

NLTRA FISCAL YEAR 2024/25 BUDGET SUMMARY

		52.500%	7.300%	5.500% Business	14.800%	7.600% Econ	3.300%	5.000%	2.000% County Admin	2.000%	Membership	Administrative
	Total	Marketing/Promo/	Visitor Services	Advocacy	Zone 1	Dev/Trans/Other	Sustainability	Administration	Fee	Contingency/	Dues	Overhead
TBID Revenue	6,390,000	3,354,864	466,452	351,437	945,684	485,622	210,862	319,488	127,795	127,795	-	-
Prior Year Unspent Funds	5,681,230	2,878,524	499,010	(1,499)	752,109	323,671	308,560	352,196	146,967	393,820	27,873	-
VIC Revenue (net of CGS)	32,000	-	32,000	-	-	-	-	-	-	-	-	-
Membership Dues & Activities	25,600	-	-	-	-	-	-	-	-	-	25,600	-
TOT Funds	150,000	-	-	-	-	-	-	150,000	-	-	-	-
TOTAL REVENUE	12,278,830	6,233,388	997,462	349,938	1,697,793	809,292	519,422	821,684	274,762	521,615	53,473	-
Salaries & Wages	2,262,600	445,064	342,096	135,898	72,317	255,996	94,242	-	-	-	-	916,987
Rent & Utilities	202,800	38,694	95,175	13,578	2,691	6,279	4,485	-	-	-	-	41,898
Phone/Internet	21,000	5,985	1,752	1,898	438	1,022	730	-	-	-	-	9,175
Supplies & Mail	36,400	7,774	6,070	2,875	1,810	2,396	1,651	-	-	-	-	13,822
Maintenance, Support, Repairs, Etc.	69,000	2,277	667	722	167	389	278	-	-	-	-	64,501
Insurance	16,000	-	-	-	-	-	-	-	-	-	-	16,000
Taxes, Licenses, Fees	135,200	800	320	320	320	320	320	-	127,795	-	-	5,005
Dues, Subscriptions, etc	22,200	1,597	213	213	213	213	213	-	-	-	-	19,538
Board Functions	25,560	-	-	-	-	-	-	-	-	-	-	25,560
Staff expenses	34,000	3,408	1,704	2,130	1,810	1,278	1,278	-	-	-	-	22,392
Professional Fees	65,000	-	-	-	-	-	-	-	-	-	-	65,000
Leadership Development	6,000	-	1,000	-	-	-	-	-	-	-	-	5,000
Staff Recognition/Education	8,000	-	2,000	-	-	-	-	-	-	-	-	6,000
Kings Beach VIC Rent & Utilities & maintenance	60,000	-	60,000	-	-	-	-	-	-	-	-	-
VIC signage	30,000	30,000	-	-	-	-	-	-	-	-	-	-
NTBA/TCDA Funding	600,000	30,000	-	120,000	420,000	30,000	-	-	-	-	-	-
Events	615,000	315,000	-	-	250,000	-	50,000	-	-	-	-	-
Co-Op Contributions	1,580,000	1,580,000	-	-	-	-	-	-	-	-	-	-
Non-Co-Op marketing:	-	-	-	-	-	-	-	-	-	-	-	-
Content / Web / photo/video	137,460	137,460	-	-	-	-	-	-	-	-	-	-
Media Spend TOT-TBID Dollars At Work / NTCA / Chamber	180,000	180,000	-	-	-	-	-	-	-	-	-	-
Printing/Production & translation /graphic design/swag	63,500	63,500	-	-	-	-	-	-	-	-	-	-
Conferences	7,200	7,200	-	-	-	-	-	-	-	-	-	-
Signage	72,000	72,000	-	-	-	-	-	-	-	-	-	-
Sponsorships / Ambassadors	205,000	205,000	-	-	-	-	-	-	-	-	-	-
Business Community Support Marketing	100,000	100,000	-	-	-	-	-	-	-	-	-	-
Business Community Support Events & Activities:	-	-	-	-	-	-	-	-	-	-	-	-
Membership Luncheon,Community Celebration, Membership Activities,Mixers, CEO Lunch, Breakfast Club	150,000	150,000	-	-	-	-	-	-	-	-	-	-
Business Advocacy & Support, Economic/Workforce Development New Business Recruitment Educational Workshops, Roadmap work	250,000	150,000	-	-	-	100,000	-	-	-	-	-	-
Total Grants and sponsorship 24/25	1,689,828	225,000	50,000	34,475	539,750	317,499	308,104	30,000	-	185,000	-	-
TOTAL EXPENDITURES BEFORE ALLOCATION	8,643,748	3,750,760	560,997	312,109	1,289,516	715,391	461,300	30,000	127,795	185,000	-	1,210,879
Admin Overhead Allocation	-	390,392	58,390	32,485	134,217	74,460	48,014	472,920	-	-	-	(1,210,879)
TOTAL EXPENDITURES	8,643,748	4,141,152	619,387	344,595	1,423,734	789,852	509,314	502,920	127,795	185,000	-	-
NET RESULTS	3,635,082	2,092,236	378,075	5,344	274,060	19,441	10,108	318,764	146,967	336,615	53,473	-