/27/23 B/O - 10/4/23

POSTING DATE	DOC REF	VENDOR	RECEIPT OR INVOICE #	PURPOSE	PAID BY CC	OUT OF POCKET	BUDGET CODE
	A	Dam Café	109	Team working lunch, Adam, Kirstin, Kim	94.90		
	B						
	C						
	D			August Phone Reimbursement		50.00	10-12-230-50140
	E						
	F						
	G						
	H						
	I						
	J.1						
	K.1				EXCEL	94.90	
	L				CREDIT CARD		
	M				DIFFERENCE	94.90	
	N						
	O						
	P						
	Q						
	R						
	S						
	T						
	U						
	V						
	W						
	X						
	Y						
	Z						
<b>MILEAGE REIMBURSEMENT</b>							
	Attach 1		Mileage	See Attached Mileage Report		36.25	53201
				Mileage Reimbursed Through Payroll			
<b>TOTAL - CREDIT CARD EXPENSES</b>							
<b>TOTAL - EXPENSES TO BE REIMBURSED (OUT OF POCKET)</b>						<b>86.25</b>	

**RECEIVED**  
 9/27/23

9/27/23

Signed By: Tony Karwowski

Approved By: \_\_\_\_\_

Date: 9/25/2023

Date: \_\_\_\_\_

ACCOUNTING					
DATE RECEIVED	DATE ENTERED	CFO APPROVAL	CFO APPROVAL DATE	DATE SCANNED	

From: The Dam Cafe <no-reply@toasttab.com>  
Sent: Friday, August 25, 2023 11:33 AM  
To: Tony Karwowski  
Subject: Online Order Receipt for \$94.90 at The Dam Cafe

The Dam Cafe - (530) 581-0278

Check #109 for Tony Karwowski  
Pick up 11:43 AM PDT

The Dam Cafe  
55 W Lake Blvd  
Tahoe City, CA 96145  
530-581-0278

Online  
Ordering -  
Takeout  
Information

When you RECEIVE A TEXT saying order is complete,  
Pick-Up @ Counter. THANK YOU!

Online Ordering - Takeout (Online)

Tony  
Karwowski  
530-448-3908  
tony@northtahoecommunityalliance.com

Server:  
Default 0

Check #109  
Tony Karwowski  
Ordered:  
8/25/23 11:33 AM  
Due:  
8/25/23 11:43 AM

How was your visit?

2 BACON  
BURLY RITO  
\$29.00  
CHOLULA  
\$1.20  
BARBEQUE  
\$3.25  
DAM BURLY  
RITO  
\$13.50  
SPINACH

SPROUTS

GOODNESS  
DRESSING  
\$0.60  
SIERRA  
GREENS 16  
OZ  
\$10.95  
OAT MILK

BLUEBERRIES

CLASSIC  
TURKEY  
\$15.50  
SLICED  
SOURDOUGH

NO CHEESE

Subtotal  
\$74.00  
TBID TAX  
\$0.74  
State Tax  
\$5.36  
~~\$16.95~~  
\$14.80  
Total

\$5.25  
Tip  
\$14.39

\$94.90

Mastercard  
xxxxxxxx4849

Transaction  
Type  
Sale  
Authorization  
Approved  
Approval  
Code

Payment ID  
dPrRdX7MfhMg

Thank You!

Come again soon!

Download the Toast Takeout app  
Food you love without the wait.

Powered by Toast

Payment ID

[Privacy Statement](#) | [Terms of Service](#) | [Refer a Restaurant & Earn \\$500](#)

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North Tahoe Community Alliance  
Staff Report  
October 4, 2023, NTCA Board Meeting

**To:** NTCA Board of Directors

**Date:** October 4, 2023

**From:** Tony Karwowski, Adam Wilson, and Erin Casey

**Subject:** Appointment of two NTCA board members to the Housing Hub Board of Directors

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**ACTION REQUESTED:**

Appoint Samir Tuma and Jill Schott to the Housing Hub Board of Directors for three-year terms.

**BACKGROUND:**

The North Tahoe Community Alliance (NTCA) has taken a leadership role in addressing housing issues by not only financially supporting but also incubating the newly formed Housing Hub for a two-year period. In line with NTCA's workforce housing goals and its role incubating the Housing Hub, the NTCA will appoint two of its board members to the Housing Hub Board of Directors. This action facilitates a partnership between the Housing Hub and the business community in North Lake Tahoe and provides opportunity for collaboration and alignment with regional workforce housing goals.

NTCA staff and its consultant, Erin Casey, have worked closely with the Tahoe Truckee Community Foundation (TTCF) to "form" the Housing Hub including submitting Articles of Incorporation to obtain legal status as a 501 c 4 nonprofit, finalizing grant agreements with TTCF to match the NTCA's contribution and recruiting Housing Hub Board and Advisory Committee members. The first Board and Advisory Committee meeting of the Housing Hub is scheduled to take place this October.

Samir Tuma and Jill Schott have expressed an interest and willingness to serve on the Housing Hub Board of Directors. Additionally, both have unique background, experience and expertise that will serve the Housing Hub and its program goals. NTCA staff recommends the appointment of Samir Tuma and Jill Schott to the Housing Hub Board for a three-year term.





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CAL NEVA

 McWHINNEY

## About Us

- Fully integrated development and investment firm
- Long-term track record of successfully completed development projects

**4,000+ ACRES**

*of master-planned communities*

**15 MILLION SQUARE FEET**

*of office, industrial, medical office and retail*

**4,300+ KEYS**

*Hospitality completed, planned, under construction*

**5,300+ APARTMENTS AND  
BUILT-FOR-RENT HOMES**

*Completed, planned, under construction*







## Brand Pillars

Guiding Principles live at the core of our projects and are infused into every investment project completed.

Our brand pillars serve as the building blocks for all developments resulting in visible, lasting, and well sought after community destinations.

### Architecture+Design

We are committed to high quality and highly functional design.

### Sustainability

We are committed to sustainable development and care for the environment.

### Arts+Culture

All of our projects incorporate a commitment to arts and culture.

### Community Engagement+Impact

We engage with the community to create a positive impact.

### Technology+Innovation

We are committed to innovative product development and technology.





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Placemaking

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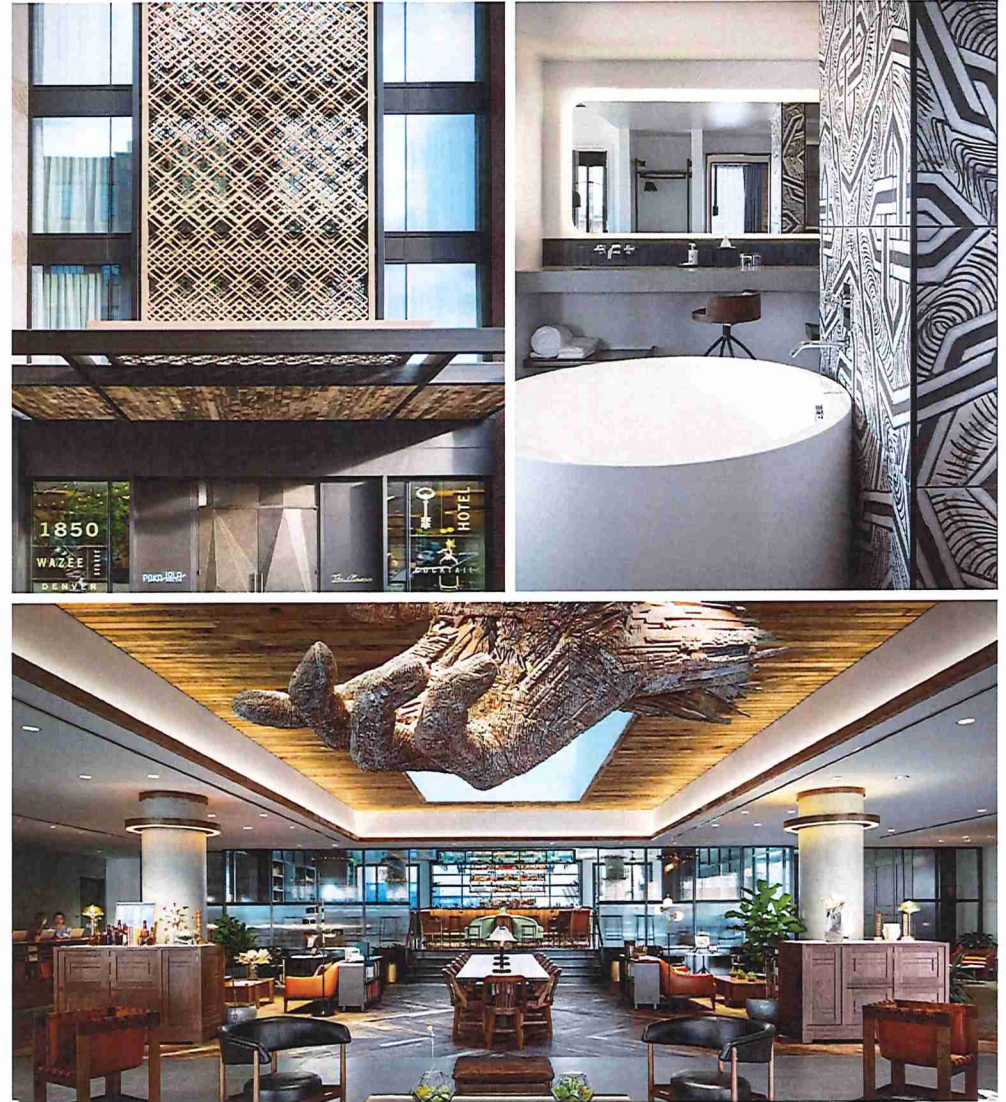
# Denver Union Station and Crawford Hotel

- 112 Hotel Keys
- Historical and Revitalized
- Urban Land Institute (ULI) Global Award-Winning Project
- Event and Conference Space
- Onsite Elevated Food and Beverage Experience
- Art Collection
- Community Activations



# Dairy Block and Maven Hotel

- 172 Hotel Keys
- Urban Land Institute (ULI) Global Award-Winning Project
- Event and Conference Space
- Onsite Elevated Food and Beverage Experience
- Activated Alley and Community Programming
- Fitness Center
- 700-Piece Art Collection





An aerial photograph of a large, clear blue lake. In the background, a range of mountains is covered in snow and evergreen trees. In the foreground, a rocky island with some evergreen trees and a small building is visible. The sky is a clear, bright blue.

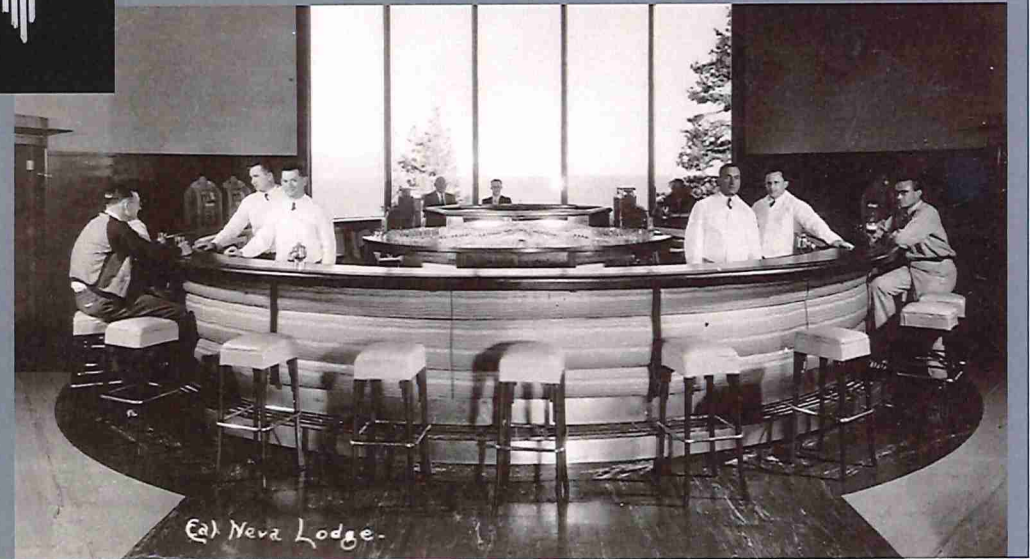
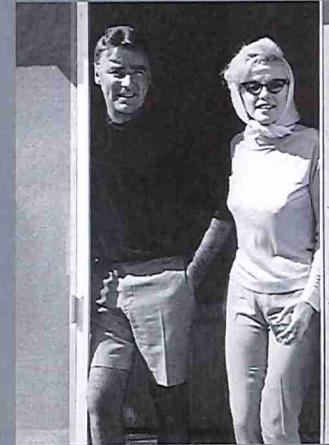
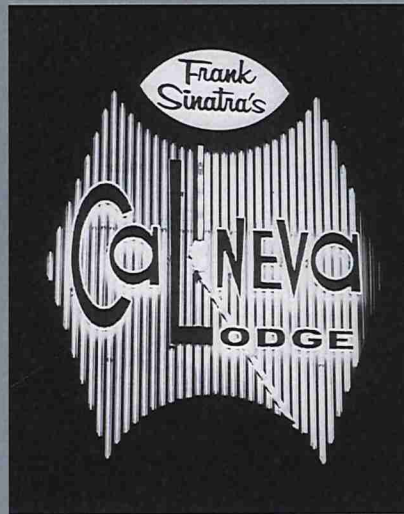
## CAL NEVA

The revitalization and preservation of Cal Neva will transform this iconic place into a vibrant destination where the community and visitors can gather, celebrate, unwind and enjoy.

# Revitalization



# History & Culture



# Timeline



1930



1940



1957



1960



1962



1980



2010



2022

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CAL NEVA





CAL NEVA

# Planning & Design

REVITALIZE CAL NEVA

 McWHINNEY



# Site Plan



Disclaimer: Map is not to scale and is intended for informational and illustrative purposes only. Plans, uses, zoning, amenities, features, availability, acreage, sizes, dates, vehicle counts, listed owners/tenants, and other elements are subject to change by McWhinney Real Estate Services, Inc. or its affiliates without notice, and shall not be relied upon.



# Exterior Rendering Of Historic Lodge



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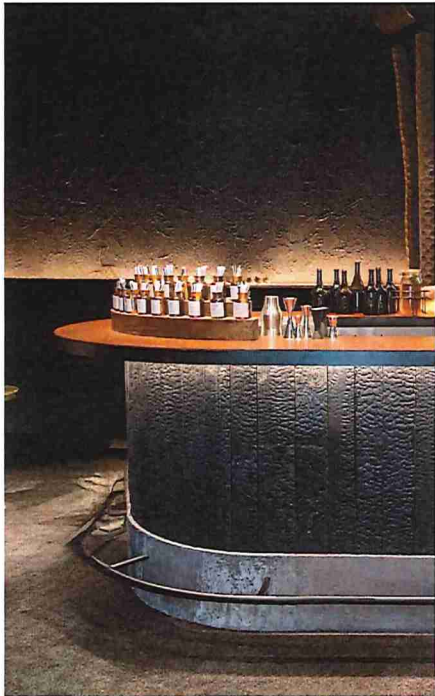


# The Cabins



# Design Inspirations

HOTEL LOUNGE



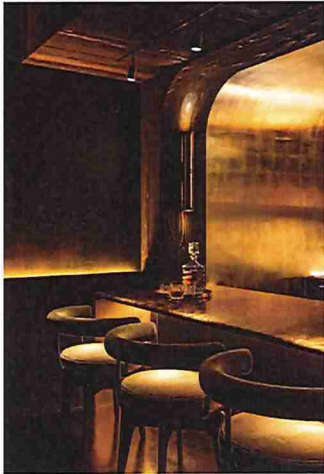
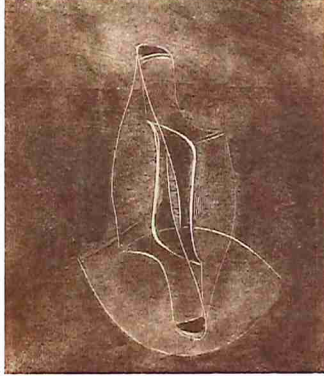
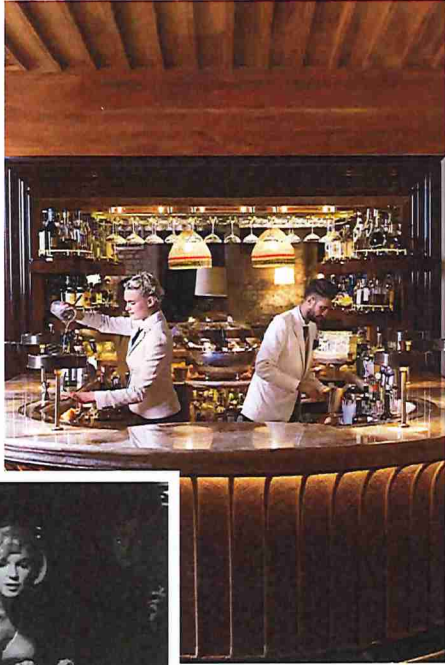
Kelly Wearstler Design

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# Design Inspirations

CASINO & CIRCLE BAR

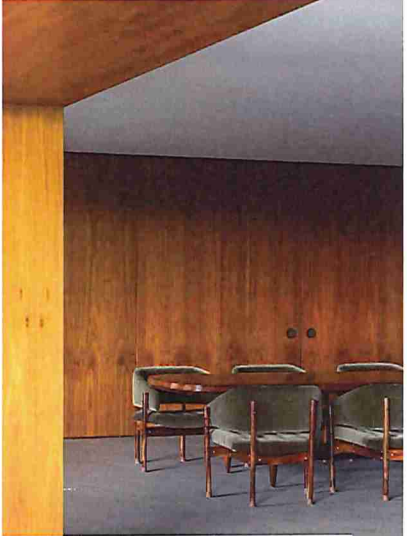


Kelly Wearstler Design

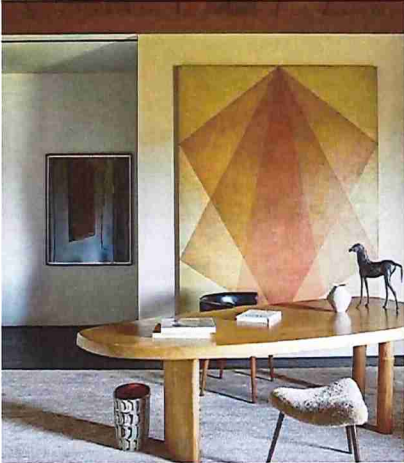
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# Design Inspirations

RESTAURANT, MEETING & GATHERING



Kelly Wearstler Design



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# Project Benefits



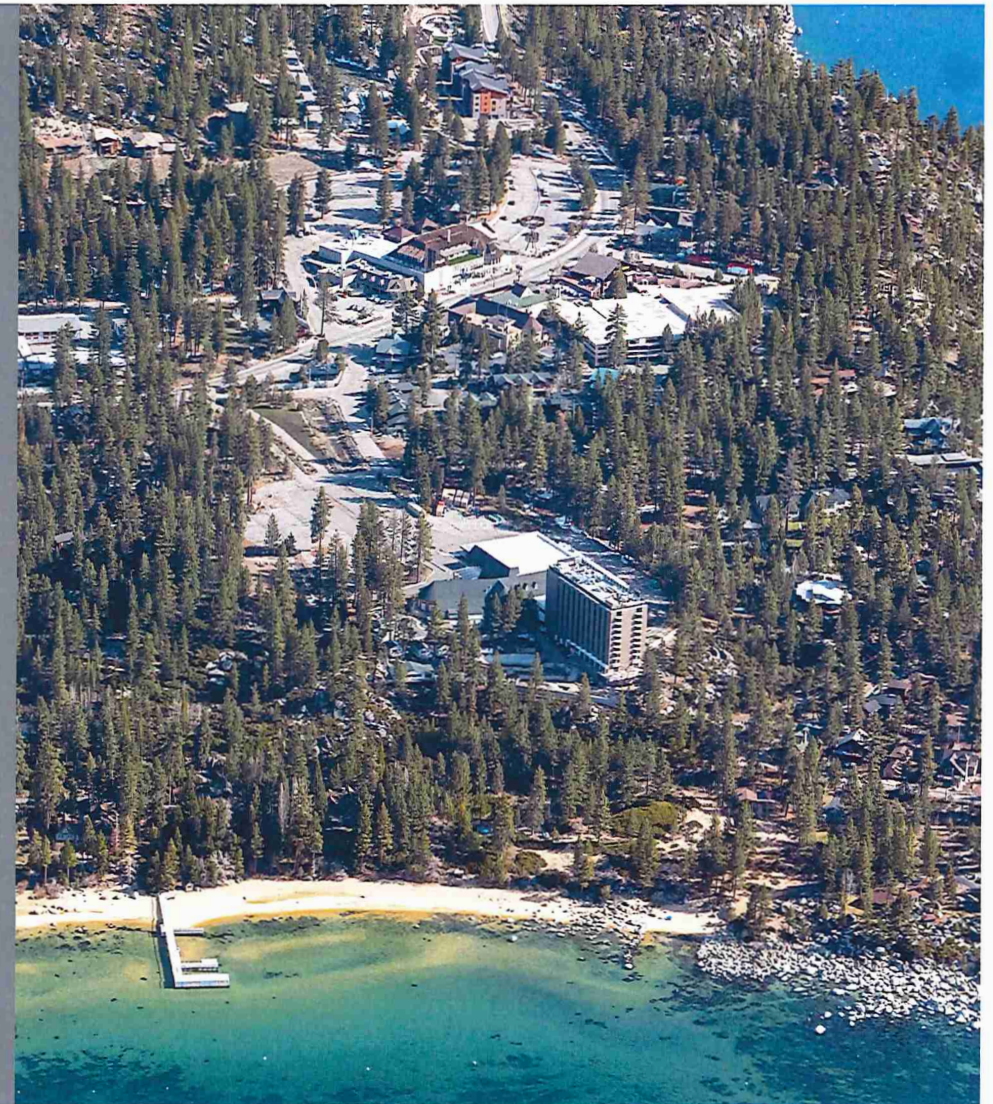
Community-Minded



Environmental Improvements



Economic Growth/Vibrancy



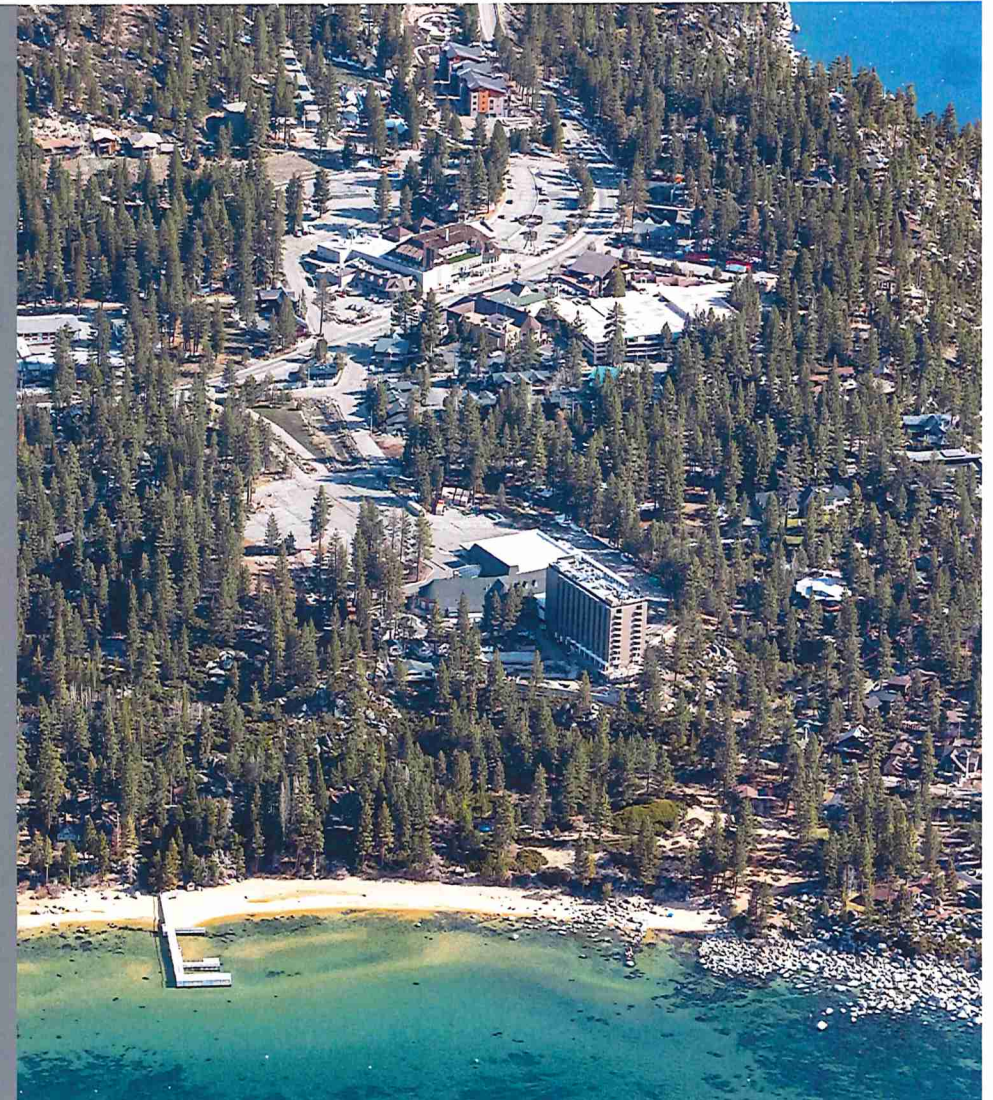
REVITALIZE  
CAL NEVA

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# Community-Minded

- Inclusive
- Inviting
- Local Flavor
- Community Events
- Gathering Spaces
- Dining
- Historic Preservation Cultural Gem
- Rejuvenate Crystal Bay Town Center



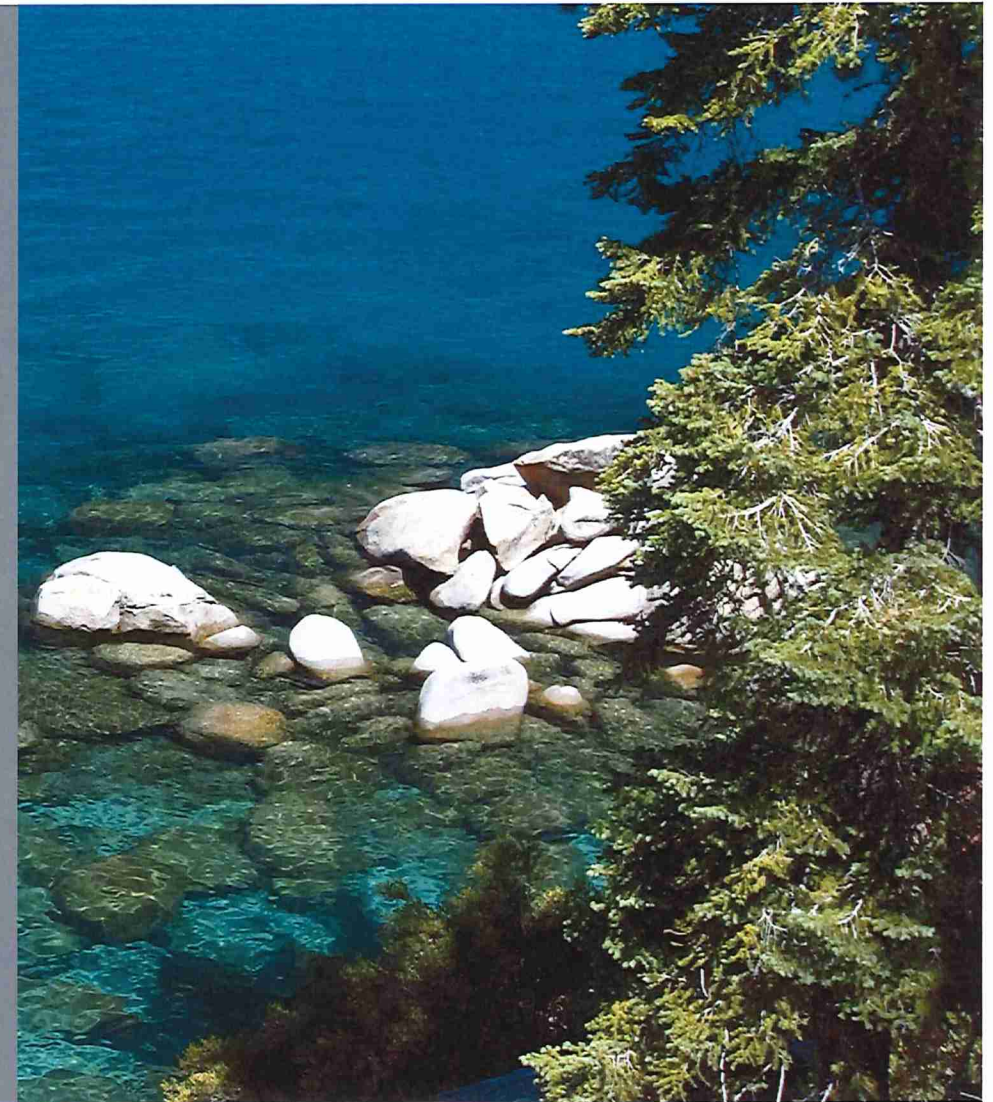
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# Environment Focus

- Water Quality
- Forest Health
- Sustainable Recreation & Transportation
- Science, Stewardship & Accountability
- Native Planting & Landscaping
- Open Natural Space
- Exploring Solar Options



REVITALIZE  
CAL NEVA

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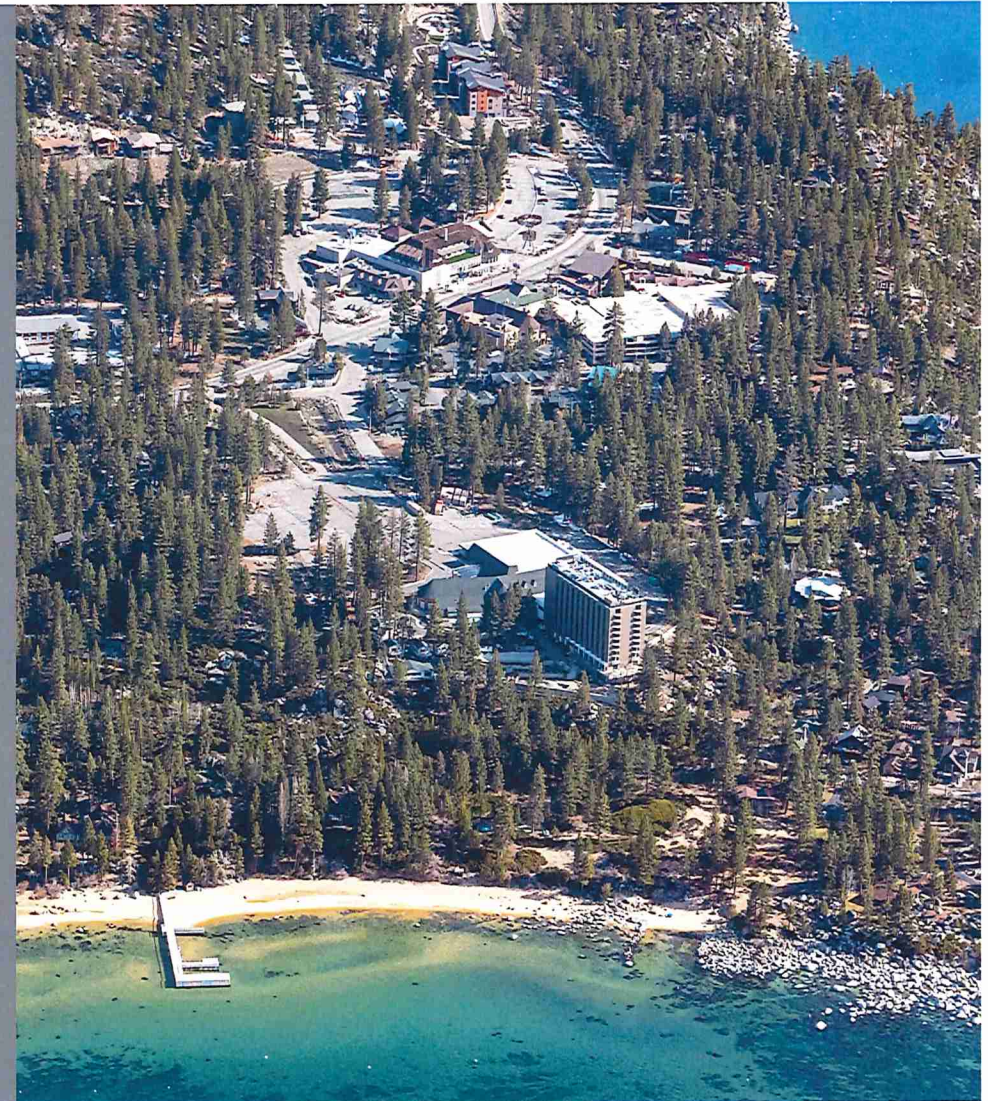
# Local Economy

Projected TOT Contribution  
(over first 10 years of operations) + \$40M

Projected Sales TAX REVENUE  
(over first 10 years of operations) +\$14M

Projected Hotel Guest Total Spending over  
first five years of operations: +\$100M \*\*

\*\* Washoe County North lake Tahoe Area Visitor Impact Estimate Study



REVITALIZE  
CAL NEVA

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# Project Partners

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CAL NEVA



DESIGNWORKSHOP

COLLABORATIVE  
DESIGN  
STUDIO *architecture of experience and place*



PROPER

Gensler

KELLY  
WEARSTLER

Olson Kundig

RENDERING IS CONCEPTUAL, FOR DISCUSSION AND/OR ILLUSTRATIVE PURPOSES ONLY, AND SUBJECT TO CHANGE BY McWHINNEY REAL ESTATE SERVICES, INC. OR ITS AFFILIATES WITHOUT NOTICE. PLANS, SPECIFICATIONS, AMENITIES, FEATURES, FINISHES, MATERIALS, COLORS, FIXTURES AND OTHER ELEMENTS ARE ALSO SUBJECT TO CHANGE.





# Thank You!

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SCAN ME

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North Tahoe Community Alliance  
Staff Report  
October 4, 2023, NTCA Board Meeting

**To:** NTCA Board of Directors

**Date:** October 4, 2023

**From:** Tony Karwowski, Tara Hetz, Erin Casey, Francois Cazalot

**Subject:** NTCA Sponsorship of the North Lake Tahoe Workforce Transportation Program as modified and presented by the Truckee North Tahoe Transportation Management Association (TMA) and Mountaineer Transit Company (MTC).

---

**ACTION REQUESTED:**

- A. Recommend the allocation of up to \$602,754 in TOT funds to the Tahoe Truckee Transportation Management Association for the Sponsorship of the North Lake Tahoe Workforce Vanpool Program over a three-year period in partnership with Mountaineer Transit Company to the Placer County Board of Supervisors as recommended by the TOT Committee.
- B. Approve the allocation of up to \$155,000 in TBID funds to the Tahoe Truckee Transportation Management Association for the North Lake Tahoe Workforce Vanpool Program to be developed and implemented in Q2 of FY23-24 in partnership with the Mountaineer Transit Company as recommended by the TBID Advisory Committee.

**BACKGROUND:** The Community Vitality and Economic Health Investment Program is designed to enhance economic health, community vitality, and environmental sustainability in the North Lake Tahoe region by investing in various programs, projects, services, and limited maintenance activities. This initiative seeks to strategically allocate Transient Occupancy Tax (TOT) and North Lake Tahoe Tourism Business Improvement District (NLTTBID) assessment funds to foster community well-being and economic growth.

On August 29th, a joint committee meeting involving the TOT Committee, CAP Committee, TBID Advisory Committee, and Zone 1 Committee resulted in recommendations to fund 17 sponsorship investments, totaling up to \$20,027,558 in TBID and TOT funds. However, during



this meeting, two sponsorship proposals—Mountaineer Transit Company’s Workforce Transit Pilot and the TNT-TMA’s Placer-Washoe Vanpool Pilot—generated differing opinions among committee members. While some favored sponsoring one or both proposals, others proposed an immediate merger or one-year funding alternatives. Consequently, these two projects were excluded from the list of recommended investments presented to the NTCA Board of Directors on September 6th, 2023. The TOT and TBID Advisory committees agreed to convene in September to revisit potential sponsorship support of these programs.

On September 18<sup>th</sup>, 2023, the TOT committee reconvened to discuss both proposals. The meeting outcome included action to recommend the expenditure of up to \$602,574 in TOT funds consistent with the TMA’s proposal with the stipulation that the TMA and MTC collaborate to incorporate program components consistent with the Mountain Transit Company’s sponsorship proposal.

These additions include expanding the program to provide service from the North Lake Tahoe region in addition to Washoe County to businesses within the NLTTBID and eastern Placer County boundaries and evaluating technology tools to enhance the level of service. MTC’s executive director participated in the meeting and agreed with the merger of the proposed programs and the additions outlined above. The TOT committee also recommended that the TBID Advisory committee support jumpstarting the program, with TBID funds, this fall or early winter since TOT funds would not be available until after the desired start date of the program.

On September 19<sup>th</sup>, 2023, the TBID Advisory committee met to discuss the outcome of the TOT committee meeting and learn about the North Lake Tahoe (NLT) Workforce Vanpool Project as presented by the TMA in partnership with MTC. The meeting outcome included action to recommend the allocation of up to \$155,000 in TBID funds under contract with the TMA for the NLT Workforce Vanpool Program. This program includes a needs assessment to determine and develop interest across businesses, efforts to expand the merged program consistent with the program additions outlined above, MTC’s staff time to participate in the effort with TMA staff, and two/three months of program operations as TOT funding is considered and a contract is developed with Placer County.

The TBID Advisory Committee’s recommendation is contingent on NTCA board action to recommend the allocation of TOT funds consistent with the TOT committee recommendation and the subsequent approval by the Placer County Board of Supervisors. Additional details on estimated costs for the use of TBID funds includes:

- Complete a Vanpool program assessment/study & Employer/Employee outreach strategy/campaign - Up to \$75,000 to be completed within 12 months.
- Operate up to 20 vans in the upcoming fall and winter season until TOT funds are approved and available - Up to \$80,000.

If the proposed actions are approved by your board, the TOT portion will be included in the October 17, 2023, Placer County Board item with all other NTCA recommended investments for sponsorship. NTCA staff will develop an agreement with the TMA for use of TBID funds prior to the desired program start date after the October Placer County Board meeting.



## MEMORANDUM

**To:** NTCA Board of Directors  
**From:** Adam Wilson  
**Date:** September 29, 2023  
**Subject:** Establishment of Chamber Advisory Committee and Organizational Parameters

---

### RECOMMENDATION:

1. The Board of Directors of the North Tahoe Community Alliance established the Chamber Advisory Committee on October 4, 2023, for the purposes of supporting the strategic direction of the North Tahoe Chamber, the Roadmap work and collaboration with the Business Associations, and the recommendation to the NTCA board for the investment in community events. This committee will also recommend to the NTCA board the annual advocacy policies and positions.
2. The NTCA Board of Directors dissolve the Business Association Chamber Collaborative (BACC Committee) and the Tourism Development Committee (TDC Committee) as committees of the board in lieu of the establishment of the Chamber Advisory Committee.
3. The NTCA Board of Directors adopts the NTCA Chamber Advisory Committee Establishment and Organizational Parameters attached and included in your packet.
4. That the NTCA Board delegate interim authority to appoint and align existing BACC and TDC committee members to the designated committee seats as outlined below. Staff will bring back to the board at the November 2023 board meeting a slate of individuals for this board's approval to the Chamber Advisory Committee.

Seat 1 - Representing North Tahoe Business Association  
Seat 2 - Representing Tahoe City / West Shore Business Association  
Seat 3 - Representing Olympic Valley/ Squaw Valley Business Association  
Seat 4 - Representing Northstar Business Association  
Seat 5 - Representing an Activity Business



Seat 6 - Representing a Restaurant Business  
Seat 7 - Representing a Retail Business  
Seat 8 - Representing a Ski Resort Business  
Seat 9 - Representing a Lodging Business  
Seat 10 - Representing a Professional Services Business  
Seat 11 - Representing the NTCA Board  
Seat 12 - Representing At-Large (small business)  
Seat 13 - Representing At-Large (large business)

Non-Voting

Seat 1 – Placer County  
Seat 2 – Tahoe Prosperity Center  
Seat 3 - Incline Village and Crystal Bay Community and Business  
Association

**BACKGROUND:**

For many years under the NLTRA/Chamber umbrella, two committees have existed the Business Associations and Chamber Collaborative (BACC Committee) and the Tourism Development Committee (TDC Committee). Each of these committees has 11 seats comprising of the Business Associations, local businesses, a designated board seat, and marketing professionals. The scope and purpose of these two committees have evolved over the years. As of late, in the last 3-5 years, they have primarily vetted varying levels of event sponsorships and recommended funding of those dollars to this board for final approval. They have also come together to review “In Market Marketing,” primarily focused on creating awareness around our offerings locally for the guest, programs aimed at driving business to our local businesses or regions depending on the season.

As directed by this board and as part of our continued evolution from the NLTRA to the NTCA and the re-building of the Chamber, we have been asked to find efficiencies and provide further definition as to the work that our committees are doing to support this evolution. In particular, this new committee, the Chamber Advisory Committee, if adopted as a committee of the NTCA, will consolidate the BACC and the TDC committee into one to support the Chamber with the purpose defined as follows: The purposes of the Chamber Advisory Committee is to support the strategic direction of the North Tahoe Chamber, the Roadmap work and collaboration with the Business Associations, and the recommendation to the NTCA board for the investment/sponsorship in community events. This committee will also recommend to the NTCA board the annual advocacy policies and positions.

Committee members shall represent a diverse range, including business associations, most business sectors, small and large businesses, and geographic diversity. Members should reside in, hold a business license for a business based in, or be a delegate of an employer with a business license for a business based in eastern Placer County. The committee shall also include three advisory seats, one for Placer County, one for Tahoe Prosperity Center, and one for the Incline Village and Crystal Bay Community and Business Association.



## NORTH TAHOE COMMUNITY ALLIANCE

### CHAMBER ADVISORY COMMITTEE

#### ESTABLISHMENT AND ORGANIZATIONAL PARAMETERS

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##### **A. ESTABLISHMENT OF COMMITTEE**

The Board of Directors of the North Tahoe Community Alliance established its Chamber Advisory Committee on October 4, 2023, for the purposes of supporting the strategic direction of the North Tahoe Chamber, the Roadmap work and collaboration with the Business Associations, and the recommendation to the NTCA board for the investment in community events. This committee will also recommend to the NTCA board the annual advocacy policies and positions.

##### **B. ORGANIZATIONAL PARAMETERS**

1. **COMPOSITION:** The Committee shall consist of thirteen (13) voting members and (3) non-voting members as follows:

- Seat 1 - Representing North Tahoe Business Association
- Seat 2 - Representing Tahoe City / West Shore Business Association
- Seat 3 - Representing Olympic Valley/ Squaw Valley Business Association
- Seat 4 - Representing Northstar Business Association
- Seat 5 - Representing an Activity Business
- Seat 6 - Representing a Restaurant Business
- Seat 7 - Representing a Retail Business
- Seat 8 - Representing a Ski Resort Business
- Seat 9 - Representing a Lodging Business
- Seat 10 - Representing a Professional Services Business
- Seat 11 - Representing the NTCA Board
- Seat 12 - Representing At-Large (small business)
- Seat 13 - Representing At-Large (large business)
- Non-Voting
  - Seat 1 – Placer County
  - Seat 2 – Tahoe Prosperity Center
  - Seat 3 - Incline Village and Crystal Bay Community and Business Association

2. APPOINTING ORGANIZATIONS:

Appointing organizations or designated business categories must be incorporated to provide services in eastern Placer County or the district they represent.

- **At-large preference** for underrepresented individuals by business category or geographical diversity within Eastern Placer County.

If eligible organizations or designated business category appointments exceed available seats, the NTCA CEO or designee will recommend a representative to the NTCA Board of Directors. The NTCA Board of Directors will confirm all committee appointments.

3. QUALIFICATION OF MEMBERSHIP: Committee members must reside or hold a business license based in eastern Placer County to be eligible for appointment to the Chamber Advisory Committee. Members can be Board members, staff, or volunteers to the appointing organization or the designated business category.

4. TERM OF OFFICE: For the initial appointment and terms of the members, Seats 6-8, 10,12, and 13 shall serve a two-year term commencing on October 4, 2023. Seats 1-5, 9, and 11 will serve a three-year term commencing on October 4, 2023. Thereafter, terms shall be for two years, staggered as herein described.

5. REMOVAL FROM OFFICE: Members may be removed if they miss three (3) consecutive meetings.

6. COMMITTEE PURPOSE: May provide the strategic direction of the North Lake Tahoe Chamber, the Roadmap work and collaboration with the Business Associations, and the recommendation to the NTCA board for the investment in community events. This committee will also recommend to the NTCA board the annual advocacy policies and positions.

7. PROCEDURAL RULES: The Chamber Advisory Committee shall adopt rules, regulations, and procedures as are reasonable and appropriate for its activities. In the absence of procedures to the contrary, the Chamber Advisory Committee shall be governed by Robert's Rules of Order.

8. RECORDS: The Chamber Advisory Committee shall keep records of its actions.

9. COMPENSATION: All members of the Chamber Advisory Committee shall serve without compensation.

10. MEETING LOCATION: The Chamber Advisory Committee will rotate meeting locations to ensure broad community participation and engagement.

OCTOBER 4, 2023



# North Tahoe Chamber Update and Business Association's Collaborative Roadmap

PRESENTED BY KIMBERLY BROWN

# NORTH TAHOE CHAMBER TIMELINE



# NORTH TAHOE CHAMBER PLAN



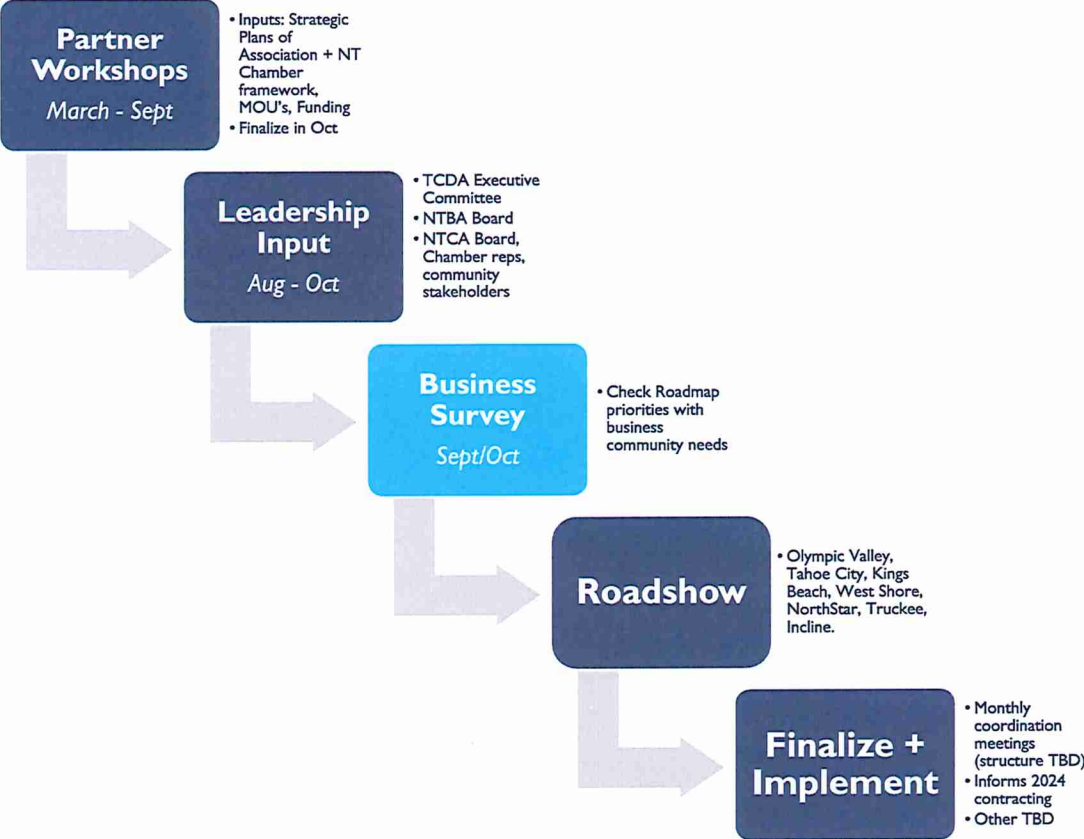
Environmental Stewardship

Economic Health

Community Vitality



# Roadmap Process:



Agnew::Beck

# Four Core Areas of Work



## Advocacy

Advocating for economic, social, and environmental improvements on behalf of the business community on the local, regional, and state level.



## Economic Development

Working to improve the economic, social, and environmental conditions to help the region thrive



## Business Services

Educational and supports for local businesses operating in the North Tahoe area.



## Community Connections

Stewarding local taxes for community and economic benefits.







Thank you!

