



Finance Committee
Date: Monday December 29th, 2025
Time: 10:00am
Location: 100 N Lake Blvd. Tahoe City 96145

Each teleconference location is open to the public and any member of the public has an opportunity to address the Finance Committee from a teleconference location in the same manner as if that person attended the meeting location at 100 N Lake Blvd., Tahoe City, CA 96145

Teleconference address: 27269 E Nova Circle, Aurora, CO 80016

Committee Members:

Chair/Treasurer: DJ Ewan, Granlibakken | Jim Phelan, Tahoe City Marina
I David Brown, CPA (inactive) | Andy Buckley, Homewood Resort | Mike DeGroff, Palisades Tahoe
Placer County Representative: Stephanie Holloway

Instruction for Public Participation:

Members of the public may attend the Zoom teleconference by telephone, computer or mobile device. To participate via Join Zoom

<https://us02web.zoom.us/j/86529477924?pwd=WUlxa1M4ekZOQzI3WXIUM24xK29YQT09>

as authorized by AB 361

Meeting ID: 865 2947 7924

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*If you wish to make a public comment, use the "Raise Hand" feature in Zoom or *9 on your telephone. You will be called upon and unmuted when it is your turn to provide comment. Comments must be 3 minutes or less and limited to one comment per item. Teleconference participation via Zoom is not guaranteed and can be disrupted by technical difficulties. If members of the public wish to be guaranteed the ability to observe/make public comments, they should attend in-person.*

AGENDA

- 10:00 a.m. 1. Call to Order – Establish Quorum
- 10:05 a.m. 2. Public Forum-Any person wishing to address the Finance Committee on items of interest to the Committee not listed on the agenda may do so at this time. It is requested that comments be to three minutes since no action may be taken by the Committee on items addressed under Public Forum.
- 10:10 a.m. 3. Agenda Amendments and Approval**
- 10:15 a.m. 4. Approval of Finance Committee Meeting Minutes from November 24th, 2025**
- 10:20 a.m. 5. Review and Approval of Preliminary Financials:

- a) Review Staff Report on Financial Performance
- b) NTCA 11/30/25 Financials Review (Motion)**
- c) NLTMC 11/30/25 Financial Review

10:45 a.m. 6. Approval of CEO Expense Report (Motion)

10:50 a.m. 7. Items for Committee Review, Discussion/or Recommendations

10:50 a.m. 8. Agenda Input for Next Finance Committee Meeting & Next Meeting Date

10:55 a.m. 9. Committee Member Comments

11:00 a.m. 10. Adjournment



12/29/2025

To: North Tahoe Community Alliance (NTCA) Finance Committee

From: Derek Vaughan, Controller

RE: Report on Financial Results for November 30, 2025

Summary of preliminary NTCA financial results for November 30, 2025

- Accounts Receivable TBID –Continuing to follow budget for FY 25/26 TBID until December collections are known
- Accounts Receivable Membership Dues – prior fiscal year amounts due.
- Prepaid Expenses – prepayments for video and photo productions, annual subscriptions.
- Fixed Assets – The Kings Beach Visitor Center leasehold improvements are being depreciated over the term of the lease
- Operating Lease Right-of-Use Asset – This asset account along with Operating Lease Liability accounts are results from the new lease reporting requirements issued under Accounting Standard Update 842. Under this standard, operating leases longer than 12 months must be reflected on a company's balance sheet.
- Salaries & Wages – Two pay periods in November
- Rent & utilities – Following budget
- Supplies & Mail – includes Email Campaign fees
- Taxes, Licenses, Fees – Consists mainly of county collection fees
- Due and Subscriptions – YTD includes subscriptions to Key Data and Symphony data suppliers.
- Staff Expenses – include training, staff outings, meals and travel expenses
- Professional Fees – includes fees for Submittable per contract
- Equipment Support – Includes our monthly IT support
- Event Sponsorships – November payments include funding for concerts on the beach and Van expo
- Events & Activities – Cal Travel expenses not specifically budgeted for

- Marketing/In Market/Media – includes monthly communications retainer, marketing swag, ongoing website graphic design
- Business Assn Grant Funding – Funding of TCDA per contract. The FY 25-26 TCDA contract totals \$360,784
- Grant Funding Sponsorship – Includes funding for Sierra Community House and Kings Beach parking mgmt
- Grant Funding First Annual - Includes funding for Housing Hub
- Grant Funding Second Annual – Includes funding for League to Save Lake Tahoe and Watson Cabin
- Chamber Activities & Marketing – Includes payments to our marketing consultant for TCDA and KB District collaboration and Sunday trash service

Summary of preliminary NLTMC financial results for November 30, 2025

- 6006 - CVENT invoice, did not account for it on budget because we thought Mahk was going to pay the vendor directly
- 5123 - credit for invoice voided and resent
- 7001 - 62above invoice
- 7007 - sterling valley (market intelligence pack) over budget for the year

North Tahoe Community Alliance

Preliminary

Financial Statements for the Period Ending

November 30, 2025

Balance Sheet - PY Comparison

North Lake Tahoe Resort
Association

For the Five Months Ending Sunday, November 30, 2025

1 of 1
12/24/2025
6:01 PM

	YTD		
	Nov 2025	Nov 2024	Variance
	Fiscal 25/2026	Fiscal 24/2025	
Current Assets			
Cash - TBID Disbursements	(7,464)	81,635	89,099
Cash - TBID Funding	3,789,551	828,761	(2,960,791)
Cash - Payroll	0	245,585	245,585
Cash - Money Market	100,736	5,164,231	5,063,495
Cash - Plumas 1939	101,870	101,616	(254)
Cash - Plumas 1929	50,640	50,559	(81)
Cash - Chamber	0	540	540
Cash in Drawer	531	2,040	1,510
Petty Cash	436	436	0
Accounts Receivable - TBID	668,995	151,409	(517,586)
Accounts Receivable - Chamber	0	4,400	4,400
Allowance for Doubtful Accounts	0	(1,336)	(1,336)
Inventory Asset	55,358	83,492	28,134
Prepaid Expenses	24,313	159,662	135,349
Prepaid Postage	100	100	0
Total Current Assets	4,785,065	6,873,130	2,088,064
Fixed Assets			
Furniture & Fixtures	57,759	57,759	0
Accumulated Depreciation - Furnitures & Fixtures	(44,494)	(38,809)	5,685
Computer Equipment	48,616	48,616	0
Accumulated Depreciation - Computer Equipment	(21,063)	(11,363)	9,700
Computer Software	6,206	6,206	0
Accumulated Depreciation - Computer Software	(6,206)	(6,206)	0
Leasehold Improvements	150,772	142,772	(8,000)
Accumulated Depreciation - Leasehold Improvements	(121,230)	(45,827)	75,403
Operating Lease Right-of-Use Asset	238,308	400,992	162,684
Total Fixed Assets	308,669	554,140	245,471
Total Assets	\$5,093,734	\$7,427,270	\$2,333,536
Liabilities			
Current Liabilities			
Accounts Payable	701,680	59,716	641,964
Incentives Payable	99,396	0	99,396
401k Payable	6,856	5,352	1,504
Deferred Revenue - Membership Dues	21,986	3,243	18,743
Operating Lease Liability	177,181	165,548	11,633
<i>Suspense (may include rounding)</i>	(788)	(239)	(549)
Total Current Liabilities	1,006,311	233,620	(772,691)
Sales & Use Tax Payable	4,465	0	4,465
Total Tax Payable	4,465	0	(4,465)
Long-Term Liabilities			
Operating Lease Liability	76,879	254,732	(177,852)
Total Long Term Liabilities	76,879	254,732	177,852
Total Liabilities	1,087,655	488,352	(599,303)
Unrestricted	6,420	(5,453)	11,873
Unrestricted Net Assets	0	14,865	(14,865)
TBID Reserve	6,009,387	8,183,321	(2,173,933)
Net Income	(2,009,728)	(1,253,815)	(755,913)
Total Equity	4,006,079	6,938,918	2,932,839
Liabilities & Shareholder Equity	\$5,093,734	\$7,427,270	\$2,333,536

North Lake Tahoe Resort Association
Payables Management

Ranges:

Vendor ID: First - Last
Class ID: First - Last
Payment Priority: First - Last
Vendor Name: First - LastUser-Defined 1: First - Last
Posting Date: First - 11/30/2025
Document Number: First - LastPrint Option: SUMMARY
Aged By: Document Date
Aging Date: 11/30/2025
Exclude: Zero Balance, No Activity, Fully Paid Documents, Unposted Applied Credit Documents, Multicurrency Info
Sorted By: Vendor ID
Due Date
Print Currency In: Functional (Z-US\$)

Vendor ID:	101.5 TRUCKEE T	Name:	101.5 Truckee Tahoe Radio*	Class ID:	PRIMARY	User-Defined 1:
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	3	Aged Totals:	\$1,100.00	\$1,100.00	\$0.00	\$0.00
Vendor ID:	ANNE-KARIN ATWO	Name:	Anne-Karin Atwood*	Class ID:	PRIMARY	User-Defined 1:
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	1	Aged Totals:	\$324.67	\$0.00	\$0.00	\$324.67
Vendor ID:	ANNIE'S CLEANIN	Name:	Annie's Cleaning Service	Class ID:	PRIMARY	User-Defined 1:
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	4	Aged Totals:	\$3,105.00	\$3,105.00	\$0.00	\$0.00
Vendor ID:	ASPEN CARRILLO	Name:	Aspen Carrillo	Class ID:		User-Defined 1:
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	1	Aged Totals:	\$2,000.00	\$2,000.00	\$0.00	\$0.00
Vendor ID:	CEDAR HOUSE PUB	Name:	Cedar House Pub	Class ID:		User-Defined 1:
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	1	Aged Totals:	\$250.00	\$250.00	\$0.00	\$0.00
Vendor ID:	CHAMBERS LANDIN	Name:	Chambers Landing LLC	Class ID:		User-Defined 1:
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	1	Aged Totals:	\$2,585.00	\$0.00	\$0.00	\$2,585.00
Vendor ID:	CHANGO PRESENT	Name:	Chango Presents	Class ID:		User-Defined 1:
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	1	Aged Totals:	\$1,000.00	\$1,000.00	\$0.00	\$0.00
Vendor ID:	CINTAS CORPORAT	Name:	Cintas Corporation #623	Class ID:	PRIMARY	User-Defined 1:
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	4	Aged Totals:	\$2,377.03	\$2,377.03	\$0.00	\$0.00
Vendor ID:	CIVITAS	Name:	Civitas	Class ID:	PRIMARY	User-Defined 1:
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	2	Aged Totals:	\$3,120.00	\$3,120.00	\$0.00	\$0.00
Vendor ID:	COUNTY OF PLACE	Name:	County Of Placer	Class ID:	PRIMARY	User-Defined 1:
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	1	Aged Totals:	\$2,000.00	\$2,000.00	\$0.00	\$0.00
Vendor ID:	CRYSTAL RANGE A	Name:	Crystal Range Associates	Class ID:	PRIMARY	User-Defined 1:
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	1	Aged Totals:	\$14.99	\$0.00	\$14.99	\$0.00
Vendor ID:	CSG DIRECT, INC	Name:	CSG Direct, Inc.	Class ID:	PRIMARY	User-Defined 1:
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	1	Aged Totals:	\$4,105.91	\$4,105.91	\$0.00	\$0.00
Vendor ID:	CYBERLINK	Name:	CyberlinkASP Technology	Class ID:	PRIMARY	User-Defined 1:
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	2	Aged Totals:	\$1,125.60	\$1,125.60	\$0.00	\$0.00
Vendor ID:	D'LISH CATERING	Name:	D'lish Catering*	Class ID:	PRIMARY	User-Defined 1:
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	1	Aged Totals:	\$250.00	\$250.00	\$0.00	\$0.00
Vendor ID:	DIRK YURICICH	Name:	Dirk Yuricich	Class ID:	PRIMARY	User-Defined 1:
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	1	Aged Totals:	\$124.50	\$0.00	\$124.50	\$0.00
Vendor ID:	EATS COOKING CO	Name:	EATS Cooking Company	Class ID:		User-Defined 1:
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	1	Aged Totals:	\$250.00	\$250.00	\$0.00	\$0.00
Vendor ID:	EVERLINE RESORT	Name:	Everline Resort Spa	Class ID:		User-Defined 1:

North Lake Tahoe Resort Association

		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 1	Aged Totals:	\$81,251.33	\$81,251.33	\$0.00	\$0.00	\$0.00
Vendor ID: FLYLOW	Name: FlyLow			Class ID:	User-Defined 1:	
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 1	Aged Totals:	\$1,608.75	\$1,608.75	\$0.00	\$0.00	\$0.00
Vendor ID: FOLKMANIS PUPPE	Name: Folkmanis Puppets			Class ID: PRIMARY	User-Defined 1:	
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 1	Aged Totals:	\$94.81	\$94.81	\$0.00	\$0.00	\$0.00
Vendor ID: FOX CULTURAL HA	Name: Fox Cultural Hall			Class ID:	User-Defined 1:	
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 1	Aged Totals:	\$5,000.00	\$0.00	\$0.00	\$0.00	\$5,000.00
Vendor ID: FRANCOIS CAZALO	Name: Francois Cazalot			Class ID:	User-Defined 1:	
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 1	Aged Totals:	\$50.00	\$0.00	\$0.00	\$0.00	\$50.00
Vendor ID: GENERIKAL DESIG	Name: Generikal Design			Class ID: PRIMARY	User-Defined 1:	
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 1	Aged Totals:	\$15,000.00	\$15,000.00	\$0.00	\$0.00	\$0.00
Vendor ID: GEO-TOURISM SPE	Name: Geo-Tourism Specialties			Class ID: PRIMARY	User-Defined 1:	
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 1	Aged Totals:	\$605.53	\$0.00	\$605.53	\$0.00	\$0.00
Vendor ID: GO ADVENTURE VA	Name: GO ADVENTURE VAN			Class ID:	User-Defined 1:	
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 2	Aged Totals:	\$7,500.00	\$7,500.00	\$0.00	\$0.00	\$0.00
Vendor ID: GROWTHZONE & C	Name: GrowthZone & Chambermaster			Class ID: PRIMARY	User-Defined 1:	
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 2	Aged Totals:	\$1,733.40	\$1,733.40	\$0.00	\$0.00	\$0.00
Vendor ID: HAPPY TIERS CAF	Name: Happy Tiers Cafe & Bakery			Class ID:	User-Defined 1:	
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 2	Aged Totals:	\$850.00	\$850.00	\$0.00	\$0.00	\$0.00
Vendor ID: IDEADTEAM	Name: Ideateam			Class ID:	User-Defined 1:	
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 1	Aged Totals:	\$1,500.00	\$0.00	\$0.00	\$0.00	\$1,500.00
Vendor ID: IDSS GLOBAL LLC	Name: iDSS Global LLC			Class ID: PRIMARY	User-Defined 1:	
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 1	Aged Totals:	\$2,500.00	\$0.00	\$0.00	\$0.00	\$2,500.00
Vendor ID: INTERMEDIA.NET,	Name: Intermedia.net, Inc.			Class ID: PRIMARY	User-Defined 1:	
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 1	Aged Totals:	\$975.45	\$0.00	\$0.00	\$0.00	\$975.45
Vendor ID: ISOLVED	Name: iSolved Benefit Services			Class ID: PRIMARY	User-Defined 1:	
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 2	Aged Totals:	\$140.00	\$70.00	\$70.00	\$0.00	\$0.00
Vendor ID: JASON DITANGCO	Name: Jason Ditangco			Class ID:	User-Defined 1:	
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 1	Aged Totals:	\$250.00	\$250.00	\$0.00	\$0.00	\$0.00
Vendor ID: JELLY BREAD	Name: Jelly Bread			Class ID:	User-Defined 1:	
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 1	Aged Totals:	\$1,800.00	\$0.00	\$0.00	\$0.00	\$1,800.00
Vendor ID: JOAN SPELLETICH	Name: JOAN SPELLETICH			Class ID:	User-Defined 1:	
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 1	Aged Totals:	\$2,231.52	\$0.00	\$2,231.52	\$0.00	\$0.00
Vendor ID: JVP COMM	Name: JVP Communications, LLC			Class ID: PRIMARY	User-Defined 1:	
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 1	Aged Totals:	\$6,300.00	\$6,300.00	\$0.00	\$0.00	\$0.00
Vendor ID: KAHN	Name: Kahn Investment Company			Class ID: PRIMARY	User-Defined 1:	
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 1	Aged Totals:	\$14,760.00	\$14,760.00	\$0.00	\$0.00	\$0.00

Vendor ID: LEAGUE TO SAVE	Name: League to Save Lake Tahoe	Class ID:	User-Defined 1:		
Voucher(s): 2	Aged Totals: \$58,760.40	Due \$22,652.00	Current Period \$36,108.40	31 - 60 Days \$61 - 90 Days \$0.00	91 and Over \$0.00
Vendor ID: LT MARKETING	Name: LT Marketing	Class ID: PRIMARY	User-Defined 1:		
Voucher(s): 2	Aged Totals: \$6,064.23	Due \$6,064.23	Current Period \$0.00	31 - 60 Days \$0.00	91 and Over \$0.00
Vendor ID: MEGAN ADAMS	Name: Megan Adams	Class ID:	User-Defined 1:		
Voucher(s): 1	Aged Totals: \$250.00	Due \$250.00	Current Period \$0.00	31 - 60 Days \$0.00	91 and Over \$0.00
Vendor ID: MELODY QUEVEDO	Name: Meleody Quevedo	Class ID:	User-Defined 1:		
Voucher(s): 1	Aged Totals: \$250.00	Due \$250.00	Current Period \$0.00	31 - 60 Days \$0.00	91 and Over \$0.00
Vendor ID: MOGROG ROTISSE	Name: MOGROG Rotisserie	Class ID:	User-Defined 1:		
Voucher(s): 1	Aged Totals: \$250.00	Due \$250.00	Current Period \$0.00	31 - 60 Days \$0.00	91 and Over \$0.00
Vendor ID: MTN ALOHA ART	Name: Mountain Aloha Art	Class ID:	User-Defined 1:		
Voucher(s): 1	Aged Totals: \$150.00	Due \$0.00	Current Period \$0.00	31 - 60 Days \$0.00	91 and Over \$150.00
Vendor ID: NLTHS	Name: North Lake Tahoe Historical Society	Class ID:	User-Defined 1:		
Voucher(s): 1	Aged Totals: \$210,920.00	Due \$210,920.00	Current Period \$0.00	31 - 60 Days \$0.00	91 and Over \$0.00
Vendor ID: NTEC	Name: North Tahoe Event Center, Inc.	Class ID: PRIMARY	User-Defined 1:		
Voucher(s): 1	Aged Totals: \$80.00	Due \$80.00	Current Period \$0.00	31 - 60 Days \$0.00	91 and Over \$0.00
Vendor ID: OFFICE BOSS	Name: The Office Boss*	Class ID: PRIMARY	User-Defined 1:		
Voucher(s): 6	Aged Totals: \$1,816.11	Due \$1,740.07	Current Period \$76.04	31 - 60 Days \$0.00	91 and Over \$0.00
Vendor ID: ONEBOAT INC	Name: OneBoat, Inc	Class ID:	User-Defined 1:		
Voucher(s): 2	Aged Totals: \$4,146.00	Due \$0.00	Current Period \$4,146.00	31 - 60 Days \$0.00	91 and Over \$0.00
Vendor ID: PAPER TRAIL	Name: The Paper Trail*	Class ID: PRIMARY	User-Defined 1:		
Voucher(s): 8	Aged Totals: \$2,886.25	Due \$1,788.00	Current Period \$1,098.25	31 - 60 Days \$0.00	91 and Over \$0.00
Vendor ID: PEPS PLACE	Name: PEPS PLACE	Class ID:	User-Defined 1:		
Voucher(s): 1	Aged Totals: \$250.00	Due \$250.00	Current Period \$0.00	31 - 60 Days \$0.00	91 and Over \$0.00
Vendor ID: PETE BILLETER	Name: Pete Billeter	Class ID:	User-Defined 1:		
Voucher(s): 1	Aged Totals: \$1,559.00	Due \$1,559.00	Current Period \$0.00	31 - 60 Days \$0.00	91 and Over \$0.00
Vendor ID: PORTER SIMON*	Name: Porter Simon*	Class ID: PRIMARY	User-Defined 1:		
Voucher(s): 1	Aged Totals: \$1,975.00	Due \$1,975.00	Current Period \$0.00	31 - 60 Days \$0.00	91 and Over \$0.00
Vendor ID: PRA EVENTS INC	Name: PRA Events, Inc	Class ID:	User-Defined 1:		
Voucher(s): 1	Aged Totals: \$11,092.50	Due \$11,092.50	Current Period \$0.00	31 - 60 Days \$0.00	91 and Over \$0.00
Vendor ID: PRINTART	Name: Printart	Class ID:	User-Defined 1:		
Voucher(s): 1	Aged Totals: \$920.21	Due \$920.21	Current Period \$0.00	31 - 60 Days \$0.00	91 and Over \$0.00
Vendor ID: RENOTYPE	Name: Reno Type	Class ID:	User-Defined 1:		
Voucher(s): 1	Aged Totals: \$2,290.06	Due \$0.00	Current Period \$2,290.06	31 - 60 Days \$0.00	91 and Over \$0.00
Vendor ID: SEC LOCK&ALARM	Name: Security Lock and Alarm, Inc.	Class ID: PRIMARY	User-Defined 1:		
Voucher(s): 2	Aged Totals: \$198.50	Due \$198.50	Current Period \$0.00	31 - 60 Days \$0.00	91 and Over \$0.00
Vendor ID: SHANICE TURTLE	Name: Shanice Raven Turtle	Class ID:	User-Defined 1:		

North Lake Tahoe Resort Association

		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 1	Aged Totals:	\$2,000.00	\$2,000.00	\$0.00	\$0.00	\$0.00
Vendor ID: SIERRA NEVADAAL	Name: SIERRA NEVADA ALLIANCE			Class ID:	User-Defined 1:	
Voucher(s): 1	Aged Totals:	\$100.00	\$0.00	\$0.00	\$0.00	\$100.00
Vendor ID: SPINDLESHANKS	Name: Spindleshanks			Class ID: PRIMARY	User-Defined 1:	
Voucher(s): 1	Aged Totals:	\$250.00	\$250.00	\$0.00	\$0.00	\$0.00
Vendor ID: STORQUEST	Name: StorQuest			Class ID: PRIMARY	User-Defined 1:	
Voucher(s): 1	Aged Totals:	\$396.00	\$396.00	\$0.00	\$0.00	\$0.00
Vendor ID: SWIFT COMMUNICA	Name: SWIFT COMMUNICATIONS, CA			Class ID:	User-Defined 1:	
Voucher(s): 4	Aged Totals:	\$6,029.85	\$6,029.85	\$0.00	\$0.00	\$0.00
Vendor ID: SWIGARD'S	Name: Swigard's True Value Hardware, Inc.*			Class ID: PRIMARY	User-Defined 1:	
Voucher(s): 5	Aged Totals:	\$93.02	\$14.14	\$37.07	\$12.86	\$28.95
Vendor ID: TAHOE ART HAUS	Name: Tahoe Art Haus & Cinema			Class ID: PRIMARY	User-Defined 1:	
Voucher(s): 2	Aged Totals:	\$1,000.00	\$1,000.00	\$0.00	\$0.00	\$0.00
Vendor ID: TAHOE HOUSING H	Name: Tahoe Housing Hub			Class ID:	User-Defined 1:	
Voucher(s): 2	Aged Totals:	\$110,420.56	\$65,882.56	\$0.00	\$0.00	\$44,538.00
Vendor ID: TAHOE NOVELTY	Name: Tahoe Novelty			Class ID: PRIMARY	User-Defined 1:	
Voucher(s): 1	Aged Totals:	\$209.00	\$209.00	\$0.00	\$0.00	\$0.00
Vendor ID: TAHOE SUN	Name: Tahoe Sun			Class ID:	User-Defined 1:	
Voucher(s): 1	Aged Totals:	\$100.00	\$0.00	\$0.00	\$0.00	\$100.00
Vendor ID: TAHOE TAP HOUSE	Name: Tahoe Tap House			Class ID:	User-Defined 1:	
Voucher(s): 1	Aged Totals:	\$250.00	\$250.00	\$0.00	\$0.00	\$0.00
Vendor ID: TAHOE TEAS	Name: Tahoe Teas			Class ID: PRIMARY	User-Defined 1:	
Voucher(s): 1	Aged Totals:	\$250.00	\$250.00	\$0.00	\$0.00	\$0.00
Vendor ID: TCDA	Name: Tahoe City Downtown Association*			Class ID: PRIMARY	User-Defined 1:	
Voucher(s): 2	Aged Totals:	\$94,428.00	\$94,428.00	\$0.00	\$0.00	\$0.00
Vendor ID: TCFM	Name: Tahoe City Farmers Market			Class ID:	User-Defined 1:	
Voucher(s): 1	Aged Totals:	\$867.64	\$0.00	\$0.00	\$0.00	\$867.64
Vendor ID: TERRA ALMA	Name: Terra Alma			Class ID:	User-Defined 1:	
Voucher(s): 1	Aged Totals:	\$250.00	\$250.00	\$0.00	\$0.00	\$0.00
Vendor ID: THE FAN CLUB	Name: The Fan Club			Class ID:	User-Defined 1:	
Voucher(s): 1	Aged Totals:	\$400.00	\$400.00	\$0.00	\$0.00	\$0.00
Vendor ID: TNTTMA	Name: TNT / TMA, Inc.			Class ID: PRIMARY	User-Defined 1:	
Voucher(s): 1	Aged Totals:	\$568.84	\$568.84	\$0.00	\$0.00	\$0.00
Vendor ID: TREEHOUSE CAFE	Name: Treehouse Cafe			Class ID:	User-Defined 1:	
Voucher(s): 1	Aged Totals:	\$250.00	\$250.00	\$0.00	\$0.00	\$0.00
Vendor ID: TTSD	Name: Tahoe Truckee Sierra Disposal*			Class ID: PRIMARY	User-Defined 1:	
Voucher(s): 2	Aged Totals:	\$641.16	\$641.16	\$0.00	\$0.00	\$0.00

HISTORICAL AGED TRIAL BALANCE
North Lake Tahoe Resort Association

Vendor ID: UBEO		Name: UBEO formerly RAY MORGAN		Class ID:		User-Defined 1:	
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over	
Voucher(s): 2	Aged Totals:	\$407.63	\$407.63	\$0.00	\$0.00	\$0.00	
Vendor ID: URBAN 3 LLC		Name: Urban 3, LLC		Class ID:		User-Defined 1:	
Voucher(s): 1	Aged Totals:	\$7,688.80	\$0.00	\$0.00	\$7,688.80	\$0.00	
Vendor ID: WACE		Name: Western Association of Chamber Executive		Class ID: PRIMARY	User-Defined 1:		
Voucher(s): 1	Aged Totals:	\$600.00	\$600.00	\$0.00	\$0.00	\$0.00	
Vendor ID: WILD WEST COMMIL		Name: Wild West Communications		Class ID:		User-Defined 1:	
Voucher(s): 1	Aged Totals:	\$100.00	\$100.00	\$0.00	\$0.00	\$0.00	
Vendor ID: WOBLE BOND DICK		Name: Woble Bond Dickinson		Class ID:		User-Defined 1:	
Voucher(s): 2	Aged Totals:	\$2,262.00	\$2,262.00	\$0.00	\$0.00	\$0.00	
Vendor ID: YIG ADMINISTRAT		Name: YIG Administration		Class ID: PRIMARY	User-Defined 1:		
Voucher(s): 2	Aged Totals:	\$375.54	\$375.54	\$0.00	\$0.00	\$0.00	
		<u>Vendors</u>	<u>Due</u>	<u>Current Period</u>	<u>31 - 60 Days</u>	<u>61 - 90 Days</u>	<u>91 and Over</u>
Vendor Totals:		78	\$701,679.79	\$586,656.06	\$46,802.36	\$7,701.66	\$60,519.71

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:SUMMARY Summary of All Units

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	Nov 2025			Fiscal 2025/26 YTD			Variance	Prior Year
	Actual	Budget	Prior Y...	Actual	Budget			
Revenues								
Revenues	721,071	721,071	53,902	2,553,062	2,553,061	1	2,017,497	
Special Events Revenue	8,280	0	0	61,464	0	61,464	0	
Chamber Revenue - Member...	4,006	2,083	500	16,777	6,194	10,583	2,970	
Retail Revenue	16,000	13,333	11,877	96,764	53,304	43,460	96,857	
Revenue - Other	0	12,500	0	0	37,426	(37,426)	0	
Revenue - Interest & Investm...	9,637	4,167	12,145	40,291	12,408	27,883	69,671	
Total Revenues	758,995	753,154	78,424	2,768,358	2,662,393	105,964	2,186,996	
Cost of Goods Sold								
COGS - Events	8,160	6,667	6,251	49,675	33,333	16,342	46,007	
Total Cost of Goods S...	2,996	0	0	57,709	0	57,709	0	
Total Cost of Goods S...	11,156	6,667	6,251	107,384	33,333	74,051	46,007	
Gross Profit	747,839	746,487	72,173	2,660,973	2,629,060	31,913	2,140,988	
Operating Expenses								
Salaries & Wage Expense	212,268	240,016	147,745	1,147,512	1,200,080	(52,568)	896,007	
Rent & Utilities	17,564	19,839	19,581	97,450	101,997	(4,547)	95,567	
Repairs & Maintenance	7,073	4,556	2,228	18,872	22,269	(3,397)	12,173	
Telephone & Internet	2,491	1,796	1,701	12,599	8,978	3,621	8,716	
Supplies	4,079	3,112	11,198	26,170	15,561	10,609	39,862	
Mail	4,187	0	27	9,522	0	9,522	122	
Taxes, Licenses, Fees	18,664	11,559	4,854	71,597	57,797	13,800	42,601	
Credit Card Fees	0	0	80	2	0	2	1,209	
Dues & Subscriptions	9,159	1,898	9,315	64,832	9,492	55,341	55,005	
Insurance/Bonding	1,749	1,368	2,315	16,866	6,840	10,026	7,563	
Associate Relations	645	0	1,326	2,882	0	2,882	1,391	
Staff Expenses	9,733	4,102	9,604	33,003	20,511	12,492	33,313	
Board Functions	2,011	2,185	1,164	10,541	10,927	(386)	11,506	
Professional Fees	9,591	12,500	11,530	77,608	62,500	15,108	38,852	
Research & Planning	0	0	0	0	0	0	5,250	
Equipment Support & Mainten...	7,972	4,000	5,634	54,488	20,000	34,488	29,393	
Equipment Rental/Leasing	0	0	28	57	0	57	1,982	
Depreciation	6,631	4,167	6,631	38,544	20,833	17,711	27,334	
Event Sponsorships	15,000	59,250	5,000	219,750	494,250	(274,500)	448,039	
Events & Activities	93,387	0	1,693	112,873	0	112,873	3,129	
NLTMC Contributions	61,053	61,053	113,750	839,202	839,206	(3)	568,750	
Non-NLTMC Marketing	400	18,883	2,950	116,121	89,017	27,104	80,035	
In-Market/Tourism	24,260	13,383	14,356	89,314	66,917	22,398	80,289	
Media/Collateral/Production	10,613	18,750	18,292	80,783	93,750	(12,967)	46,071	
Signage	0	6,156	0	372	30,780	(30,408)	0	
Business Assn Grant Funding	87,075	36,333	37,000	225,016	181,667	43,349	218,710	
Grant Funding - Sponsorship	52,085	87,176	133,153	448,085	435,880	12,205	423,639	
Grant Funding - Flex	0	18,334	0	106,145	91,670	14,475	0	
Grant Funding - First Annual	65,883	74,523	10,548	302,891	372,615	(69,724)	145,388	
Grant Funding - Second Annu...	269,680	65,467	0	269,680	327,337	(57,656)	0	
Chamber Activities	1,890	32,917	7,538	71,743	164,584	(92,841)	8,316	
Chamber Activities - Member...	0	0	0	0	0	0	8,000	
Chamber Activities - Leaders...	0	4,167	0	0	20,833	(20,833)	0	
Chamber PR / Marketing	6,064	7,083	15,244	106,181	35,417	70,764	56,396	
Chamber Activities - Commun...	0	0	0	0	0	0	195	
Total Operating Expe...	1,001,207	814,576	594,485	4,670,702	4,801,706	(131,004)	3,394,804	
Net Operating Income	(253,368)	(68,088)	(522,312)	(2,009,728)	(2,172,646)	162,918	(1,253,815)	
Other Expense/<Inco...								
Net Income	(253,368)	(68,088)	(522,312)	(2,009,728)	(2,172,646)	162,918	(1,253,815)	

PL - Budget vs Actual

North Lake Tahoe Resort Association

NLTRA:01 Marketing

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	Nov 2025		Prior Y...	Fiscal 2025/26 YTD		Variance	Prior Year
	Actual	Budget		Actual	Budget		
Revenues							
Revenues	378,562	378,563	28,299	1,340,358	1,340,358	0	1,059,187
Total Revenues	378,562	378,563	28,299	1,340,358	1,340,358	0	1,059,187
Gross Profit	378,562	378,563	28,299	1,340,358	1,340,358	0	1,059,187
Operating Expenses							
Salaries & Wage Expense	49,924	52,709	28,934	278,726	263,546	15,180	177,281
Rent & Utilities	2,432	3,308	2,417	15,561	16,542	(980)	13,729
Repairs & Maintenance	0	195	675	0	974	(974)	1,089
Telephone & Internet	0	512	350	350	2,559	(2,209)	350
Supplies	244	665	3,875	2,626	3,323	(698)	8,608
Mail	38	0	27	121	0	121	80
Taxes, Licenses, Fees	0	68	0	127	342	(215)	0
Credit Card Fees	0	0	0	0	0	0	90
Dues & Subscriptions	483	137	808	11,485	683	10,803	2,318
Associate Relations	0	0	0	1,393	0	1,393	65
Staff Expenses	1,610	291	4,466	10,643	1,457	9,186	15,284
Board Functions	104	0	219	402	0	402	980
Professional Fees	2,262	0	0	17,028	0	17,028	616
Research & Planning	0	0	0	0	0	0	5,250
Equipment Rental/Leasing	0	0	28	57	0	57	1,982
Event Sponsorships	15,000	32,250	5,000	214,750	278,250	(63,500)	393,699
Events & Activities	93,387	0	1,693	112,873	0	112,873	1,693
NLTMC Contributions	61,053	61,053	113,750	839,202	839,206	(3)	568,750
Non-NLTMC Marketing	400	18,883	2,950	116,121	89,017	27,104	80,035
In-Market/Tourism	24,260	13,383	14,356	89,314	66,917	22,398	80,289
Media/Collateral/Production	10,613	18,750	18,292	80,783	93,750	(12,967)	46,071
Signage	0	6,156	0	372	30,780	(30,408)	0
Business Assn Grant Funding	147	3,333	0	6,517	16,667	(10,150)	0
Grant Funding - First Annual	0	6,250	0	0	31,250	(31,250)	0
Grant Funding - Second Annu...	0	6,250	0	0	31,250	(31,250)	0
Chamber Activities	1,890	25,417	6,949	70,505	127,084	(56,578)	7,727
Chamber Activities - Leaders...	0	4,167	0	0	20,833	(20,833)	0
Chamber PR / Marketing	6,064	0	15,244	105,651	0	105,651	56,396
Chamber Activities - Commun...	0	0	0	0	0	0	195
Allocated Administrative Over...	29,278	0	27,442	271,204	0	271,204	204,476
Total Operating Expe...	299,189	253,777	247,475	2,245,811	1,914,428	331,384	1,667,054
Net Operating Income	79,373	124,785	(219,176)	(905,453)	(574,069)	(331,384)	(607,867)
Other Expense/<Inco...							
Net Income	79,373	124,785	(219,176)	(905,453)	(574,069)	(331,384)	(607,867)

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:02 Zone 1

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	Nov 2025		Prior Y...	Fiscal 2025/26 YTD		Variance	Prior Year
	Actual	Budget		Actual	Budget		
Revenues							
Revenues	106,719	106,719	7,978	377,854	377,854	0	298,589
Total Revenues	106,719	106,719	7,978	377,854	377,854	0	298,589
Gross Profit	106,719	106,719	7,978	377,854	377,854	0	298,589
Operating Expenses							
Salaries & Wage Expense	8,752	14,646	5,292	36,106	73,231	(37,126)	31,888
Rent & Utilities	433	230	430	2,387	1,150	1,236	2,450
Repairs & Maintenance	0	57	0	0	114	(114)	0
Telephone & Internet	0	37	0	0	187	(187)	0
Supplies	0	155	0	0	774	(774)	0
Taxes, Licenses, Fees	0	27	0	0	137	(137)	0
Dues & Subscriptions	0	18	0	0	91	(91)	0
Staff Expenses	0	155	0	0	774	(774)	0
Event Sponsorships	0	25,000	0	0	187,500	(187,500)	52,840
Business Assn Grant Funding	69,542	0	29,600	174,800	0	174,800	164,480
Grant Funding - Sponsorship	26,043	21,311	32,272	201,068	106,555	94,513	80,072
Grant Funding - First Annual	0	13,272	9,884	50,871	66,360	(15,489)	52,884
Grant Funding - Second Annu...	0	18,333	0	0	91,667	(91,667)	0
Chamber PR / Marketing	0	7,083	0	0	35,417	(35,417)	0
Allocated Administrative Over...	11,365	0	9,663	57,400	0	57,400	38,564
Total Operating Expe...	116,136	100,326	87,141	522,631	563,957	(41,326)	423,177
Net Operating Income	(9,417)	6,393	(79,163)	(144,777)	(186,104)	41,326	(124,588)
Other Expense/Inco...							
Net Income	(9,417)	6,393	(79,163)	(144,777)	(186,104)	41,326	(124,588)

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:03 Visitors Center

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	Nov 2025		Prior Y...	Fiscal 2025/26 YTD		Variance	Prior Year
	Actual	Budget		Actual	Budget		
Revenues							
Revenues	52,639	52,639	3,935	186,375	186,375	0	147,279
Retail Revenue	16,000	13,333	11,877	96,764	53,304	43,460	96,857
Total Revenues	68,639	65,972	15,812	283,139	239,679	43,460	244,136
Cost of Goods Sold							
Total Cost of Goods S...	8,160	6,667	6,251	49,675	33,333	16,342	46,007
Gross Profit	60,479	59,305	9,560	233,464	206,346	27,118	198,128
Operating Expenses							
Salaries & Wage Expense	20,145	31,019	18,512	140,043	155,097	(15,054)	125,191
Rent & Utilities	9,263	10,638	11,470	46,861	53,188	(6,327)	49,196
Repairs & Maintenance	3,149	2,557	0	6,591	12,785	(6,194)	2,105
Telephone & Internet	0	150	50	749		(699)	50
Supplies	3,135	519	1,856	10,678	2,595	8,083	12,741
Taxes, Licenses, Fees	0	27	0	1,024	137	888	0
Credit Card Fees	0	0	0	0	0	0	187
Dues & Subscriptions	0	18	0	0	91	(91)	0
Associate Relations	0	0	115	272	0	272	115
Staff Expenses	241	144	344	874	720	154	663
Equipment Support & Mainten...	0	0	0	0	0	0	536
Depreciation	6,393	4,167	6,393	37,112	20,833	16,279	26,141
Events & Activities	0	0	0	0	0	0	1,436
Grant Funding - Sponsorship	0	2,083	0	0	10,415	(10,415)	0
Grant Funding - First Annual	0	5,918	0	0	29,590	(29,590)	0
Grant Funding - Second Annu...	0	4,167	0	0	20,835	(20,835)	0
Allocated Administrative Over...	4,591	0	4,832	34,057	0	34,057	31,888
Total Operating Expe...	46,917	61,407	43,572	277,564	307,035	(29,471)	250,250
Net Operating Income	13,562	(2,102)	(34,011)	(44,100)	(100,689)	56,589	(52,122)
Other Expense/<Inco...							
Net Income	13,562	(2,102)	(34,011)	(44,100)	(100,689)	56,589	(52,122)

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:04 Business Support

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	Nov 2025		Prior Y...	Fiscal 2025/26 YTD		Variance	Prior Year
	Actual	Budget		Actual	Budget		
Revenues							
Revenues	39,659	39,659	2,965	140,418	140,417	0	110,962
Total Revenues	39,659	39,659	2,965	140,418	140,417	0	110,962
Gross Profit	39,659	39,659	2,965	140,418	140,417	0	110,962
Operating Expenses							
Salaries & Wage Expense	17,684	20,468	13,833	90,003	102,340	(12,338)	73,480
Rent & Utilities	506	1,161	503	2,784	5,805	(3,021)	2,863
Repairs & Maintenance	0	62	0	0	309	(309)	0
Telephone & Internet	0	162	50	0	811	(811)	50
Supplies	10	246	0	34	1,229	(1,195)	0
Mail	43	0	0	50	0	50	35
Taxes, Licenses, Fees	0	27	0	42	137	(95)	0
Credit Card Fees	0	0	0	0	0	0	30
Dues & Subscriptions	887	18	803	5,250	91	5,159	4,013
Staff Expenses	362	182	1,554	1,111	910	200	3,060
Board Functions	0	0	134	0	0	0	398
Professional Fees	0	0	1,980	0	0	0	5,148
Event Sponsorships	0	0	0	0	0	0	1,500
Business Assn Grant Funding	17,386	30,083	7,400	43,699	150,417	(106,717)	54,230
Grant Funding - Sponsorship	0	2,083	0	0	10,415	(10,415)	0
Grant Funding - Second Annu...	0	2,083	0	0	10,415	(10,415)	0
Chamber Activities	0	2,500	0	0	12,500	(12,500)	0
Allocated Administrative Over...	4,000	0	3,275	18,990	0	18,990	12,578
Total Operating Expe...	40,877	59,076	29,531	161,962	295,379	(133,417)	157,383
Net Operating Income	(1,218)	(19,417)	(26,567)	(21,545)	(154,962)	133,417	(46,422)
Other Expense/<Inco...							
Net Income	(1,218)	(19,417)	(26,567)	(21,545)	(154,962)	133,417	(46,422)

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:05 Economic Development

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	Nov 2025			Fiscal 2025/26 YTD			Variance	Prior Year
	Actual	Budget	Prior Y...	Actual	Budget			
Revenues								
Revenues	54,802	54,802	4,097	194,035	194,035		0	153,332
Total Revenues	54,802	54,802	4,097	194,035	194,035		0	153,332
Gross Profit	54,802	54,802	4,097	194,035	194,035		0	153,332
Operating Expenses								
Salaries & Wage Expense	10,275	37,193	6,741	45,052	185,964	(140,912)	39,644	
Rent & Utilities	621	537	618	3,434	5,484	(2,051)	3,534	
Repairs & Maintenance	0	100	0	0	299	(299)	0	
Telephone & Internet	0	87	0	0	437	(437)	0	
Supplies	0	205	0	0	1,024	(1,024)	0	
Taxes, Licenses, Fees	0	27	0	0	137	(137)	0	
Dues & Subscriptions	0	18	0	0	91	(91)	0	
Staff Expenses	0	109	0	0	546	(546)	0	
Grant Funding - Sponsorship	26,042	25,000	100,881	247,017	125,000	122,017	343,567	
Grant Funding - Flex	0	9,167	0	106,145	45,835	60,310	0	
Grant Funding - First Annual	65,883	15,833	664	252,020	79,165	172,855	92,504	
Grant Funding - Second Annu...	269,680	16,667	0	269,680	83,335	186,345	0	
Allocated Administrative Over...	40,406	0	13,582	111,235	0	111,235	53,962	
Total Operating Expe...	412,908	104,943	122,486	1,034,583	527,318	507,265	533,211	
Net Operating Income	(358,106)	(50,142)	(118,389)	(840,548)	(333,283)	(507,265)	(379,879)	
Other Expense/<Inco...								
Net Income	(358,106)	(50,142)	(118,389)	(840,548)	(333,283)	(507,265)	(379,879)	

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:06 Sustainability/Mitigation

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	Nov 2025		Prior Y...	Fiscal 2025/26 YTD		Variance	Prior Year
	Actual	Budget		Actual	Budget		
Revenues							
Revenues	23,795	23,795	1,779	84,251	84,251	0	66,578
Total Revenues	23,795	23,795	1,779	84,251	84,251	0	66,578
Gross Profit	23,795	23,795	1,779	84,251	84,251	0	66,578
Operating Expenses							
Salaries & Wage Expense	8,007	8,118	6,741	41,688	40,588	1,100	39,644
Rent & Utilities	499	384	496	2,748	1,918	830	2,827
Repairs & Maintenance	0	71	0	0	214	(214)	0
Telephone & Internet	0	62	0	0	312	(312)	0
Supplies	0	141	0	0	706	(706)	0
Taxes, Licenses, Fees	0	27	0	0	137	(137)	0
Dues & Subscriptions	0	18	0	0	91	(91)	0
Staff Expenses	0	109	0	0	546	(546)	0
Event Sponsorships	0	2,000	0	0	28,500	(28,500)	0
Grant Funding - Sponsorship	0	7,500	0	0	37,500	(37,500)	0
Grant Funding - Flex	0	9,167	0	0	45,835	(45,835)	0
Allocated Administrative Over...	923	0	903	5,792	0	5,792	5,626
Total Operating Expe...	9,428	27,598	8,139	50,229	156,347	(106,118)	48,098
Net Operating Income	14,367	(3,802)	(6,361)	34,022	(72,095)	106,118	18,480
Other Expense/<Inco...							
Net Income	14,367	(3,802)	(6,361)	34,022	(72,095)	106,118	18,480

PL - Budget vs Actual

North Lake Tahoe Resort Association

NLTRA:07 Admin

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12/24/2025

10:09 PM

	Nov 2025		Prior Y...	Fiscal 2025/26 YTD		Variance	Prior Year
	Actual	Budget		Actual	Budget		
Revenues							
Revenues	36,053	36,053	2,695	127,651	127,651	0	100,873
Revenue - Interest & Investm...	9,637	4,167	12,145	40,291	12,408	27,883	69,671
Total Revenues	45,690	40,220	14,840	167,943	140,059	27,883	170,545
Gross Profit	45,690	40,220	14,840	167,943	140,059	27,883	170,545
Operating Expenses							
Taxes, Licenses, Fees	0	0	0	0	0	0	54
Grant Funding - Sponsorship	0	7,500	0	0	37,500	(37,500)	0
Grant Funding - First Annual	0	7,500	0	0	37,500	(37,500)	0
Grant Funding - Second Annu...	0	8,333	0	0	41,665	(41,665)	0
Allocated Administrative Over...	50,163	0	29,724	232,725	0	232,725	172,102
Total Operating Expe...	50,163	23,333	29,724	232,725	116,665	116,060	172,156
Net Operating Income	(4,473)	16,887	(14,884)	(64,783)	23,394	(88,177)	(1,612)
Other Expense/Inco...							
Net Income	(4,473)	16,887	(14,884)	(64,783)	23,394	(88,177)	(1,612)

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:08 County Admin Fee

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12/24/2025
10:09 PM

	Nov 2025		Prior Y...	Fiscal 2025/26 YTD		Variance	Prior Year
	Actual	Budget		Actual	Budget		
Revenues							
Revenues	14,421	14,421	1,078	51,060	51,060	0	40,349
Total Revenues	14,421	14,421	1,078	51,060	51,060	0	40,349
Gross Profit							
	14,421	14,421	1,078	51,060	51,060	0	40,349
Operating Expenses							
Taxes, Licenses, Fees	8,819	10,927	3,344	42,642	54,633	(11,991)	34,124
Grant Funding - Sponsorship	0	6,250	0	0	31,250	(31,250)	0
Grant Funding - First Annual	0	6,250	0	0	31,250	(31,250)	0
Total Operating Expe...	8,819	23,427	3,344	42,642	117,133	(74,491)	34,124
Net Operating Income	5,602	(9,006)	(2,266)	8,418	(66,073)	74,491	6,225
Other Expense/Inco...							
Net Income	5,602	(9,006)	(2,266)	8,418	(66,073)	74,491	6,225

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:09 Contingency/Reserve

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12/24/2025
10:09 PM

	Nov 2025		Prior Y...	Fiscal 2025/26 YTD		Variance	Prior Year
	Actual	Budget		Actual	Budget		
Revenues							
Revenues	14,421	14,421	1,078	51,060	51,060	0	40,349
Total Revenues	14,421	14,421	1,078	51,060	51,060	0	40,349
Gross Profit							
	14,421	14,421	1,078	51,060	51,060	0	40,349
Operating Expenses							
Grant Funding - Sponsorship	0	15,449	0	0	77,245	(77,245)	0
Grant Funding - First Annual	0	19,500	0	0	97,500	(97,500)	0
Grant Funding - Second Annu...	0	9,634	0	0	48,170	(48,170)	0
Total Operating Expe...	0	44,583	0	0	222,915	(222,915)	0
Net Operating Income	14,421	(30,162)	1,078	51,060	(171,855)	222,915	40,349
Other Expense/<Inco...							
Net Income	14,421	(30,162)	1,078	51,060	(171,855)	222,915	40,349

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:10 CAP/TOT/ Housing&Trans

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12/24/2025
10:09 PM

	Nov 2025			Fiscal 2025/26 YTD			Variance	Prior Year
	Actual	Budget	Prior Y...	Actual	Budget			
Revenues								
Revenue - Other	0	12,500	0	0	37,426	(37,426)	0	0
Total Revenues	0	12,500	0	0	37,426	(37,426)	0	0
Gross Profit								
	0	12,500		0	37,426	(37,426)		0
Operating Expenses								
Salaries & Wage Expense	17,928	0	12,683	88,112	0	88,112	70,150	
Supplies	0	0	0	345	0	345	0	
Dues & Subscriptions	822	0	652	4,253	0	4,253	3,262	
Staff Expenses	0	0	1,312	256	0	256	1,312	
Board Functions	0	0	0	2,703	0	2,703	0	
Total Operating Expe...	18,749	0	14,647	95,669	0	95,669	74,723	
Net Operating Income	(18,749)	12,500	(14,647)	(95,669)	37,426	(133,095)	(74,723)	
Other Expense/Inco...								
Net Income	(18,749)	12,500	(14,647)	(95,669)	37,426	(133,095)	(74,723)	

PL - Budget vs Actual

North Lake Tahoe Resort Association

NLTRA:11 Chamber

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12/24/2025

10:09 PM

	Nov 2025		Prior Y...	Fiscal 2025/26 YTD		Variance	Prior Year
	Actual	Budget		Actual	Budget		
Revenues							
Special Events Revenue	8,280	0	0	61,464	0	61,464	0
Chamber Revenue - Member...	4,006	2,083	500	16,777	6,194	10,583	2,970
Total Revenues	12,286	2,083	500	78,241	6,194	72,046	2,970
COGS - Events	2,996	0	0	57,709	0	57,709	0
Total Cost of Goods S...	2,996	0	0	57,709	0	57,709	0
Gross Profit	9,290	2,083	500	20,531	6,194	14,337	2,970
Operating Expenses							
Rent & Utilities	0	0	0	449	0	449	0
Supplies	19	0	52	2,630	0	2,630	52
Taxes, Licenses, Fees	0	0	0	976	0	976	90
Dues & Subscriptions	0	0	0	225	0	225	0
Staff Expenses	64	0	0	838	0	838	0
Board Functions	0	0	0	0	0	0	720
Chamber Activities	0	5,000	589	1,238	25,000	(23,763)	589
Chamber Activities - Member...	0	0	0	0	0	0	8,000
Chamber PR / Marketing	0	0	0	530	0	530	0
Total Operating Expe...	83	5,000	641	6,886	25,000	(18,114)	9,451
Net Operating Income	9,207	(2,917)	(141)	13,645	(18,806)	32,451	(6,481)
Other Expense/<Inco...							
Net Income	9,207	(2,917)	(141)	13,645	(18,806)	32,451	(6,481)

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:13 Housing Hub

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12/24/2025
10:09 PM

	Nov 2025			Fiscal 2025/26 YTD			Variance	Prior Year
	Actual	Budget	Prior Y...	Actual	Budget			
Revenues								
Operating Expenses								
Salaries & Wage Expense	0	0	4,007	0	0	0	25,176	
Total Operating Expe...	0	0	4,007	0	0	0	25,176	
Net Operating Income	0	0	(4,007)	0	0	0	(25,176)	
Other Expense/<Inco...								
Net Income	0	0	(4,007)	0	0	0	(25,176)	

PL - Budget vs Actual

North Lake Tahoe Resort Association

NLTRA:12 Admin OH

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12/24/2025

10:09 PM

	Nov 2025			Fiscal 2025/26 YTD			
	Actual	Budget	Prior Y...	Actual	Budget	Variance	Prior Year
Revenues							
Operating Expenses							
Salaries & Wage Expense	79,554	75,863	51,002	427,783	379,313	48,470	313,552
Rent & Utilities	3,809	3,582	3,647	23,227	17,911	5,316	20,969
Repairs & Maintenance	3,924	1,515	1,553	12,281	7,574	4,707	8,979
Telephone & Internet	2,491	785	1,251	12,199	3,923	8,276	8,266
Supplies	670	1,182	5,415	9,857	5,909	3,948	18,460
Mail	4,106	0	0	9,352	0	9,352	8
Taxes, Licenses, Fees	9,845	428	1,511	26,786	2,140	24,647	8,333
Credit Card Fees	0	0	80	2	0	2	901
Dues & Subscriptions	6,967	1,671	7,052	43,618	8,353	35,266	45,413
Insurance/Bonding	1,749	1,368	2,315	16,866	6,840	10,026	7,563
Associate Relations	645	0	1,211	1,216	0	1,216	1,211
Staff Expenses	7,456	3,112	1,928	19,282	15,558	3,725	12,993
Board Functions	1,907	2,185	811	7,436	10,927	(3,491)	9,408
Professional Fees	7,329	12,500	9,550	60,580	62,500	(1,920)	33,089
Equipment Support & Mainten...	7,972	4,000	5,634	54,488	20,000	34,488	28,857
Depreciation	239	0	239	1,432	0	1,432	1,193
Event Sponsorships	0	0	0	5,000	0	5,000	0
Business Assn Grant Funding	0	2,917	0	0	14,583	(14,583)	0
Allocated Administrative Over...	(140,727)	0	(89,420)	(731,404)	0	(731,404)	(519,196)
Total Operating Expe...	(2,064)	111,106	3,778	0	555,530	(555,530)	0
Net Operating Income	2,064	(111,106)	(3,778)	0	(555,530)	555,530	0
Other Expense/Inco...							
Net Income	2,064	(111,106)	(3,778)	0	(555,530)	555,530	0

North Lake Tahoe Marketing Cooperative

Preliminary

Financial Statements for the Period Ending

November 30, 2025

Balance Sheet Comparison
NORTH LAKE TAHOE MARKETING COOPERATIVE
As of November 30, 2025

DISTRIBUTION ACCOUNT	TOTAL			
	AS OF NOVEMBER 30, 2025	AS OF NOVEMBER 30, 2024 (PY)	\$ CHANGE (PY)	% CHANGE (PY)
Assets				
Current Assets				
Bank Accounts				
1000-00 Cash...9347	54,686.99	288,584.80	-233,897.81	-81.05 %
Total for Bank Accounts	\$54,686.99	\$288,584.80	-\$233,897.81	-81.05 %
Accounts Receivable				
1200-00 Accounts Receivable	0.00	91,962.77	-91,962.77	-100.0 %
Total for Accounts Receivable	\$0.00	\$91,962.77	-\$91,962.77	-100.0 %
Other Current Assets				
1200-99 Accounts Receivable - Other	0.00	4,470.16	-4,470.16	-100.0 %
1350-00 Security Deposits	100.00	100.00	0.00	0.0 %
Total for Other Current Assets	\$100.00	\$4,570.16	-\$4,470.16	-97.81 %
Total for Current Assets	\$54,786.99	\$385,117.73	-\$330,330.74	-85.77 %
Fixed Assets				
Other Assets				
1400-00 Prepaid Expenses	14,666.67	45,334.94	-30,668.27	-67.65 %
Total for Other Assets	\$14,666.67	\$45,334.94	-\$30,668.27	-67.65 %
Total for Assets	\$69,453.66	\$430,452.67	-\$360,999.01	-83.86 %
Liabilities and Equity				
Liabilities				
Current Liabilities				
Accounts Payable				
2000-00 Accounts Payable	96,480.54	320,769.25	-224,288.71	-69.92 %
Total for Accounts Payable	\$96,480.54	\$320,769.25	-\$224,288.71	-69.92 %
Credit Cards				
Other Current Liabilities				
2650-00 Unearned Revenue	0.00	113,750.00	-113,750.00	-100.0 %
Total for Other Current Liabilities	\$0.00	\$113,750.00	-\$113,750.00	-100.0 %
Total for Current Liabilities	\$96,480.54	\$434,519.25	-\$338,038.71	-77.8 %
Long-term Liabilities				
Total for Liabilities	\$96,480.54	\$434,519.25	-\$338,038.71	-77.8 %
Equity				
32000 Unrestricted Net Assets	14,757.78	93,869.11	-79,111.33	-84.28 %
Net Income	-41,784.66	-97,935.69	56,151.03	57.33 %
Total for Equity	-\$27,026.88	-\$4,066.58	-\$22,960.30	-564.61 %
Total for Liabilities and Equity	\$69,453.66	\$430,452.67	-\$360,999.01	-83.86 %

A/P Aging Summary Report
NORTH LAKE TAHOE MARKETING COOPERATIVE
As of November 30, 2025

VENDOR	CURRENT	1 - 30	31 - 60	61 - 90	91 AND OVER	TOTAL
62ABOVE, LLC	66,820.54					66,820.54
CrowdRiff	16,000.00					16,000.00
Fallon Multimedia	4,000.00					4,000.00
Sterling Valley Systems, Inc. dba Inntopia	9,660.00					9,660.00
TOTAL	96,480.54					\$96,480.54

Profit and Loss Comparison
NORTH LAKE TAHOE MARKETING COOPERATIVE
November 1-30, 2025

DISTRIBUTION ACCOUNT	TOTAL			
	NOV 1 - NOV 30 2025	NOV 1 - NOV 30 2024 (PY)	\$ CHANGE (PY)	% CHANGE (PY)
Income				
4000-00 LTIVCBVB Funding	45,833.00	45,833.00	0.00	0.0 %
4001-00 NLTRA Funding	61,053.00	113,750.00	-52,697.00	-46.33 %
Total for Income	\$106,886.00	\$159,583.00	-\$52,697.00	-33.02 %
Cost of Goods Sold				
Gross Profit	\$106,886.00	\$159,583.00	-\$52,697.00	-33.02 %
Expenses				
5000-00 CONSUMER MARKETING				
5001-00 Broadcast / Radio - High Notes	4,554.00		4,554.00	
5007-00 Creative Production				
5007-01 Creative Production	15,000.00	20,109.70	-5,109.70	-25.41 %
5007-03 Photo/Video Creative	8,156.57	1,823.25	6,333.32	347.36 %
Total for 5007-00 Creative Production	\$23,156.57	\$21,932.95	\$1,223.62	5.58 %
5010-00 Account Strategy & Management	7,000.00	7,000.00	0.00	0.0 %
5018-00 Media Commission	804.00	5,130.38	-4,326.38	-84.33 %
5005-00 Paid Social		7,592.50	-7,592.50	-100.0 %
5005-01 Digital Display / Retargeting		7,167.69	-7,167.69	-100.0 %
5018-01 Digital Ad Serving		39.18	-39.18	-100.0 %
5020-00 Search Engine Marketing		13,926.83	-13,926.83	-100.0 %
5021-01 Stewardship Campaign		14,940.29	-14,940.29	-100.0 %
Total for 5000-00 CONSUMER MARKETING	\$35,514.57	\$77,729.82	-\$42,215.25	-54.31 %
5110-00 LEISURE SALES				
5143-00 Mountain Travel Symposium	2,945.00		2,945.00	
Total for 5110-00 LEISURE SALES	\$2,945.00		\$2,945.00	
5200-00 PUBLIC RELATIONS				
5200-01 Strategy, Reporting, Mgmt, Etc.	7,000.00	6,000.00	1,000.00	16.67 %
5202-00 PR Program/ Content Dev - Blogs	1,000.00	1,365.00	-365.00	-26.74 %
5206-00 Digital Buy/ Social Media Boost	700.00	700.00	0.00	0.0 %
5207-00 Content Campaigns/Tools-My Emma	300.00		300.00	
5209-00 Domestic Travel Media FAMS	484.92	2,768.05	-2,283.13	-82.48 %
5211-00 Social Media Strategy & Mgmt	5,000.00	6,000.00	-1,000.00	-16.67 %
5221-00 Photography & Video Asset Dev	6,250.00		6,250.00	
5222-00 Media Tracking / Membership	250.00		250.00	
5210-00 Content Dev - Newsletters		1,700.00	-1,700.00	-100.0 %
Total for 5200-00 PUBLIC RELATIONS	\$20,984.92	\$18,533.05	\$2,451.87	13.23 %

Profit and Loss Comparison
NORTH LAKE TAHOE MARKETING COOPERATIVE
November 1-30, 2025

DISTRIBUTION ACCOUNT	TOTAL			
	NOV 1 - NOV 30 2025	NOV 1 - NOV 30 2024 (PY)	\$ CHANGE (PY)	% CHANGE (PY)
6000-00 CONFERENCE SALES				
6005-00 Paid Media	2,940.88	2,302.21	638.67	27.74 %
6006-00 CVENT	13,889.48		13,889.48	
6018-00 MCC Media Commission	518.98	1,223.86	-704.88	-57.59 %
6153-00 Chicago Sales Rep Support	810.99		810.99	
6003-00 Geo-Fence Targeting		2,607.67	-2,607.67	-100.0 %
6007-00 Creative Production		2,602.16	-2,602.16	-100.0 %
6018-01 MCC Digital Ad Serving		16.95	-16.95	-100.0 %
Total for 6000-00 CONFERENCE SALES	\$18,160.33	\$8,752.85	\$9,407.48	107.48 %
6100-00 TRADE SHOWS				
6151-00 Destination CA	1,272.13		1,272.13	
6155-00 Connect Trade Shows	4,450.00		4,450.00	
Total for 6100-00 TRADE SHOWS	\$5,722.13		\$5,722.13	
7000-00 COMMITTED & ADMIN EXPENSES				
5009-00 Fulfillment / Mail	120.99		120.99	
5123-00 HSVC - High Sierra Visitors	-2,500.00		-2,500.00	
7001-00 Miscellaneous	1,889.76		1,889.76	
7002-00 CRM Subscription	402.72		402.72	
7007-00 Destimetrics / DMX	9,660.00		9,660.00	
5021-00 RASC-Reno Air Service Corp		16,666.66	-16,666.66	-100.0 %
7004-00 Research		2,420.83	-2,420.83	-100.0 %
Total for 7000-00 COMMITTED & ADMIN EXPENSES	\$9,573.47	\$19,087.49	-\$9,514.02	-49.84 %
8000-00 WEBSITE CONTENT & MAINTENANCE				
8002-00 Content Manager Contractor	4,000.00	4,000.00	0.00	0.0 %
8003-00 Website Hosting Maintenance	178.00		178.00	
8004-00 Website Strategy & Maintenance	7,250.00	32,206.50	-24,956.50	-77.49 %
8005-00 Website SEO Strategy/Maint	1,000.00	2,700.00	-1,700.00	-62.96 %
Total for 8000-00 WEBSITE CONTENT & MAINTENANCE	\$12,428.00	\$38,906.50	-\$26,478.50	-68.06 %
Total for Expenses	\$105,328.42	\$163,009.71	-\$57,681.29	-35.39 %
Net Operating Income	\$1,557.58	-\$3,426.71	\$4,984.29	145.45 %
Other Income				
Other Expenses				
Net Other Income				
Net Income	\$1,557.58	-\$3,426.71	\$4,984.29	145.45 %

6111-00 Site Inspections	0.00	0.00	0.00	1,000.00	-1,000.00	0.00%	
6143-00 Connect Marketplace	0.00	4,450.00	0.00	4,450.00	0.00	4,450.00	
6151-00 Destination CA	1,272.13	0.00	1,272.13	6,272.13	5,000.00	1,272.13 125.44%	
6155-00 Connect Trade Shows	4,450.00	0.00	4,450.00	4,450.00	5,000.00	-550.00 89.00%	
6182-00 Destination Celebration	0.00	0.00	0.00	2,000.00	-2,000.00	0.00%	
Total 6100-00 TRADE SHOWS	\$ 5,722.13	\$ 0.00	\$ 5,722.13	\$ 15,172.13	\$ 13,000.00	\$ 2,172.13 116.71%	
7000-00 COMMITTED & ADMIN EXPENSES							
5009-00 Fulfillment / Mail	120.99	150.00	-29.01	80.66%	462.97	750.00 -287.03 61.73%	
5021-00 RASC-Reno Air Service Corp		0.00	0.00		0.50	0.00 0.50	
5123-00 HSVC - High Sierra Visitors	-2,500.00	0.00	-2,500.00		0.00	2,500.00 -2,500.00 0.00%	
5124-00 Reno Tahoe Territory Membership		0.00	0.00		0.00	1,000.00 -1,000.00 0.00%	
7001-00 Miscellaneous	1,889.76	0.00	1,889.76		2,333.83	0.00 2,333.83	
7002-00 CRM Subscription	402.72	0.00	402.72		4,753.02	5,000.00 -246.98 95.06%	
7004-00 Research		0.00	0.00		31,823.39	36,500.00 -4,676.61 87.19%	
7007-00 Destimetrics / DMX	9,660.00	0.00	9,660.00		24,570.00	16,882.00 7,688.00 145.54%	
7008-00 Opportunistic Funds		0.00	0.00		48,831.00	50,000.00 -1,169.00 97.66%	
8600-00 Staff Industry Travel		0.00	0.00		10,605.89	7,500.00 3,105.89 141.41%	
8700-00 Automobile Expense*		0.00	0.00		77.29	0.00 77.29	
Total 7000-00 COMMITTED & ADMIN EXPENSES	\$ 9,573.47	\$ 150.00	\$ 9,423.47	6382.31%	\$ 123,457.89	\$ 120,132.00	\$ 3,325.89 102.77%
8000-00 WEBSITE CONTENT & MAINTENANCE							
8001-00 Social Media Contractor		0.00	0.00		50,000.00	50,000.00 0.00 100.00%	
8002-00 Content Manager Contractor	4,000.00	4,000.00	0.00	100.00%	24,000.00	20,000.00 4,000.00 120.00%	
8003-00 Website Hosting Maintenance	178.00	178.00	0.00	100.00%	1,968.00	890.00 1,078.00 221.12%	
8004-00 Website Strategy & Maintenance	7,250.00	7,250.00	0.00	100.00%	36,250.00	36,250.00 0.00 100.00%	
8005-00 Website SEO Strategy/Maint	1,000.00	1,000.00	0.00	100.00%	5,000.00	5,000.00 0.00 100.00%	
Total 8000-00 WEBSITE CONTENT & MAINTENANCE	\$ 12,428.00	\$ 12,428.00	\$ 0.00	100.00%	\$ 117,218.00	\$ 112,140.00	\$ 5,078.00 104.53%
Total Expenses	\$ 105,328.42	\$ 106,887.00	-\$ 1,558.58	98.54%	\$ 1,110,151.91	\$ 1,118,372.00	-\$ 8,220.09 99.26%
Net Operating Income	\$ 1,557.58	-\$ 1.00	\$ 1,558.58	-155758.00%	-\$ 41,784.66	-\$ 50,001.50	\$ 8,216.84 83.57%
Net Income	\$ 1,557.58	-\$ 1.00	\$ 1,558.58	-155758.00%	-\$ 41,784.66	-\$ 50,001.50	\$ 8,216.84 83.57%